# EMORY report

## YOUR SOURCE FOR UNIVERSITY NEWS

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## PHOTO ESSAY



## Camps spring up in summer

In summer, the campus is a hotbed of activity with camps and seasonal sessions. There are sports camps for volleyball, lacrosse, tennis and more; music camps for bassoon and euphonium among others. There are academically oriented programs like Challenges and Champions (above), the Youth Theological Institute and the huge National Youth Leadership Forum on Medicine, which brings 1,000 high school juniors to campus throughout the summer. This year, chess camp hosted the USA women's champion, who coached the campers, and assorted grand masters of the game. At any one time, "there are 8,000 to 10,000 folks on campus, usually about 50 groups," says Sherry Ebrahimi, director of conferences. Programs needing food, lodging and meeting space go through her office. "It's a great way to bring in revenue for housing and for the University," she adds. **Please see PHOTO ESSAY page 8** 

## Teaching tech tools to faculty

## By MARGIE FISHMAN

A summer workshop series, developed by Emory's Center for Interactive Teaching (ECIT), is helping faculty, staff and graduate students use PowerPoint and Prezi, comprehend Blackboard's new look and craft three-minute digital shorts — all in an effort to keep students engaged in learning.

"If the outside world is not impacting the classroom, we're missing an incredible opportunity," says ECIT Director Wayne Morse. "ECIT will make the transition as painless as possible and we'll be there to support faculty and staff so they can focus on content."

ECIT's free summer offerings teach faculty and staff at all

Please see ECIT page 5

## Women are leaders in philanthropy

## By MARIA M. LAMEIRAS

When it comes to philanthropy, women are a driving force behind where, when and how much money is given in the United States. Currently, women control more than half of the private wealth in the U.S., according to Forbes.com. In part because on average women live longer than men, women also will be the decision makers in most of the \$41 trillion intergenerational transfer of wealth over the next 50 years, according to the Center on Philanthropy at Indiana University. Women also are more philanthropic than men, giving away more than 3.5 percent of their wealth compared to 1.8 percent for men, according to a 2009 Barclays Wealth study titled "Tomorrow's Philanthropist." Recently, Emory's Office of Development and Alumni Relations hosted a "Women in Philanthropy" event with

## **Converting energy into help for Haiti**

#### By REBECCA BAGGETT

The Emory community came together to save almost \$33,000 by reducing its energy consumption during the Haiti Relief Energy Conservation Challenge, a partnership between the Emory Global Health Institute and the Emory Sustainability Initiatives. Faculty, students, and staff across campus reduced their energy consumption this March by 4 percent from the previous March, with the goal of using the energy funds saved to sponsor Emory students working on global health and earthquake relief efforts in Haiti this summer. In a sense, the Emory community was transferring human energy from its campus to the earthquake-ravaged country.

"The March energy reduction exceeded our expectations, and it was largely due to individual members of the Emory community making small changes to their daily behavior like turning off lights, unplugging chargers, and hibernating computers," says Ciannat Howett, director of the Office of Sustainability Initiatives. "I think a lot of people participated because the money saved went to such an important effort, and hopefully everyone will continue these energy-conserving habits."

The Haiti Relief Conservation Challenge funded students working in two multidisciplinary teams selected by the Emory Global Health Institute through its Global Health Institute Fields Scholars Awards Program. The multidisciplinary aspect of these student teams is another reflection of how the Emory community has come together to assist the Haitian people in their recovery efforts.

One team, which includes students from Candler School of Theology, Emory Law, the Emory Physician Assistants Program, and Rollins School of Public Health, is working to expand access to safe water through a household water chlorination program in rural Haiti. The second team, comprised of students from Emory School of Medicine, Nell Hodgson Woodruff School of Nursing, Laney Graduate

#### Please see HAITI page 4

Please see PHILANTHROPY page 4

#### **EMORY REPORT** JULY 6, 2010

# **Yeoble**

## **NEW ONLINE AT EMORY.EDU**

#### college.emory.edu/ alumni/quad

The latest issue of Emory College's Quadrangle magazine is now online. Check it out to find a range of interesting articles, from highlights of "the Dean Paul era," to profiles of religion professor Geshe Lobsang Negi and graduating senior Alex Kappus, details about the artwork in the new psychology building, and the latest faculty books and honors.

Of particular note is the last Dean's Letter by outgoing dean Bobby Paul, who will step down in August to return to the faculty. Join Paul as he reflects on his decade of deanship and where the College stands today.

#### religiondispatches.org

Religion Dispatches, a daily online magazine based at Emory that explores the intersection of religion, values and public life, has launched "RD 2.0," a new design with features to better serve readers.

Among Religion Dispatches' new features are a books micro-site, a standalone blog with a roster of all-star religion experts, a multimedia collaboration with Bloggingheads T, and a weekly guest spot on Welton Gaddy's "State of Belief."

Gary Laderman, professor of American religious history and cultures, directs the magazine. "Where else can a reader find a reading of the myths behind TV's 'Lost,' a feminist Catholic perspective on the church's crisis, a Muslim writer on Facebook's 'Draw Muhammad' campaign, and a historian's take on Supreme Court nominee Elena Kagan's doctoral thesis?

## EMORY report

EXECUTIVE EDITOR Nancy Seideman nancy.seideman@emory.edu

EDITOR Kim Urquhart kim.urquhart@emory.edu **EMORY PROFILE:** Desiree Day

## **Novel ideas**

Writing is 'way to see my progress on the journey we call life'



Desiree Day is an administrative assistant in the Nell Hodgson Woodruff School of Nursing.

KAY HINTON

### By MASHAUN D. SIMON

When Desiree Day was a little girl, she loved to read.

In kindergarten she recalls walking around all the time with a book tucked under her arm.

And while words were very important to her, even at the age of 5, Day was never big on writing. She never aspired to become the accomplished novelist and author she is today.

Mostly, she dreamed of becoming a mother. Which she accomplished three years ago with the birth of a son.

Day works as an administrative assistant in the Office of Admissions and Student Services in the Nell Hodgson Woodruff School of Nursing.

There she is responsible for enrolling undergraduate students, reserving rooms, completing degree verifications, coordinating Commencement, securing speakers, and creating topics for weekly "Lunch & Learn" sessions for the students.

sitting at a computer when she got an idea for a story. And so, she started writing. "I just kept writing," Day says. "The

story consumed me."

A year later, she had her first novel, "Bourgeois Blues," in 1997. She searched for a literary agent, querying at least 100, to shop the book around to publishers. Finding that effort unsuccessful, she selfpublished that first book.

In 2004 she was signed to a two-book deal with Simon & Schuster. She wrote and published "Crazy Love" (2005) and "Cruising" (2006). A year later, the company signed her to another book deal and she published "One G-string Short of Crazy' (2007), and again this year with the release of "Spiritual Seduction."

She describes her first novels as mainstream fiction and her latest as a paranormal romance story.

"My readers are people who love romance," she says. "With my latest novel, 'Spiritual Seduction', my readers are people who love romance with a touch of horror."

get a chance to experience her progression of maturity. Day's characters are all extensions of her, portions of her own personality, desires, wants and aspirations — even the male characters.

"Character development is very important to me," she says. "And I put a lot of energy into developing who they are, which means putting a small nugget of myself into them.'

When she starts a project, she always knows the beginning and the end, but never the middle. That is the joy of the experience for her; figuring out how the characters are going to get from beginning to end.

She tries to write at least 1,000 words a day.

She applies that commitment to all of her responsibilities — working at Emory, being an author and being a single mother.

It can be challenging, Day says. But in order to fulfill her goals of being on the New York Times bestseller list, a guest on Oprah, and raising her son into the most sensitive and responsible man she can, she

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#### **ADVERTISE**

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When she first came to Emory in 2003, Day had not given much thought to how long she would be here. But the work environment, the people and the flexibility of the job has made it that much more enjoyable.

"Emory is a really nice place to work," she says.

And the school has been receptive of her writing.

"I have had one of my novels in the bookstore and I recently donated a couple of gift baskets with my novels to a fundraiser," she says. "Each opportunity has exposed my novels to individuals who might not have otherwise been aware that I'm a writer."

In 1996 she moved to Atlanta from upstate New York. The only writing she had done up to that time was journaling, she says.

"I still have them all," Day says of her notebooks. "It's interesting to see how I handled situations back then and how I handle them now. I found that journaling isn't just a way to vent frustrations or document happy occasions, but as a way to see my progress on the journey we call life."

One day in 1996, she was on a temp job

Through her books, Day says, readers says it's all worth it.

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# People



## Doctor's inn has history and mystery



School of Medicine's Corinne Taylor plans to continue the hospitality of the Pelican Inn.

### By KIM URQUHART

Life is slower and sweeter on salt-kissed Pawleys Island, S.C., one of the oldest summer resorts on the East Coast. Corinne Taylor recalls family vacations there and later romantic getaways with her now-husband at the historic Pelican Inn. "Twenty years ago we joked that one day we wanted to own the Pelican Inn," recalls Taylor, an assistant professor at Emory School of Medicine.

Seizing an opportunity in the tanking economy, the Taylors became the Pelican Inn's new owners in March. "We're not risk-takers. But I told my husband, what are we saving for if not our dream?" The Taylors welcomed their first guests in June. Taylor, who's spent 10 years as medical director at Children's Healthcare of Atlanta at Egleston, discovered that running an inn was much like running a hospital. Both require tremendous customer service and hospitality, she says.

"It's a different kind of energy and creativity," says the pediatric hospitalist, who describes herself as "the kind of person who never sits still and thrives on chaos."

To prepare for her new role as innkeeper, Taylor bounced ideas off her colleagues at Egleston and tested recipes on her family. "I've been baking pies like crazy," she laughs.

The Taylors plan to continue the Pelican Inn's charming, casual tradition of Southern hospitality that so many families, including their own, have cherished through the years.

Relaxing in a rocking chair looking out over the dunes and the tunnel of oaks, it's easy to imagine the inn's 19th-century beginnings. Guests keep an eye out for the legendary Grey Man, the ghost thought to be the inn's original owner, who roams the beaches.

No Grey Man sightings yet, reports Taylor. Their hound Virgil keeps watch.

The inn serves breakfast and midday dinner daily. The menu is regional low-country cuisine, simple and old-fashioned.

"Old Man Taylor's Crab Cakes are a favorite," says Taylor of her husband's signature dish.

She was delighted to discover, in the back of the pantry, a

dusty meal planner belonging to a long-ago cook. "The scariest thing to learn," says Taylor, was how to work a 60-year-old cast iron cookstove nicknamed "The Beast." "It works like a dream once you know how to use it," she reports.

Running the bed and breakfast is a family affair. "My 16-year-old and 11-year-old daughters have been invaluable," says Taylor. "It's been very good for their work ethic and training."

The Taylors have found support from the community, too. Taylor will find notes pinned to screen door (the inn doesn't have a phone) from former cooks, housekeepers and others connected to the Pelican, whose history is woven into the fabric of this small coastal community.

The inn has direct beach access and a marsh dock perfectly positioned for viewing sunsets. On any given evening, says Taylor, friends from the community will stop by to watch the sun set from one of the inn's 15 rocking chairs. The wide front porch, adorned with arches and columns and an inviting hammock, just made the cover of the Pawleys Island Calendar.

Taylor will spend only a few more weeks at the Pelican this summer — the inn has its next availability in August — and will rent it to private groups for the winter.

Taylor credits the support of her supervisor for making it all possible. "I am extremely grateful to my department chair at Emory for recognizing the importance of work-life balance," she says, "and for being flexible in letting me schedule to chase my dream."

## ACCLAIM

Matthew H. Bernstein is a finalist for the 2010 Richard Wall Memorial

Award from the Theatre Library Association for his book, "Screening a Lynching: The Leo Frank Case on Film and Television," published in



2009 by the University of Georgia Press.

Bernstein chairs the film studies department.

Formerly known as the Theatre Library Association Award, the prize was renamed in 2010 to honor the memory of the late Richard Wall, longtime association member and Book Awards Chair.

Linda McCauley joined

more than a dozen scientists participating

in a two-day Institute of Medicine workshop in New Orleans exploring the potential shortand long-term health impact of the Gulf oil spill.



McCauley is dean of Emory's Nell Hodgson Woodruff School of Nursing and a nationally recognized environmental health researcher.

Thomas Price has been chosen as one of eight Atlantic

Philanthropies and John A. Hartford Foundation-Supported Practice Change Fellows.



Price, chief of medicine at Wesley Woods

Center of Emory University, is the first Georgian to receive this honor. Practice Change Fellows complete a project aimed at implementing a new geriatric program or service line integrated within their organization.

Dan Reiter has won the 2010 APSA Conflict Processes Best Book

Award from the American Political Science Association. Reiter, who chairs the



## A field experience in service for nurses

### **By JASMINE HOFFMAN**

In June, 34 nursing students and faculty from the Nell Hodgson Woodruff School of Nursing traveled 225 miles south of Atlanta to Moultrie, Ga. to provide health care to nearly 1,000 impoverished farm workers and their children. During this two-week intensive servicelearning program, the nurse practitioner and undergraduate nursing students worked 16 hours a day, attaining more than 90 clinical hours. The program has two components: By day, the students work at Cox Elementary School with farm worker children; and each evening, they set up mobile clinics to treat adult farm workers. The students work alongside other allied health students in physical therapy, psychology, pharmacy and dental hygiene to bring desperately needed health care to one of Georgia's most medically underserved populations. "It is so important for us to provide health care to these workers because of social justice," says Judith Wold '81 MN, a visiting professor in Emory's School of Nursing and director of the Farm Worker Family

Health Program. "Health care is a terrible problem in this country and it's multiplied 100 times for these workers."

Migrant farm workers face more complex health issues than the general population because of the physical demands of their



jobs, pesticide exposure, poor access to health care services and poor living conditions. The nursing students typically treat farm workers for a wide array of health issues, ranging from skin and eye irritation to diagnosing diabetes and anemia.

"Our clinics may be the only health care they get during the year," Wold says. "The farm workers are very hardworking people and they are so appreciative of the health care we give them."

Wold, who has participated in this project since its launch in 1994, estimates that the Farm Worker Family Health Program has treated more than 14,000 farm workers over the course of the program's 16-year history. Wold said the program would not be possible without the hard work and dedication of a consistent group of faculty and alumni who work with them annually.

Laura Page Layne

Students care for migrant farm workers in Moultrie, Ga. SPECIAL

'05N-'06MN-'06PH began working with the Farm Worker Family Health Program eight years ago when she was an Emory student. Layne is a clinical nurse supervisor for the Good Samaritan Clinic in Atlanta and she uses her vacation time to come back to Moultrie year after year because she knows she's making a difference in the lives of migrant farm worker families.

"I know my efforts are making an impact on the health of the farm workers and their children. I have always been service-oriented, but I've learned a deeper meaning of service while working with this program," Layne says. "This program also helped put me on track for a long-term career in providing care for underserved populations."

After packing up the mobile clinics and returning to Atlanta, many students said the Farm Worker Family Health Program was a life-changing training experience that will redefine the way they practice nursing in the future. Read more about the students' experiences with the Farm Worker Family Health Program on the Emory Nursing Blog at blogs.emory. edu/emorynursing.com. political science department,

received the award for his 2009 book, "How Wars End." Reiter's book has also been shortlisted for the Council on Foreign Relations Ross Book Award.

Jim Wagner and Fred Sanfilippo were named to the list of 100 Most Influential Atlantans by the Atlanta Business Chronicle. As Emory's president, "Wagner heads one of the nation's leading private research universities, generating \$484 million in externally sponsored grants in fiscal year 2009," the magazine wrote. Wagner's appointment as vice chair of the Presidential Commission for the Study of Bioethical Issues was also noted.

Sanfilippo is executive vice president for health affairs, Emory University; CEO, Woodruff Health Sciences Center; chairman, Emory Healthcare.



# Campus

## **TAKE NOTE**

## Don't pass up a chance for a swim

With two more months of maximum summer temperatures, beat the summer heat at an Emory swimming pool.

The Student Activity and Academic Center on the Clairmont Campus offers an option for those who haven't signed on a full membership but may want to test the waters as well as find a way to keep cool.

Go to the website, www.emory.edu/HOUSING/ CLAIRMONT, and check out the 14-Visit pass.

A card can be purchased for \$100 good for 14 visits — no expiration — to facilities at SAAC including the pools, fitness center, tennis courts, gym and more.

Timber Hines, SAAC associate director, reminds those interested in swimming that the pool stays open until Nov. 1. "We heat the pool in April and October," she says.

The 14-visit pass is only available at the SAAC front desk. For more information, call 404-712-2430.

## Hot discounts available for summer

"Summer Fun" is the banner for Sparkfly's seasonal specials. The employee discount program offers nearly 70 specials encompassing hotels, cruises, rental cars and resorts.

If you're headed out of town for a vacation, check out the site for specials and discounts at venues along your route or that you might be interested in experiencing.

You can go up to the mountains with discounts at Blue Ridge Mountain cabin rentals. You can go down to Florida with specials on Disney World and Sea World. Or you can benefit close by with discounts at the Dobbs University Center.

At least two cruise operators have specials that don't expire until March of next year.

To see all available discounts, go to emory.sparkfly. com and click seasonal special under "Browse Perks."

## Apply for medical grants for research

## HAITI: Lighting the way for action





A competition sent students to Haiti, where they are working on global health projects like expanding access to safe water.

Continued from the cover

School, and Rollins School of Public Health, is working on a project assessing mental health in rural Haiti.

The student teams left for Haiti in June and will return in August. Reports thus far indicate that they are having both challenging and meaningful experiences that they hope will be beneficial to rural Haitian communities.

"It is amazing to be working in Haiti after the earthquake, to witness how much people have suffered, and to experience how people continue to live their lives in spite of the suffering. We hope that our work here will result in research that will contribute to the existing knowledge about mental health in rural Haiti," says Nayla Khoury, an MD/MPH candidate.

For some, the experience is also putting life in the United States, and the energy used to live it, into perspective.

"The Emory Sustainability Initiative is an idea that really goes hand in hand with the way I am learning to live in Haiti. The extremity of the situation we are living in has made us reflect on our energy use and consumption, and we are now more aware than ever of the limited resources of electricity and water," says Anna Turbes, a PA/MPH candidate working on the safe water project.

## Professsor tapped for oil spill insight

### By MASHAUN D. SIMON

The environmental crisis that is the Gulf Coast oil spill has captured attention as far as China.

Law Professor William Buzbee recently returned from there, where he met with scholars and environmental specialists. The purpose of the trip was to get a better understanding of how environmental law is enforced in China and share how it works in the U.S., says Buzbee, director of Emory's Environmental and Natural Resources Law Program. He participated in a series of meetings and conversations with individuals familiar with environmental law policies and enforcement in China, from members of the Natural Resources Defense Council to environmental law practitioners, a governmental prosecutor and scholars.

America presents itself as environmentally good, the Chinese are really just trying to understand how something like this could have happened here."

The answer? Sloppiness, says Buzbee.

"Those responsible for what has become a crisis of massive proportions are now trying to put a Band-Aid on a massive wound," he says, "which was the result of private sector error and regulator coziness with the oil industry, as well as not enough close investigation and anticipation of the environmental risks." CNN and other national and local news outlets have sought comments from Buzbee, an expert on environmental, administrative and other public law issues. What will be the outcome? Lawsuits on top of governmental and private cleanup efforts and legal reform, says Buzbee. Maybe even criminal charges from the federal government. "Years of legal skirmish-ing are inevitable," he says. "Fishing, tourism — lavers upon layers of business will suffer; even businesses here in Atlanta. In addition to the obvious catastrophic environmental costs, there will be rippling economic effects as people avoid the area for months, even years to come."

## **PHILANTHROPY:** Giving is a lifestyle

#### Continued from the cover

a panel of prominent female Emory philanthropists. On the panel were Ada Lee Correll, Campaign Emory volunteer chair for the Emory School of Medicine who, with her hus-band, A.D. "Pete" Correll, has been a long time Emory supporter; Amy Rollins Kreisler, executive director of the O. Wayne Rollins Foundation; Isabel Garcia '99L, a member of the Emory Alumni Board and an Emory Law supporter; and Marie Brumley Foster and Nancy Brumley Robitaille, leaders of the Zeist Foundation, which was founded by their late father, George Brumley, beloved former head of Emory pediatrics. 'Women have gained more of a presence in every walk of life within my lifetime," Correll says. "Women have gained respect, and that leads to many opportunities. Women have grown up with philanthropy, so why wouldn't women be in charge of foundations and in control of a lot of charitable dollars?" Kreisler's father and uncle. Randall and Gary Rollins, carried on their parents' tradition of philanthropy at Rollins School of Public Health and passed that legacy on to their own children. Kreisler says she, her siblings and cousins are

now passing it on to the fourth generation of Rollins philan-thropists.

"It is important to me to give back to those causes that are important to me. As you get older, your motivation changes and your interests change, and with that you see more opportunities for philanthropy," Kreisler says.

Foster and Robitaille were formally introduced to philanthropy at a young age when parents talked to them and their siblings about what they were interested in and how to wisely choose organizations to support. "It helped us to look beyond the philanthropic relationships our family already had and to see where we could reach farther," Foster says. An organization's culture and a feeling of connection are important when choosing what causes to support, Garcia says. "My mother always says that philanthropy is not an extracurricular activity; it is a lifestyle. When we got our allowance as children, we were expected to put some of it in a bank account, and at the end of the year we picked a charity to give it to. Things like that resonate," she says. "If philanthropy is writing a check, then you don't get it."

Applications for grants from the Emory Medical Care Foundation are being accepted now. Medical school faculty who are based at least 50 percent of their time at Grady Memorial Hospital can get grants up to \$25,000 to support research.

Those in the first 10 years of their Emory careers are given preference. Contact William Payne at 404-727-5640 with questions. Proposals are due in July, November and March.

For the current guidelines, application forms and sample proposals, go to: www.med.emory.edu/home/ research/ora/funding/emcf. html. Strengthening Emory's links to top universities and scholars in China was a broader goal of the trip, organized with the Halle Institute's assistance.

Buzbee also gave a lecture at a Beijing law school. Questions, he says, ranged from concerns about climate change law and politics, to who was to blame for the Gulf oil spill and who would address it.

"The BP oil spill is a prominent news story in China," he says. "My sense is that because

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#### EMORY REPORT JULY 6, 2010



# Campus

## **Fellows uncover whole face of mental illness**

This week six U.S. and four international journalists will be chosen to participate in a yearlong fellowship to explore one of the most prevalent public health issues that is still shrouded in myth and mystery mental illness.

The newest class of Rosalynn Carter Fellows for Mental Health Journalism will have been selected in a highly competitive process that includes on average more than 100 applicants per year. They will join a cadre of 108 of their peers who, since 1996, have used the skills they learned during their fellowship to more accurately and sensitively explore mental health topics exposing human rights abuses, uncovering major public health issues, and bringing national and international attention to the needs of people often forgotten or discriminated against by society. Mental illnesses affect everyone.

One in four Americans will experience a mental illness this year — the face of mental illness can be an admired entertainer, the CEO of a company, a family member, or a dear friend. And although most people with mental illnesses work hard, take care of their children, and lead productive lives, a very different picture of mental illness often is portrayed in the media.

For example, more than 40 percent of newspaper stories in a major study inappropriately linked acts of violence to mental illness even though people with mental illnesses are much more likely to be victims of violence than perpetrators.

The consequences of these stereotypes and misperceptions can be devastating — nearly two-thirds of people with mental illnesses don't seek treatment that could help ease their symptoms. In many cases, this is due to fear that they will experience stigma or be discriminated against because of their condition. Every year, mental illnesses such as depression, anxiety, and substance abuse cost employers \$44 billion in lost productivity and 217 million missed workdays.

Since 1991, the Carter Center Mental Health Program — founded by former First Lady Rosalynn Carter — has worked to fight stigma and discrimination as well as to improve access to quality mental health care.

The Center's primary anti-stigma initiative, the Rosalynn Carter Fellowships for Mental Health Journalism, supports a wide range of journalists in the U.S., South Africa, and Romania by providing them with Carter Center resources and experts to help them cover mental health issues more accurately. Fellows spend the rest of the fellowship period working on projects in their own newsrooms, frequently becoming a resource on mental health issues for colleagues.

Fellows have published more than 100 newspaper and magazine articles, produced hundreds of minutes of radio and television pieces, books and television documentaries. Their work has garnered a range of awards as well as nominations for the Pulitzer Prize.

The Carter Center will welcome the new class of Rosalynn Carter Fellows through an announcement on the Carter Center's website July 9. Check www. CarterCenter.org to follow their work. These journalists play an important role in shaping public understanding about mental health issues, and together, we can raise awareness about the real face of mental illness.

Rebecca Palpant is the senior program associate for the Rosalynn Carter Fellowships for Mental Health Journalism of the Carter Center's Mental Health Program.

## Emory makes animal bedding into compost

#### By DAVID PAYNE

For years, Michael Huerkamp, director of Emory's Division of Animal Resources, saw tons of animal bedding materials dumped in landfills. "I knew that we could find a more environmentally sound means to divert the bedding waste," he says.

Through a new sustainability practice at Emory, non-infectious bedding materials are now collected and processed for composting.

"We've diverted over 68 tons of animal bedding from Georgia landfills between last November and April 2010," Huerkamp says, thanks to close collaboration between his division, Emory Recycles, Campus Services and Emory's Environmental Health and Safety Office.

The transition to composting was set into motion last year when Deena Keeler, manager for recycling at Emory Recycles, began investigating the use of animal bedding as a potential compostable waste source. Initially, there were no industrial composting facilities authorized to accept and process animal bedding.

In 2009, Greenco Environmental, a composting facility in Barnesville, Ga., became the state's only site permitted by the Georgia Department of Natural Resources Environmental Protection Division as a Solid Waste Handling facility.

"It was a breakthrough for us," says

Keeler. "Finally we had an outlet that was able to receive our bedding materials." in waste disposal for the University, the practice is also helping Emory achieve part of its sustainability goal: An overall

Greenco also handles all of Emory's food composting. Once taken from Emory's campus, the animal bedding is mixed with dining waste that is being composted from Emory University Hospital, Wesley Woods, the Dobbs University Center and other Emory facilities.

"We are fortunate to work in tandem with Greenco on both bedding and food composting," says Keeler. "The food waste is high in nitrogen; the wood waste is a rich source of carbon. The natural process of composting requires both of these."

In addition to providing a cost savings

in waste disposal for the University, the practice is also helping Emory achieve part of its sustainability goal: An overall reduction of the University's total waste stream by 65 percent, and specifically a diversion from landfills of 95 percent of animal bedding by 2015.

Keeler reports that since last July, 196 tons of combined bedding and food waste have been collected from Emory and sent to Greenco for composting.

Emory's waste is taken to Greenco and mixed with compost materials collected from across metro Atlanta. At the end of the compost period, the material provides a rich soil mixture for local commercial landscaping companies, and returns to campus for Emory's annual plantings in the spring and fall.

## **ECIT:** Boost skills at free summer workshops

#### Continued from the cover

levels of technology proficiency how to use online tools, such as wikis and blogs, to encourage round-the-clock collaboration. Classes introduce participants to new tools intended to make their lives easier and classroom experiences more enjoyable this fall. Examples include SafeAssign, a free plagiarism evaluation service provided by Blackboard, and Personal Response Systems, also known as clickers, used to conduct in-class polling. Each class typically lasts 90 minutes and is held in an ECIT classroom in the Woodruff Library. ECIT also hosts informative discussions, presentations and workshops throughout the year on instructional technologies. About a quarter of College faculty have been involved in Emory College Online, a program offering handson training and highly individualized teaching techniques. ECIT's Teaching, Pedagogy, and Curriculum initiative showsgraduatestudentshowtechnologies, such as iTunes, digital video and audio, can serve their pedagogical goals. Admittedlylow-tech, Kali-AhsetAmen, an instructor and doctoral candidate in sociology, participated in the program to add a multimedia dimension to her "World Inequality and Underdevelopment" course last spring. Her students used iPods to

record interviews with farmers and nongovernmental agency representatives, and narrated digital stories complete with photographs and news clips.

"I look at ECIT as my satellite office," she says. "They were so helpful in

#### Upcoming ECIT courses

New BlackBoard-Intro to Version 9: July 20, 10:30 a.m.; July 29, 11 a.m.

**Bb9 Tests, Surveys & Pools:** July 21,10:30 a.m.; Aug. 3, 1 p.m.

Using Web 2.0 Applications to Engage Millennials: July 22, 10 a.m.

**Bb9 Groups & Assignments:** July 27, 1:30 p.m. **Bb9 New Grade Center-Basic:** Aug. 4, 11 a.m.

Using Clickers as a Tool for Student Engagement: Aug. 4, 1 p.m.

Engaging Students with Digital Stories: Aug. 10, 1 p.m.

Wikis & Blogs-Intro: Aug. 11, 10:30 a.m. (ECIT Room 214)

All courses are free to faculty, staff and graduate students, and held in Woodruff

reinforcing my knowledge and abilities."

ECIT also is on hand to help faculty and staff across campus navigate the recent face-lift of Blackboard, a core academic application at Emory. Classes this summer will teach participants how to use Blackboard's new Grade Center, along with exploring additional functions, such as how to create tests, surveys, question pools, groups and assignments.

"Faculty members are really attempting to stay one step ahead and make sure they have the proper technology incorporated in the classroom to achieve their goals," says Chris Fearrington, ECIT coordinator. "We recommend faculty take baby steps. We never encourage them to overhaul everything at once."

Similarly, while many students gained exposure to digital tools in high school, they don't all have the same comfort level, explains Amen. She suggests giving students ample time to become familiar with these new formats and outline course expectations early on.

"Adapting to the technology was tough for them initially," she adds. "But in the end it got rave reviews." Library, ECIT Classroom 215 unless otherwise noted. For more information and to register, visit http://ecit.emory.edu/events/showevents.cfm.

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## Bringing new blood to science classes





PRISM inspired methods include a lab "murder mystery," a rap video and a comic strip created by Kate O'Toole to introduce teens to her research of ion channels.



#### By CAROL CLARK

Want to get the attention of 11th grade chemistry students on the first day of class? Then ask them to investigate a suspicious death that occurred in the lab. Set the scene, including yellow police tape, broken vials of chemicals, fake blood and a "corpse" splayed on the floor.

"The first time I did it, I broke a smile," says Sabrina Sidaras, an Emory psychology graduate student who played dead at Cedar Grove High School. "I didn't realize how funny the students would be."

Sidaras joined forces with Cedar Grove science teacher Tiffany Smith last spring as part of PRISM: Problems and Research to Integrate Science and Mathematics. A collaboration between Emory and Atlanta area schools, PRISM pairs Emory graduate students with public high school teachers to develop and implement problem-based learning (PBL) and other innovative teaching techniques into science classes.

In the case of the body on the lab floor, the students have to deduce what killed the victim, simply by observing the evidence. "The students love it," Sidaras says. "They're used to coming in a class and sitting down, but this presents them SPECIAL

with a whole different experience. They get excited, talking to each other about what may have happened and doing an investigation."

PBL lesson plans developed by PRISM participants have gripping names, like "Dial M for Molecule," "Adding Fuel to the Fire," "Fatal Attraction," "Sealed with a Kiss" and "Got Gas?"

By using science to solve problems in case studies, the students learn the material while also seeing how their lessons apply to real life. "I think it really opens their eyes," Sidaras says.

The experience changed Sidaras' perspective as well. "It gave me connections with people who have not taken a traditional route in academia," she says. "Now I see that a job for high school science curriculum development and evaluation would be more fulfilling to me. I definitely see it as something I'd like to pursue."

About 100 students have worked alongside teachers in Atlanta public schools since PRISM began in 2003. The program is funded by a National Science Foundation grant. PRISM is now seeking an additional NSF grant to expand the program, with a focus on helping public school teachers develop lessons relating to evolution.

## Brain versus gut: Our inborn food fight

## By CAROL CLARK

The relatively larger human brain makes us the most intelligent of the primates. But if we're so smart, how come we've eaten our way into an obesity epidemic?

One reason is the relatively smaller human stomach and shorter large intestines, says Emory anthropologist George Armelagos.

"Our evolutionary history has given us a brain that is focused much of the time on eating, and a gut that isn't designed for today's variety and volume of high-density food," explains Armelagos, an expert in prehistoric diets.



Journalist Michael Pollan popularized the concept of "the omnivore's dilemma," the desire for dietary variety paired with the perilous search for new foods, in his best-selling book by the same name. Pollan primarily covered how today's abundance of food is fueling a national eating disorder.

Armelagos focuses on the prehistoric perspective. "Our current pattern of eating reflects the way in which Homo sapiens evolved and resolved the omnivore's dilemma," he says. "Our cravings for certain foods don't go back just a few years, or even 10,000 years, but more than a million years."

The expansion of the brain's neocortex in early humans supported the task of finding edible plants and prey. Larger brains, however, increased



A big brain needs more calories. SPECIAL

caloric demands: The human brain, which represents only 2 percent of our body mass, consumes 20 percent of our energy. Around 2 million years ago, our early ancestors began evolving a smaller total gut size, relative to other primates.

"The expensive-tissue hypothesis argues that our big brains are fueled by the energy saved by our having a smaller stomach and shorter large intestines," Armelagos says.

Fast-forward through millennia to the development of agriculture, cooking, the industrialization of food, and finally the advent of McDonalds. Today we're faced with a perfect storm that's capsizing the nutritional benefits of our adapted biology, Armelagos says.

"If you study our primitive pasts, the biological underpinnings of today's obesity epidemic become clear," Armelagos says. "But a solution to this complex bio-cultural problem is not so clear."



#### 0 , 1

## Model shows how aerobic exercise protects arteries

### **By QUINN EASTMAN**

A new animal model of atherosclerosis, published in the journal Blood on June 15, shows that disturbed blood flow in an artery leads to inflammation followed by clogging of the artery.

The model provides insight into how aerobic exercise protects against atherosclerosis and has allowed the identification of hundreds of genes turned on in atherosclerosis' initial stages, says biomedical engineer Hanjoong Jo.

Atherosclerosis describes a process where the arterial walls thicken and harden, because of a gradual build-up of white blood cells, lipids and cholesterol. This process can lead to plaque formation, and eventually, heart attacks and strokes. Scientists have previously observed that atherosclerosis tends to occur more in arteries where there are branches and curves, because of the "disturbed flow" branches and curves create.

The standard laboratory model of atherosclerosis has scientists feeding a highfat diet to mice with mutations in a gene involved in removing fat and cholesterol from the blood. Even then, atherosclerosis usually takes a few months to develop.

"We have developed a model where we disturb blood flow in the carotid artery by partial ligation, and atherosclerosis appears within two weeks," Jo says. "This rapid progression allows us to demonstrate cause and effect, and to examine the landmark events at the beginning of the process."

## JULY 6, 2010 Forum

## FIRST PERSON: Bob Hascall Career reflections on a shared vision

Bob Hascall is vice president of Campus Services. He retires July 31.

time professional career has been both a scary and inspiring experience. I've reflected on my 40-plus-year career of leadership in facilities management, and am delighted that Emory has served as the platform for my best work. Sustainability initiatives at Emory have been the hallmark of my legacy and that means so much to me.

These 13.5 years represent the capstone of my career, and it is fitting that I take a moment to share some of my thoughts about this institution, as well as to thank the remarkable employees whom I've been privileged to lead and work beside.

Together we developed a pedestrian-only campus core; built the first LEED certified building in the Southeast; built one of the largest transit systems in Georgia and it's entirely alternatively fueled with biodiesel! We have set a goal of reducing our energy consumption 25 percent by 2015, and we have already achieved a reduction of 13.7 percent.

We have also established collegial relationships with local entities such as DeKalb County, Druid Hills High School, the CDC, the Alliance to Improve Emory Village, and all our neighborhood associations through the Clifton Community

Partnership and the CCTMA.

Perhaps the most significant accomplishment of all is represented in the atmosphere Coming to the end of my full- and culture we've created within the Campus Services organization. When I came to Emory, the Facilities Management Division (as it was called then) was perceived as ineffective. I take great pride in the role I've played in shifting this organization's image to one that is highly regarded for its "See it-fix it" maxim, its friendly and positive team spirit and its "can do" attitude.

Services Campus has developed a sense of purpose, belonging, and acceptance that has been encouraged and nurtured. We understand more than ever that we are part of one team working together for the betterment of Emory.

Our Vision Map has provided the foundation and framework upon which the Campus Services organization has been built, and done much to pull us together, providing guidance as we perform our duties every day.

Our employees are the heart and soul of this organization and we continue to strive for excellence with compassion, dedication, commitment and loyalty. Our positive impact on Emory is significant, and I am proud of the way we contribute to Emory's vision of becoming a destination university.

We have established many proud traditions over the years



KAREN SALISBURY **Bob Hascall** 

such as the annual Chair Rodeo that now hosts more than 100 volunteers from all over the campus that help us set up the 14,000 chairs on the Quad for Commencement each year.

We hold the "Breaks with Bob" twice a year where my direct reports and I meet with all of our employees on all three shifts to share information about what's happening in Campus Services and the University.

For me, this is not only about ensuring a level of transparency with our employees, it is about accessibility — about being there with the front line, and not being afraid to take the tough questions and hear their concerns and feedback.

When I see the positive results of our Vision Map inside Campus Services, and within both astonished and proud. Every employee had a hand in developing the vision we follow and it translates into action for each of them everyday.

Front line employees present the map to new employees at our monthly CS Orientations. They share what the Vision Map means, and why it is important to them. Every employee I've ever seen make this presentation does it differently, and they all have parts that are particularly meaningful to them.

There are many roads to reach our goals, and all of them are paved with our values respect, integrity, compassion, openness, pride, fairness and of course fun. The impact our vision has had on our employees is huge, and I feel so honored to be able to leave such a legacy behind.

As I look back on my time here at Emory, I reflect on the things that are important to me, having integrity to always do what you say; to be respectful and responsive in addressing employees and customers on the job; encouraging others to achieve their highest potential in whatever form that takes.

I have enjoyed mentoring others, both formally and informally, over the years. Those mentoring sessions have always given me a wonderful sense of hope and accomplishment as I see young people choosing to Andy. I can ask for nothing do things that express their

the campus community, I am passion and excitement while at the same time growing in their careers.

**EMORY REPORT** 

Emory is such a wonderful place, with such remarkable people. My personal appreciation for the courageous leadership I've seen from the Board of Trustees, senior administration, and my colleagues and friends lingers large in my heart.

As I look to enjoying my retirement, I am fulfilled in knowing that I've done my very best work right here at Emory. My deep and abiding love of the people at Emory is what has motivated me and given me hope  $% \left( {{{\mathbf{F}}_{{\mathbf{F}}}} \right)$ and excitement for the future.

The gift you have given to me is one of complete satisfaction and appreciation. The legacy I hope to leave for you is a strong and effective Campus Services organization that understands the importance of strong relationships with others and most importantly understands its role in helping to make Emory University the destination of choice. Our people are our biggest resource and it is through people that you can accomplish all things.

I will miss Emory, its wonderful people and all the fantastic times I've had here but I am ready to move to the next phase of my life. As for me - I have a wonderful wife Brenda, a dream house on a lake with a boat, and a sweet dog named more.



## 316 Adair Street, Decatur, Georgia

## Decatur Dream Home, Minutes to Emory:

If you are interested in living in Decatur, you need to see this newly built (2004) four-side brick house that is walking distance to the Sqaure. Directly across from Adair Park, this 3 bedroom 2 1/2 bath property boasts a stunning kitchen and hardwoods throughout.

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#### EMORY REPORT JULY 6, 2010

## Events

## THIS WEEK'S HIGHLIGHTS

### THURSDAY, July 8

"Everything You Ever Wanted to Know About Pathology but Were Afraid to Ask." Jeannine Holden, Emory pathology, presenting. 7 a.m. Emory Hospital Auditorium. Free. 404-727-5695.

**Emory Summer Concert Band.** 8 p.m. Goizueta Business School Courtyard. Free. 404-727-5050.

### ONGOING EXHIBITS

"When Gold Blossoms: Indian Jewelry From the Susan L. Beningson Collection." Carlos Museum. 404-727-4282. Through July 11.

"The Art of Losing." Manuscript, Archives, and Rare Book Library, 10th Floor (MARBL). 404-727-6887. Through Dec. 28.

"A World Mapped by Stories: The Salman Rushdie Archive." Schatten Gallery (MARBL). 404-727-6887. Through Sept. 26.

To see all campus events, visit the online Emory Events Calendar at www.emory.edu/ home/events.



SPECIAL

## Advance tickets on sale for Choir of Clare College

Acclaimed by BBC Music Magazine for its "sweeping energy and rich detail" and The New York Times for demonstrating "brilliant execution" and a "distinctive sense of character," the Choir of Clare College has gained an international reputation as one of the leading university choral groups in England. Led by Director of Music Timothy Brown, the choir has toured widely throughout Europe, the United States, Asia and the Middle East. The choir will bring their program "In Quires

and Places Where They Sing" to Emory's Schwartz Center on Sept. 17 at 8 p.m. Featuring Nicholas Mogg, flute, and organists Ashok Gupta and Nicolas Haigh, the program reflects the choir's practice of Evensong, an evening-time Anglican service of chorally-rendered prayers which the Clare College Choir participates in three nights a week during their university term.

The music includes pieces sung at these services and highlights the interest the choir has in new compositions.

Special advance single ticket sales for this concert begin Thursday, July 29. Tickets (\$30; Emory faculty, staff and discount category members \$20; all students \$10) are available from the Arts at Emory box office at 404-727-5050.

—Jessica Moore



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