

**PROFILE**

Senior carpenter builds on a 26-year legacy. **Page 2**



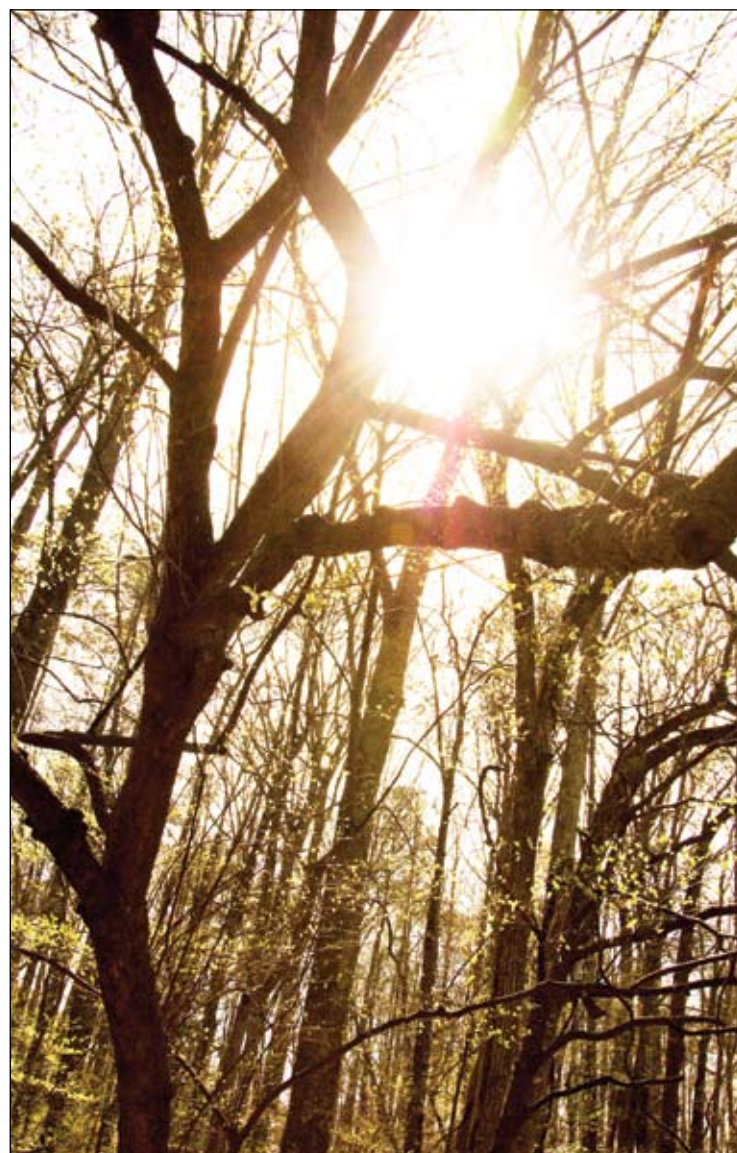
**EARTH MONTH**

Why and how to save the planet. **Page 4 & 7**



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## A vision for Emory forests



The Forest Management Plan will provide guidance for Emory's forested areas.

BRYAN MELTZ

### New plan unveiled for best practices to preserve and manage woodlands

By MARGIE FISHMAN

In honor of Earth month, the University is unveiling a Forest Management Plan to guide the preservation and regeneration of its forested areas, with an emphasis on ecological connectivity, a healthy forest ecosystem and native biodiversity.

In a collaborative initiative of the University Senate Committee on the Environment

(COE) and Campus Services, the umbrella plan incorporates other plans within its framework, including the Lullwater Comprehensive Management Plan, No-Net-Loss Policy for forest canopy and Land Use Classification Plan that sets aside more than 50 percent of campus as protected green space. The Forest Management Plan will serve as a visionary document for best practices in nurturing Emory's forests, which are some of the best-preserved, hardwood forests in the entire Piedmont province of the Southeast.

Endorsed by the administration, the plan outlines a clear distinction between forest lands used for human activity and those to be left undisturbed. Among the plan's goals are restoring the connectivity of Emory's forests, particularly the natural corridor along South Peachtree Creek from Wesley Woods, through Harwood Forest and the Lullwater Preserve; devel-

oping a reforestation plan on campus; restoring and stabilizing stream banks; engaging in community outreach on the importance of forest ecosystems; and designating individual forest management plans for the University's forest ecosystems, along with central campus areas, including Baker Woodlands and Tull Ravine.

The goals of the Forest Management Plan will be fulfilled within the context of available resources and other University priorities, and through grants and other funding opportunities pursued by the COE/Campus Services partnership.

"If you don't start out with the right principles and goals, you're bound to end up in the wrong place," says John Wegner, senior lecturer in environmental studies, who was instrumental in drafting the plan along with COE chair Chris Beck and other members of the COE/Campus Services joint committee.

The plan is just the latest outgrowth of a productive collaboration between Wegner, representing the COE, and Bob Hascall, vice president for Campus Services. It was this spirit of cooperation, sprung from opposition to a proposed shuttle road skirting the edge of Lullwater more than a decade ago, that led to several milestones in Emory's environmental policy.

In 1998, campus planners had proposed a quarter-mile road along the southern edge of Lullwater to transport people from the new Clairmont Campus parking deck to central campus. Commuters welcomed the road as an alternative to further congestion along North Decatur Road. Environmentalists foresaw the destruction of forest and streams, wildlife and rare vegetation, and a precious swath of solitude.

Please see **FOREST** page 5

### 'Classroom' tackles U.S. health care

By DAPHNE SASHIN

In 1962, a Seattle doctor opened a hospital to treat patients with chronic renal failure using the life-saving treatment he had developed.

But the grant that funded the world's first community dialysis unit only paid for three beds. The hospital created a panel to pick the few patients who would benefit from the extraordinary but expensive new technology.

"Someone had to decide which patients would get long-term dialysis and live — and who wouldn't, and die," said Rear Admiral Steven Solomon, director of the Coordinating Center for Health Information and Service at the Centers for Disease Control, speaking at the Classroom on the Green April 6.

About 75 students, faculty and community members attended the Student Government Association's annual event, which this year focused on health care and its future in America. After Solomon's keynote address, a panel discussion brought together experts in public health and health regulations.

Please see **CLASSROOM** page 8

### Inside look at planning the Dalai Lama's visit

Periodic visits to campus by His Holiness the XIV Dalai Lama, in his role as Presidential Distinguished Professor, offer a chance for the Emory community and metro Atlanta to engage at the interface of science and spirituality, reflecting the University's strategic priorities.

Emory Report interviewed Michael Kloss, executive director of University Events, for details about the planning, logistics and finances involved in the Dalai Lama's visits.

Please see **Q&A** with Michael Kloss on page 4

## NEW ONLINE AT EMORY.EDU

[www.emory.edu/grady](http://www.emory.edu/grady)

Who are the Emory doctors at Grady and why are they so committed to the hospital? Find out at the new Emory at Grady Web site.

Visit [www.emory.edu/grady](http://www.emory.edu/grady) to see how Emory School of Medicine is supporting the health and well-being of patients at Grady Memorial Hospital. A total of 285 full-time equivalent Emory faculty and 363 Emory residents provide care at Grady in key areas such as trauma, burns, stroke, cancer, diabetes, HIV/AIDS, poison control and mental health.

[web.library.emory.edu/services/copyright-publishing](http://web.library.emory.edu/services/copyright-publishing)

The Emory Libraries Intellectual Property Rights Office has a new Web presence. The office now has space on the Library's newly redesigned Web site and a forthcoming copyright LibGuide geared toward undergraduates, as well as a new section on StaffWeb specifically for the University Libraries staff.

This site is primarily focused on the copyright and publishing issues of Emory's faculty and graduate students. It covers the basics of copyright, using and teaching with copyrighted works, as well as the publishing issues of author's rights and open access. The site also has links to policy and law, and the various services offered by the office.

## EMORY report

EXECUTIVE EDITOR  
**Nancy Seideman**  
[nancy.seideman@emory.edu](mailto:nancy.seideman@emory.edu)

EDITOR  
**Kim Urquhart**  
[kim.urquhart@emory.edu](mailto:kim.urquhart@emory.edu)

DESIGNER  
**Christi Gray**  
[christi.gray@emory.edu](mailto:christi.gray@emory.edu)

PHOTO DIRECTOR  
**Bryan Meltz**  
[bryan.meltz@emory.edu](mailto:bryan.meltz@emory.edu)

SCIENCE WRITER  
**Carol Clark**  
[carol.clark@emory.edu](mailto:carol.clark@emory.edu)

EDITORIAL ASSISTANT  
**Leslie King**  
[lking@emory.edu](mailto:lking@emory.edu)

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## EMORY PROFILE Jack Scheu

# Carpenter provides the ultimate support

By MARGIE FISHMAN

Mikhail Gorbachev and Jimmy Carter have graced Jack Scheu's stage. Bill Clinton has sat at his conference table. His Holiness the XIV Dalai Lama blessed the soil housed in the vessel that Jack built.

As Emory's senior carpenter, Scheu crafts the supporting props for dignitaries visiting campus, along with building the cubicles, cabinets and bookcases that help the University run.

The Office of Religious Life enlisted Scheu to design and build folding screens to separate Muslim men and women during prayers, and to craft a sturdy, portable altar for Hindu students. For both projects, Scheu attempted to create simple, functional pieces patterned after the decorative interior walls of Cannon Chapel.

Among other notable commissions, Scheu created a stacked cylindrical vessel to hold the soil consecrated by the Dalai Lama during his visit to campus in 2007; and fashioned an acrylic "biohood" to shield an Emory geneticist's experiments from the outside air. He was one of the first people on campus charged with making facilities more accessible for people with disabilities.

Laid-back and quick-witted, Scheu plasters the door to his Lowergate Parking Deck office with his "Dilbert" greatest hits. One strip reads: "Jack, what are your goals for the coming year? My goals are to replace my soul with coffee and become immortal."

Scheu wasn't always interested in building something out of nothing. For a time, he worked as a traveling sound engineer for the country-rock-jazz hybrid, Rock Killough & The McKnight Brothers Band.

As an undergraduate strapped for cash, he joined the maintenance department of the University of Alabama. He stayed on for eight years, soaking up the knowledge of his mentor, a weathered country carpenter who taught Scheu to "do it right the first time" and enjoyed dipping snuff in other people's coffee cups.

Scheu has since enjoyed a 26-year tenure at Emory.

One of Scheu's shining moments on campus came in 1995 when he was asked to construct a 37-foot-long conference table — in one day — for then-President Bill Clinton's economic summit at Cannon Chapel.

"It could've been the biggest disaster in the world," recalls Scheu, who finished the task at 3 a.m. and promptly fell asleep in his office.

Another near-miss in the mid-1990s came in response to a complaint about the blinding sun at Commencement. Scheu and his crew sunk telephone poles into the Quad and draped them with netting to screen the offending rays. The day before the ceremonies, it rained.

"The netting sagged so low it touched the back of the seats," remembers Scheu. "We had to take the whole shebang down."

While renovating the College office at Emory, Scheu met his future wife, Gail, who now works as an administrative assistant in the biology department. The couple have been married for 19 years, with three children and five grandchildren.

In his spare time, Scheu golfs — "I aerate the course" — collects University of Alabama red elephant paraphernalia and exalts "Star Wars." (He took a snapshot standing atop a temple in Tikal, Guatemala, the same spot where the Millennium Falcon approached the Fourth Moon of Yavin in the classic film.)

"I love my work," says Scheu, who keeps an album of his projects on his cell phone and can sketch them on demand.

"I feel like a spoiled kid. One day I'm going to the circus and the zoo and the next day I'm going to fantasyland. You never know what you're going to end up with."



Jack Scheu is Campus Services' senior carpenter.

BRYAN MELTZ



BEFORE

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# People

## CAMPAIGN EMORY

# Boost for doctors and their education

By **TERRI McINTOSH**

New York philanthropist Margaretta “Retta” Taylor has given \$5 million to Emory School of Medicine to support excellence in primary care and medical education.

“These remarkable gifts from Ms. Taylor show her passionate commitment to the high quality of patient care and medical education that Emory provides,” says President Jim Wagner. “Her investment is a generous vote of confidence in Emory’s work, and it will have a significant, ongoing impact on the School of Medicine.”

One-fifth of the gift will create an endowment, the Margaretta Taylor Clinician Fund in Primary Care, to support an outstanding clinician who provides the highest-quality and most compassionate patient care. The first Taylor Clinician will be Sally A. West, senior associate in general internal medicine at The Emory Clinic. West is known as a skilled diagnostician, a physician who combines personal instinct and experience with a thorough examination of clinical evidence, and a caring, thoughtful provider.

The remaining \$4 million will be used to name the lobby of the James B. Williams Medical Education Building, helping support strategic priorities such as student scholarships, recruitment of clinicians and retention packages for outstanding faculty.

Opened in fall 2008, the Williams Building gave Emory’s medical school its first on-campus home, made possible the implementation of an innovative new curriculum and enabled a 15 percent increase in enrollment, helping alleviate the U.S. physician shortage.

Taylor decided to invest in Emory School of Medicine because of its “great achievements and unlimited potential” in

education, patient care and research, she says.

Dean Thomas J. Lawley says, “Our medical faculty join me in thanking Ms. Taylor. Her gift supports our efforts to meet urgent needs in our society — helping us relieve financial burdens of the next generation of doctors while attracting and retaining the most knowledgeable and compassionate faculty to train them.”

Faculty members and administrators are committed to ensuring that Emory’s medical training yields highly capable, caring physicians. Introduced in 2007, the new curriculum enables students to grow not just in knowledge but also in compassion, curiosity, and commitment — and to use these traits wisely in serving their

profession and communities.

In research, Emory scientists received more than \$380 million for sponsored studies in 2009, including awards to medical faculty at Yerkes National Primate Research Center and the AtlantVA Medical Center. Thanks to their work, the Association of University Technology Managers ranked Emory 16th among universities in revenue received from commercializing research discoveries.

Taylor’s gift is part of Campaign Emory, a \$1.6 billion fundraising endeavor that combines private support and the University’s people, places and programs to make a powerful contribution to the world.

## ACCLAIM

**Herbert James Benario** and his wife, **Janice**, received a Special Service Award at the annual meeting of the Classical Association of the Middle West and South.

Herbert Benario is professor emeritus of classics, specializing in Tacitus and Roman history, in the Emory College. Janice Benario is a former Emory professor. Both have been longtime supporters, officers and contributors to the Classical Association of the Middle West and South.

**James Flannery** has been named an International Associate Artist at the Abbey Theatre, the National Theatre of Ireland.

Flannery, Winship Professor of Arts and Humanities and director of the W.B. Yeats Foundation at Emory, has also been named a Visiting Professor of Drama Studies at University College, Dublin.

Flannery has conducted a master class for artists connected with the Abbey Theatre and advised the Abbey in developing a Yeats Studio designed to train artists in the techniques involved in performing Yeats.

**Hal Jacobs** has a new book coming out about baseball called “Ball Crazy: Confessions of a Dad-Coach.”

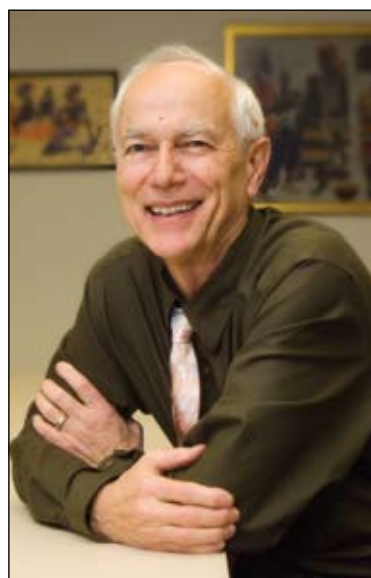
Jacobs, a senior editor in academic planning at Emory College, will have a book signing at Eagle Eye Books on Saturday, April 17. For more information, visit [www.ballcrazy.net](http://www.ballcrazy.net).

**Carol A. Newsom**, Charles Howard Candler Professor of Old Testament, has been selected as a 2010-11 Henry Luce III Fellow in Theology.

The fellowship program for theological scholarship will support Newsom’s project to examine constructions of good and evil toward a study to facilitate interdisciplinary conversation between biblical and other areas of study.

**Kevin Young** has been awarded the Graywolf Press Nonfiction Prize, designed to honor and encourage literary nonfiction.

Young, who is Atticus Haygood Professor of Creative Writing and English and curator of literary collections and the Raymond Danowski Poetry Library, will receive a \$12,000 advance for his manuscript, “The Grey Album: Music, Lying and the Blackness of Being,” and the press will publish the collection of essays in spring 2012.



### MYEMORY SPOTLIGHT

**Name:** Roger Rochat

**Position:** Professor and Director of Graduate Studies, Hubert Department of Global Health, Rollins School of Public Health

**At Emory:** 12 years

**Where he gives:** Rollins School of Public Health, Global Elimination of Maternal Mortality from Abortion (GEMMA) Fund

**Why he gives:** “I have received more satisfaction from student response to our gift to Emory than anything else I have done in the past decade. My proudest moment at Emory is observing the incredible passion our students put into their studies, into student associations, and into work in the Atlanta public health community.”

For more information on MyEmory or to make a gift, visit [www.emory.edu/myemory](http://www.emory.edu/myemory).

## eScienceCommons



### Chilling drama at zoo

Most actors dream of Broadway, but Adam Fristoe is thrilled about his debut at a zoo on May 27. The star of “Hominid” will be playing a human, who is really a chimpanzee, at Burgers Zoo in Arnhem, Holland. “The audience will be able to walk nearby and see several of the actual chimpanzees from the story that inspired the play,” says Fristoe, an instructor of theater studies at Emory.

“Hominid,” commissioned by Theater Emory and staged on campus last year, is based on true events documented by Emory primatologist Frans de Waal in his book, “Chimpanzee Politics.”

Read more at [www.emory.edu/esciencecommons](http://www.emory.edu/esciencecommons)

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This year, Thursday, April 22, commemorates the 40th anniversary of the first Earth Day celebrated worldwide and at Emory. In honor of Earth Day, Emory began the month with a movie viewing of Judith Helfand's "Blue Vinyl" co-sponsored by the Ethics Center and Office of Sustainability Initiatives and challenged the Emory community to start living a healthier lifestyle on National Walking Day - April 7 - with three 30-minute walks in separate locations of campus.

Emory's Office of Sustainability Initiatives has partnered with Emory Dining, Emory Recycles, Residence Life and various departments on campus to plan wide-ranging, sustainability-related activities and events on Earth Day and the weeks beyond.

Earth Day activities planned for the entire week, include: "Trayless Dining and Weigh the Waste" at Dobbs University Center (DUC) where Emory Dining is asking students to leave dining room trays behind to minimize waste, then total waste diversion rates will be calculated to show how much waste was diverted by going trayless; "Trash Your Can & Convert Desk-Side Cans to Recycling Containers" at Emory Law; "Trash Audit at Few and Evans halls" to determine how much recyclable material is going into the trash in these residence halls; "Fraternity Row Aluminum Can Drive"; and "Sorority Village Clothing and White Paper drives." For details on these events, contact [Deena.keeler@emory.edu](mailto:Deena.keeler@emory.edu).

Earth Day can be used as a reminder to turn off or unplug electrical items when not in use, conserve water, promote the use of alternative commuting or to take or renew your personal sustainability pledge. For a complete listing of events and activities planned around Earth Day, visit [www.sustainability.emory.edu](http://www.sustainability.emory.edu).

## Celebrate Earth Day at Emory 2010

### Earth Day Events at Emory:

#### MONDAY, APRIL 19

- Paper Shredding Event: 7:30 a.m. - 1:30 p.m. Emory employees can bring personal documents to the Emory Recycling Center for shredding. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- E-Waste Recycling Event: 8 a.m. - 5 p.m. Boxes are available for drop-off at Campus Services Building A from April 19 - 23. Bring old cell phones, cameras, PC components and other outdated electronic equipment. TVs and appliances are **not** accepted. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- Film Screening: 9 p.m. View "No Impact Man" at Asbury Circle; snacks will be served. Contact: [Judith.pannell@emory.edu](mailto:Judith.pannell@emory.edu).

#### THURSDAY, APRIL 22

- Greeks Go Green Fiber Audit: 4 - 6 p.m. Emory's Greek organizations will sort white paper from mixed paper at the Emory Recycling Center. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- Sustainable Earth Day Dinner: 4:30 - 8 p.m. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

- McDonough Field Party: 7:30 - 10 p.m. Join the Emory community for a presentation by Tree Campus USA, student performances and many giveaways. Contact: [Judith.pannell@emory.edu](mailto:Judith.pannell@emory.edu).

#### TUESDAY, APRIL 20

- CDC Shredding Event: 7:30 a.m. - 1:30 p.m. Centers for Disease Control and Prevention (CDC) employees can bring personal documents to the Emory Recycling Center for shredding. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- Fiber Audit: 2 - 4 p.m. Sort white paper from mixed paper at the Emory Recycling Center. Meet outside Cox Hall and walk to the Recycling Center where refreshments will be provided as white paper is sorted from Emory's recycling stream. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- Earth Week Market Party: 12 - 5 p.m. Celebrate the 40th anniversary of Earth Day, featuring Chef Holly Herrick, author of "The Southern Farmers Market Cookbook." Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

- Five-course Sustainable Dinner: 6 - 9 p.m. A sustainable dinner, served in Few Hall's demonstration kitchen, will be prepared for 10 student drawing winners and their guests chosen from Trayless Tuesdays participants. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

- Top (Sustainable) Chef Challenge: 5 - 7 p.m. Students will pick up a sustainable mystery ingredient from the Dobbs swipe station to include in their dish preparation. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

#### WONDERFUL WEDNESDAY, APRIL 21

- Don't Dump It, Donate It: 11:30 a.m. Donation bags will be provided to all students at Wonderful Wednesday to get an early start on move out; donation bags should be brought to the Earth Day event on McDonough Field on April 22 between 3 and 8 p.m. to redeem a prize for donating. Items accepted include clothes, shoes and accessories. Contact: [deena.keeler@emory.edu](mailto:deena.keeler@emory.edu).

- Top Sustainable Chef Challenge Round One: The student cooking competition will be judged at Wonderful Wednesday using a secret seasonal sustainable "mystery" ingredient provided by Emory Dining. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

- Top Sustainable Chef Challenge Round Two: 6 p.m. Two student winners from the Wonderful Wednesday competition will compete that evening at Dobbs partnered with an Emory Dining chef. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

#### FRIDAY, APRIL 23

- Café Campesino Fair Trade Coffee Tasting: 2 - 4 p.m. Sample fair trade coffee in Emory's Coca-Cola Commons. Contact: [julie.shaffer@emory.edu](mailto:julie.shaffer@emory.edu).

- Recycled Luau: 10 p.m. Meet at the pool on the Clairmont campus. Contact: [btpage@emory.edu](mailto:btpage@emory.edu).



## QUESTIONS FOR ... Michael Kloss

### The real value of hosting the Dalai Lama

**Emory Report:** What special opportunities are available to the Emory community when the Dalai Lama returns Oct. 17-19?

**Michael Kloss:** "The Professor's Office Hours: Questions for the Dalai Lama from the Emory Community" will be a unique event featuring a conversation with the Dalai Lama and faculty, staff and students, moderated by President Wagner. We'll be collecting questions and topics in September for this conversation, which will touch on the breadth and depth of fields and passions at Emory. That event is only open to faculty, staff and students with ID and a few invited guests and sponsors. The cost for this event is significantly subsidized through the other ticketed events, with an average ticket price of under \$15, and 1,500 free seats available through a random lottery.

**ER:** How does planning the 'The Visit 2010' compare to 2007, when the Dalai Lama was installed as Presidential Distinguished Professor at Emory?

**Kloss:** One big change, of course, is that we aren't doing a huge, free, public event like the Olympic Park talk in 2007. Economy aside, we always knew that was a one-time

event to introduce "The Professor" to the city of Atlanta. It's certainly not feasible to repeat that type of free event, particularly in this economy.

This year the last time slot (which was devoted to the Centennial Park event in 2007) will be used instead for an exciting event focusing on the humanities — particularly the role of spirituality in creativity which connects nicely with the University's "Creativity: Arts & Innovation" initiative.

**ER:** How did you arrive at ticket prices?

**Kloss:** Ticket prices were determined based on the breakeven point for the event, accounting for those production and logistic elements that are still unknown. The lowest ticket prices from 2007 are even lower in 2010, and the highest ticket prices are slightly higher. As in 2007, we've established special student bleacher ticket pricing for the all-day Compassion Meditation event.

For The Professor's Office Hours event, the mixture of free tickets and low-priced reserved seats was based on feedback from the 2007 Emory-only event where many students, faculty and staff told us that they'd rather pay a small amount to have a

reserved seat rather than wait in a long line for tickets, but also appreciate having many seats available for free.

**ER:** Will the Dalai Lama's appearances at Emory generate a profit?

**Kloss:** It's important to know that the Dalai Lama does not accept any speaking fee for events, but there are significant costs associated with events where he is speaking. It is his desire that the hosts charge reasonable admission fees to cover the costs of his visit so that the organization does not have to bear any financial burden for the events.

In addition to the significant costs associated with turning WoodPEC into a comfortable event venue, there are the real costs associated with the security, transportation and logistics of these events.

Money from the sponsorship packages, and hopefully a small amount of profit from the ticket sales (if all events sell out and we don't encounter any unexpected expenses) will go directly to the Emory-Tibet Partnership and Emory-Tibet Science Initiative through Emory College to further the work that the Dalai Lama is here to support related to Emory's strategic priorities.

—Staff Reports

## SNAPSHOT



BRYAN MELTZ

### Taxes don't have to be taxing

Brenda Huang (left, above), research fellow in the Graduate Division of Biological and Biomedical Sciences, gets tax assistance from Joi Johnson, a community volunteer.

Emory participated again this year in the Atlanta Prosperity Campaign's tax help program. Emory employees whose household income met certain criteria in 2009 were able to get free income tax preparation under the Volunteer Income Tax Assistance program, managed on campus by the Office of University-Community Partnerships (OUCP), with the Office of Community and Diversity.

Also, students enrolled in Professor David Frisvold's freshman seminar on the economics of poverty and other students were trained by the IRS to provide income tax preparation services for clients of the International Rescue Committee in Decatur.

For those who endured the agony of filing their taxes and are waiting to exhale, Blomeyer Health Fitness Center's got your back for income tax tension. Thursday, April 15, the center is offering 10-minute chair massages free for members.

—Leslie King

# Campus

5

REPORT FROM: University Technology Services

## BlackBoard, LearnLink, Insight to be enhanced

University Technology Services is busy planning a comprehensive summer upgrade to Emory's core academic applications: BlackBoard, LearnLink and Insight. These technologies are essential learning tools for many students, and these significant upgrades will expand the utility of the tools available to our teaching faculty.

In the case of BlackBoard, preparation has been in process for over nine months. A prototype environment is operational and a number of classes have already been offered in the upgraded version as Emory works to tailor its online experience. The major change to BlackBoard lies in the customizability of the user experience. Where before instructors and students had limited capabilities to change BlackBoard's look and feel, the application now offers a much more Web 2.0 experience where desktops

can be extensively customized using drag-n-drop capabilities. In addition, streamlined pathways for navigating discussion forums or for making work submissions allow active participation to be just one click away.

From the faculty perspective, there is also a brand new "Grade Center" and "Peer Review" tool that have been winning our beta testers over. Also, all the tools for managing and editing a course site are now right there when you sign in. To take a spin or to learn more, visit the BlackBoard project site at [it.emory.edu/learning\\_management](http://it.emory.edu/learning_management).

LearnLink, the online communication tool used primarily by undergraduates, is adding an important new capability called the "community" space. Where conferences and collaboration were previously restricted to LearnLink users at Emory, the new application offers a

rich collaboration suite where small groups can maintain their own blog, wiki and document store on the World Wide Web. The "community" offers the ability to reach beyond Emory and invite anyone to join in, when appropriate. The new "community" space will also be available from a new iPhone and Blackberry client, similar to the one that allows users access to their LearnLink mailbox.

Although Insight is an application that few outside of Emory College may have used, it is Emory's online digital gallery and now contains nearly 115,000 high-resolution copies of images that reside in the Art History Slide Library. Where before access to this collection involved a clunky proprietary client and a kludgy interface, Insight has been revamped for the Web and truly offers a much better experience for researcher and student alike. UTS is

looking forward to working with Emory Libraries to add more community content to Insight, broadening the scope of available images.

The public availability of these upgraded applications is scheduled to begin on May 14 and introductions will be available through Emory's Center for Interactive Teaching (ECIT).

Training workshops and hands-on opportunities will exist throughout the summer to ensure ample opportunity to test any of the capabilities that will be new to this suite of academic applications. Stay in touch with ECIT and you'll stay on top of all that is at the heart of teaching and learning online at Emory.

*Alan Cattier is director of Academic Technology Services.*

## FOREST: Plan was outgrowth of controversy



BRYAN MELTZ

Continued from the cover

The shuttle road, Starvine Way, was completed in 1999 and restricted to alternative fuel vehicles, cyclists and pedestrians. Then-President William Chace immediately appointed a Lullwater Task Force to "oversee, manage and protect the land," which led to the development of the Lullwater Comprehensive Management Plan, a guiding document to balance the land's ecological health with human uses.

Hascall hired Wegner as an ecological consultant in his department. Wegner later became Emory's first chief environmental officer, educating project managers on effective erosion control measures and drafting the University's first vegetation map. He returned to teaching full-time last year.

The University affirmed its commitment to the environment in a mission statement approved by the University Senate in 2001, the same year the Board of Trustees, on Hascall's recommendation, adopted a green building program. Today, Emory boasts one of the largest inventories by square footage of LEED-certified buildings among U.S. campuses, and operates the longest-running faculty development program in sustainability.

Following a 13-year tenure at Emory, Hascall will retire this summer before

the Forest Management Plan is implemented.

"I don't know if the shuttle road was a victory for anyone," he says. "But it was the turning point for us to collaborate...I feel really good about where the organization is today."

The remains of two white oaks from Lullwater occupy a place in Wegner's office — and in his heart.

"Bob made all of this possible," he says. "Otherwise, we'd all still be fighting."

"A whole bunch of trees gave their lives to create something that would not have been created otherwise," he continues. "When you look at the balance sheet, it clearly comes out on the positive."

### Read the plan

The forest management plan is designed to "create, restore, enhance and maintain" Emory's forested areas, emphasizing on ecological connectivity, ecosystem function and native biodiversity. Members of the Emory community are invited to join the effort.

Read the plan at <http://tiny.cc/emoryforestmanagement>.

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## Poet translates Emory culture into Arabic

By MARGIE FISHMAN

Allal El Hajjam observed two faces of America as a disenchanted undergraduate in Fez, Morocco during the 1970s.

One was America the imperialist, a nation bent on conquering the world — or, at the very least, Vietnam. The second was America the pop icon, spun from Hollywood glamour, blue jeans and a creative counterculture.

Today, the celebrated Poet Laureate of Morocco and Mellon visiting associate professor in Emory's Department of Middle Eastern and South Asian Studies (MESAS) sees America as his inspiration.

"This is the culmination of my 10-year conversation with America," he says, referring to his latest collection of poems, "Sabaah Emory" ("Emory Morning").

El Hajjam penned the anthology while spending the past academic year teaching Arabic language to Emory undergraduate and graduate students through a faculty exchange program with Al-Akhawayn University in Ifrane, Morocco, where he teaches. Al-Akhawayn also hosts a summer Arabic Language and North African Studies program through Emory's Center for International Programs Abroad, along with semester and year-long study abroad opportunities.

Previously, El Hajjam was a visiting professor at Middlebury College and George Washington University, but his time at Emory is what compelled him to write a 20-poem collection.

"Emory affected me deeply," he explains, citing the tight-knit campus community, Southern hospitality and students' enthusiasm for learning.

His collection, most of which has already been published in newspapers throughout the Arab world, covers such luminaries as Rosa Parks and Martin Luther King Jr., along with MARTA and the Emory Village Starbucks. Starbucks was particularly intriguing, he says, since it lacked smoke and incessant chatter — two prerequisites for the Moroccan coffeehouse.

MESAS will host an event on Wednesday, April 21, at 5 p.m. in White Hall Room 107 honoring his poetry and teaching, featuring El Hajjam reading selections from "Emory Morning" in Arabic. Students will follow with their English translations of his work.

Carol Ross, a sophomore MESAS major and one of El Hajjam's students, appreciated the chance to learn from a working poet.

"When you're learning Arabic, a lot of it is about Arabic culture," she says. "We had someone who is not only comfortable with the language but has a passion for it."

El Hajjam hopes his collection will



KAY HINTON

Teaching Arabic at Emory inspired a new collection of poetry by Allal El Hajjam, Poet Laureate of Morocco.

not only introduce Emory to a wider Arabic audience, but will heal some of the tensions between the U.S. and the Arab world.

"Poetry always tries to render the present more honorable," he says. "What's missing in the Arab-American relationship is this kind of conversation."

"This is what I did when I took America as my muse."

### Listen to poem read in Arabic and English

Visit Emory Report online to listen to Allal El Hajjam read a poem from "Emory Morning," with a translation by Rkia Cornell.

### Arabic program fosters understanding

In its third year, Emory's Arabic Language and North African Studies summer study abroad program at Al-Akhawayn University encourages students to hone their Arabic language skills or study North African culture in English while immersing themselves in the politics, economics and literature of a diverse country straddling ancient and modern civilizations.

"What fascinates them the most is the juxtaposition of urban and rural life," says Program Director Rkia Cornell, a senior lecturer in MESAS. "They fall in love with the culture."

Sixteen students will travel this summer to the mountain resort town of Ifrane, Morocco, the majestic backdrop for Al-Akhawayn, an American-style university created by King Hassan II of Morocco and King Fahd ibn Abdel Aziz of Saudi Arabia.

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# Forum

**FIRST PERSON:** Ciannat Howett

## Be the change

Ciannat Howett is director of sustainability initiatives

When future generations look back, how will they judge us? For many of us, our daily activities include driving alone in a 4,000-pound metal shell, working miles away from where we live, eating out-of-season food shipped across the globe, and using drinking water to flush our toilets. We may follow this routine despite knowing that such a lifestyle is energy-consuming, greenhouse-gas-producing, wasteful and expensive. How can we address climate change when so many of our daily practices are out of tune with the limits of the natural world?

Part of the answer is technology, such as more energy-efficient commuting alternatives and water-saving devices such as dual-flush toilets. But technology is only as good as our willingness to use it. Currently, about 98 percent of federal funding to address climate change goes to research technologies aimed at reducing our dependence on fossil fuels. As important as that funding is, we also must invest in tackling the mindset that created climate change and motivating individuals and communities to embrace new behaviors. We cannot build or engineer our way out of this problem; climate change requires culture change. Many of the technologies for a more sustainable lifestyle are available and affordable, but key to their use is personal commitment.

Just as American universities are leading research into new technologies, they also have an important role in teaching life skills for sustainability. What does educating for a sustainable future look like? At Emory, it means an education inside and outside the classroom — for example, setting up systems that teach students to take public transportation, grow their own food, compost and recycle.

Academically, our aim is to integrate sustainability into the curriculum of all schools and departments — not just the natural and physical sciences. Emory has the longest-running faculty-development program in the country, the Piedmont Project, to encourage the use of nature as a classroom and the campus as a living laboratory.

For example, in a course co-taught in Rollins School of Public Health and the Emory College environmental studies department, students were asked to find a natural water source on campus and to calculate how much of their day they would need to set aside for hauling water just to meet their daily needs for drinking, bathing and food preparation. They then were asked to test the quality of the water to see if it was something that they really would want to use. This simple lesson is a life-changer. Students from a land of safe and accessible water are awakened to the realities and hardships of water scarcity for millions of people around the globe.

Everyday life on campus also can be a learning experience for our students. For example, students living in Few and Evans residence halls use collected rainwater pumped by solar energy from underground cisterns to dual-flush toilets. In this way, a new social norm is created. When these students become homeowners, they may consider a similar system for their homes. Over time, then, the carbon-intensive process of using huge volumes of drinking water to flush toilets may become a relic of bygone days.

Ideally, educating for a sustainable future begins early. Since 1992, Biology Professor Eloise Carter has taught k-12 teachers ways to integrate environmental education into their lesson plans and to develop their schoolyards into outdoor classrooms. It is impossible to measure the impact on a child of being taken outside — away from the confines of a desk — to feel the wind and sun on her skin and to see nature as having important lessons to teach. Perhaps it is time



Ciannat Howett on educating for a sustainable future.

JON ROU

to enact a national policy of “No Child Left Inside.” Here at Emory, the doors are thrown fully open — for 60-year-old professors or 18-year-old first-year students.

Although Emory’s administration fully supports systems to foster a sustainable lifestyle and educate for a sustainable future, it is our students who are demanding many of the sustainability practices and programs now in place on campus. Increasingly, if you ask our students what jobs they want when they graduate, they will say green jobs. With a recent study by the Pew Charitable Trust showing jobs in America’s clean energy economy growing at two and a half times the rate of national job growth, green jobs are the future. Our students saw the generation before them spawn the information technology revolution out of a garage, and many of them believe that they can lead the post-petroleum revolution out of their dorm rooms. With their numbers and their passion, there is nothing to suggest that they cannot succeed. And these are students studying every discipline, not just science majors.

For example, Erik Fyfe was an

environmental studies major who proposed that Emory’s buses run on biodiesel fuel using the waste cooking oil from campus dining halls. After graduation, he worked to produce biodiesel fuel for Emory and other clients. He created his own green job and improved our campus at the same time.

There are many more students like Erik — students committed to a sustainable future. When our students leave Emory’s gates, they are heading into a future that none of us can fully imagine. But this we know: they will be confronted with the most significant environmental challenge faced by any modern civilization. The greatest impact our universities can have on creating a brighter environmental future is by fostering a sustainable lifestyle in our graduates. If we engrain these practices, then when our students become parents, educators, business leaders, theologians, physicians and civic leaders, they will expect and demand sustainable practices. If we fulfill this responsibility, our children’s children will judge us from a clean, safe and sustainable world.

## SOUNDBITES

### Romney on a strong America

“What makes America so strong is not the geography of our land. It’s the geography of the American heart,” said former Massachusetts Gov. Mitt Romney.

Romney spoke March 30 about the values he believes make America strong — hard work, education, family — and his concern that “these elements of our culture are weakening and are under attack.”

“The attitude of government entitlement, as it spreads through our society, weakens the sense of self-reliance and independence that’s always been part of the American culture.”

During a Q&A, Romney discussed the newly passed health care legislation, addressing its similarities with his plan in Massachusetts and arguing against tax increases, cuts to Medicare and price controls.

“I’d like states being able to do what we did, not the federal government.”

—Liz Chilla

### Speakers: India on destiny’s doorstep

Introducing Arun Singh, deputy chief of mission to the U.S., and Jagdish Sheth, Charles H. Kellstadt Professor of Marketing, at the Emerging India Summit in March, moderator Marion Creekmore noted “both are firmly convinced that India is a rising international power.”

Singh elaborated on “challenges which have inherent opportunities,” for collaboration between India and the U.S., focusing on energy, food security and higher education.

“One famous Indian analyst said, ‘We are living in the 18th century and the 21st century at the same time.’”

Sheth feels, “This is the decade of destination for India.”

He said, “India will probably globally expand through acquisitions.” And he cited the economic crisis of 1991 as changing “a country whose image was primarily a country of roaming cows and snake charmers” to giving “Indians a very positive image about themselves.”

—Leslie King

### Immortal science story is told

HeLa cells have become a key tool for biomedical research over the last 50 years. Rebecca Skloot’s acclaimed book, “The Immortal Life of Henrietta Lacks” reveals the story of the cells’ namesake, an African American woman who died from cervical cancer.

In a March 29 lecture, Skloot recalled her first encounter with Morehouse gynecology professor Roland Pattillo. She said Pattillo had “a slow, rumbling laugh that said, Oh child, you have no idea what you’re getting into.”

Pattillo, who put her in touch with Lacks’ family years before, was in the audience.

—Quinn Eastman

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## ADVANCE NOTICE

### Talk, tour show Emory as place

Get to know Emory better at "Emory as History/Emory as Place: Tea, Talk, and a Tour," Wednesday, April 14, 5 p.m. at Carlos Museum Reception Hall.

Hosted by the Center for Faculty Development and Excellence and the Office of Sustainability Initiatives, the event will introduce participants to Emory's history and landscape starting with a 25-minute video, "Emory as Place," shown by Peggy Bartlett, professor of anthropology and faculty liaison with the Office of Sustainability Initiatives, which produced it along with the Transforming Community Project. Vice President & Deputy to the President Gary Hauk will follow with stories from Emory's past. Then, alumnus Oliver Ferrari will lead an environmental tour.

RSVP to Donna Troka at dtroka@emory.edu.

### Disease researcher to keynote IPIRC

Anthony Fauci, director of the National Institute of Allergy and Infectious Diseases at the National Institutes of Health, will give the keynote lecture at the annual symposium of the Influenza Pathogenesis and Immunology Research Center on April 18 at 3 p.m. at the Emory Conference Center.

Fauci's talk, "Seasonal and Pandemic Influenza: The Perpetual Public Health Challenge," is the only event that is free and open to the public.

Fauci is one of the key advisers to the White House and Department of Health and Human Services on global AIDS issues, and on initiatives to bolster medical and public health preparedness against emerging infectious disease threats.

For more information, contact Tanya Cassingham at 404-727-4319.

### African American historian speaks

Author and scholar Evelyn Brooks Higginbotham who worked with John Hope Franklin on a major revision of "From Slavery to Freedom" will give a free, public presentation on the collaboration April 16 at 4 p.m. in the Jones Room, Woodruff Library.

Higginbotham, chairperson of Harvard University's Department of African and African American Studies, worked with Franklin on a thorough revision of his 1947 survey of African American history.

Provost Earl Lewis will also speak, and David Eltis, Robert W. Woodruff Professor of History, will moderate. The departments of history and African American Studies and the James Weldon Johnson Institute are co-sponsors. Refreshments and a book signing will follow the program.

The talk is accompanied by an exhibition of earlier surveys of African American history drawn from the Carter G. Woodson Library in MARBL.

## THIS WEEK'S HIGHLIGHTS

### MONDAY, April 12

**"Parenting Solo: Tips for Single Parents."** Paula Gomes, FSAP, and Janice Harewood, Counseling Center, presenting. 12:30 p.m. 1599 Clifton Road. Free. 404-727-4328.

### TUESDAY, April 13

**"Social Aspects of Climate Change."** Donald Nelson, University of Georgia, presenting. 4 p.m. Math & Science Center, N302. Free. 404-727-9504.

**"Jewels of Authority: Adornment in Classical India."** Laurie Patton, early Indian religions, presenting. 7 p.m. Reception Hall, Carlos Museum. Free. 404-727-4282.

### WEDNESDAY, April 14

**"Creativity Conversation" with Robert Spano and Rosemary Magee.** 3 p.m. Cannon Chapel. Free. 404-727-5050.

**Awards Night Reading by Antonya Nelson.** 8 p.m. Cannon Chapel. Free. 404-727-4683. *Book signing and reception to follow.*

### THURSDAY, April 15

**"Disabilities at Work: A Panel Discussion."** 2 p.m. School of Medicine, Room 110. Free. *RSVP required to sraven@emory.edu.*

**Blues and BBQ Haiti Benefit Concert.** Blues Heart, performing. 5-8 p.m. Rudolph Courtyard. \$10 donation. 404-727-4430.

### FRIDAY, April 16

**Emory's Young Artists.** Noon. Reception Hall, Carlos Museum. Free. 404-727-5050.

**World Voice Day Symposium.** Rosemarie Garland-Thomson, Emory; Ani Satz, Emory; and Nelson Roy, University of Utah, presenting. 1-5:30 p.m. The Carter Center. Free. 404-686-6776.

**Indian Double Feature on the Quad: "Monsoon Wedding" and "Bride and Prejudice."** 7:30 p.m. Quadrangle. Free. 404-727-4282.

### SATURDAY, April 17

**"Care to Share" 5K Fun Run.** 9 a.m. Lullwater Park. \$20. abcastl@emory.edu.

### SUNDAY, April 18

**Robert Spano, piano and William Pu, violin.** 3 p.m. Emerson Hall, Schwartz Center. \$20; \$15; students free. 404-727-5050.

To see all campus events, visit the online Emory Events Calendar at [www.emory.edu/home/events](http://www.emory.edu/home/events).

## CLASSROOM: Optimism on health care expressed



Classroom on the Green April 6 looked at "who pays how much, for what, and for whom?" and other health care issues.

ANN BORDEN

### Continued from the cover

Atlanta Mayor Kasim Reed gave the welcoming remarks. He announced a "fresh foods initiative" and said Atlanta would join First Lady Michelle Obama's fight against childhood obesity. He vowed that improved health care for local residents will be "vital and personal to me."

"This is your generation's and my generation's moment," Reed said.

Though much has changed in the last 50 years, health care in America is still fraught with the same moral dilemma of the

1960s: "Who pays how much, for what, and for whom?" Solomon said.

Certain tools to prevent chronic conditions, like cancer screenings, reach half the patients who could benefit from them, he said.

But the landmark health care reform bill signed by President Barack Obama should lead to greater fairness in access and a stronger emphasis on preventive health, he said.

"Fifty years ago, seven people sat in a room in Seattle and decided who would get medical treatment," Solomon said. "I don't think that's ever going to happen again in this country."

But the health system...needs active engagement from everyone."

In the audience, Melissa Sacks, who works in the Office of Financial Aid, said Solomon's remarks made her hopeful that non-traditional therapies such as acupuncture would get greater acceptance, and insurance companies would cover them.

Michael Huey, executive director of Student Health and Counseling Services, also felt optimistic.

"A great country has to have a great health care system," he said. "Something has started, and that's very encouraging."

## Emory Wind Ensemble ends season on an energetic note

By SCOTT STEWART

The Emory Wind Ensemble presents its final concert of the 2009-10 season on Wednesday, April 21, at 8 p.m. at the Schwartz Center for the Performing Arts.

The Emory Wind Ensemble has established itself as a national leader in the commissioning and performance of new music for wind band/ensemble, including well-known composers. The group has received numerous campus, local and national grants to support composers in writing and premiering 18 new pieces for concert band and wind ensemble since 1999.

Freshman trumpet player Derrick Montgomery enjoys the opportunity to work with living composers as well as tackle the technical challenges of recently written pieces. "I always remember the quote I hear on NPR which is that 'all music was once new.' I think it's our responsibility as young musicians in the culture to carry

on that tradition," he says.

The program on April 21 represents a variety of recently composed music, including one commissioned by Emory, a new work for euphonium and wind ensemble by Emory Coca-Cola Artist-in-Residence composer Libby Larsen titled "Cride Coeur." International euphonium virtuoso and Emory artist affiliate Adam Frey takes on the solo role in this highly emotional work.

Also featured are three musicians from "The President's Own" United States Marine Band in Washington, D.C., who will take part in the national pre-publication premiere of John Williams' "Escapades," a three-movement concert suite based on themes from Steven Spielberg's 1993 film "Catch Me If You Can."

Kevin Harrell, a sophomore bassoonist, notes that "it's exciting to have opportunities to perform music that is not yet established, but is fun for both the players and the audience to

experience. 'Escapades' is particularly enjoyable since many of us have grown up with John Williams' film music."

Senior Joel Thompson, winner of the 2009-10 Emory Concerto Competition, will perform as the soloist on the first movement of Igor Stravinsky's "Concerto for Piano and Wind Instruments."

"It was written almost a hundred years ago, but it sounds like it was composed yesterday. Each time I approach the piece I find something new and fresh," says Thompson, a senior.

Rounding out the program are two pieces that focus on rhythm and energy: Canadian composer John Estacio's "Frenergy" and David Sampson's "Moving Parts."

For information call 404-727-5050 or visit [www.arts.emory.edu](http://www.arts.emory.edu).

Scott Stewart is music director and conductor of the Emory Wind Ensemble.