AIDS quilt draws 1,000 to Quadrangle

By Eric Rangus

To mark World AIDS Day on Thursday, Dec. 1, the Quadrangle hosted one of the largest displays of the AIDS Memorial Quilt ever to take place in Atlanta.

More than 400 panels of the quilt, which totals more than 45,000 panels and weighs some 54 tons, were spread out on the Quad as a succession of readers stepped to a podium and recited names of people who have passed away from the disease.

“The Quilt on the Quad” was the University’s centerpiece event of AIDS Awareness Week, a campus-wide remembrance for which Volunteer Emory was the lead sponsor. Emory Hillel was the lead sponsor for Quilt on the Quad.

In addition to the quilt, many campus organizations, as well as others from outside Emory, set up information tables around the Quadrangle. The week also included guest speakers, cultural and information events and outreach work.

“There were people who had never seen the quilt before who were moved to tears when they saw it.” - Michael Rabin, director of Emory Hillel

Following an opening ceremony that featured comments from Rollins School of Public Health Dean Jim Curran and several others, faculty, staff and students from across campus took turns reading names from the quilt. They also were invited to add names of anyone they knew who succumbed to the disease. Those names were read for more than four hours.

Emory Hillel Director Michael Rabin said one reader told him he could feel not only energy emanating from the panels but souls rising from the quilt as the names were read.

“There were people who had never seen the quilt before who were moved to tears when they saw it,” he said. “It’s touching to hear stories of how the quilt affected people.”

According to Rabin, approximately 1,000 members of the community passed through the Quadrangle during the event and passed to examine the quilt. Some looked at just a handful of panels, while others wound their way throughout the display, contemplating each of the colorful squares. Few visitors left dry-eyed.

The effort to bring the AIDS quilt to Emory (the Quad event was not the first time a portion of the quilt has been displayed on campus, but this was the largest display to date) began earlier this year. A group from Emory Hillel called the Tritt Social Justice Force had taken an outreach trip to Minsk, Russia, which inspired them to take on a project closer to home.

The students contacted the Atlanta-based NAMES Project Foundation, which is caretaker of the quilt. With the assistance of campus organizations such as the Office of Residence Life, the Quilt on the Quad display was organized. In all, the quilt memorializes some 88,000 people from around the world who have died of AIDS.

Rabin’s outreach efforts will not end with the conclusion of AIDS Awareness Week. “I’ve already had students come to me who want to do something,” Rabin said.

“They have made this a priority. It is a reflection of Jewish [teaching] that to save a life is to save the world.”

In response, Rabin said Emory Hillel is working to create JHEALTH, an education, advocacy and awareness group that could connect Hillel and the wider Emory Jewish community to health organizations around Emory and Atlanta.

YERKES CENTER

Holiday generosity helps Mexican towns

By Eric Rangus

While it may not look like it, there is organization among the chaos Cindy Cross, program coordinator at Yerkes National Primate Research Center office. On one side is a pile of 77 Christmas stockings—actually beige drawstring bags—overflowing with stuffed animals, plastic jewelry, toy cars, yo-yos, Play-Doh, socks, books and many more gifts.

In front of her desk are huge boxes of baby items, school and senior center supplies and cookie tins—all stacked among their like brethren.

“I can barely get to the printer,” said Cross, program coordinator for scientific programs at Yerkes, noting that a path about six inches wide is her only throughway from the door to her desk that doesn’t require climbing over someone’s gifts.

Gordon sure does. His two daughters, ages 7 and 8, are in charge of stuffing their gift stocking. They are given a budget and responsibility (“with guidance,” Gordon said) to select gifts for a child their age.

“As a parent it’s great, because we’re teaching them the importance of giving,” Gordon said.


Next February, Emory will commemorate its birth during Founders’ Week, a festival of academic, social and cultural events that will “celebrate the roots of the University in promoting inquiry and intellectual life,” Feb. 5-12, 2006.

“Founders’ Week is intended to celebrate the ‘legacy of heart and mind’ bequeathed to us by Emory’s founders,” said Gary Hauk, vice president and deputy to the president. “The aim is to call attention to Emory’s history, gather the community for scholarly conversation and social conviviality, and look to the future with energy and thoughtfulness.”

Previously known as Charter Week in commemoration of Emory’s chartering as a university in 1915, this year the celebration will be extended to mark Emory’s original founding. Founders’ Week is framed around the first meeting of the Emory College Board of Trustees, which occurred Feb. 6, 1837. The college itself was founded in 1836 in Oxford.

“Emory’s birthstone,” said Associate Dean of Undergraduate Education Sally Wolf King, “faculties, students, staff and administration want you to teach your kids to share and understand what that means. See YERKES on page 4
Curb-cut construction in December

Construction for new exits from Fishburne Parking Deck and the parking lot behind the B. Jones Center will begin this month and continue until mid-March, according to Campus Services. The new exits will give direct access from the Fishburne deck to N. Decatur Road, and from the B. Jones lot to N. Oxford Road.

Project Manager John Hastings said the construction will not disrupt traffic on N. Decatur and Oxford roads, but it may affect a small number of parking spaces available in the two areas. Hastings anticipates the work to be completed by mid-March.

The “curb cuts,” as the new exits are called, are in anticipation of next summer’s construction of a traffic roundabout in the main Emory Village intersection. During that renovation, Dowman Drive will make into a one-way, entrance-only lane, necessitating the two new exits.

Get W-2s online

Emory employees again may sign up for electronic delivery of their W-2 forms for the 2005 tax year. To register, visit www.w2express.com or call 877-325-9239; the employer code is 11332, and registrants will need their Social Security numbers to sign up.

Deadline for registration is Jan. 6, 2006. Those who do not use the service will receive their W-2s at their home addresses.

Happy Holidays from ER

Emory Report has concluded its publication schedule for fall semester; ER will resume weekly publication on Jan. 17, 2006, with a copy deadline of Friday, Jan. 6.

For more information, call 404-727-0645 or send e-mail to emoryreport@emory.edu.

AROUND CAMPUS

FIRST PERSON LISA ROTONDO

Faces of hope

I met these girls during a visit to their all-girl primary school in Imani. They were on their way home but, after noticing our group of visitors, they gathered curiously in the courtyard. They started calling, wanting to know why we were there. After a few seconds of figuring out what to say, I simply reminded them how lucky they are to be able to attend school and congratulated them on keeping their faces so clean and beautiful. I encouraged them to stay in school; perhaps, I said, one of them would become head of state someday. They giggled and began applauding.

I took this collection of photos during a trip to Sudan in August. The Carter Center supports Sudan’s blindness prevention programs; as part of that support, I participated in the Sudanese Ministry of Health’s situational analysis of the trachoma control program.

Trachoma control programs follow the World Health Organization-endorsed “SAFE” strategy: surgery, antibiotic, facial cleanliness, and environmental improvement.

We encountered this elderly woman in a community called Imani in Northern State. Kamal Hashim, Sudan’s national coordinator for blindness prevention programs, listened as the woman described with emotion her eye pain and vision problems. Those suffering with trichiasis, the potentially blinding advanced stage of trachoma, can receive eyelid surgery that will ease pain and prevent further vision loss.

I’m from a military family, so usually we are just trying to meet at mom’s.

Darrell Irick
building mechanic
Campus Services

EMORY VOICES

What are you and your family doing for the holidays?

Gathering with friends and family to celebrate all that we have been blessed with this year.

Sandra Mackey
marketing development director
Emory Healthcare

I have dinner at my great-grandmother’s house on Christmas Day.

Cynthia Eatmon
police dispatcher
Emory Police Department

I celebrate Hanukkah by eating latkes and lighting the menorah.

Jeffrey Lesser
Winship Professor
History

Christmas at home in the Appalachian Mountains with Georgia ham.

Jim Smith
visitor
Chicago
Lifelong learning starts early

by eric rangus

The Emory Center for Lifelong Learning (ECLL), is Emory’s continuing education department. It is one of the University’s most crucial connections to the Atlanta community.

As such, the people employed there play important roles in how Emory is viewed. They are ambassadors, and the impressions they make will last.

It’s a significant responsibility to have an ECLL student do the center does it with increasing frequency, and the benefits have been huge.

Highly motivated and skilled, the Emory work-study students are what make ECLL—a self-sufficient entity at Emory—go.

And ECLL full-time staff are always on the lookout for talent. Since their work-study students are ECLL’s ambassadors in the community, a certain amount of presence is essential. At work-study fairs, ECLL staff have been known to step out from behind their table and approach students who carry themselves well.

And the center has a long history of taking care of its own. Executive Director Steve Stoffle and Technical Support Specialist Kristi Baer both are former work-study students at the center, and now they help guide its progress.

“I found that when I was a work-study student that, yes, you work hard here, but it is actually in a sense a mental vacation,” Stoffle said. “It gets you out of the bubble of your degree programs and integrated with the community doing work that impacts people’s lives.”

In all, ECLL employs 22 work-study students and that number is continuously growing. They hold a variety of positions, from performing clerical work to having significant say in programming and budgeting, and all of them play an integral role in the success of the center.

Meet some of them:

**Name: Landan Ansell**
Major/Year: Accounting/Junior
Hometown: Ocean Township, N.J.
What he does: Like all ECLL work-study students, Ansell started out doing general office work, focusing primarily on customer service activities: answering the phone, troubleshooting, answering student questions and the like. Now in his second year at the center, he helps process payments not only for instructors, but also for courseware such as textbooks and other teaching materials.

“When I started, I was just doing basic customer service,” Ansell said. “That has progressed into ordering courseware. I also manage the database to make sure payments are accounted for.”

“Sometimes when students show a certain ability, they can be mapped to a particular program or project,” Stoffle said. “Landan is an example of that.”

**Name: Marlan Crawford**
Major/Year: Theology/Graduate Student
Hometown: Nashville, Tenn.
What he does: Crawford has been in the community for 30 years and is an atypical work-study student. Prior to entering theﬁg Candler School of Theology, he earned a bachelor’s degree in accounting from the University of Tennessee and spent ﬁve years in the banking industry. That ﬁnancial expertise is one of the reasons why Stoffle has opened the books for him and given Crawford full access to ECLL’s ﬁnancial records.

Crawford has the freedom not only to make budget recommendations, but also to question expenditures.

“It’s extremely helpful for me to have another pair of eyes and a fresh perspective,” Stoffle said. “There is no question Marlan can’t ask. If he sees something, he says, ‘How come this jumped?’ These are the things I need answers for.”

At Candler, Crawford is on the administration track for the African Methodist Episcopal Church and is interested in church administration. He will graduate in the spring. “What I’m doing with Steve ﬁts in with the bigger picture of what I want to do when I graduate,” he said.

**Name: Jacob Ensign**
Major/Year: Mathematics and Political Science/Junior
Hometown: Sherman, Wy.
What he does: Stoffle said Ensign has “spirit,” and nowhere is that more apparent than when he describes his job.

“I answer phones, crack jokes, call names, analyze massive amounts of statistics for the ECLL website and write reports on my ﬁndings,” said Ensign, an Ordained minister who also is president of the Emory Capoeira Club—Capoeira is an Afro-Brazilian movement form that combines martial arts, dance and percussion.

The reports Ensign mentioned are incredibly detailed. Earlier this semester, he produced a seven-page statistical analysis of hits to the ECLL website. And that was just the ﬁrst part. Many more pages followed.

Ensign said “ideally we can make the center’s website more accessible for people who are looking for what we have to offer,” Ensign said.

**Name: Christopher Howard**
Major/Year: Public Health Policy and Management/Graduate Student
Hometown: South Bend, Ind.
What he does: Howard, who has a BBA, compiled a report analyzing the components needed to create a Project Management Certiﬁcate program, a very popular offering in the business networking area. The report also included a competitor analysis.

“A lot of companies are looking to train upper management people in these type of skills,” Howard said. “At the Center for Lifelong Learning, we are trying to put together a package that is marketable to surrounding Georgia companies as well as develop strong partnerships with them.”

“Chris produced a profession al-level document,” Stoffle said.

“Every time we give our work-study students a job, they rise to the challenge.”

**Name: Brandon O’Hara**
Major/Year: Anthropology and Human Biology/Senior
Hometown: Douglasville, Ga.
What he does: A couple of years ago, when ECLL decided to increase the responsibilities of its work-study students, O’Hara was the ﬁrst one hired. He is program coordinator for the corporate training division.

“I create all the course materials for the corporate classes, along with invoicing the companies and paying our instructors their honoraria,” he said.

Whenever new work-study positions are created—account manager and program coordinator—O’Hara has them. “Brandon has been instrumental in our work,” said Nicole Fie scher, ECLL manager of corporate learning.

“He has relationships with our corporate clients, like at Home Depot, and when he isn’t working as a work-study student, we’ve hired him full-time.”

“Brandon spent a semester abroad in Paris last year,” Stoffle said. “We couldn’t wait for him to get back.”

**Name: Adi Suta**
Major/Year: NRB/Sophomore
Hometown: Lawrenceville, Ga.
What he does: A dedicated work-study student for the Academy for Retired Professionals, Suta ran into a problem one recent Sunday morning. On hand to open the ECLL ofﬁces for an 8:30 a.m. computer class, his key card didn’t work. In his company were the class participants—and they didn’t have any plans to spend their morning standing outside.

Thinking quickly, Suta called the Emory Police Department, who sent an ofﬁcer, helped him and the class get in the building and deﬂate what could have been a messy situation.

“Working with the academy has helped me interact more not just with students but with instructors as well,” Suta said. “We know each other by name, and there is a sense of family you don’t get at your typical work study job that I really enjoy.”

“That was great work,” Stoffle said.

“And for a college student to be anywhere at 8:30 a.m. on a Sunday morning is remarkable in itself.”

**Name: Johnna Wickstrom**
Major/Year: Russian and Anthropology/Sophomore
Hometown: Minnetonka, Minn.
What she does: Wickstrom manages ECLL’s online marketing accounts. Each month she is in charge of a $1,000 budget to apply toward the Professional Learning Programs Google AdWords Campaign.

“There is a process where you bid on certain search terms to raise your result status on Google searches,” Stoffle said. Those results are found in the Sponsored Links on the right side of a user’s browser window.

“Johnna has to adjust the bids. She has to watch the competition. There is a real science to it, and she has taken it to very well,” he said.

“Because my bosses have faith in me, I’ve begun to have faith in myself,” Wickstrom said. “The creative process we are involved in has been quite a learning experience. I have to constantly reshape how I think about things and learn to appreciate input from other people.”

**Name: Krissy Witt**
Major/Year: Women’s Studies/ Junior
Hometown: Forest Park, Ill.
What she does: Witt is one of four students who work with the Evening at Emory program. Recently, she began coordinating the center’s Lunch N’ Learn program that is offered to CNM employees.

The program is pretty self-explanatory. ECLL instructors go to CNM and hold hour-long mini classes for the network employees. They range from cooking to holiday decoration.

Witt works with CNM’s human resources department to make sure each of the mini-courses runs smoothly. She also markets the program.

“Working at the Center for Lifelong Learning has helped me find my career path,” Witt said. “I had never considered public relations as an option for myself, but since taking on my current position I’ve realized it’s perfect for me.”
Stay in touch with weekly news podcast

BY KATHERINE BAUER LUKENS

E ven for those people who don't yet have an iPod or similar mp3 player, it's impossible to miss the vast number of new and innovative developments onto the digital music revolution and sporting those slender white headphones like a fashion accessory.

No longer just a music player, the iPods and similar mp3 players are rapidly transforming the radio broadcast industry—with television and cable following not far behind, now that Apple has expanded the iPod's utility beyond music. Radio) beyond music.

Carlson said. Slowly, universities are beginning to dip their toes into the exploding world of electronic media. For example, Duke University recently gave out free iPads to an incoming freshman class, and this semester Emory chemistry Assistant Professor Justin Gallivan started podcasting his lectures.

New, Emory community members interested in a brief synopsis of these happenings, the campus can catch this new wave and listen to the “Emory Week in Review,” a weekly podcast, written and narrated by Curt Carlson, senior associate vice president for university affairs, and Tiffany Davis, media relations coordinator.

A nutshell, podcasting is a way of distributing audio and visual information via the Internet by automatically transferring the information to a computer. It can then be uploaded to mp3 players or transferred into other portable music formats, allowing users to listen to audio content (such as segments of news programs from National Public Radio) beyond music.

The stories are timely, carry a certain amount of human interest, reinforce the themes of the strategic plan, or have as part of the content a good sound quality. It will add listenability to the story," Carlson said.

Slowly, universities are beginning to dip their toes into the exploding world of electronic media. For example, Duke University recently gave out free iPads to an incoming freshman class, and this semester Emory chemistry Assistant Professor Justin Gallivan started podcasting his lectures.

An overwhelming positive improvement, Gallivan said. “The students love it because they can listen to the podcast anywhere, whether on a bus from Clairmont Campus or on a long walk. And while they're at an interview, and they can replay parts of the lectures as often as they wish.”

Gallivan uses what is called an “enhanced podcast,” which contains the ability to display artwork. “I use a lot of visuals in my class, and this enables me to have pictures from lectures, pictures of the blackboards, slides and/or links to the Web,” he said. “That way, students can hear my lecture and see the visual at the same time.”

Just as universities have been ‘print-literate’ over the ages, now is the opportunity for students to become ‘electronic media-literate’ or ‘video-literate,’ and learn how to communicate with audiences in ever more dynamic and effective ways,” Carlson said. “Our new little podcast is just the tip of the iceberg of what’s possible.”

The Emory Week in Review is available at www.news.emory.edu/pods/.

YERKES

From page 1

means, so the holidays aren’t all about ‘my list to Santa,’” Gordon said.

The stockings contain age- and gender-appropriate gifts, ranging in age from infancy to 16, and they are destined for the central Mexican communities of Estancia Tapatitla and Uriangato as well as the Nezahualcoyotl neighborhood where they live. The gifts are wrapped in cloth and are accompanied by a note for each child. These boxes came back over the holidays.

DUR strengths tie with faculty through new programs

By MICHAEL TERRAZAS

A s Emory’s comprehensively funded fundraising campaign starts to pick up steam, the Office of Development (Durham) is developing programs that tap into one of the University’s greatest external assets: its faculty.

Faculty participation will be critical to the campaign’s success, said Dr. Mark Senior, the University’s senior vice president of public affairs, and the campaign’s lead strategy consultant. “I think faculty really want to understand better what it is we are doing, how we make our choices, what our broad strategy is, and that way, they can participate with it,” Ray said. “This group creates a transparency that is highly desirable.”

The group has met twice already and will continue to meet twice a semester. Ray said O’Reilly’s first activity was discussing outside perceptions of Emory, and he said there was significant congruity in what he has learned since arriving in summer 2004, and what the faculty thought. “It’s amazing how parallel it is, frankly,” Ray said. “We’ve still got a lot of work to do in terms of gathering empirical evidence that supports our assumptions—but our assumptions and (the faculty’s) assumptions line up almost directly.”

“It is kind of fun,” said current member David Edwards, Charles Howardandler Professor of Psychology. “We broke into small groups and talked about how faculty might make better constituencies with alumni, and for things of the way we’re advising on is how best to market the University, to institute our new strategic plan.”

Connecting faculty with alumni is the goal of new initiatives from the Association of Emory Alumni (AEA). For years, AEA has recruited faculty through its Distinguished Lecture Series to speak at alumni gatherings. “The AEA is interested in taking advantage of pre-planned trips to connect professors with former students, if a professor is taking a research trip, to be paid for by an alumnus or alumnus group, he or she can contact AEA at least three months in advance, and if an arrangement can be made for the faculty member to participate in an alumni event, AEA could help defray the cost of the trip.”

“Some alumni feel most connected to the University through their relationships with faculty,” said Allison Dykes, senior associate vice president for AEA. “And faculty sometimes enjoy having an audience for their particular interest, or maybe they’re interested in making contacts. Faculty are essential to alumni relations efforts.”

Another option is the Annual Fund, which, with 12 Strangers” program, in which an alumna gives $12 to a student, and the student along with faculty at his or her home for dinner. And AEA also works with Emory President James Z. Emerson, who has been an older faculty who have made outstanding contributions as teachers, to get them back to campus. Finally, AEA hosts some 20 alumni trips per year to excite des-

University relations

E mory’s Northwest Community Outreach Partnership Center (CoPC) is collecting new or gently used school supplies this holiday season for children in northwest Atlanta.

“Many Atlanta families cannot afford school supplies, much less Christmas gifts, for their children,” said Debbie Taylor, northwest Atlanta CoPC coordinator, who also lives in the community. “These families are working hard to move beyond public housing and poverty. Yet the quality of their children’s education—fundamental for their success—is seriously limited by the lack of simple resources we take for granted.”

Initiated last year, the Gifts for Education Make A Difference drive will collect school supplies until Dec. 19. Items may be dropped in collection boxes located across campus. The supplies will be distributed to families in the Atlanta Housing Authority’s affordable-housing communities of Bowen Homes and Hollywood Court.

It’s bright and eager to learn, and the teachers are unrelievably dedicated, said supply drive coordinator Mary Anne Lindskog, visiting assistant professor of educational studies. “The children are used to having a ‘handout’ to overcome the lack of basic materials like crayons, pens and pencils, markers, construction paper, glue and so much more.”

Signs are posted on each donation box. More than a dozen already have been placed in offices across the Emory community. Anyone interested in obtaining a donation box can contact Lindsey at 404-727-4234.

All the boxes will be collected on Dec. 20 for distribution before Christmas—Eric Rangus
Pandemic task force leads way in avian flu preparedness

By Holly Korschun

In the modern world of rapid and frequent air travel, infectious diseases can move around the world at lightning speed.

With increasing reports of the spread of avian influenza (the so-called bird flu, referring to the way the virus can easily be transmitted between birds) and with the threat of pandemic flu, medical experts warned that the avian flu virus might easily be transmitted from human to human, becoming an easily transmitted between humans. So far the virus is still very rare, with only 133 human cases and 68 deaths (and no documented case of human-to-human transmission), but experts are certain another flu pandemic will occur—the only question is when.

In October, Executive Vice President for Health Affairs Michael Johns convened a pandemic influenza task force, a group of faculty and staff throughout the Woodruff Health Sciences Center with diverse skills in infectious diseases, law, public health, vaccines, emergency medicine, health care management, environmental health and safety, life sciences and human resources.

The task force was asked to develop a comprehensive plan to address the threat of pandemic flu.

"Even though the threat of pandemic flu reaching the United States may seem remote, this is the critical time for Emory to develop a thorough plan that protects the health and safety of all those most people healthy in the case of a pandemic, help us avoid panic while helping to develop a precise decision making, and keep the lines of communication open to all our constituencies," Johns said. "If we waited until the last minute to plan, we would be placing thousands of our staff and patients at unnecessary risk and could cripple the operation of the entire University and health care system."

Emory is fortunate to have within its faculty a wealth of expertise and national leadership in infectious diseases and public health. Many faculty in infectious diseases in Emory’s School of Medicine, the Emory Vaccine Center and the Rollins School of Public Health serve on national committees that make decisions about infectious disease prevention and control.

They maintain collaborative relationships with the CDC and the Georgia Department of Public Health.

Several faculty, such as Rollins Dean Jim Currans, Professor Ruth Berkelman, Vice President for Academic Affairs Jeffrey Kaplan, Professor James Hughes and Vaccine Center Associate Director Walter Orenstein, occupied high-level positions at the CDC before joining Emory.

The task force has examined in detail every element of pandemic flu preparedness at a large university and academic medical center. It encompasses working groups focused on:

• strategic inventory

(Should antiviral medications be stockpiled? How much?)

• vaccine priorities

(Who receives avian flu vaccine if supplies are limited?)

• surge capacity and management

(Where will patients be treated? Will they be isolated? How can an adequate health care workforce be ensured? Should parts of the University be temporarily closed?)

• communications

(How should students, faculty, staff, and the health care team be informed about the pandemic? How can the University communicate with outside constituencies?)

“Everyone at Emory should be aware of the challenges a flu pandemic could present to them personally and professionally,” said William Bornstein, chief quality officer for Emory Healthcare. "If we all understand the issues involved ahead of time and plan for them, we won’t be surprised by the challenges and possible hardships." John expects a final Emory pandemic flu preparedness plan to be in place by early 2006. Meanwhile, the best way to remain healthy during a normal flu season is to get vaccinated; although the schedule of flu shots through the Faculty Staff Assistance Program has ended, Emory employees may still obtain a vaccination for seasonal influenza through their primary care physicians. Emory Healthcare strongly encourages all employees to be vaccinated, not only for their own health but to minimize risk of transmission to patients.

WHSC is maintaining a website (www.emory.edu/avianflu) with current information about both seasonal and pandemic flu preparedness, as well as links to the CDC, GA Department of Public Health, and World Health Organization updates on avian flu cases worldwide.

FOUNDER'S WEEK from page 1

tors, drawn from all corners of the University, will have the opportunity to participate in a week replete with thought-provoking, stimulating and festive events.

Some events include:

• intellectual fare that will not only satisfy the curiosity of many students and faculty but also serve those interests in the community.

Hawk said.

Georgia Rep. John Lewis, longtime congressman from Georgia’s 5th District and a veteran of the civil rights movement, will give a lecture titled “Civility and the Civil Rights Community.” Feb. 5 at 7 p.m. is a gala performance by the Georgia Symphony Orchestra, which performed a season-opening concert last night, Feb. 3 at 7:30 p.m. in Emory’s Candler Library. Amy Cheng turns a shovel while Clifford Brown University President Ruth Simmons will give her insight on “the future of race relations between Past and Future” on Feb. 10. Simmons comes from an experience in public humanities administration; prior to becoming the first African American president of a major research institution, she served as president of Smith College, vice provost at Princeton University, provost at Spelman College and associate dean of the Graduate School at the University of Southern California.

The faculty will kick off with "Fanfare for the Gold and Blue," featuring a commemorative cake-cutting and a performance by the student a capella group No Strings Attached. Feb. 6 at noon in the Dobbs Center. To close the week, the Founders Ball, a black-tieoptional dance with live music by E.J. Hughes and a dessert reception (including another birthday cake), will be held Feb. 11 at 8 p.m. at The Emory Conference Center Hotel. Tickets to Founders’ Ball will be on sale in January in the Dobbs Center and Schwartz Center ($5 for faculty and staff, $2 students, $10 alumni).

Some established University events have been brought into the Founder’s Week calendar. For example, Faculty Council agreed to move the 11th Annual Distinguished Faculty Lecture to coincide with the celebration; this year’s speaker will be Dennis Liotta, professor of chemistry and one of the faculty members involved in a landmark’summer’s landmark AIDS drug sale that brought some $540 million in royalties to Emory and the inventors. Liotta’s lecture is titled “New Therapies for Treating Viral Infections and Cancer,” and will be held Feb. 6 at 4 p.m. in the Rita and John Rollins Room, School of Public Health.

Active students include:

• a 24-hour arts festival, a film festival, and numerous concerts, including “Bach’s Musical Offering” by the Bach Baroque Ensemble (Feb. 5), The Flora Glenn Candler Concert featuring percussionist Evelyn Glennie (Feb. 7) and the Emory Baroque Orchestra (Feb. 9). The Emory Annual Jazz Festival will host an improvisation class with Wess "Warmdaddy" Anderson (Feb. 9) and give concerts featuring Anderson and the Gary Motley Trio (Feb. 10) and Emory Big Band (Feb. 11). Other scheduled events include a chalk art competition on the Quad and a photography exhibition by artist Angela West (Feb. 9).

For more information contact Michael Kloss, director of events and convocations, at 404-727-0674 or via e-mail at mkloss@emory.edu.

FOCUS:EAGLEUPDATE

Volleyball standout Rose makes name for herself

Emory College junior and volleyball standout Courtney Rose made history this season when she was named the 2005 American Volleyball Coaches Association (AVCA) Division III National Player of the Year. This makes the first time in Eagle volleyball history that one of its players received such a prestigious award.

Head coach Jimmy McDowell was proud of her star player for what she has accomplished this season.

"We are thrilled for Courtney that she was chosen AVCA National Player of the Year, as well as first team All-Conference. She was named to the NCAA Div. III South Region team, and is up for Div. III Collegiate Woman Athlete of the Year. Rose turned in 20 double-digit kill matches, including a season-high 22 kills versus Austin College in the NCAA Div. III Tournament South Regional final. She has added 14 double doubles since 2005, including an 18-kill, 26-dig effort against Div. II fourth-ranked North Alabama. She also helped guide Emory to the NCAA conference championship with a 3-0 sweep of then-unbeaten and top-ranked Washington University. This year volleyball marked the Eagles’ first conference championship. For the season, Rose compiled 366 kills, averaging 3.89 per game while also leading the team in service aces with 52. Finally, she finished the season solid on the defensive end with 334 digs.

Individual awards were no stranger to Rose throughout the season; she was named to five all-tournament teams, while helping lead the Eagles to five tournament wins.

Since Rose stepped on campus as a freshman in 2003, Emory has appeared in three national quarterfinals and one national semifinal. As she returns next year for her senior season, the Eagles will look to her for leadership as she and her teammates reach for the ultimate goal: a national championship.

Douglas Blair is Emory sports information director.

Class of 2009 sinking roots into Emory Medieval Studies

The event was sponsored by Friends of Emory Forest (FOEF), and Fraver (who serves as freshman representative to College Council) delivered words before the tree was planted, as did classmate Maria Town (not pictured).

Following the Class of 2009 planting, FOEF also added four trees to Baker Woodlands in honor of four former students: Hilidie Cohen, Arri Eisen, Marianne Sken and Michelle Smith.
Sasser works to improve emergency care in Mozambique

When a person is seriously injured in the developing world, the first response is usually to dial 911 and wait for help. But in developing countries, which lack such organized emergency medical services (EMS) systems, injuries frequently are not treated quickly enough, contributing to the high rates of injury-related death and disability found in low-income countries.

In fact, developing nations carry the overwhelming burden of such deaths and disabilities worldwide, according to Scott Sasser, assistant professor of emergency medicine.

Scott Sasser (third from right) led a team last summer to assess emergency medical service needs in Mozambique. Pictured with him are (from left) Ian Greenwald, emergency medicine; Kidist Bartholomew, an Emory alum working with the World Health Organization (WHO); Jacques Gassen from Johannesburg, the inspector superior of the Mozambican National Fire Service; Jean-Dominique Lomand of WHO; Sasser; and Eric Ossmann and Alex Isakov from emergency medicine.

BY LAILEE MENDENLSON

But that does not mean countries like Mozambique cannot provide good care, he said. Studies have shown that properly trained villagers, bystanders or primary health care workers can achieve many of the benefits of sophisticated prehospital trauma systems.

“We know some things work,” Sasser said, “such as putting pressure on bleeding and opening obstructed airways. These are techniques that can be easily taught and remembered, and they don’t require a country to overhaul its health care system or spend enormous amounts of money. What we need are simple, sustainable, flexible, locally and culturally relevant strategies for improving prehospital care.”

In August, Sasser led a team from Emory’s Department of Emergency Medicine to conduct a technical-assistance visit to Mozambique. The team, joined by representatives of the WHO and experts from South Africa, analyzed the current status of prehospital trauma care in Maputo and proposed activities to be conducted for system development.

Three months earlier, Sasser also received a National Institutes of Health Fogarty International Center grant to develop a training and injury-research program that will assist Mozambique in developing essential academic and clinical faculty in the principles of public health, research methods, ethical principles, injury prevention and control, and safety promotion.

The initiative is a collaborative effort between Emory’s Center for Injury Control (jointly sponsored by the Department of Emergency Medicine and the Rollins School of Public Health, and a WHO-designated collaborating center for injury control, violence prevention, and emergency health services) and the medical school of the Universidade Eduardo Mondlane in Maputo. The grant will assist with the creation of an injury-research infrastructure for Mozambique and will lay the foundation for a new trauma and injury-control center.

The Fogarty grant also will support a five-year training program for two fellows per year from Mozambique. Fellows (mostly clinicians) will spend their first year in Africa completing coursework, followed by three-to-six-month stints at Emory’s schools of medicine and public health. Sasser hopes the program will provide a model to expand training and injury-control research capacity throughout sub-Saharan Africa.

This article first appeared in International Emory, the newsletter of the Office of International Affairs, and is reprinted with permission.
Trademark initiative protects Emory’s name, identity

BY MICHAEL TERRAZAS

Through the Emory Trademark Enforcement Program (ETEP), the Office of the General Counsel is taking steps to protect the University’s identity by working with local businesses and encouraging them to drop the Emory mark from their names.

“Our most important brand is our five letters, E-M-O-R-Y,” said Senior Vice President and General Counsel Kent Alexander. “When people think of Emory as a destination, we want them to think of Emory—Emory University and Emory Healthcare—are not an unrelated business.”

Emory has been in active discussions with about a dozen area businesses to get them to change their names and resolutions have now been reached with most, according to Associate General Counsel Chris Kellner, who joined the general counsel’s office this year after working as a partner at the Atlanta-based law firm of Kilpatrick Stockton’s prominent intellectual property practice. “We will work to ensure that their businesses are not associated with the Emory name,” said Kellner.

In 2004, the University brought suit against Vision Correc-
tion Group Inc. for unauthorized use of the Emory name. The suit was quickly settled, Alexander said, and a permanent injunction was issued protecting the University’s trademark rights. Alexander added that such litigation is a last resort and that the University prefers to be approached by other businesses.”

Almost always it ends up in court, but it is especially relevant now that the University has begun marketing itself more strategically,” said Kellner. “The Emory Trademark Licensing program ensures Emory’s brand identity is properly represented in the marketplace, to promote and build Emory’s brand in the marketplace, and to generate income,” said Jan Gleason, associate vice president for marketing communications, who manages the program. “The University, in cooperation with Licensing Resource Group, vigorously enforces our trademark rights.”

UNIVERSITY GOVERNANCE

PCORE hears about science diversity program

To open the President’s Commission on Race and Ethnicity’s (PCORE) Dec. 5 meeting, held in 400 Administration, Chair Donna Wong introduced Pat Marsteller, director of the Emory College Center for Science Education, who discussed diversity in science and the success of the submission of a collaborative mini-grant, “Seeding Commitments to Diversity: Disseminating Effective Retention and Mentoring Programs,” shared among Emory, Williams College, and Middlebury College.

“Almost always it ends up being a very collaborative approach, where we recognize them and affirm them as our peers and who are friends of the University, and try to work out a way for them to change their name as painlessly as possible.”

“We would much prefer not to litigate with anyone, espe-
cially our neighbors,” Alexander said.

The protection of the mark always has been important to Emory, Alexander said, but it is especially relevant now that the University has begun marketing itself more strategically: “The Emory Trademark Licensing program ensures Emory’s brand identity is properly represented in the marketplace, to promote and build Emory’s brand in the marketplace, and to generate income,” said Jan Gleason, associate vice president for marketing communications, who manages the program. “The University, in cooperation with Licensing Resource Group, vigorously enforces our trademark rights.”

FOCUS: INFORMATION TECHNOLOGY

Coming soon: High-speed network, high availability

By increasing network capacity from one gigabit to 10 gigabits, the new network core will be able to better support high-speed, low-latency applications such as medical imaging, high-definition video, and central storage and backup. With a new, more flexible architecture, the network also will allow for cost-effective solutions to some long-standing challenges.

For example, it could allow Emory to quickly and cost effectively meet regulatory requirements (e.g., HIPAA restrictions) for transporting patient health information. In the past, this would have required an entirely new network with dedicated hardwired cables. In the proposed new advanced core, we can create a secure virtual network using the same hardware, thereby reducing cost and expe-
dition of the new core infrastructure by August 2006.

Implementation of the new core is in progress, under the leadership of Network Communications (NetCom) with executive sponsorship from Rich Mendola, vice president for information technology and CIO. NetCom is testing and installing the new routers in key locations across campus and developing a migration plan for moving links from the old network to the new advanced core. The goal: full deployment of the new core infrastructure by August 2006.

“The field of life science and bioinformatics, there is a marked influence on sharing data and the use of remote resources,” said Walt Hulsizer, associate director of information services for Yerkes National Primate Research Center. “The equipment and software needed to manage large data sets is not cheap, you want to leverage as much as possible the things that other people are doing, both in the sense of sharing resources and learning from the data and information of others. It’s almost the cost of admission into world-class research.”

Recently awarded National Institutes of Health funding for the Biomedical Informatics Research Network (BIRN) initiative, the Emory Center for Integrative Informatics (ECII) is developing a comprehensive and high-speed network to fulfill the “dream bed” for nonhuman primate research in collaboration with 21 U.S. universities who share brain-imaging data. Such collaborative research involves network sharing of large digital files, where a typical MRI or PET scan generates from 0.5 to 2 GB of data.

“The goal of the BIRN project is to serve as a data re-
pository of biomedical (ranging from imaging to microarray) data and data-analysis software, to facilitate the sharing of data data nationally and internationally, to enhance translational research, and to speed up scientific discovery,” said Timothy Duong, director of magnetic resonance research at Yerkes and associate professor of neurology. “Improving network resources will definitely have a big impact on whatever we do.”

Karen Jenkins is manager of client interaction for Academic and Administrative Information Technology.
**PERFORMING ARTS**

**MONDAY, DEC. 12**

Concert
Atlanta Youth Wind Orchestra, performing. 8 p.m. Emory Concert Hall, Schwartz Center. Free. 404-727-5050. **SATURDAY, DEC. 17**

Concert
“Atlanta Celtic Christmas.” James Flannery, director. 8 p.m. Emerson Concert Hall, Schwartz Center. Free. 404-727-5050. Also Dec. 18.

**SUNDAY, DEC. 18**

Concert
“Annual Holiday Concert and Sing-Along.” Emory Chamber Music Society of Atlanta, presenting. 4 p.m. Emory Concert Hall, Schwartz Center. Free. family-level members; $4, general admission. 404-727-5050.

**VISUAL ARTS**

**MONDAY, DEC. 12**

Visual Arts Exhibit

**THURSDAY, DEC. 15**

Special Collections Exhibit

Carlos Museum Exhibit

**LECTURES**

**MONDAY, DEC. 12**

Pharmacology Lecture
“NEET Signaling and the Invention of Vertebrates.” Gerald Crabtree, Stanford University, presenting. 2:30 p.m. Whitehead Auditorium. Free. 404-727-5982.

**Biology Lecture**

“Transposable Elements: Teaching Old Genomes New Tricks.” Susan Wessler, University of Georgia, presenting. 4 p.m. 2052 Rollins Research Center. Free. 404-727-4211.

**TUESDAY, DEC. 13**

Russian Studies Lecture
“Religion and the Standardization of Languages: The Slavic Case.” Martin Wein, Benjamin-Gurion University of the Negev, Israel, presenting. 1 p.m. 355 Dobbs Center. Free. 404-727-7904.

**TUESDAY, DEC. 13**

Surgical Grand Rounds
“Laryngeal Trauma.” Michael Johns III, otolaryngology, presenting. 7 a.m. Emory Hospital Auditorium. Free. 404-727-5048.

**TUESDAYS**

Zen Meditation
4:30 p.m. Cannon Chapel. Free. 404-727-5120.

**TUESDAYS**

Taizé Worship Service
4:45 p.m. Cannon Chapel. Free. 404-727-6225.

**SUNDAY, DEC. 18**

University Worship
11 a.m. Sanctuary, Cannon Chapel. Free. 404-727-6225.

**SPECIAL**

**MONDAY, DEC. 12**

OMPS Holiday Party
4 p.m. Winship Ballroom, Dobbs Center. Free. 404-727-6754.

**WEDNESDAY, DEC. 14**

Electronic Reserves Workshop
10:30 a.m. 215 Woodruff Library. Free. 404-727-6867

***Please recycle this newspaper.

For sports information, visit www.go.emory.edu.

To submit an entry for the Emory Report calendar, enter your event on the University’s web events calendar, Events@Emory, which is located at http://events.cc.emory.edu (also accessible via the “Calendar” link from the Emory homepage), at least three weeks prior to the publication date. Dates, times and locations may change without advance notice. Due to space limitations, Emory Report may not be able to include all events submitted.

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I met this young boy during a refueling stop on route to Imani. He and his mother approached me as they were walking to market. I did my best to communicate through gestures, and he posed for his picture.

In Sudan, the Carter Center supports mass distribution of Pfizer-donated azithromycin in communities endemic with trachoma. These women at Al Salaam camp distributed the drug door-to-door, carrying their height-based dosing sticks; children are measured by height to determine the proper dose of medication.

This image of Al Salaam camp shows the typical living situation of Sudanese who were displaced from their homes by the 21-year civil war or by other conflicts such as that in Darfur. Located north of Khartoum, Al Salaam (“peace” in Arabic) camp houses approximately 120,000 people. The Carter Center supports health education and drug distribution in these camps, but the lack of water and sanitation proves to be constant challenges.

For more information on trachoma, visit www.cartercenter.org.