EMORY report

YOUR SOURCE FOR UNIVERSITY NEWS

JUNE 8, 2009 / Vol. 61, No. 32

PROFILE

Jack Zupko says philosophy is best understood by doing. **Page 2**



DISCOVERY

Truth is more fascinating than fiction in book on espionage. **Page 6**



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Cycle of support for commuters



Emory commuter cyclists joined hundreds across the city to get in gear for Bike to Work Day.

BRYAN MELTZ

By KIM URQUHART

Bicycle commuter Ingrid Blanton was among the hundreds of Atlanta-area cyclists who took part in National Bike to Work Day. Bike Emory encouraged Clifton corridor employees to ride their bike to work on May 14 in a show of support for cycling commuters.

Blanton, who regularly rides her bicycle to work in the Office of Development and Alumni

Relations, says she enjoyed the "special camaraderie" with other commuter cyclists. More than 300 Atlanta-area cyclists took an online pledge to bike to work May 10-15 as part of National Bike to Work Week, logging a collective 12,127 miles cycled, and on May 14 cyclists joined together to form "bike trains" across the city.

Bike Emory and its Clifton corridor neighbor, the U.S. CDC, hosted an "energizer station" at the Dobbs Center for the nearly 100 cyclists who stopped by to fuel up on snacks and connect with other commuters over coffee

The Atlanta Bicycle Coalition plans to use the Bike to Work Day numbers to demonstrate demand for cycling improvements for the region, says Bike Emory Director Jamie Smith. "It was a nice event from an attendance and partnership standpoint. For Bike Emory,

it was a day to recognize people who bike to work, and encourage others to try it on that day," Smith says.

Most mornings, Blanton pedals through the wide, quiet treelined streets of her Druid Hills neighborhood, through campus and toward her office on 1762 Clifton Road — a 20-minute trip. She rides in her work

Please see CYCLE page 5

Flu outbreak mobilizes response

The recent A(H1N1) influenza outbreak rallied a wide variety of Emory departments, faculty, administrators and health care workers who rose to meet the many challenges presented by this rapidly emerging virus.

this rapidly emerging virus.

Coordinated by Emory's Office of Critical Event Preparedness and Response (CEPAR), directed by emergency medicine physician Alex Isakov, the University's response began with communications to faculty, staff, students and frontline health care professionals, who were kept informed through the CEPAR Web site as well as the Emory and Woodruff Health Sciences Center home pages and all-Emory e-mails. Leadership from across the University and Healthcare mobilized quickly to address the outbreak.

"Talented leaders and experts from across the enterprise worked together to minimize the impact of this novel influenza virus at Emory and the broader community. Our ability to coordinate an effective response will be important again as we anticipate what may be a very tough flu season this fall," says Isakov.

Emory's expertise in infectious diseases research and international public health leadership also were brought to the national and international forefront in the crisis.

Research on the frontline

Emory scientists quickly joined a national effort to develop better methods of rapid detection, prevention and treatment for H1N1.

Please see FLU page 5

Community service projects take root at Staff Fest

By LESLIE KING

Staff Fest is becoming more than a day away from the desk. To the fun, food and physical activities of Staff Fest, add community service.

While the party hosted by Human Resources started in the afternoon of May 15, Emory volunteers fanned out in the morning for three hours of giving back.

"Last year we organized an incredibly successful opportunity for community service," says

outgoing Employee Council president Matt Engelhardt, sending volunteers on-site to Project Open Hand and the Atlanta Community Food Bank.

This year volunteers went to Oakhurst Community Garden, Project Open Hand and MedShare.

Coordinating with the Council, Volunteer Emory's Harold McNaron set up the three projects. Providing transportation, courtesy of the Employee Council, brought out the response. The garden and

Open Hand "sold out," McNaron noted. MedShare didn't have the transportation component but about six or seven showed up, he said, to pack medical supplies to ship to countries in need of them.

One of the drivers behind the service component for Staff Fest is Linda Sheldon, a past president of Employee Council and a maintenance administration manager, dubbed by McNaron as "a rock star" for community service.

Why a community service

component to Staff Fest? "Some people didn't connect with Staff Fest," Sheldon explains, but "giving of yourself felt like a real contribution.

"We wanted to sponsor the opportunity and were looking for a venue for how to make it work," she says. "Volunteer Emory made the whole thing take off."

Based on enthusiastic response from participants, McNaron hopes next year to add projects.

Despite the feel-good, there's

work involved. "One participant said she scooped lima beans for three hours," McNaron says.

He shared comments from the post-project surveys:

- "It was a pleasure to get to know your co-worker off the job site."
- "I had no idea how many medical supplies were just wasted, when people in many countries need them so badly."

Please see STAFF page 4

NEW ONLINE AT EMORY.EDU

www.worklife.emory.edu

The Emory WorkLife Resource Center is now open. The Center, a resource to all Emory faculty, staff and graduate students, is based in the 1599 Clifton Building but works wherever you do by being available online anytime at www.worklife.emory.edu.

Stay tuned for an upcoming article in Emory Report.

www.cai.emory.edu

The Emory Center for Private Equity and Hedge Funds has been renamed the Emory Center for Alternative Investments. The new name of the Goizueta Business School Center recognizes the evolving nature of this large sector of the financial services industry.

To see what the Center is building, visit the CAI online. Browse new course offerings associated with the Center, learn about Director Klaas Baks' vision, and stay up to date on the latest news, such as the appointment of co-chairman Lado Gurgenidze '83MBA, former prime minister of Georgia.

ER'S SUMMER SCHEDULE

This issue begins Emory Report's bi-weekly print publication schedule (posted at www.emory.edu/ EMORY_REPORT/aboutER. htm). Visit Emory Report online for news updates and extras all summer long.

New this summer: Look for a weekly eBlast each Friday to help you plan your week at Emory.

EMORY report

EXECUTIVE EDITOR Nancy Seideman nancy.seideman@emory.edu

EDITOR

Kim Urquhart kim.urquhart@emory.edu

DESIGNER **Christi Gray** christi.gray@emory.edu

PHOTO DIRECTOR **Bryan Meltz** bryan.meltz@emory.edu

STAFF WRITER **Carol Clark** carol.clark@emory.edu

EDITORIAL ASSISTANT **Leslie King** Itking@emory.edu

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Atlanta, Georgia, 30322. Send e-mail to emory.report@emory.edu.

eople

EMORY PROFILE Jack Zupko

Professor promotes joy of intellectual debate



Jack Zupko is associate professor of philosophy.

By ANN HARDIE

On career days at DeKalb's Shamrock Middle School, Jack Zupko, 49 years old and packing all of 190 pounds, introduces himself as a middle linebacker for the Atlanta Falcons. The students don't buy it, of course, but their curiosity is piqued by the time the Emory professor comes clean about his real job philosopher.

"After I get the blank faces, I tell them that philosophy is

best understood by doing it," says Zupko, who engages the students in debates on whether 12-year-olds should drive or middle school should be voluntary. "Afterward, I tell them, you have been doing philosophy."

The Canadian with a hearty laugh and big personality has been no less successful in connecting with college students and administrators alike during his 14 years at Emory. Disarmingly down-to-earth for someone expert in the likes of John Buridan, Duns Scotus and other medieval philosophers, Zupko lacked the talent to pursue a career as a professional ice hockey player and now lives vicariously through his 20-year-old son Neil, a standout pitcher for Maryville College in Tennessee.

As fate would have it, Zupko happened upon an introductory philosophy course his freshman year at Ontario's University of Waterloo. "It was love at first sight," he says. And it is a love he enthusiastically has shared with his students. In 2001, Zupko received the Emory Williams Distinguished Teaching Award in the Humanities.

"I like to think I am a good teacher and my students seem to like my courses," Zupko says. "I do try to draw them into the pleasures of intellectual debate."

The back-and-forth is likely to extend to the Clairmont Campus this fall where Zupko will live among the students with his wife Frances as he serves as faculty-in-residence.

Zupko can be very convincing. After being turned down twice, he got the curriculum committee to green light the Catholic Studies minor that he now directs for Emory College — the only such minor in the country at a non-Catholic institution.

Zupko stressed that Catholic Studies is not about winning converts. "It is simply about the academic study of Roman Catholicism and the Catholic intellectual tradition and its contribution to Western civilization," he explains. "I am worried about the tradition vanishing. It is worth saving. It is worth talking about."

be To sure, Roman Catholicism has always been big part of Zupko's life. As a very young boy growing up in Kitchener, Ontario, he played 'Mass" by converting the coffee table into a makeshift altar and candy dish into a chalice. "Even then I wanted to be Pope," he laughs.

As such, Zupko undoubtedly would shake things up since many of his beliefs on issues ranging from homosexuality to the ordination of women run counter to official church teaching. In an article published May 17 in the Atlanta Journal-Constitution, Zupko defended the University of Notre Dame's decision to invite Barack Obama to give the commencement address despite vocal protests of the president's support of abortion rights and stem cell research.

Even so, Zupko continues to attend Mass at Cannon Chapel. "You can work for justice inside the Church," he says. Then, too, he is not one to presume to have all the answers. He likes to paraphrase St. Augustine in saying, "We are all but poor sinners struggling on our way to

Catholic Studies program graduates first scholar

This spring marked a milestone in the life of Emory College's fledgling Catholic Studies minor. Mary Rachel Taylor of Conyers became the first student to complete the program.

The minor and the courses allowed me to have a better understanding of the doctrine and the dogma from an academic perspective," says Taylor '09C, a philosophy

The minor, offered since January 2007, explores the impact of Roman Catholicism's intellectual and cultural traditions on Western thought for the past 2,000 years.

The pool of Catholics who have influenced religion, philosophy, literature and architecture runs deep and includes such heavy hitters as medieval philosophers St. Thomas Aquinas and St. Augustine and contemporary writers Graham Greene and Georgia's own Flannery

The minor came about after a core group of professors from across the University and schooled in the Catholic faith decided to join forces. "It is truly interdisciplinary," says Jack Zupko, who directs the program.

The Aguinas Center of Theology, where Zupko serves on the board, provided a financial gift to get the program off the

Although only a handful of students have expressed interest in minoring in Catholic Studies, 30 students — about one-third of them Catholic — braved the 8:30 Tuesday and Thursday morning Modern Catholicism class this spring that serves as the minor's core

"The Catholic intellectual tradition has worth and value for anyone interested in the humanities," Zupko says. "I would be very upset if the non-Catholics felt left out."

—Ann Hardie



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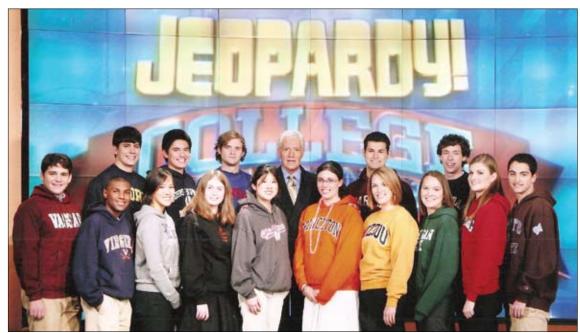
People

SPECIAL

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Jeopardy! spot pays off for graduate



Eric Betts (back row, left) walked away with \$50,000 in a second place win at Jeopardy! College Championship after facing off against these top student contestants.

By TANIA DOWDY

When recent Emory College graduate Eric Betts placed second in the Jeopardy! College Championship, his initial reaction was, "I lost."

But soon, Betts' excitement overshadowed his competitive spirit. Once it sunk in that he had won \$50,000, he realized that it was the most money he would ever make in an hour of work.

"I'm grateful for having the opportunity," Betts says. "This

is the single biggest thing that's happened to me. I feel lucky."

Betts catapulted to the final round of the competition after he answered the Jeopardy! question on the origin of the word "deadline" in the semifinals round correctly. Despite being a journalism graduate, it was recalling a scene from the 1963 movie, "The Great Escape" that brought the winning word to mind.

Having watched Jeopardy! with his family as a kid, Betts' journey to TV began after he

took the online test to qualify for an audition. Having taken the test once before, he did not think he had done well the second time around. After auditioning in November, Betts put the thought of being featured on Jeopardy! to the back of his mind until late March, when he received the call that he would be one of the 15 contestants to compete. "I probably called six or seven people before I called my parents," Betts says.

Betts had the support of family and local friends he played

trivia with. To prepare for the competition, he studied content from state capitals to vice presidents.

Betts did not want anyone to accompany him on his trip, in case he lost the first round. Despite his apprehension, his mother and girlfriend were in the audience to support him.

"I was nervous about being on camera during rehearsal games and promos," Betts says. "But during the competition, you're concentrating so hard that you don't think about the cameras and lights."

From his research, Betts learned that an integral part of winning was to get the buzzer right. He learned that players who were able to get into the rhythm of the buzzer were successful. He discovered that using his index finger instead of his thumb was much faster.

"I had trouble in the first round so I thought I may as well give it a try," he says.

Now, the Alabama native has "trivia in my brain with nowhere to use it."

While Betts walked away thousands of dollars richer, he plans to remain in the Atlanta-area to look for full-time employment. His plans for the \$50,000 winnings include buying a new laptop and repairing his car.

"I have a few birthdays coming up," Betts says. "But I am saving most of it. Maybe I will buy myself a Wii."

ACCLAIM

Several Emory Healthcare employees were honored at the Atlanta Business Chronicle's 10th annual Health-Care Heroes Awards for demonstrating excellence in the health care community.

For Health-Care Innovation, winners were: **Trent Spencer**, assistant professor of pediatrics in the School of Medicine; **John Lollar III**, professor of pediatric hematology and oncology; and **Christopher B. Doering**, assistant professor of pediatrics.

Physician winners were: **Lillian R. Meacham**, professor of pediatric hematology and oncology; and **Ann C. Martens**, acting professor of pediatrics.

Finalists included **Kate Heilpern**, **Kirk Kanter**, **Ralph DiClemente**, **Gina Wingood** and **Gary Vercruysse**.

Susan Henry-Crowe, dean of the chapel and religious life, was awarded an

Honorary Doctor of Divinity degree by LaGrange College.

graduation.

She also gave the baccalaureate speech for the college's

Bill McDonald, J.B. Fuqua chair of late life depression and chief

of geriatric psychiatry, was appointed by Gov. Sonny Perdue to serve as special advisor to the governor on mental health.



The appointment follows creation of a new Georgia Department of Behavioral Health and Developmental Disabilities.

Myron McGhee, circulation specialist with the Pitts Theology

Library, was the first place winner of the National Archives "Excellence in Genealogy" Awards.



McGhee's essay, "The Use of National Archives Holdings for Genealogical Research," traces his family's ancestry using federal, state and local government records.

Thomas Lawley, dean of the School of Medicine, received the David Martin

Carter
Mentor
Award
from the
American
Skin
Association
at the annual
meeting

diche can liation annual ng

of the Society for Investigative Dermatology (SID) in May.

Lawley is the 15th recipient of this award, named for the noted dermatology professor who was a mentor to many clinicians and researchers in dermatology throughout the world. Lawley is immediate past president of SID.

CAMPAIGN EMORY

Dean creates scholarship fund



Stephen Bowen

SPECIA

By CARIE PAINE

Oxford College Dean Stephen Bowen and his wife, Nancy, have pledged \$100,000 to create an endowed, need-based scholarship fund at Oxford.

"We at Oxford have been working to build a tradition of philanthropic support and I recognized that it is important to lead by example," says Bowen. "Nancy and I have developed a particular appreciation for the students who begin their Emory careers in Oxford College. An endowment that will provide them with financial assistance through scholarships seemed most appropriate."

A biologist who began his teaching career in Michigan in 1978, Bowen says Oxford's

focus on learning resonates with his values as a professor. "Oxford's mission is very close to my heart as an educator. The faculty have a commitment that is humbling and an esprit de corps that is engaging. Emory's trustees, president and provost have high expectations of Oxford and are committed to supporting its deepening integration with the University as a whole. Perhaps most compelling is the fact that Emory juniors and seniors who spent their first two years at Oxford eagerly testify to the exceptional education they got there, one that is liberal arts-intensive. The ideal to which many liberal arts colleges aspire is currently realized at Oxford."

Oxford is distinctive because the faculty's commitment to students is not diminished by time spent applying for competitive research support. While faculty members at Oxford are actively involved in scholarship, they are not required to win federal grants as part of their job. "Oxford strikes a different balance between scholarship and teaching than do most other institutions," Bowen continues.

By focusing on the educational opportunities particular to the freshmen and sophomore years, Oxford compels students to embrace the broad goals of the liberal arts rather than the more narrow focus of a declared major. For example, faculty and students can work directly on

critical thinking, the moral implications of actions and applying a multidisciplinary approach to communicating effectively.

The largest class size is 33 students and the majority of classes enroll fewer than 20, so every student receives personal attention in every class.

Alumni consistently report that the personal relationships they developed with challenging yet supportive faculty were a critical ingredient in their Oxford educations. This attention does come with a price tag of about \$41,500 a year, Bowen points out, but adds that 74 percent of Oxford students receive financial aid.

The Bowens' scholarship fund will help make an Oxford education available to qualified students, regardless of their financial backgrounds.

"We feel strongly about the importance of a liberal arts education generally and the importance of an Oxford liberal arts education specifically," says Bowen, who joined Oxford as dean in August 2005.

As part of Campaign Emory's overall University goal of \$1.6 billion, Oxford College has committed to raise \$40 million. Gifts from alumni, friends, faculty and staff have generated \$19 million as of April 1 for scholarships, a new science and mathematics building, a new library and academic commons and other priorities.

Vaccine Center director elected to national academy

Immunologist Rafi Ahmed has been elected to the National Academy of Sciences, one of the premier recognitions in science.

Ahmed is director of the Emory Vaccine Center and associate director of vaccine science for the Emory Center for AIDS Research. He is also professor of microbiology and immunology and a Georgia Research Alliance Eminent Scholar.

Ahmed's groundbreaking discoveries on immune memory have laid the foundation for understanding vaccine-induced immune responses. His most recent work has focused on rejuvenating the immune response to chronic viral infections.

infections.
Ahmed, who joined
Emory in 1995, has received
numerous grants for his
research, including a \$13
million grant from the
National Institutes of Health
in 2008 for work on a
molecular pathway known as
programmed death 1.

The National Academy of Sciences elects members in recognition of their distinguished and continuing achievements in original research.

— Staff Reports

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Campus

TAKE NOTE

Committee formed for dean search

A Search Advisory Committee has been formed to identify candidates to replace Emory College Dean Robert Paul, who is retiring.

Provost and Executive Vice President for Academic Affairs Earl Lewis has appointed Graduate School Dean Lisa Tedesco and political science professor Michael Giles as co-chairs.

The committee is charged with developing a work plan for the search and compiling a list of candidates. The group will also assist Lewis in identifying a consulting firm.

"Our goal is to identify candidates by late fall, 2009," Lewis said in a letter to faculty, "in the hope of having final candidates identified by late 2009 or early 2010."

Opportunity for women's leadership

Nominations are being accepted for the HERS Institute for Women in Higher Education Administration at Wellesley College. Through support from the President's Commission on the Status of Women and the Office of Community and Diversity, along with modest support from the nominee's unit, Emory will send one woman to HERS.

The program offers intensive residential professional development experiences for faculty, staff and administrators in mid- and senior-level positions, with particular emphasis on academic leadership, fiscal management and organizational operations.

The deadline for application is Friday, June 19.

For more information, visit www.pcsw.emory.edu/hers announcement.htm or contact Alicia Franck at 404-727-4632.

SOM issues policy on industry relations

Emory School of Medicine issued an updated comprehensive policy on industry relations expanding advice on guidelines for preventing conflicts of interest. The policy addresses conflicts of interest and commitment on the full range of activities within the school — biomedical research, clinical care and training of new doctors, and continuing education of physicians.

"Principled collaborations between our faculty physicians and scientists and industry can contribute to our missions in advancing public health and benefitting society," says Dean Thomas Lawley. "Our broad new policy provides additional guidance to our faculty, staff, students, and trainees in removing industry influence from medical research, education and clinical practice while they work with industry on new ways to improve health. The policy also enhances the School of Medicine's ability to oversee and manage any conflicts of interest and commitment that might arise."

Pedagogy institute a catalyst of innovation

By CATHY WOOTEN

At first blush it could be mistaken for a sort of upsidedown detention hall: teachers spending their first days of the summer interim back in the classroom, only this time as students. But the 27 attendees at the Institute for Pedagogy in the Liberal Arts (IPLA), held at Oxford College May 12-15, were willing participants more precisely, very enthusiastic ones. The 2009 institute was a joint effort of Oxford's Center for Academic Excellence and Emory's Center for Faculty Development and Excellence.

The four-day program consisted of two two-day sessions, in which participants focused on new ideas to refresh and expand their teaching. They were led by members of the faculty of both Oxford and Emory, each of whom has been rec-

ognized for expertise in their fields of study. Session subjects included the use of information technology in the classroom, problem-based learning, debate as a teaching tool and pedagogies of engagement. Presenters were Patricia Owen-Smith, Ken Carter and Paul Oser of Oxford; and Pat Marsteller and Melissa Maxcy Wade of Emory College.

Attendees included faculty from Oxford College, Emory College, Georgia Gwinnett College and Newton High School of nearby Covington, Ga. The six high-school teachers will be part of the Newton Academy of the Liberal Arts, a new magnet program opening this fall. Oxford has signed on as a community partner with the academy and has pledged support through mentoring and professional-development efforts such as IPLA.

Special guest presenter for

IPLA was Arthur Young of Clemson University, who led sessions on teaching writing across the curriculum. Young is a nationally known leader in the movement to ensure that a college education equips all students with the ability to write and communicate well, no matter what degree they may pursue.

His IPLA sessions, says Young, concentrated on "students' writing and critical thinking abilities, helping participants discover ways that writing-across-the-curriculum strategies, such as writing to learn, interactive writing and reflective writing, can promote active and engaged learning."

Promoting active and engaged learning is exactly what IPLA and its parent organization, the Center for Academic Excellence, are about. The Center was founded in 2007

to support the primary goals of Oxford's long-term strategic plan: to establish Oxford as the premier example of a liberal-arts-intensive college and to continue growing its transformative learning environment through innovative pedagogy.

"Oxford received national recognition in 2003 from the Carnegie Foundation for its innovation in teaching and learning," says Director Jeff Galle. "The Center and its programs such as IPLA aim to nurture continued innovation and to share the knowledge it creates with colleagues within and well beyond the University."

Galle says that participant evaluations showed enthusiasm for opening the conference to those beyond Oxford and Emory, and that will be considered again for future conferences. Work and planning are already under way for IPLA 2010.

STAFF: Service builds on momentum



Oakhurst Community Garden gets mulch love.

LINDA SHELDON

Continued from the cover

• "I learned there was a large need for meals in the Atlanta area and that volunteers play an integral role in filling that need."

Meanwhile, back on the Quad that afternoon, service didn't stop. The Employee Council publicized barrels placed around to collect food for the Atlanta Community Food Bank.

And two staff members from Emory Law, Amy Tozer, director of student publications, and Deb Floyd, director of student affairs, were making real a project they'd had been inspired to do: Collecting supplies for summer schools.

"Deb and I were overwhelmed by the generous response to our call," Tozer says. "Not only did Emory staff fill two huge bins with new school supplies, but several people also brought boxes of gently used three-ring binders. We received everything from crayons to calculators to backpacks. In addition, we asked people to sign cards with words of encouragement for the students receiving supplies."

Tozer says the school supplies are going to two Emory community partner organizations: the Agape Community Center which distributes school supplies in early August to underserved children of all ages; and Refugee Family Services which needs summer school supplies right now.

Tozer credited Employee Council, Facilities Management and the Office of University-Community Partnerships for support.

Floyd says, "For as long as I've been associated with the Emory community, it has always been a giving community. This just seemed to be the right thing to do this year."

Engelhardt summed it up: "I was thrilled we were able to build on last year's success by offering on and off-campus opportunities for community service."

Projects that matter for Sierra Club, Center

By ANN HARDIE

The undergraduates taking advanced business communications this spring expected to brush up on how to give presentations, write memos and pull together sophisticated PowerPoints.

They got much more than they bargained for after taking on the Sierra Club's Georgia Chapter and the Center for Working Families as clients.

They gained real world experience working with the non-profits — the kind that can only help, given the challenging job market. But they also got to try on a business model driven not by money, but by purpose and passion. They liked how it fit.

"In business school, we hear about maximizing personal wealth and profit. This class really gave me an appreciation for dedicating your career to helping someone else," says Tori Sundheim, who received her BBA on May 11 and whose long-term plans include law school.

The architects of the class were Nikki Graves, assistant professor in the practice of management communication in Goizueta Business School, and Sam Marie Engle, senior associate director of the Office of University-Community Partnerships (OUCP).

The OUCP looks to integrate teaching and research in ways that benefit the Atlanta community, one of the goals of Emory's strategic plan. The office provided funding or technical support for 18 teaching and research projects this spring — a record number since the OUCP was founded in 2000.

Graves believes that communication skills can be best learned by difficulties that arise in real time, not from textbooks or case studies. "With this class, I wanted them to learn professional communication in a way that mattered for something," she says. "It is imperative for

business students to recognize the impact that business has on people's lives, to look at business as a form of long-term economic stewardship."

Nathaniel Q. Smith, OUCP's director of partnerships for equitable development, linked Graves' students up with the Sierra Club, which needed help with its campaign promoting energy efficiency.

The Center for Working Families, which helps residents near Turner Field develop job skills, was looking to increase participation in its programs as well as boost its number of corporate donors and volunteers.

The OUCP awarded a \$3,000 grant to the students, who worked in teams and used the money to develop brochures, fliers and PowerPoints. The Sierra Club team also produced a jazzy video to accompany its campaign, "Don't be Fuelish, Be Efficient." Sierra Club program manager Seandra Rawls says the students brought excitement to the chapter and she praised their professionalism and work products. "I really think they knocked it out of the park," Rawls says.

Engle was equally impressed with all the teams. "We always expect Emory students to do great work. I think this class did exceptionally great work," she says.

It wasn't easy, Sundheim says. Her team, who was paired up with the Center for Working Families, consisted of a half dozen take-charge personalities, each initially cemented to his or her ideas. In the end, they worked it out because of the respect they had for the center.

"We were fighting a lot but we had to sit down and figure it out because we had a goal that was bigger than us, to help this nonprofit," Sundheim says. "There was a lot riding on our success."

Campus

REPORT FROM: Office of Information Technology

Saving real money by virtualizing servers

As Emory searches across the building a new data center averages institution for ways to preserve resources, the Office of Information Technology presses emerging technologies to improve performance and reduce expense. In the $\bar{F}eb.16\,Emory$ Report, I highlighted our cost-saving efforts to streamline communication systems and organizational structure. I would now like to report on our efforts to maximize the cost effectiveness of two basic information technology building blocks — servers and storage.

The demand for IT services continues to grow at phenomenal rates. The number of new servers at Emory over the last three years has increased 40 percent. Storage is growing more than twice that fast. Indirectly, by making better use of servers and storage, we avoid adding new data center space. This has a very real economic impact, since our data centers are among the most expensive space on campus -

around \$2,000 per square foot!

The primary approach we have used to garner greater server efficiency is called "virtualization." Server virtualization safely divides a single physical computer into multiple "virtual" computers. Since most servers aren't fully utilized, consolidating multiple virtual servers in a single physical machine allows for much higher utilization and economy of scale.

From a sustainability standpoint, having fewer physical machines reduces the power, space and cooling needs in the data center because each virtual machine uses only 23 watts of power, little more than a refrigerator light bulb.

To date, these power-efficient solutions are saving more than 1.1 million kilowatt-hours of power each year. OIT has gone virtual with over 25 percent of our servers and will be rolling out a virtual server offering in the next month that campus IT departments can use. In addition to the cost savings, the scalability of a large central offering provides a level of redundancy and reliability that hasn't been affordable for smaller departments.

In terms of storage, many people do not realize that OIT has nearly 1 million gigabytes of e-mail, health records and other data under management at any given time. An innovative tiered approach has helped control cost in the face of explosive growth. By engaging business users and analyzing performance needs over the past two years, our storage team has been able to re-architect new classes of storage within our existing equipment, avoiding more than \$500,000 in new purchases.

Over the past two years, more and more units and schools have begun to take advantage of our central storage

offerings, saving their areas both time and money.

The exciting news is that at the same time we were increasing our total storage capacity, we were reducing the cost for customers by up to 87 percent (in the case of storing backups) and reducing power and cooling demands by 44 percent.

Emory's strategy to enhance its technology capabilities comes with the ever-present need for new and updated IT applications and services. Server virtualization and storage optimization are intelligent solutions to that demand. Their beauty lies in practicality: maximizing resources, minimizing waste.

Please feel free to e-mail me your reactions: rich.mendola@emory.edu.

Rich Mendola is vice president for technology information and chief information officer.

CYCLE: Bike to Work Day pedals viability

Continued from the cover

clothes — "I'm not a speed demon," she laughs — and stows her personal items in a basket attached to "Rosie," her red Breezer bicycle specially designed for commuting.

Occasionally during her commute she'll pass a colleague idling in traffic in a car. "Some days I actually get home faster on my bike than if I was in my car," says Blanton, whose enrollment in Emory's bicycle commuter program includes an occasional parking permit, MARTA tokens, eligibility for the Guaranteed Ride Home program and discounted Zipcar membership for days that simply aren't conducive to commuting by bike. Borrowing a Zipcar

allows Blanton to take care of business off-campus, but while on campus it's all about the bike.

"Bicycling is literally the best way to get around Emory," observes Blanton.

Commuting by bicycle has paid off in cost savings, too. "My car insurance, gas and repair costs have gone way down" since she began biking to work, says Blanton. "Plus, I get 40 minutes of exercise naturally incorporated into my

Blanton encourages others to try cycling, either through a Bike Emory event like Bike To Campus Day this fall, or by taking a trial ride on a loaner bicycle through Bike Emory's Bike Share program. "Campus is a safe, manageable environment to test the waters," she says.

Emory is test site for Fuji electronic bikes

The 1762 Clifton building will be the test site for Fuji's electronic pedal-assist bicycles. Bike Emory expects to install the prototype fleet on Thursday, June 11. The bikes, which operate on a battery pack, are stored in the charging station in the lobby

Engage the throttle on the right handlebar to climb a hill, or whenever extra pedal power is needed, explains Bike Emory Director Jamie Smith.

Any Emory faculty, staff or student can test out a pedal-assist bike — a free rental includes a helmet and lock — but the bicycles must be returned the same day to 1762 Clifton. Users will be asked to provide feedback to Fuji Bikes through a post-ride

For more, visit bike emory edu.

Institute for Drug Discovery announced at BIO

Emory has established a new Emory Institute for Drug Discovery (EIDD), with a dual mission of carrying out early-stage discovery and pre-clinical drug research aimed at developing small-molecule therapeutics, and training new generations of researchers in a multidisciplinary drug discovery environment.

Building on Emory's strong history of drug discovery research, the EIDD will focus on commercially neglected diseases, global health partnerships, mentored research, and multidisciplinary interactions within and outside the University.

"We believe the EIDD is strategically positioned to make Emory one of the premier research and training institutions in the country for drug discovery, development and training," says Director Dennis Liotta. "Our EIDD model will preserve the academic independence of university-based laboratory research, while at the same time allowing us opportunities to closely partner with the pharmaceutical

Gov. Sonny Perdue announced this and other news, including a new research collaboration between Emory Vaccine Center and the Australian Centre for Vaccine Development, at the BIO International Convention May 18-21 in Atlanta. For a wrapup of Emory at BIO 2009, visit whsc.emory.edu/home/research/bio-2009.html.

— Staff Reports

FLU: Teams develop faster methods to fight outbreak

An international public health response

National public health institutes (NPHIs) around the world, including the CDC, are on the first line of defense in diagnosing and containing outbreaks such as H1N1. Strengthening these public health systems is essential to global health.

For the past few years many of these institutes have been linked through the International Association of National Public Health Institutes (IANPHI), created in 2005 through support from the Gates Foundation and led by Emory and its partner, the national public health association of Finland.

The ability to share expertise, experience and current assessments among scientific institutes around the world is critical to saving lives," says Jeffrey Koplan, director of Emory's Global Health Institute and president of IANPHI.

Continued from the cover

As one of six National Institutes of Health (NIH) Centers of Excellence for Influenza Research and Surveillance, the Emory-University of Georgia Influenza Pathogenesis and Immunology Research Center (IPIRC), first established in 2007, was quickly asked to focus its research specifically on H1N1 as part of the NIH Pandemic Public Health Research Response Plan.

A flu center team led by microbiologist Richard Compans is using technology they developed with virus-like particles (VLPs) to develop a quicker, more efficient alternative to the current method of making flu vaccine by growing it in chicken eggs. VLPs are empty shells that look like viruses but don't reproduce. In March, the researchers had reported the effectiveness of their VLP vaccine in mice in the journal PLOS One.

Another research team led by Rafi Ahmed, director of the Emory Vaccine Center, along with scientists at the University of Chicago, is using a new method of rapidly producing highly targeted monoclonal antibodies to develop a diagnostic test as well as a temporary therapy against H1N1. The antibodies, which can be isolated from a small amount of the blood of humans infected with the virus, could be targeted against H1N1 and rapidly reproduced to detect or attack the virus. Ahmed's group first published the monoclonal antibody technology last April in the journal Nature.

Report to the vaccine community

The Emory-led Atlanta Vaccine Dinner Club brought the local scientific community together in the recently renovated WHSCAB Auditorium on May 20 to present on H1N1.

Four international experts, one reporting from "the eye of the storm" in Mexico and three from the CDC, drew a packed room including visitors from Atlanta and the Southeast.

Guillermo Ruiz-Palacios, director of infectious diseases at a major hospital in Mexico City, described how he became involved in handling the H1N1 outbreak by taking a worried call from a former student in Oaxaca. His student had isolated an unidentifiable virus at first thought to be related to SARS.

"That was when we got the sense that we had something really explosive on our hands," said Ruiz-Palacios.

Soon his hospital was seeing 200 patients a day, while outside the hospital Mexico closed first schools and then other public facilities in an effort to dampen the outbreak.

Dan Jernigan, deputy director of the CDC's National Center for Immunization and Respiratory Diseases, discussed why the emerging virus preferentially affects young people. The reason: until 1957, annual waves of flu included some of the same H1N1 elements that came from the devastating 1918 outbreak.

Scott Dowell, director of CDC's global disease detection program, explained technology that helped a federal crossborder monitoring program detect the new virus variety in San Diego.

CDC's H1N1 incident commander, Steve Redd, said public health officials planned intensively for pandemic flu but did not anticipate the speed at which the outbreak would arrive in the U.S. He said the CDC is now focused on vaccine development, aiding nations in the Southern Hemisphere, and refining policy recommendations on protective equipment for health care workers.

6

Discovery

Gay marriage bans linked to rise in HIV

By CAROL CLARK

Bans on same-sex marriage can be tied to a rise in the rate of HIV infection, a new study by two Emory economists has found.

In the first study of the impact of social tolerance levels toward gays in the United States on the HIV transmission rate, the researchers estimated that a constitutional ban on gay marriage raises the rate by four cases per 100,000 people.

"We found the effects of tolerance for gays on HIV to be statistically significant and robust — they hold up under a range of empirical models," says Hugo Mialon, assistant professor of economics.

"Laws on gay marriage are in flux and under debate," adds Andrew Francis, also an assistant professor of economics, citing the recent decision by the California Supreme Court to uphold a ban on same-sex marriage. "It's a hot issue, and we are hoping that policymakers will take our findings into account."

The study used data from the General Social Survey, which has tracked the attitudes of Americans during the past four decades. The economists calculated that a rise in tolerance from the 1970s to the 1990s reduced HIV cases by one per 100,000 people, and that laws

against same-sex marriage boosted cases by 4 per 100,000.

"Intolerance is deadly," Mialon says. "Bans on gay marriage codify intolerance, causing more gay people to shift to underground sexual behaviors that carry more risk."

Francis and Mialon previously did an analysis of the optimal penalty for sexually transmitting HIV. Published in March 2008, the study was recently named outstanding paper of the year by the American Law and Economics Review.

The researchers developed a game theory model for sexual behavior, which showed that laws in some states regarding the sexual transmission of HIV are generally inefficient at slowing the spread of the disease.

In Georgia, for instance, failing to inform a partner that you are HIV positive prior to having sex is a felony punishable by up to 30 years in prison. The same penalty can apply even if the person who is HIV positive uses precautions such as a condom during sex, and even if the sexual partner does not contract HIV. The law does not apply, however, to people who do not know that they are HIV positive and transmit the virus.

For more breaking news from the natural and social sciences at Emory, visit www.emory.edu/ esciencecommons.

JUST PUBLISHED

Answers come in from Cold War

By BEVERLY CLARK

Cold War intrigue is the basis of many a movie and novel but the truth is often stranger than any fiction, as uncovered by Emory political scientist and historian Harvey Klehr in his newest book, "Spies: The Rise and Fall of the KGB in America."

In his 14th book, and the sixth with co-author John Earl Haynes (a historian with the Library of Congress), Klehr dissects new evidence based on hand-written notes straight from the KGB vaults. The result is a detailed account of Soviet espionage in the United States that answers many Cold War-era questions.

His decades of research on American communism and Soviet-run espionage has been "like putting together a giant jigsaw puzzle," says Klehr, Andrew W. Mellon Professor of Politics and History. "Some sections are complete and filled in, while others still have pieces and chunks missing. The notebooks have allowed us to just about fill in all of the pieces to complete the picture."

Klehr and Haynes draw their research in "Spies" from a series of notebooks produced by former KGB officer Alexander Vassiliev, also a coauthor of the book. In the early 1990s, Vassiliev was permitted access to Stalin-era records of Soviet intelligence operations against the United States.

The notebooks, which include more than 1,100 pages of copious notes, have been translated and are available online through the Cold War International History Project of the Woodrow Wilson International Center for Scholars. "One thing that gave us confidence that the notebooks are genuine is the way it fits in with what we already know," says Klehr, who was the first American scholar to get access to KGB files (now closed) after the collapse of the U.S.S.R.

"Spies," published in May by Yale University Press, has already attracted widespread notice in the media and blogosphere, including The New York Times and Newsweek. The biggest revelations in the book include definitive evidence that J. Robert Oppenheimer was not a Soviet spy ("the case is closed"), while confirming that journalist and activist I.F. Stone did indeed do some work for the KGB in the 1930s, Klehr says.

Klehr and Haynes also were able to identify a number of people who were spies, many of them completely unknown. One spy who was previously unknown, at least by name, was Russell McNutt. A recruit of Julius Rosenberg (who was executed with his wife, Ethel, in 1953 for conspiracy to commit espionage), McNutt later became a wealthy oil company executive.

Klehr and Haynes tracked him down, finding him living as a retiree in a golf community in the Blue Ridge Mountains of North Carolina. "As an atomic spy, McNutt is a fascinating character. His name floats around, but there had been no strong hint before that he was a spy," says Klehr. McNutt is among many compelling human interest stories unveiled in the notebooks, he adds.

"By and large, these people didn't do it for the money," he says. "They were complex, complicated people, and so many of them got away with it. Some suffered public shame, while others went on to have very successful lives and careers when their spying days were over."

'Spies' signing

Harvey Klehr will present a talk and signing for his book, "Spies: The Rise and Fall of the KGB in America," at 7 p.m., Thursday, June 25 at the Barnes and Noble in Buckhead, 2900 Peachtree Road NE.



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FIRST PERSON

Putting others first a trait worth nurturing

By TED WILLI

Volunteering to serve in a soup kitchen, joining the Peace Corps, helping your neighbor pull his ox out of a ditch — these are examples of service to others. Hotel and restaurant hostesses and waiters have "customer service" jobs, but it could be argued that every person in every job is working in customer service: a university president

— the top-level administrator

— ultimately serves all the students, faculty, staff and alumni of the college; a janitor working through the lonely hours of the night creates the bright, clean welcome that greets visitors to the building the next day.

Everyone can enhance their job performance by adopting a service attitude. This does not mean subservience, or subjugation, or slavery, but a quality of mind that values the opportunity to help others.

Have you ever met a shopkeeper who was so outgoing, helpful and appreciative, that you thought to yourself: "I'll definitely come back?" What was their secret? They took the time to care about you as a person.

Too often we conceive of our jobs only as functions to perform, rather than as opportunities to serve the actual lifeblood of an organization: its people (customers and employees both).

With a service attitude, the

Ted Willi is an information specialist in Emory Health Sciences Library.

software engineer will think about the average Joe before launching a new 15-step payment system, the cafeteria server will have patience while Jane decides between the "Chef's Surprise" and the lasagna, and the medical records clerk will carefully file the documents, knowing that quick retrieval later could save a life.

Remembering to put people first is a trait of character worth nurturing. Organizations with a good business plan and good employees still need one thing more to ensure success: making customers feel welcomed and appreciated so that they will want to come back — and they will "spread the word" to their friends!

Some points to consider:

Beware of bureaucratization which eventually makes every person-to-person encounter into a series of hoops that must be jumped through.

Allow for different (potentially more creative, and sometimes even lower tech) approaches; for example, if someone wants to fax in a hand-written personal essay to the registrar rather than emailing it as a .docx attachment, more power to them! Likewise, if someone



Ted Willi suggests viewing your job through the lens PETROS MIRIL of customer service.

wants to do an index-card-based presentation as a refreshing change from the all-too-common PowerPoint.

Every person can gain insight into their job's potential by considering it through the lens of customer service. Who do I serve? How do I relate to those I serve? Did they "get what they came for?" Did I display patience or impatience? Was

I empathetic? Did I value the opportunity to help them find a solution? Why am I here: To serve or be served?

"Gotta serve somebody," Bob Dylan famously sang on his "Slow Train Coming" LP. That formulation reminds us of what is essential to our personhood. The person, the enterprise, and the community are built up through service.

SOUNDBITES

Using computers to map the brain

Purkinje cells are among the most complex neurons in the brain. Hundreds of thousands of Purkinje cells are located in the cerebellar cortex, and each receives inputs from up to 200,000 other neurons.

"That just tells you how densely wired the brain is — it's a complex grid of connections," said Emory computational neuroscientist Dieter Jaeger, who spoke at a May 27–29 workshop on Computational Modeling of Complex Human Systems. Jaeger's lab uses software to make 3-D models of neurons from rat brains.

"We're trying to figure out the essence of information processing in the brain, and find clues to help cure diseases like Parkinson's and Alzheimer's," he said.

—Carol Clark

Seeing a forest's value amid trees

Residents of Amazonas once referred to the tropical forest covering much of the Brazilian state as "mato," which roughly translates as "weed," said Virgilio Viana, director of the Amazonas Sustainability Foundation, during a May 21 lecture. Viana spearheaded efforts to change negative perceptions of the forest, using the slogan, "Forests are worth more standing than cut."

"That slogan has become almost a mantra across Brazil," Viana said. "You have to simplify what sustainability means into very simple words." By combining education with economic policies that benefit residents who do not harm forests, Amazonas has become a showcase of sustainability.

"The previous government used to give away chainsaws," Viana said, noting that a paradigm shift has reduced the rate of deforestation by 70 percent since 2003. "At the same time, Amazonas has had a significant growth in its economy"

—Carol Clark

What you can control now

Speaking as part of the Goizueta Dean's Leadership Speaker Series on April 8, Deloitte LLP Chairman Sharon Allen discussed the importance of perspective when navigating tough times. Three issues you can control regardless of the economic environment:

Decision-making: The challenge is to carefully weigh options, consider the impact, and stand firm, Allen said.

Ethical behavior: "Acting ethically at all times is absolutely fundamental to making your personal brand a perpetually appreciating asset."

Career-life balance: After sharing her personal story, Allen noted, "I remained true to myself at every stage of my journey."

—Kathryn Whitbourne

GOVERNANCE ROUNDUP

University Senate

The last meeting of the year for the University Senate, held April 28, focused on "a summary of committee reports," says Steve Culler, outgoing president.

Committee report highlights include: The athletics and recreation committee helped create an alliance of athletic administration from Atlanta colleges to share resources and to provide a venue for athletes to participate in community service. And, the transportation committee reported the appeals process for parking violations has been revamped to a more streamlined format. Culler also noted that the diversity committee has partnered with the Senior Vice Provost for Community and Diversity and now has a Web site.

Also, President Jim Wagner reiterated the University's plans to "make decisions this summer about which areas to expand and which to contract," Culler said.

Employee Council

At the final Employee Council meeting of the year, on May 20, a "new and improved Web site" was unveiled, announced Matt Engelhardt, outgoing president. The Council is looking for more traffic to the site from not only its members but all the staff and Emory community members, looking for resources, upcoming programs and events, he said, giving a nod to Alex Christian and Lee Clontz for getting the site up and running.

John Kosky, associate director of Emory's Work-Life Resource Center, wrapped up the meeting with a general overview of the new Web site on work-life resources.

—Leslie King

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Events

Items are compiled from the University's master calendar, Events@Emory, and from individual submissions to Emory Report. Submit events at least two weeks prior to the publication date at emory.edu/home/events or christi. gray@emory.edu. Listings are subject to space limitations.

ADVANCE NOTICE

Gifts in Garden benefits Winship

The Emory Winship Cancer Institute volunteer program is hosting a fundraising event at the Vaughn-Jordan Memorial Garden at the Winship Cancer Institute on Thursday, June 11 and Friday, June 12 from 10 a.m.–3 p.m.

The event features handmade jewelry, crafts and scarves. Total proceeds will benefit the Emory Winship Patient Assistance Fund, Patient and Family Resource Center, and Volunteer Services.

For more information, call Emory Winship Cancer Institute at 404-778-1900.

Ticket to school on Turner classic films

How has film been used as a tool to expose injustice and advocate reform? What are the challenges of bringing a literary property to the screen? The new TCM Film School, offered by Evening at Emory and Turner Classic Movies, provides an opportunity for adult students to learn about and discuss the history and artistry of American film.

Award-winning filmmaker and DVD producer Bret Wood will teach the inaugural TCM Film School, offered Tuesdays from July 14 to Aug. 11 from 7–8 p.m.

The course will explore the history and artistry of five American films personally selected by Turner Classic Movies' on-air host Robert Osbourne, including "Ben-Hur" (1959), "The Letter" (1940), and "I am a Fugitive From a Chain Gang" (1932). Tuition for the course is \$195.

For more information, visit www.EveningAtEmory.org.

Brent Fogt opens 'Accrual Method'

Brent Fogt's exhibition "Accrual Method," opens in Emory's Visual Arts Gallery on June 18 with a free reception at 5:30 p.m. and an artist talk at 6:30 p.m. The exhibition features a series of large-scale, highly detailed drawings of abstract forms that vary from the topographic to the decorative, referring to aerial photography, maps, turbulent water, live oak trees, coral reefs, ant farms and paisleys.

The exhibition, which closes July 31, will include a number of works suspended from the gallery ceiling, including a 16-foot drawing based on an aerial view of the Mississippi River.

For more information, visit www.visualarts.emory.edu.

Performing Arts

Wednesday, June 17

POETRY READING: Jill Essbaum and Jamie Iredell. 8 p.m. Schwartz Center Theater Lab. Free

Seminars

Thursday, June 11

SURGICAL GRAND ROUNDS:
"Cardiovascular Surgery
Research Day: The Talking
Docs Dilemma — Which
Aortic Valve?" John Calhoon,
University of Texas Health
Science Center at San Antonio,
presenting. 7 a.m. Emory
Hospital Auditorium. Free.
kdelman@emory.edu.

Special

Tuesday, June 9

Farmers Market. 2–6 p.m. Cox Hall Bridge. julie.shafer@ emory.edu. *Every Tuesday.*

Wednesday, June 10

Toastmasters. 8 a.m. 231 Dental School Building. Free. 770-317-6285. Every Wednesday.

Saturday, June 13

BOOKSIGNING: "I Am Your Sister." Rudolph P. Byrd, Johnnetta Betsch Cole, and Beverly Guy-Sheftall, editors, presenting. 7 p.m. Oakhurst Baptist Church (922 East Lake Drive). Free. 404-524-0304.

Visual Arts

Now Showing

- "O Lord, Open Thou Our Lippes... And Our Mouth Shal Shewe Furth Thy Prayse: An Exhibition From the Prayer Book Collections of Pitts Theology Library and Michael Morgan." Durham Reading Room, Pitts Theology Library. Free. 404-727-1218. Through June 30.
- "Wonderful Things: The Harry Burton Photographs and the Discovery of the Tomb of Tutankhamun." Carlos Museum. Free. 404-727-4291. Through July 26.
- "Slave, Soldier, Citizen: The Journey of William H. Scott." Manuscript, Archives and Rare Book Library, 10th Floor, Woodruff Library. Free. 404-727-6887. Through Aug. 8.
- "A Keeping of Records: The Art and Life of Alice Walker." Schatten Gallery. Free. jdelliq@ emory.edu. Through Sept. 27.

SNAPSHOT

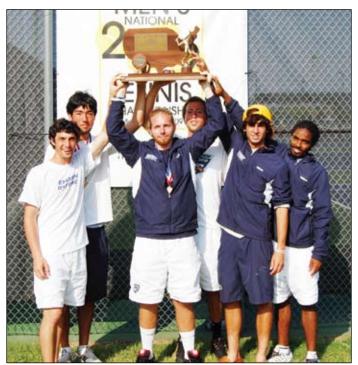


SPECIA

Scouts dig spit

The chemistry of spit, and how it can be used to desalinate objects, were among the Boy Scouts' discoveries in a mock archaeological dig with Carlos Museum docents and staff. On May 2, 35 Boy Scouts from the Atlanta Area and Flint River councils fulfilled many of the requirements for an archaeology merit badge at the Carlos. The scouts studied artifacts from Etowah Indian Mounds, part of the Carlos' teaching collection; made clay oil lamps as they learned about experimental archaeology; and explored the galleries through a scavenger hunt.

EAGLE SPOTLIGHT



SPECIAL

Oxford tennis wins national title

For the third time in four years, Oxford College has come away triumphant from the NJCAA III Men's Tennis National Tournament, which took place May 11–15 in Plano, Texas.

"This is a great honor for Oxford College and an exciting cap on the year for this remarkable team," says Coach Brandon Feldman. "These young men have displayed great focus and worked very hard to reach this goal. We will proudly display this trophy for many years to come as a reminder of their achievement."

Three members of the Oxford team — Chris Dickson, Ben Freedman and Travis Platek — were named to the All-American first team singles roster. Freedman and Ethan Protas were selected for the second team All-American roster of doubles players.

Donate clothing for farmworker health project

Physical therapy students are hosting a clothing drive in preparation for the 14th annual South Georgia Farmworker Health Project June 12-26. Bring gently used pants and T-shirts to donation bins in School of Medicine and the Center for Rehabilitative Medicine before



Look who's reading Emory Report ...

