# EMGRY report

#### YOUR SOURCE FOR UNIVERSITY NEWS

#### **NEW FACES**

New Emory College dean is excited to be part of campus's creativity. Page 2



#### **NEW PLACES**

The dust settles on building projects. Page 4



#### AUGUST 30, 2010

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Fall filled with big events	8

# Global diversity is class hallmark



The first-ever Emory class photo united the entire freshmen class on the Quad, where they will start and finish their time on campus. VIDEO: Visit Emory Report online to see the making of the Class of 2014 photo in action.

#### By BEVERLY CLARK

U.S. citizens) representing 24 countries outside of the United Emory's Class of 2014 rep- States. Almost two-fifths of the whom Emory is the top choice mitment to service where nine sents one of the most aca- class hails from the Southeast, also remained high: Early deciwith about 20 percent from the Mid-Atlantic region and the rest spread among the West, Southwest, Midwest and New England.

and math sections.

The number of students for

research, internships and study abroad, as well as our comout of 10 students volunteer during their time at Emory. Our strong record of success in transitioning our students into the workplace, as well as top graduate schools and professional programs, was also a key attraction.

## Get maps, more with mobile app

#### By JAN GLEASON

Emory Mobile, a collection of smartphone apps, gives students, staff, faculty and visitors the ability to navigate campus, browse event calendars, get the latest news, find contact information, identify a place to eat and more.

The recently launched Emory Mobile is currently available for the iPhone. BlackBerry and browser-based mobile website (WAP) versions are coming soon.

#### Look up contact information, dining locations and more

The full suite of Emory Mobile apps allows users to:

• Look up Emory faculty, staff and students contact information, connect via e-mail or phone, then store the information.

• Search for Atlanta and Oxford campus buildings and view on GPS-enabled devices.

• Look up Atlanta campus dining locations.

• Search Emory Libraries catalogs and contact a librarian.

• Get Emory news, including Emory Report, The Emory Wheel and individual school news.

• Browse the Emory calendar on www.emory.edu and dozens of other campus calendars.

• Get Emory YouTube content

demically competitive and diverse freshmen classes in its history. Emory College of Arts and Sciences welcomes 1,348 students chosen from a highly selective pool of 15,550 applicants.

The class hails from 47 states and beyond, with 17 percent of the students (both U.S. and non-

Academically, the freshman class earned an average GPA of 3.84 in high school. Their median SAT score is 1399 for the combined critical reading sion applicants make up 38 percent of the class.

"We had an exceptional applicant pool of students this year who expressed strong interest in joining the Emory community," says Jean Jordan, dean of admissions. "They were attracted to Emory's engaged learning opportunities in

Please see 2014 page 5

• Follow Emory Eagles varsity teams with news, schedules and real-time scores.

University Technology Services and the Office of Communications and Marketing developed Emory Mobile with Blackboard Mobile, a division of Blackboard Inc.

the incredible "Given growth of the use of mobile devices with rich data access

#### Please see APP page 6

#### **Emory Report** goes web-first

An exciting transformation is under way at Emory Report. See page 2 for details.

## U.S. News ranks Emory Top 20 for academics, value

#### By ELAINE JUSTICE

For the 18th consecutive year, Emory University is among the top 20 national universities in U.S. News & World Report's "America's Best Colleges" annual quality rankings. Goizueta Business School was 13th in the rankings of undergraduate business programs.

Emory shared the distinc-

tion with Rice University of being the only two top-20 institutions also listed in the top 20 for best value ("Great Schools, Great Prices"), and on the top 20 "Up and Comers" list of schools having recently made the most promising and innovative changes in the areas of academics, faculty, student life, campus or facilities.

"We're gratified for the rec-

ognition of Emory's distinctive achievements in academic excellence, innovation and value," says Provost Earl Lewis. "We will continue to combine our unique strengths and resources to pursue excellence in teaching, research and quality of the student experience."

Emory also was cited for its economic diversity, ranking 6th among national universities, with 14 percent of undergraduates receiving need-based Pell grants. In 2007, the University initiated Emory Advantage, a program of financial aid to help lower- and middle-income students and families reduce debt during the undergraduate years.

#### Please see RANK page 5

# New Faces

#### **EDITOR'S NOTE** What's new at **Emory Report?**

It's fall, and change is in the air! Emory Report is turning a new leaf, moving away from weekly print editions and emerging as a more vibrant and timely web-first publication.

We believe it's a more timely, effective and sustainable method to deliver the news that our readers value. You'll still be able to thumb the pages of special print editions such as this one, but to keep current with all the news this semester, bookmark our website.

Beginning this fall, Emory Report's website will become the starting point for news - frequently updated with articles, videos and the same great content that filled our print pages.

Emory Report will continue to keep you up-to-date on the latest University news and events with a weekly e-mail, enhanced with new features.

Look for special print editions, strategically published throughout the year, to chronicle major events and milestones in the life of the University.

This move from print to digital supports Emory's commitment to sustainability, and is a significant cost savings. It's also a response to your comments in our recent Reader Survey, where 73 percent said you prefer to read Emory Report online.

As always, we welcome your comments, submissions and ideas! We hope you'll find many reasons to visit us often at www.emory.edu/EMORY\_ REPORT.

Best wishes for a successful semester,

Kim Urquhart, editor



EXECUTIVE EDITOR Nancy Seideman nancy.seideman@emory.edu

EDITOR **Kim Urquhart** kim.urquhart@emory.edu

## Dean seeks open marketplace of ideas

#### By ELAINE JUSTICE

For Robin Forman, engaging with faculty and students across the University has been "the greatest perk of the job" so far.

"It's a tremendous joy to be able to go anywhere on campus, and be welcomed, and to participate in the wide-ranging conversations taking place around the campus," says the new dean of Emory College of Arts and Sciences.

Forman, who officially became dean July 1, is settling in at Emory. The former dean of undergraduate studies at Rice University, Forman began his new role by meeting with department chairs and program directors and says he's found himself consistently discovering something positive. He's looking forward to talking more with students as they return to campus.

"It's been a wonderful experience to walk down the halls of the departments and see the spectacular work that's taking place in every building on campus," he says. "The ambitious scholarship, the creative approaches to classroom pedagogy-the more I learn about the College and activities that are taking place across the campus, the more excited I am to be a part of it."

Such sentiments may seem out of the ordinary for a mathematician, and Forman admits that the path from the "solitary scholarly pursuit" of mathematics to the role of administrator was a long one.

He says several influential factors came together in his life that convinced him he was on the right path. The first was serving as chair of Rice's math department, where he learned about his own leadership style and how to bring a community together toward common goals. Forman also was struck by

conversations with students and alumni about how they ended up on the paths they ultimately



Robin Forman, the dean of Emory College, helped welcome students during Orientation.

pursued. "In the majority of cases, they would describe one interaction with one professor," Forman says, which made him realize the potential impact one person can have on the education of another.

That revelation led Forman to become a faculty master at one of Rice's residential colleges, an experience that inspired him to want to help students on their educational journeys.

Another turning point was serving as a member of Rice's most recent presidential search committee. "I began learning more about what administrators had contributed not just to Rice, but to universities around the country." Forman found their work appealing and ultimately, inspiring.

The capstone of all these experiences, Forman says, was the birth of his son Saul, now 13. That event helped crystallize "the tremendous rewards in contributing to the growth of someone other than myself."

Although still in a learning mode at Emory, Forman says he knows "in the broadest sense what I want to do. I'm devoted to making the Emory experience as rewarding as possible for both our faculty and students, and doing all I can to enhance the impact of their efforts both on and off campus."

Specifically, Forman has been impressed by the "ambitious and creative approaches to interdisciplinary work" at Emory, and one of his first priorities is "to make sure we do all we can to make it as easy as possible for our faculty to collaborate both in terms of scholarship and in terms of teaching with faculty at the other schools."

"What I'd like to do as much as possible is to create a sense of an open marketplace of ideas, so that faculty can pursue their interests and worry as little as possible about the administrative burdens and obstacles to these kinds of collaborations," he says.

"I think Emory is offering a truly superlative and distinctive undergraduate experience," says Forman. So far, he has met many here who agree.

"The number of faculty who've told me they simply cannot imagine being anywhere else has been simply wonderful," he says. "Even after just a couple of months of being part of this community, I'm starting to feel that way myself."

## Campus Services chief to continue vision

**BV DAVID PAYNE** 

tive spirit at all levels here." says Early.

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#### **ADVERTISE**

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From Columbia University to Emory, the transition for Matthew Early is notable as he takes the reins as the new vice president for Campus Services.

He is enjoying the shorter commute to work - by bicycle. It was a 17-mile ride to Columbia University, over the Hudson River via the George Washington Bridge and through bustling streets of New York City. Still traveling by bike, his commute is now just a few minutes down North Decatur Road.

He is also enjoying the spirit of camaraderie and sense of momentum he's found at Campus Services, where he oversees the broad-based division that includes security, custodial services, transportation and more.

"After my first full month at Emory, and meetings with Campus Services staff and others across the University, I continue to be impressed by the professionalism and collabora-

Shortly after he arrived, Early wrote an open letter to Campus Service employees where he described the department as one that has "set the standard for innovation, sustainability, and support" as compared to similar organizations at peer institutions.

Today, Early adds, "I am well aware of the individual and collaborative work that took place for our department to reach this level of customer service and professionalism. As our department tackles matters such as sustainability, innovation, employee training, utilizing industry best practices and community outreach, I am proud to be working here as we maintain the momentum of our department."

After business hours, Early enjoys spending time with his wife and two children. In addition to cycling, he is an avid runner who hopes to increase



#### Matthew Early

his training as he settles in at Emory, and as Atlanta's hot and humid summer weather dissipates.

I would very much like to compete in a triathlon some day," he says, "but I need to invest time in swimming before taking that next step in competition."

Prior to serving as vice president for facilities operations at Columbia University, Early served as an officer in the U.S. Navy in several positions overseeing public works and construction.

KAY HINTON

#### EMORY REPORT AUGUST 30, 2010

# New Faces



# Emory veteran takes helm of health sciences



Wright Caughman

#### SPECIAL

#### By MICHELLE BOONE

Wright Caughman can diagnose a melanoma or diagram a sentence with equal precision. The newly appointed interim executive vice president for health affairs, CEO of the Woodruff Health Sciences Center, and chairman of Emory Healthcare is a dermatologist by training, but he began his career as a high school English teacher in his hometown of Columbia, S.C.

A graduate of Davidson College, Caughman left teaching to pursue a medical degree at the Medical University of South Carolina. He completed his residency at Harvard Medical School, where he served as chief resident in dermatology. He jokes that those who know him today might not have recognized him as a medical student. "I looked more like Trapper John or Hagrid the half-giant of Harry Potter fame, with a full beard and a full head of long wiry brown hair," he says.

As his hairstyle has evolved, so have his career aspirations. After serving as medical officer and principal investigator in the dermatology branch of the National Cancer Institute, Caughman moved his family to Atlanta and joined the Emory faculty in 1990. In the past 20 years, he has served Emory as chair of the Department of Dermatology, director of The Emory Clinic, and vice president for clinical and academic integration, in addition to his duties as a physician and a researcher.

After two decades in the health sciences at Emory, he knows what Emory does better than anyone else and he knows what could be done better. He sees the changing environment as a context for positive energy – an opportunity to re-examine old ways of thinking and doing things and to embrace new ideas that will propel the health sciences to new levels of success. "After all," he says, "we'd rather lead change than have it happen to us."

Caughman is eager to begin the latest iteration of his service to Emory when he assumes his new role on Sept. 1, and he doesn't let the pressure of his new position get to him. "I try to find humor and laughter every day," he says. "A day without it is likely a wasted opportunity to enjoy life and the people around you."

And it's those people who make his work at Emory so rewarding. "I really appreciate and value all the people who make Emory great," he says. "I still look forward to coming here every day, and I'm excited to work together to address the challenges and opportunities before us."

Caughman and Alison, his wife of nearly 37 years (who taught math at the same high school in Columbia) have three adult children — Shirah, Stewart and Christopher. In addition to his new role here at Emory, the Caughmans recently embarked on another new venture — grandparenthood — when their granddaughter Helen was born in New York City on Aug. 6.

#### New faculty represent best in knowledge

Emory's newest cohort of faculty is set to contribute to the University's mission to "create, preserve, teach, and apply knowledge in the service of humanity." Hires for the 2010-2011 school year include junior faculty members already making an impact with their scholarship, and multiple senior level recruitments of accomplished, award-winning researchers and academics who are renowned in their fields.

A full list of all new faculty hires and brief biographies will be posted soon on the Office of the Provost's website: emory.edu/provost.

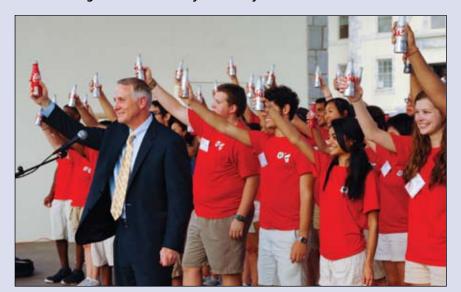
### BACK TO SCHOOL Move-in traditions



An academically competitive and diverse freshmen class moves into campus.

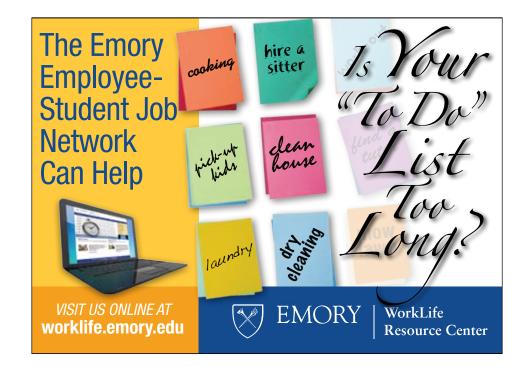


Oxford College welcomed nearly 550 first-year students.



Students eniov a "Coke Toast" with President Jim

PHOTOS BY EMORY PHOTO/VIDEO



Wagner, an Orientation tradition.

#### Chariots of Fire "Atlanta's Highly Transportation Services, Inc.

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# **EMORY REPORT** AUGUST 30, 2010 New Places Parts of campus have a new look



1. Claudia Nance Rollins Building

Faculty and students are settled in to the impressive new 195,000-square-foot expansion of the Rollins School of Public Health, which overlooks one of the schools public health partners, the Centers for Disease Control and Prevention. Natural light streams in to the nine-floor structure that includes a 250-seat auditorium, instructional space and both dry and wet labs.

Completion: May 2010



2. Longstreet-Means **Residential Hall** 

Longstreet-Means Residence Hall is Emory's newest freshman housing facility. The five-story, 351-bed hall is the third phase in Emory's freshman housing complex and features a plumbing system that captures greywater - sink, bathing and laundry water – and reuses the filtered water in hall plumbing. A 30 percent reduction in water consumption is expected.

Completion: July 2010



3. Dowman Drive roundabout and streetscapes

The Dowman Drive roundabout is finished and provides a continuation of the Haygood Hopkins Gate and campus roadwork that was completed earlier in 2009. This second phase of work on Dowman Drive includes new sidewalks, curbs and landscaping in this well-travelled section of campus, while the scenic roundabout allows traffic to circulate smoothly. Look for a new visitor information booth in October.

Completion: August 2010



4. The Complex

First built in 1958, a cluster of three residential halls known as the Complex received a significant renovation this summer. The expeditious and extensive renovation readied Smith, Harris and Thomas halls for incoming sophomores. Community bathrooms were gutted, fresh carpet and paint were added throughout the building; common areas were completely renovated and redecorated. Outside, a new entrance and sidewalks were installed and extensive landscaping added.

Completion: August 2010



#### 5. Oxford Building

The Oxford Building is already proving to be a magnet for students, faculty and visitors. The new building houses Emory's undergraduate admissions, a Barnes & Noble Collegiate Superstore, and a Starbucks coffee shop. Relax in the campus "living room" on the fourth floor and enjoy views of the Baker Woodlands and the scenic landscaped plaza, the Anne Register Jones Courtyard.

Completion: June-July 2010



**Emory Village roundabout** begins construction



Construction began Aug. 11 on the long-awaited Emory Village roundabout and roadway project on North Decatur Road, outside Emory's main campus entrance. The \$2.1 million, 10-month DeKalb County project will improve the aesthetics, traffic flow and streetscapes on the heavily traveled North Decatur Road corridor between Clifton Road and the Lullwater Road roundabout. Parts of Oxford Road will also be affected.

Completion: June 2011





APARTMENTS

### FINALLY, A MIDRISE IN MORNINGSIDE ...



The M, a new upscale midrise apartment community nestled in the heart of the Morningside & Emory neighborhoods, offers an exceptional array of luxury features and sought after amenities in elegant, traditional and loft-style apartment homes .

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# Kesources

### GUIDE TO EMORY GOVERNANCE GROUPS

Six governance groups representing broad but specific constituencies across the University advise campus administrators on issues of concern to their communities and initiate and implement projects that support their themes and issues.

#### **Employee Council**

What It Does: Facilitates communication between and represents the perspective of employees to the University administration; advocates for issues of concern for all University employees.

When It Meets: Every third Wednesday at noon. This year's meetings will mainly be in the Winship Ballroom or the Campus Services training room, plus the annual meetings at Grady Memorial Hospital and Oxford College. The Council will supply

**Faculty Council** 

What It Does: Discusses policies and matters of interest to all University faculty, provides faculty perspective to University administrators, collaborates with administrators to enhance the quality of faculty life.

When It Meets: Third Tuesday of each month; 3:15 p.m.; 400 Administration Building. First meeting: Sept. 20.

dessert and drinks for brown bag lunch. First meeting: Sept. 28

#### Key Events/Issues: Three

focuses this year: An awareness of the Council and its meaning for employees, plus leadership opportunities within the Council; the Hardship Fund; and events, including the Town Hall, Staff Fest and volunteer opportunities.

For More Information:

www.employeecouncil.emory. edu; Angie Duprey, president

Key Events/Issues: Enhancing communications effectiveness by distributing information about issues to all constituents, using a newsletter/blog and working to videotape meetings. Periodic meetings with other key University policymakers is another focus.

For More Information: www. emory.edu/SENATE; Steve Everett, president

### and Queer Equality

President's Commission on the Status of Women

When It Meets: Second Wednesday of each month; 3:30 p.m.; Jones Room, Woodruff

What It Does: Serves as a

forum for discussion and analysis

of race and ethnicity on campus

and of national import; devel-

munity of color at Emory.

ops and supports activities that

enhance the presence of persons

of color and strengthen the com-

When It Meets: Third Monday

of each month; 3 p.m. Jones

Room, Woodruff Library. First

working with Human Resources updating relevant policies.

For More Information: www. pcsgdge.emory.edu; Hunter Hanger and Matt Garrett, cochairs

#### **University Senate**

What It does: Represents every constituency of the University; serves as a forum on initiatives and proposals that affect the University as a whole. It is comprised of faculty, staff and students.

When It Meets: Fourth Tuesday of each month; 3:15 p.m.; Jones Room, Woodruff Library. First meeting: Sept. 28.

Key Events/Issues: Strengthening communications between subcommittees and University administrative offices. Reviewing governance functions for both the Senate and the Faculty Council

For More Information: www. emory.edu/SENATE; Steve Everett, president

meeting: Sept. 20.

Key Events/Issues: Increase the commission's presence on campus and gather data on issues staff, faculty, students and others would like to see addressed.

For More Information: www. pcore.emory.edu; Sheryl Heron and James Scott, co-chairs

## **RANK:** Resources, alumni giving cited

Continued from the cover

Emory ranked 10th nationally in percentage of alumni with an average of 36 percent of alumni contributing to the school over a two-year period. The University is in the midst of Campaign Emory, \$1.6 billion fundraising endeavor that combines private support and the University's people, places and programs to make a powerful contribution to the world

## TAKE NOTE

#### New on the menu of dining options

**EMORY REPORT** AUGUST 30, 2010

The new academic year brings new on-campus dining options.

Currently open and new at Cox Hall is Dooley's Burger and Wings, replacing WOW Burger and Wings. Zia Juice will be replaced by an expansion of Freshens. Mein Bowl will join the stable of Cox Hall restaurants, opening in about three weeks.

Across the way at Dobbs University Center, a new street cart with a variety of international cuisines will replace the international food station.

Starbucks opened on campus recently at the new Oxford Road bookstore.

Opening in October in the new building of the Rollins School of Public Health is Organic to Go.

According to Emory Dining, the changes are based on customer feedback, surveys and trends with health, sustainability and variety factored in.

For more information, see www.emory.edu/dining.

#### **Discounts**, events spaces at bookstore

The new Barnes & Noble campus bookstore offers discounts to faculty and staff and spaces to be reserved for lectures, author signings, poetry readings and book clubs.

Faculty and staff can get a 10 percent discount on all products except computer hardware, convenience items and textbooks.

In addition to textbooks and general reading books, the store stocks computer hardware, software and peripherals; Emory University apparel and gifts; office supplies; and a variety of snacks, beverages and convenience items.

Says University Bookstore Liaison Bruce Covey, "We are all extremely excited about the new building and the possibilities it offers for scholarship and community interactions. I hope the ongoing discount will entice all staff and faculty to visit the store. And then visit again!"

For more information, stop by, call 404.727.6222 or visit bookstore.emory.edu.

broadened and transformed by outstanding faculty," says Jordan. "We are pleased to wel-

Continued from the cover

# President's Commission on Sexuality, Gender Diversity

catalyst for the development ing to queer communities at Emory.

President's Commission on Race and Ethnicity

of intentional University initiatives that support and encourage sexual and gender diversity and queer equality; identifies,

researches and communicates issues and opportunities pertain-

ings are open to all. First meeting: Sept. 16 in Room W525, Goizueta Business School. Key Events/Issues: : Women's

professional development,

Room, Woodruff Library. Meet-

interests at the University.

What It Does: Serves as an adincluding the new "Taking visory board to the president on Charge" workshop series, open to all; communication and conissues related to Emory women and seeks to advance women's nection among Emory women/ women's groups; equity in personnel, work/life balance When It Meets: Third Thursday issues and safety on campus for of each month, 3 p.m., Jones women.

For More Information:

### www.pcsw.emory.edu; Mary Dolan and Amy Stalzer, co-chairs

What It Does: Serves as a Library. Meetings are open to all. First meeting Sept. 8.

#### Key Events/Issues: Continue and with Emory Healthcare on addressing the needs of the LGBT community, including

#### Oxford sees record class

Oxford College welcomes nearly 550 first-year students. In the class, 54 percent of them are from outside the Southeast and represent 38 states and 20 nations.

"The core of an Emory education is the liberal arts experience where teaching is valued and undergraduate minds are come these students to campus."

Nearly nine out of 10 of undergraduate students who enroll in Emory College of Arts and Sciences will graduate in four years. Nearly six out of 10 of those graduates will pursue graduate or professional school studies within three years of their college graduation.

Emory's rankings on the survey's components included 12th place in faculty resources, ahead of Stanford, Dartmouth, Massachusetts Institute of Technology and several other highly ranked universities. The faculty resources indicator is mainly derived from faculty compensation and class size distribution.

#### **Career Center moves** to B. Jones, expands

Suites for career counseling and employer recruiting and a comfortable lounge housing a library, netbar and Wii system are among the enhancements gained from the Career Center's late-August move to the Boisfeuillet Jones Center from its previous home at the North Decatur Road building.

The B. Jones Center location will also house the Pre-Health Mentoring Office and the Pre-Law Advising Office.

New programs to be offered fall include a Media and Entertainment Networking Night, and a Languages, Cultures and Careers Networking Night.

An open house and ribbon cutting ceremony are set for Monday, Oct. 4 at 1 p.m.

For more information, see www.career.emory.edu.

#### **Resources at your fingertips**

**2014:** Academically

competitive class

The start of a new academic year can be busy, even if you're not a student. Emory offers several resources to stay balanced in your personal and professional life:

Emory WorkLife Resource Center promotes and strengthens the work-life culture for Emory University faculty, staff and graduate students by organizing and providing information on a variety of programs and resources for life issues, including dependent care for all ages; financial issues; workplace flexibility; time off; and health and wellness. Visit www.worklife.emory.edu or call 404-727-8000.

Faculty Staff Assistance Program offers services to facilitate individual and organizational health and wellness for personal or workrelated concerns. These include coaching for weight control and nutrition, fitness and lifestyle and wellness; counseling for individual concerns, relationships or parenting issues; and more. Visit www.fsap.emory.edu or 404-727-4328.

Ask John Emory is a comprehensive listing of the University's most frequented websites to assist students with academic, administrative and campus life questions plus more about Emory. Administered by the Provost's Office and Campus Life as a forum for students to share questions about life at Emory, it's a good starting point for everyone at Emory. www.emory.edu/CAMPUS\_LIFE/ askjohnemory.

Programs

# Sustainable development is focus of new masters program

#### By CAROL CLARK

EMORY REPORT AUGUST 30, 2010

Emory's Master's in Development Practice (MDP) program launched this semester, and the 13 graduate students in the inaugural class have hit the ground running.

"It's exciting to meet so many diverse people who have had so many different experiences," says MDP candidate Stephanie Stawicki of her classmates, who come from around the United States, and the French West Indies, Kenya, the Ivory Coast and Burma.

The University was flooded with expressions of interest, says David Nugent, professor of anthropology and the director of the MDP program. "We looked for students who are gifted and accomplished and, even more importantly, who have a burning passion to do development work," he says.

Emory was among the first 10 universities awarded a grant from the John D. and Catherine T. MacArthur Foundation for the program. The foun-

dation has committed more than \$15 million to create MDP programs at more than 20 universities worldwide. The grants are part of a significant, worldwide effort by the MacArthur Foundation to promote more effective, sustainable development for the poorest of the poor.

In recent years, recognition has been growing that single-factor approaches to alleviating extreme poverty are mostly ineffective, and that more holistic, integrated methods are needed, Nugent says.

"We're trying to train students to recognize the context-specific forces in different parts of the world that make it impossible to come up with a single answer to poverty."

The MDP program will draw from resources across the University, including the Global Health Institute, the Institute for Development Nations, the Rollins School of Public Health, Goizueta Business School, Emory Law, the School of Nursing, anthropology, economics, environmental studies, history, political science, sociology, women's studies and more. In addition to internal resources, Emory will draw on its strong working relationships with other Atlanta universities and organizations such as The Carter Center, CARE and the CDC.

During the fall and spring, the students will combine intensive classroom training with local field experience. The Office of University and Community Partnerships will place the students with Atlanta organizations involved in urban development.

During the summers, the students will do field work with international development projects.

"We're placing the students in different contexts in different parts of the world," Nugent says. "When they come back, they can compare notes on what they have done, and everyone can learn from the experiences of the entire group."

# **APP:** Get Emory info on the go

Continued from the cover

capabilities, we wanted to provide a mobile service for our campus visitors, particularly prospective students and their families, so they can access information that informs and enhances their experience of Emory," says Ron Sauder, vice president of communications and marketing.

Rich Mendola, vice president of information technology and chief information officer, says, "Emory Mobile is an essential ingredient of work that's under way to adapt Emory's campus data infrastructure for mobile access and provides a platform for the development of future applications that will benefit academic and business transactions across Emory."

Discussions are under way for the next version of Emory Mobile to include course descriptions, times and locations; shuttle bus routes and locations; a guided walking tour of campus; Oxford dining locations; and emergency alert notifications.

#### Download the app

- Visit the iTunes AppStore, search for "Emory Mobile" and install the app on your iPhone or iPod touch.
- Visit the BlackBerry App World, search for "Emory Mobile" and install the app on your device when it's available for BlackBerry devices (OS 4.2 and higher).

• For more information on Emory Mobile, visit www.emory.edu/mobile.

#### Other new graduate programs

In addition to the new Master's in Development Practice program, the Emory Laney Graduate School launched several new certificate programs.

• The four-course Digital Scholarship and Media Studies certificate is designed to give graduate students in the humanities and social sciences a way to enhance their knowledge, teaching skills and career prospects in digital scholarship.

• The Certificate in Mind, Brain and Culture provides cross-disciplinary training for students from any doctoral program who want to broaden their knowledge of concepts, theories and methods pertaining to the study of mind, brain and culture from fields outside of their own.

• The Certificate in Translational Science is an innovative and rigorous program for PhD students in the biomedical sciences who want to conduct research at the interface between basic science and clinical medicine.



# New program blends business, filmmaking

#### By MICHELLE YE HEE LEE

A cadre of student filmmakers has emerged in the past four years, carving a niche with student-produced movies and several Campus MovieFest films that have garnered local and national attention. And the heightened student interest in film production is bringing about some new developments at Emory, particularly in the classroom.

Faculty in the Department of Film





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404.378.6962 RenewalDesignBuild.com 124 S. Columbia Dr., Decatur 30030 D E S I G N • B U I L D Studies and Goizueta Business School have been working to make their programs more targeted and comprehensive for aspiring filmmakers.

A new film and media management concentration, effective this fall for BBA students and film studies students, is the first collaboration between Goizueta and Emory College of Arts and Sciences. It consists of two core film studies courses, two electives and a capstone course, through which students will develop a concept for television, film or new media and then create the content. By next year, the program will include a trip to Los Angeles for the students to meet with agents and Hollywood executives.

Hollywood is increasingly bridging the gap between the creatives and the "suits," according to Andrea Hershatter, BBA program director, and this concentration mirrors that shift. In the past, Hershatter and film studies lecturer Eddy Von Mueller '07PhD taught courses on the entertainment industry and film production, respectively, but there was no cohesive curriculum for students to learn both the creative and practical sides of the business. "I think it's just this wonderful culmination of student passions matching intellectual resources at Emory," Hershatter says.

She points to a desire among business students to embrace the arts as a viable business. For example, Stephen Beehler '10B created his own media company, and Chris Knific '10B almost singlehandedly raised \$24,000 for "The Misadventure" and "Do Us Part," two recent independent student-made films at Emory.

"It's about celebrating the complete talents of our students and encouraging and embracing the fact that they want to pursue their passions—assisting them in figuring out a way to do it that is consistent with a career," Hershatter says.

#### Pass the popcorn

Visit Emory Magazine's Hollywood Issue for more stories about Emory and the entertainment industry at www.emory. edu/EMORY\_MAGAZINE.

# Programs

## What's new in the schools

#### **CANDLER SCHOOL OF THEOLOGY**

Nearly 200 students representing 28 denominations are new to Candler School of Theology this fall, bringing the school's total headcount to 454. Candler also welcomes Arun Jones to the faculty as the Hankey Chair in World Evangelism.

Candler continues its yearlong emphasis on internationalization by welcoming two leading figures from the global theological community: The Rev. Dr. Margot Kässmann, former head of the Protestant church in Germany, is serving this fall as Distinguished Theologian-in-Residence; and The Rev. Dr. Beauty Maenzanise, dean of the theology faculty at Africa University in Zimbabwe, is the 2010-2011 McDonald Chair in the Study of Jesus and Culture. Both will offer public lectures during their tenures at Candler.

#### LANEY SCHOOL OF GRADUATE STUDIES

The Laney Graduate School welcomes 366 new students, selected from a record-breaking applicant pool of more than 4,700.

Among new students, LGS welcomes its first cohort in the Master's in Development Practice program, part of an international network of programs designed to combine academic training with professional experience to train a new generation of development professionals. Among returning students, LGS welcomes the first cohort to enroll in the certificate program in Translational Science, a multidisciplinary program for PhD students who seek to conduct research at the interface between basic science and clinical medicine. (See article on p. 6 for more on both programs.)

The Project on Scholarly Integrity enters its second year. Funded by a grant from the Council of Graduate Schools and the U.S. Office of Research Integrity, the project is developing a process-oriented program in research ethics and integrity, paying close attention to the unique pedagogical challenges of Responsible Conduct of Research awareness and training.

#### **ROLLINS SCHOOL OF PUBLIC HEALTH**

This fall the Rollins School of Public Health opens the 190,000-square-foot Claudia Nance Rollins Building and will begin renovations to the Grace Crum Rollins Building. The expansion project more than doubles the physical size of the school and raises its visibility as one of the nation's top schools of public health.

RSPH will also welcome 466 first-year students — its largest entering class ever — which includes 70 international students representing 28 countries and 23 fellows. In addition, 433 students will join the RSPH dual-degree program to combine a public health curriculum with studies in law, business, medicine, divinity, nursing and physical assistantship.

Also new to Rollins is a school-based Practical Experience Program for MPH and MSPH students, and a complex global humanitarian emergencies program that addresses global health and international development issues along with the security factors that are unique to emergencies.

#### **EMORY COLLEGE OF ARTS & SCIENCES**

Emory College welcomes new dean Robin Forman, a mathematics scholar who comes to Emory from Rice University, and 11 other new faculty (See article p. 2.) The 1,356 students of the class of 2014 hail from 47 states and 24 countries, and 51 percent are students of color.

In addition to the new faces at the College, there are a number of recently added programs and important changes, including the introduction of more flexible General Education Requirements and a media studies minor offered through the Department of Film Studies.

A new advising system, Pre-major Advising Connections at Emory (PACE), matches first-year students with faculty and peer advisors who share similar interests. Students meet with advisors one-on-one and attend a series of informational meetings that help ease the transition to college life. Emory College has also instituted the Health Sciences school. Increased interest in advanced practice nursing has contributed to this year's growth. Applications to the school's nurse practitioner programs grew by 16 percent overall, but interest in the pediatric primary care and pediatric acute care programs increased by 112 percent and 71 percent, respectively.

The School of Nursing's administration is also expanding this year with the addition of an associate dean for academic advancement, a new assistant dean for admission and student services, and four new faculty members. The areas of expertise for new faculty include reminiscence therapy among the geriatric population; self-management strategies for patients with chronic diseases; sleep and workplace fatigue and cervical cancer prevention and treatment.

#### **SCHOOL OF LAW**

From 4,584 applications — one of the largest applicant pools in the law school's history — Emory Law welcomes more than 280 students to its first-year class. The incoming class represents 37 different states, five foreign countries and 124 undergraduate institutions. Some of the outstanding new students include a firefighter from northern California, a national champion college debater, a professional soccer player and an oil and gas engineer, as well as several students who served in the military and in Teach for America.

New for the 2010-2011 academic year is an updated curriculum for first-year students, better positioning them for successful careers in legal practice. Key changes include the addition of a required course in Legislation and Regulation and the creation of an elective course option during the second semester, giving students the option to explore possible areas of interest or get a head start on a specific area.

#### **GOIZUETA BUSINESS SCHOOL**

Goizueta Business School starts the academic year with new concentrations, research centers and faculty. New professors join in the areas of finance, marketing, information systems and operations management and accounting with research in politics, sports, asset pricing, operations, executive compensation, behavioral economics and social networks.

Undergraduate students can now focus studies on film management. (See article p. 6.) Others in degree programs will join in the start of a new Center for Marketing Analytics (EmoryMAC), which plans to develop state-of-the-art decision support models and analyses and train students and executives to better leverage technologies and processes. EmoryMAC plans to expand its reach in partnerships with major corporations.

The staff at Goizueta is also in the midst of re-designing the school's website, aiming to launch in the fall with new features, a fresh look and an official blog to highlight the lives, accomplishments and research of alumni, students and faculty.

#### **OXFORD COLLEGE**

Oxford College welcomes its largest freshman class ever, numbering nearly 550. The Class of 2014 includes students from 38 states and 20 countries, with 46 percent from the Southeast, including 26 percent from Georgia. These students also have set a record on credentials, arriving with the highest SAT/ACT scores of any Oxford entering class. With a total student body of more than 850, Oxford has already achieved its five-year goal for enrollment expansion.

To accommodate these larger numbers, Branham and East residence halls that were decommissioned a few years ago have been extensively refurbished and brought back online to expand the number of residential units, and additional faculty and campus life staff have been hired.

#### **SCHOOL OF MEDICINE**

This year, Emory University School of Medicine (SOM) welcomes 140 first-year medical students. Selected from a pool of more than 5,700 applicants, the Class of 2014 is the largest in the medical

## Faculty-taught QUEST courses

**open to all** A slate of Emory QUEST courses to debut this fall invite the community to examine the inner workings of the brain, to study the coexistence of science and religion, and to reawaken the author within.

"Course participants are learning from nationally recognized experts in their fields," says Philip Wainwright, associate dean of international and summer programs, who was involved in assembling the course roster. "Our faculty genuinely want to engage the community and foster public scholarship."

Now in its third year, QUEST partners with Emory College and the Center for Lifelong Learning to deliver a menu of academically focused, non-credit courses developed and taught by Emory faculty for staff, alumni and interested community members.

Several course topics are linked to campus events scheduled this fall. In October, Emory will welcome Canadian author Margaret Atwood, as part of the Richard Ellmann Lectures in Modern Literature, and His Holiness the XIV Dalai Lama in his role as Presidential Distinguished Professor.

Dovetailing with the Dalai Lama's visit, Arri Eisen, director of the Emory College Program in Science and Society, and Geshe Lobsang Tenzin Negi, director of the Emory-Tibet Partnership, will discuss in their QUEST course how the diverse cultures of science and religion can engage productively.

In "The Lifecycle of the Human Brain," taught by Patricia Bauer, Asa Griggs Candler Professor of Psychology, participants will learn how the brain develops from infancy to old age.

For those yearning to write the next great American novel, Jim Grimsley, senior resident fellow in creative writing, will reveal "The Truth About Fiction." Classroom discussions will focus on central fictionwriting elements, such as point of view, character development and narrative energy, supplemented by writing assignments and readings from author Flannery O'Connor. In "World Religions and Why They Matter," Laurie Patton, Charles Howard Candler Professor of Early Indian Religions, and Shalom Goldman, professor of Hebrew and Middle Eastern Studies, will explore the major world religions as dynamic communities of change and dissent in the 21st century.

#### EMORY REPORT AUGUST 30, 2010

cal, and service experiences tailored to students interested in health science careers.

#### NELL HODGSON WOODRUFF SCHOOL OF NURSING

The Nell Hodgson Woodruff School of Nursing enrolled 230 students this fall — the largest class of students in the school's history. Students in the class of 2012 hail from 16 different states and will bring a wealth of diversity, work experience and academic excellence to the

school's history. It is also among the most diverse, with more women (76) than men (64); and students from all over the world.

Information about new faculty joining the SOM can be found at: www.med.emory.edu/faculty\_dev/new\_faculty.

The Doctor of Physical Therapy Program matriculated 63 students in the Class of 2013 in mid-June, their largest class ever, represented by students from 23 states and Canada, 46 universities and 17 different majors. The program also launched an enhanced curriculum with this new class that includes additional course offerings and content that parallel the goals of the physical therapy profession and continues to prepare the doctor of physical therapy students for the future.

For more information on fall courses or to register, visit http://cll.emory.edu/.

— Margie Fishman

#### Disoriented? There's a map for that!

Whether you are new to Emory or have been here a few years, navigating campus can sometimes be an overwhelming task. With a grant from the Urban Land Institute, Emory's Office of Sustainability Initiatives has created an online sustainability map that allows students, employees and visitors to explore campus from many perspectives.

The sustainability map (http://sustainability.emory.edu/html/map/index.html) offers those walking, biking and wheeling around campus a central place to locate campus dining halls, ATMs, historical markers, educational food gardens, LEED buildings or to find information to take self-guided public arts, civil rights or tree specimen tours.

"The map is a great way to discover campus," says Amee Amin, a senior in global health. "I've used it to locate Cliff shuttle routes around campus and to see how long it will take me to get from point A to B."

# 8 Events

# Fall highlights

#### AUGUST

8/31 "I Thought We Were Making Movies, Not History." Walter Mirisch, presenting. 8 p.m. 205 White Hall Free. 404-727-6761.

#### **SEPTEMBER**

- 9/2 Distinguished Emeritus Awards Reception. 3:30 p.m. Winship Ballroom. Free. charity.crabtree@emory.edu.
- 9/10 Third Annual Creativity & Arts Soiree. 4 p.m. Schwartz Center. Free. 404-712-9894
- 9/13 Carlos Reads! Book Club. 7 p.m. Every Monday. \$25; \$35. 404-727-6118.

- 9/23 "Spiritual Geometries and **Bodily Instruments: The Art** and Practice of Calligraphy." David Roxburgh, presenting. 7 p.m. Carlos Museum. 404-727-4291.
- 9/23 Staibdance, Vega String Quartet, and William Ransom. 8 p.m. Schwartz Center. Also 9/24-25
- 9/24 Chamber Music Concert. Noon. Carlos Museum. Free. 404-727-4291.
- 9/26 Dynamic Korea: Dance and Song. 4 p.m. Performing Arts Studio. Free. dance@ emory.edu.
- 9/28 State of the University Address. 4:30 p.m. Cox Hall Ballroom Free. ashahan@ emory.edu.

#### **Emory Homecoming Weekend**

Emory Homecoming Weekend 2010 on Sept. 23-26 invites alumni back to campus and offers a slate of activities for the entire campus

community. The Grammy-

winning Emory alumnae duo The Indigo Girls return to their alma mater to headline this year's Emory Homecoming Weekend festivities with an exclusive concert on McDonough Field. Other



highlights include the traditional

class reunions.

Homecoming parade, tailgate and soccer game; a screening of "Dumbstruck," a documentary by Mark Goffman '90C; the 10-year anniversary reception for the Miller-Ward Alumni House: alumni and faculty lectures; a 5K run and golf tournament; and

Information: www.emory.edu/homecoming

#### **Global AIDS Conference**

The Emory Center for AIDS Research will serve as the local host of AIDS Vaccine 2010 on Sept. 28-Oct. 1, the largest and most important global scientific conference focused on AIDS vaccine research.

AIDS Vaccine 2010 aims to help cultivate a global network of scientific talent to carry the field of HIV vaccine research into the future.

Information: www.hivvaccineenterprise.org/ conference/2010



- 10/9 The Big Draw. 10 a.m. Carlos Museum. Free. 404-727-4291.
- 10/13 "Reading Manuscripts of the Qur'an: The Evolution of Arabic Script." Devin Stewart, presenting. 7 p.m. Carlos Museum. Free. 404-727-4291.
- **10/14** "Economic Development **Issues Today in Developing** Third-World Countries." Gordon Streeb, presenting. 7 p.m. Williams Hall (Oxford). Free. 770-784-8331
- 10/14 "Dance for Reel: An Evening of Dance on Camera." 8 p.m. Performing Arts Studio. Free. dance@ emory.edu.
- 10/15 Music From Islamic Lands Concert, Salar Aghili and the Raz O Niaz Ensemble. 8 p.m. Glenn Auditorium. \$30; \$40. 678-357-3572.
- 10/18 Anglican Student Caucus: Presiding Bishop of The Episcopal Church.1 p.m. Candler School of Theology. Free. 404-727-4188.
- 10/18 The Phillis Wheatley **Reading with Randall** Kenan. 6:30 p.m. Jones Room, Woodruff Library. Free. pvitari@emory.edu.
- 10/19 "Reformation Day: Luther as Author." 9 a.m. Cannon Chapel. Free. 404-727-4165
- 10/20 "The Evolution of Childhood." Melvin Konner, presenting. 4 p.m. Jones Room, Woodruff Library. Free. thomas.jenkins@emory.edu.
- 10/22 ETHEL Concert. 8 p.m. Schwartz Center \$5; \$10; \$15. 404-727-5050.
- 10/23 Emory Wind Ensemble and University Chorus. 8 p.m. Schwartz Center. Free. 404-727-5050.
- 10/29 Scottish Chamber Orchestra. 8 p.m. Schwartz Center. \$10; \$42; \$52. 404-727-5050.

#### **NOVEMBER**

- 11/2 "Discovering and Predicting Your Health." Kenneth Brigham, presenting. 4 p.m. Jones Room, Woodruff Library. Free. thomas.jenkins@ emory.edu.
- 11/3 Gay Robins and Melinda Hartwig Lecture. 7 p.m.

#### The Visit 2010: His Holiness the XIV Dalai Lama

His Holiness the XIV Dalai Lama returns to campus Oct. 17-19,

in his capacity as Presidential Distinguished Professor, the first university appointment accepted by the 1989 Nobel Peace Laureate and leader of the Tibetan people.

The Dalai Lama will participate in a series of public events, including programs on science research and meditation, creativity and spirituality, an interfaith dialogue and a teaching for the Buddhist community on compassion.

A special event exclusive to the Emory community is "The Professor's Office Hours" on Oct. 19, a town hall-style conversation with Emory faculty, staff and students.

"It's been three years since the Dalai Lama visited Emory for an unforgettable celebration of the Emory-Tibet Partnership," says President Jim Wagner. "That visit was creative and spiritual, informative and transformative. We know that this visit will be every bit as profound as the last."

Information: http://dalailama.emory.edu/

#### Ellmann Lectures in Modern Literature

Renowned author Margaret Atwood delivers the 2010 Richard Ellmann Lectures in Modern

Literature on Oct. 24-26.

Atwood, Canadian scholar and author of "Handmaid's Tale" and other notable works, will present three original lectures for the 10th annual Ellmann series, along with a reading and book signing. The events, held in Glenn Memorial Auditorium, are free and open to the public.

'She's a marvelous storyteller her novels are wonderfully entertaining — she's a great stylist and a true poet," says Joseph Skibell, director of the Ellmann Lectures. "She's also quite funny."

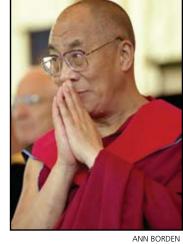
Information: www.emory.edu/ellmann

- 11/15 Reading with Richard Bausch. 6:30 p.m. Jones Room, Woodruff Library Free. pvitari@emory.edu
- 11/16 Colloquium with Richard Bausch. 2:30 p.m. Callaway Center. Free. pvitari@emory. edu.
- 11/17 Patricia Ewer Lecture and Book Signing. 7 p.m. Carlos Museum. Free. 404-



SPECIAL

- 12/3 Oxford Chorale Holiday Concert. 8 p.m. Oxford Chapel. \$5. 404-727-5050.
- 12/3 Festival of Nine Lessons & Carols. 8 p.m. Glenn



#### 9/14 B-Girling: A Herstory of Hip Hop Dance and Culture. 7:30 p.m. Schwartz Center. Free. dance@emory.edu.

#### 9/15 Behind the Swoosh: Sweatshops and Social

Justice. Jim Keady, presenting. 7 p.m. Williams Hall (Oxford). Free. 770-784-8331

#### 9/17 Choir of Clare College,

Cambridge. 8 p.m. Schwartz Center. \$10; \$20; \$30. 404-727-5050.

#### 9/19 Vicky Alvear Shecter Presentation and Book Signing. 2 p.m. Carlos Museum. Free; book \$12. 404-727-4291.

9/20 Will Ransom and the Vega String Quartet. 8 p.m. Williams Hall (Oxford). Free. 770-784-8331.

#### 9/28 "Testaments of the Heart" with Francesco Lotoro and Ann Weiss. 8 p.m. Schwartz Center. Free. 404-727-5050.

9/29 "Rule of Law Reform and the Drug Trade: Challenges and Implications in Mexico and the U.S." Judge Ann Williams, presenting. 1 p.m. Tull Auditorium, Law School. Free. meward@emory.edu.

#### 9/30 "Rent" Concert. 7 p.m. Performing Arts Studio. \$6; \$14; \$18. 404-727-5050. Through 10/3.

#### **OCTOBER**

10/1 Sustainable Food Fair. 10:30 a.m. Cox Hall Bridge. Free. cebarbe@emory.edu.

Carlos Museum. Free. 404.727.4291.

- 11/7 Chelsea Chen, organ. 4 p.m. Glenn Auditorium. Free. 404-727-5050.
- 11/8 James Weldon Johnson Awards Ceremony. 7 p.m. Cecil B. Day Chapel (The Carter Center). \$20; \$30. ddoward@emory.edu.
- 11/8 Songs & Stories: Original Ballads by David Leinweber. 8 p.m. Williams Hall (Oxford) Free. 770-784-8331
- 11/11 An Evening with Murray Gold, a Chatty So-and-So. 7 p.m. Williams Hall (Oxford). Free. 770-784-8331
- 11/11 "You Can't Take It with You." 7 p.m. Munroe Theater. \$6; \$14; \$18. 404-727-5050. Through Nov. 21.
- 11/13 Emory Cares International Service Day. www.alumni.emory.edu.

- 727-4291.
- 11/18 Ceramics in Near Eastern and Egyptian Archaeology: Teacher Workshop. 7 p.m. Carlos Museum. Free. 404-727-4291
- 11/18 Oxford Dance Company. 7:30 p.m. Williams Hall (Oxford). Free. 770-784-8331.
- 11/18 Emory Dance Company Fall Concert. 8 p.m. Schwartz Center. \$8; \$10; \$12. Through Nov. 20.
- 11/19 The Seasons Project: Venice Baroque Orchestra. 8 p.m. Schwartz Center. \$10; \$46; \$56. 404-727-5050.
- 11/20 Emory Mastersingers. Schwartz Center. 4 p.m. Free. 404-727-5050.

#### DECEMBER

12/1 World AIDS Day/Quilt on the Quad. Details TBA.

Auditorium. \$5 \$12; \$15 404-727-5050. Through Dec. 4.

#### 12/5 Echoes of Asia, Emory World Music Ensembles.

7 p.m. Performing Arts Studio. Free. 404-727-5050.

- 12/5 Emory Wind Ensemble. 4 p.m. Schwartz Center. Free. 404-727-5050.
- 12/12 Santa's Favorite Chopin and Schumann. 4 p.m. Carlos Museum. Free; \$4. 404-727-5050.
- 12/18 Eighteenth Annual Atlanta Celtic Christmas Concert. 8 p.m. Schwartz Center. Free. \$10; \$20; \$25. 404-727-5050.
- To see all campus events, visit the Emory Events Calendar at www.emory.edu/home/ events.