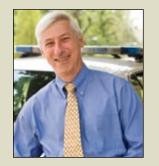
EMORY report

YOUR SOURCE FOR UNIVERSITY NEWS

JUNE 23, 2008 / Vol. 60, No. 33

PROFILE

"You don't have to be stone-faced and mean to do this job," says police chief Craig Watson. Page 2



FORUM

Graduate student Moya Bailey weighs in on how black women are portrayed in the media. **Page 7**



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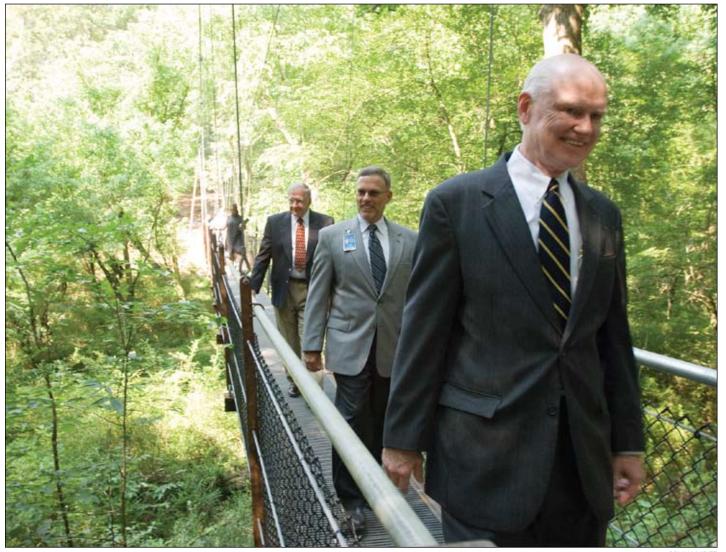
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Special "News You Can Use" Insert

SNAPSHOT



BRYAN MELTZ

Bridge eases partnership path access

A new 210-foot-long suspension bridge over Peachtree Creek in Lullwater Preserve provides easy pedestrian access between the Emory campus and VA Medical Center. The \$177,000 structure was constructed to be minimally disruptive to the natural environs and touches ground in only two places on either side of the creek, at the foundations of its 27-foot-tall towers and cable anchors. It replaces a previous bridge that was removed in the early 1990s.

The bridge symbolizes a longtime partnership between Emory and the VAMC, where virtually all physician staff are Emory faculty. Above, School of Medicine Dean Thomas Lawley (right), VAMC Director James Clark, and Vice President of Campus Services Bob Hascall walk across at the June 11 dedication ceremony.

Team formed to balance safety, privacy

By CAROL CLARK

On the morning of April 16, 2007, Craig Watson received a phone call from his son, Chase, a student at Virginia Tech. "Chase said, 'We've been told that there was a shooting and one person has been killed. I just wanted to let you know that I'm okay," recalls Watson, Emory's chief of police.

"At the time he called me, nobody knew the magnitude of the event," Watson says.

Within hours, the impact of the tragedy was being felt not just at Virginia Tech but around the country. The Virginia Tech gunman had a history of mental illness and troubling behavior, but myriad privacy laws had made university officials reluctant to share information. The long-simmering issue of how to keep institutions safe while protecting the privacy of individuals soon moved to the front burner on many campuses.

One way Emory responded was by creating a Threat Assessment Team: a 10-member panel of specialists from key areas throughout the University, including the police, Campus Life, Student Counseling Services, the Faculty Staff Assistance Program, the General Counsel, Human Resources and University Communications.

"This is about connecting the dots," says Watson, who chairs the TAT (see Emory Profile, page 2). The panel serves as a collaborative

Please see TEAM on page 5

\$73 million to boost health care facilities

FROM STAFF REPORTS

With a special focus on fighting cancer, heart disease, pediatric ailments and neurodegenerative conditions such as Alzheimer's and Parkinson's, Emory trustees have authorized the next stage of program definition and design work for redevelopment and innovation of Emory Healthcare, the state's largest and most comprehensive health care system.

The board agreed to spend \$73 million for programming and schematic design for the clinic, hospital and research facilities on Emory's Clifton Road and Midtown (Crawford Long) campuses. In addition, the approved funding will be used for utility relocations, preliminary infrastructure modifications, an expansion of the Clairmont parking deck and site preparation for the Clifton Road clinic facility.

"We are pleased to move ahead with state-of-the-art programs

Please see PLAN on page 4

Multiple changes at Emory College

By DAVID RANEY

It's been a busy year in Emory College, with plenty of news worth noting as faculty, staff and students pause for summer recess — and research, course preparation and classes — and look forward to 2008-09.

In the College office, Bobby Paul has agreed to stay on as dean of Emory College for two more years, through 2009-10. This extension, as Provost Earl Lewis put it, "will amount to a decade of high level administrative service to the College and the University."

Please see COLLEGE on page 4

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People

NEW ONLINE AT EMORY

www.cliftoncommunity partnership.org

The Clifton Community Partnership has debuted its newly redesigned Web site. The redesign makes it easy to find information about neighborhood development projects, organizations and businesses, along with local news and articles from the "Community Partnership Update" newsletter.

The new site will also keep community members current with stories that involve their neighborhoods, and provide an opportunity for neighbors to ask questions and get answers about Emory initiatives.

ABOUT US

Emory Report serves as an informative, lively and comprehensive resource for news and events of vital interest to staff and faculty. The weekly publication highlights the Emory community's accomplishments, endeavors and aspirations that reflect the University's identity and strategic vision. Visit us online at www.emory.edu/EMORY_REPORT.

CLARIFICATION

The June 9 issue of Emory Report mapped several changes to Dowman Drive that will occur over the next several months, including the reconfiguration of a new entrance off of North Decatur Road. That entrance will open on a limited basis to traffic in late July, but will not be fully completed until October.

EMORY report

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EMORY PROFILE: Craig Watson



Craig Watson is the Emory Police Department's chief of police.

BRYAN MELTZ

An arresting personality

Emory police chief is armed with charm

By CAROL CLARK

"You can be friendly while arresting someone — I've done it," says Craig Watson, Emory's chief of police. "Once, the wife of somebody I arrested wrote me a thank-you note. She said she appreciated the way that I had treated her husband when I took him into custody."

Watson has the laid-back, chatty manner of Tim Allen from the TV sitcom "Home Improvement." You could easily imagine him hanging over a fence, catching up with his neighbors. As a matter of fact, he added a gate to the back fence of his family home near Emory, so children and dogs could pass freely between the two yards. He brings the same warmth and openness to the campus every day.

"You don't have to be stonefaced and mean to do this job," Watson says, smiling.

But don't be fooled by the easy-going demeanor: Members of the Emory Police Department are just as prepared to take on crime and other emergencies as they are to help you recharge your car battery.

"Some folks have the old conception that the campus police are more like night watchmen, as opposed to what the department really is: a full-service law enforcement agency," Watson says. "Emory is a safe campus, but it's not surrounded by 20-foot walls. We deal with the same issues any other police department does — we just don't have to deal with major crime on a daily basis. Violent crime is rare, so we can focus more on crime prevention and education.'

The 54 staff members of the police department include dispatchers and 43 uniformed officers who patrol the Emory and Oxford campuses. The department is also responsible for fire safety, and includes a unit of 40 student volunteers who serve as medics for Emory Emergency Medical Services. Emory police and officers from the DeKalb Police Department back each other up throughout the Clifton corridor. Watson says. "One of the things we've always been proud of is our great relationship with the DeKalb police. Turf battles have never existed here."

June 26 will mark the 30th anniversary at Emory for Watson, who joined the police department two weeks after receiving a degree in criminal justice from Valdosta State University. "When I first started working at Emory, this was a small college that had a hospital," Watson says. "Today, it's a major university with a health care system."

His wife, Cheryl, graduated from Emory's nursing school, and now works at Emory University Hospital. The couple raised their two sons in the same Atlanta neighborhood where Watson grew up.

He recalls that during his first years at Emory, the only dining option was a small cafeteria in Cox Hall. "I would quite often be the only officer on the evening shift," Watson says. "If I received an emergency call, I would leave my food on the table and run out the door. The staff working on the food line would see me leave and keep my dinner warm until I made it back."

He maintains close relationships with many

members of the Emory community, despite the growth of the University. "It's like a family," he says. "You go out of your way to help somebody, however you can."

Watson was promoted to sergeant, then lieutenant and captain, before becoming chief in 1995. Over the years, he's been an investigator and a liaison for President Jimmy Carter's Secret Service detail. He's collected a lot of stories, but his favorites don't involve any famous people, weapons or car chases.

Here's one: During a Commencement day, a family noticed that Watson always seemed to pop up with a helpful word and a smile, no matter where they went. Finally, the graduate's mother asked, "Are you the only police officer at Emory?" She insisted on including Watson in one of the family snapshots. They later sent him a copy of the photo, which is framed on his office wall, along with a note of appreciation, signed: "Leonard's mom, Law School '98."

"I was so tickled by that," Watson says.

People

APPOINTED

Teresa Fry Brown,

associate professor of homiletics at Candler School of Theology, has been named director of the school's Black Church Studies Program.

Candler made the appointment as part of its effort to educate faithful leaders for the church and its ministries in the world.

Fry Brown's research interests include homiletics (preaching) with an emphasis in African American and womanist styles, and African American spiritual values.

Mark Engsberg has been appointed director of library services and assistant professor of law, beginning in August.

Engsberg has been at Yale University for eight years, where he is currently head of reference.

He has also served as editor of the International Journal of Legal Information for the past several years.

Susan Grant, chief nursing officer for Emory Healthcare, has accepted the appointment of interim dean of the Nell Hodgson Woodruff School of Nursing, beginning July 1.

She will handle day-today activities for the nursing

Grant and Jim Curran, dean of the Rollins School of Public Health, will lead the search committee for the next School of Nursing dean.

Dallis Howard-Crow was named chief human resources officer for Emory Healthcare.

She comes from Methodist Medical Center of Illinois in Peoria, where she was senior vice president.

"[Howard-Crow] will have the opportunity to provide strategic leadership across all levels of this organization including recruitment and retention, HR policy administration, employee relations, organizational development and internal communication," said John T. Fox, Emory Healthcare president and CEO.

John J. Stuhr has been appointed chair of the Department of Philosophy.

Stuhr will join the University this fall also as Arts and Sciences Distinguished Professor of Philosophy and American Studies.

He is currently W. Alton Jones Professor of Philosophy and American Studies at Vanderbilt University.

"Appointed" is an occasional column announcing key hires and promotions at Emory University.

Cincinnati Reds select alum in Major League Baseball draft

By JOHN FARINA

Former Emory third baseman Frank Pfister '08C was selected by the Cincinnati Reds in the 17th round of the 2008 Major League Baseball First Year Player Draft. Pfister was chosen by the

Reds with the 509th-overall pick, the highest an Emory position player has ever been selected. He was the third Division III player to be chosen in the 2008

Pfister gained National recognition during the Eagles' 2007 run to the NCAA Division III World Series, capturing the South Regional Tournament's Most Valuable Player honor while batting .640 over the fivegame stretch. In 2008, Pfister was named the University Athletic Association's Most Valuable Player, and the South Region's Gold Glove third baseman, along with a selection to

the ABCA/Rawlings all-South Region second team. Pfister is a three-time all-UAA first team honoree.

The 21-year old from Los Angeles batted .379 in 2008, leading the team with six home runs and 51 runs batted in. Pfister, a .369 hitter with nine home runs and 143 runs batted in over 162 career games, finished his career with 220 hits, the third-most in school history.

"Frank was not only one of the most talented players to ever put on an Emory uniform, but one of the best kids," said Emory Head Coach Mike Twardoski. "I am so proud of his maturity level both on and off the field, and his hard work, that has allowed him to become this caliber of player."

Pfister is the fourth Eagle drafted since Emory reinstated its varsity program in 1991 after a 100-year absence.

ACCLAIM

John Ford, dean of campus life, has been elected a director

of Education Realty Trust. The Memphis, Tenn.-based company owns, manages and develops housing near college campuses.



Ford's election, at the real estate investment trust's annual meeting in May, is for a one-year

Kay Hinton, as well as the Manuscript Archives & Rare Book Library newsletter, received Circle of Excellence Awards from the Council for Advancement and Support of Education.

Hinton, associate director of photo/video, was awarded a bronze medal for photography featured in Emory Magazine. The images were taken during an Emory-hosted "Journeys" trip to Jordan, Israel and the Palestinian territories

The newsletter for MARBL, produced by Susan Carini and graphic designer Stanis Kodman, was awarded the gold medal in CASE's Print External Audience Newsletters category.

Una Hutton Newman, chief marketing officer for Emory

Healthcare and Emory University, and her marketing team earned nine awards — a gold, two silver, three bronze and three merit



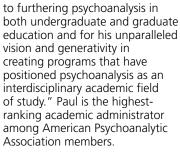
— in the 25th annual Healthcare Advertising Awards.

The team earned five awards, a silver and four bronze, in the 2008 Aster Awards, a medical marketing awards program, recognizing excellence in health care marketing and advertising.

Bobby Paul, dean of Emory College, received the

Distinguished Service Award from the American Psychoanalytic Association.





"far-reaching contributions to furthering psychoanalysis in vision and generativity in creating programs that have positioned psychoanalysis as an interdisciplinary academic field of study." Paul is the highest-

Alumni make the connection

By ERIC RANGUS

Frank Pfister

What did you do for your summer vacation? Did you go home? That's what more than 100 alumni did the weekend of June 13–15.

"Home," of course, was their alma mater, Emory. And the occasion was Emory Alumni Leadership Weekend: Building the Network, an ambitious Emory Alumni Association effort to bring together many of its most engaged volunteer leaders for three days' worth of high-level education, conversation and

"The sessions were informative and will help in our planning," said Tiffany Wollin '97B, a volunteer leader for the EAA's Alumnae and Women of Emory interest group in New York. "The opportunity to network with other alumni leaders was very beneficial. The conference enabled conversation that has been long coming and will have positive results for the future."

The conference combined the regular summer meeting of the Emory Alumni Board with a gathering of EAA regional chapter leaders who came from as far away as Seattle and 12 states to attend.

Building the Network was split into two tracks suited to each group with a variety of mixed programming to spice up the schedule. EAB members conducted their standard committee meetings, and the regional chapter leaders attended a variety of breakout sessions. These focused on alumni activities they could hold in their areas and outlined marketing, strategic planning and management techniques to help them not only encourage more alumni to get involved in those programs, but also make them more enjoyable.

That's what made the social programming that broke up the business side of the weekend a New Orleans-themed social at the School of Medicine, and — in that long but very fulfilling "The Big Finale Network," which

mixed poetry, music and Carlos Museum exhibit tours along with the drinks and the mingling - so important. Underlying the cocktail small talk were the essential connections being that made all the effort worthwhile. Many e-mail addresses were exchanged and ideas floated.

"I had several conversations with regional chapter leaders who expressed their excitement about meeting board members,' said EAB President Dusty Porter

"Just like the title of the conference implies, the EAA's goal was to bring together our alumni leaders and build the alumni network," said Allison Dykes, vice president for alumni relations. "Our alumni network is already strong, but like any organization, it can grow stronger, and this conference was just another step - and a highly successful one from all indications

Wagner tapped to lead metro higher education council



President Jim Wagner will become chair of the Atlanta Regional Council for Higher Education (ARCHE) board of trustees effective July 1.

ARCHE brings together the region's public and private colleges and universities to

build awareness of the size, scope, impact and value of higher education in the region and help them share strengths through cooperative programs. Two recent reports from ARCHE found that in key rankings, Atlanta's rate of growth leads other top higher education centers in the nation and outpaces population growth in the region.

"Higher education is one of Georgia's most vital strategic assets in the competition for jobs, business development, and an ever-improving quality of life for everyone," Wagner said. "Having served on the

ARCHE board of trustees for nearly five years, I understand the important role ARCHE plays in supporting colleges and universities throughout the Atlanta metro area and north Georgia."

The board of trustees comprises the presidents of ARCHE's 19 member colleges and universities. The board elects officers for one-year

Wagner succeeds Southern Polytechnic State University President Lisa A. Rossbacher, who will remain on the executive committee as past chair.

— Staff Reports

"Acclaim" recognizes the accomplishments of faculty and staff. Listings may include awards and prizes; election to boards and societies; and similarly notable accomplishments at Emory or in the wider community. Émory Report relies on submissions for this column. Contact: ltking@ emory.edu.

Campus

TAKE NOTE

Senate seeks panel volunteers

University Senate President Steven Culler invites Emory community members to serve on one of the Senate's standing committees.

The committees review University policies and proposals, initiate policy recommendations, and provide a forum for discussion of policies and practices in areas of University life. Committee mission statements can be viewed at www.emory.edu/SENATE/.

Culler emphasized volunteers for the Senate Diversity Committee, the newest panel.

Terms of membership are one academic year, renewable for up to three years.

Send an e-mail by July 30 to the chairperson of the committee with a brief statement of interest in the committee's work

Emory Athletics is 7th in Director's Cup

Emory's Department of Athletics finished seventh in the 2007–08 United States Sports Academy Directors' Cup Division III standings.

The Directors' Cup, a joint effort between the National Association of Collegiate Directors of Athletics and USA Today and program sponsor, the United States Sports Academy, awards points based on each institution's finish in up to 18 sports.

The Eagles had seven overall top-10 finishes in this year's standings: men's tennis, second; men's swimming and diving, fourth; women's swimming and diving, fourth; volleyball, fifth; women's tennis, fifth; men's outdoor track and field, seventh; and women's soccer, ninth.

Emory had 14 teams compete in NCAA Tournament action during the 2007–08 season while claiming a total of seven University Athletic Association championships.

Vaccination program gets top honors

For the second straight year, Emory Healthcare has been honored by the American Nurses Association for having one of the top seasonal influenza vaccination programs for health care professionals.

Emory was honored as part of the "Best Practices in Seasonal Influenza Immunization" of the national recognition campaign.

"We place tremendous importance on our flu vaccine campaign as part of our overall commitment to quality health care and patient safety," says John T. Fox, CEO of Emory Healthcare.

According to Cynthia Hall, assistant director for employee health, a strong communications program is key.

"Vaccination against the flu is one of the quickest and easiest things a health care professional can do to protect themselves, their families and our patients," says Hall.

PLAN: Nimbler projects speed timetable

Continued from the cover

in patient care and research that will address the most acute health needs of our population in this new century," says President Jim Wagner.

"We look forward to working with our surrounding communities and government leaders to give DeKalb County and metro Atlanta a destination health care system that will be an unsurpassed source of civic pride and competitiveness, high-quality patient care and job growth well into the 21st century."

Emory previously announced plans, in 2006, to construct a new Emory Clinic complex, along with a replacement for Emory University Hospital, to be located and built in phases across Clifton Road from the hospital's current site. The 2006 plans also called for construction on the replacement hospital not to begin until 2014 at the earliest.

The new proposal — which will now move into a design phase contingent on final program definition and the availability of funding — envisions the first phase of hospital redevelopment to be completed in 2013. The new proposal also contemplates investment at Emory Crawford Long Hospital in Midtown, which was not in the 2006 plan.

"These new facilities will be designed to support top-tier pa-

tient care, research and medical training in a new and more nimble way that sets the standard for academic medicine and teaching hospitals everywhere," says Fred Sanfilippo, executive vice president for health affairs.

"Emory's growth in programs and facilities will enable us to create the ideal patient and family experience, now and for the future, as we pursue our vision of transforming health and healing in the 21st century," he says.

"As we continue to develop the ideal integrated model for health care delivery, the dedication to quality is at the heart of all of our facilities planning," says John T. Fox, CEO of Emory Healthcare. "Dedication to quality will drive everything we do now and in the coming years."

In concert with the Clifton Community Partnership, Emory has pledged to continue its dedication to sustainable buildings, a pedestrian friendly environment, a landscaped public realm, the aesthetic transformation of Clifton and North Decatur roads, and alternative transportation and improved traffic flow.

The new plans are founded on several years of planning, culminating in eight months of concentrated study involving more than 100 Emory faculty and administrators, along with professional consultants and community input.

Emory's new approach is

predicated on building smallerscale projects that can be executed more nimbly and economically in response to many variables including patient demand, the success of fundraising, national business cycles, and the health care policy and financing environment.

Research — particularly research that can translate discoveries from the laboratory directly into patient care — is a central component of the vision of Emory's Woodruff Health Sciences Center. The University received nearly \$384 million in external research funding last year. Over the past decade,

Emory's research funding has increased nearly two-and-a-half fold.

Emory's new plan will support and enhance its partnerships with the Georgia Institute of Technology, Morehouse School of Medicine, Children's Healthcare of Atlanta, the Grady Health System, and the Atlanta Veterans Affairs Medical Center, as well as with the Centers for Disease Control and Prevention, Georgia Research Alliance and the Georgia Cancer Coalition.

Read more about these plans at http://whsc.emory.edu/presskits_campus.cfm.

Key site components

Clifton Road site:

- A 250-bed hospital (100 beds will replace beds currently in EUH, for a net gain of 150 beds on Clifton Road)
- A new 395,000-square-foot Emory Clinic to be built next to the current Emory Clinic
- A new emergency department in the new hospital to replace the current facility in EUH
- A new 100,000-square-foot research facility located on Haygood Drive across from Emory Children's Center

Midtown site:

- Approximately 125 new beds
- A new 137,000-square-foot Emory Clinic building
- Approximately 75,000-squarefeet of new research space

Learn more

A community meeting regarding Emory's health sciences redevelopment plans will be held on Tuesday, June 24, 7 p.m. at Druid Hills High School. For more information, visit www.cliftoncommunity partnership.org.

COLLEGE: New faculty tier added



Several new developments at Emory College include administrative changes and revised general education requirements, among others.

Continued from the cover

Thomas Lancaster has stepped down as senior associate dean of undergraduate education after five years in that position and will return to the faculty in the political science department. Joanne Brzinski is serving as interim senior associate dean during the search for a replacement. Searches are also under way to replace deans Sally Wolff King, now in the president's office, and Rob Brown, who resigned due to illness. Philip Wainwright, director of the Institute for Comparative and International Studies, has accepted the position

of associate dean for international and continuing education.

The College Governance Committee has approved the creation of a new faculty tier, with those promoted from the senior lecturer ranks carrying the title professor of pedagogy, performance or practice (departments determining the most appropriate title).

Appointments to this tier will be reserved for lecture-track faculty with unusually long and distinguished records of service to the College, said Lewis: "We envision people at this rank to be among the leaders of the College."

Changes for students include a

switch to direct enrollment rather than the current system of bidding for courses. This already occurs to some extent during drop-add-swap, notes Brzinski, but will be introduced across the board to new students during fall semester and to all students in the spring.

Freshman advising programs are also being revamped. The popular FAME program will carry on next year, with faculty, staff and student advisers working in teams with small groups of students, but the program is also developing online materials to help with advising over the summer. And the first-year class will soon have its own online e-portfolio,

allowing students and faculty to share academic information and course materials.

The College passed new general education requirements to be implemented in fall 2009. Students will still have to complete a wide variety of courses in the social and natural sciences and humanities, along with a freshman seminar and classes in writing, a second language, mathematical reasoning, health and physical education. The new system, though, adds some flexibility in when courses may be taken and organizes course areas somewhat differently.

The total number of GER courses has been decreased, giving students the option of choosing more courses in their majors, more electives, or such special opportunities as study abroad.

Students graduating before fall 2009 will need to fulfill existing requirements, while continuing students can follow either the old or new guidelines. A working list of courses fulfilling the new GER should be available to students before the start of classes in the fall.

Finally, the new Emory Advantage program brought its first class of high-achieving, lower-income students to campus this year, merit aid was increased, and a new psychology building is under way. "I know you join me in welcoming these exciting changes," Paul wrote to faculty in May, thanking them for "the immense amount of work you've put toward making them reality."

Campus

REPORT FROM: The Carter Center

Guinea worm cases drop to fewer than 10,000

The countdown to complete elimination of Guinea worm disease is ticking closer to zero. Ethiopia, Cote d'Ivoire, Burkina Faso and Togo now have joined the list of countries reporting an end to transmission of the disease. The Carter Center leads the international coalition fighting the disease

No Guinea worm disease was reported in each of the four countries since 2006. In a ceremony in early April, former President Jimmy Carter honored the nations for their success in eliminating the disease. Only five endemic countries remain, accounting for fewer than 10,000 reported cases during 2007. This number is the lowest annual case count recorded by the campaign in its 22-year history.

Sudan and Ghana shoulder about

96 percent of the remaining cases. Mali, Nigeria and Niger are expected to break the transmission cycle soon. In 2007, Ghana reported its lowest case numbers since its first case search was conducted in 1989. The Sudan program reported approximately 6,000 cases, a reduction of more than half from the previous year.

Known as the "forgotten disease of forgotten people," Guinea worm is an ancient parasite that is contracted when people consume water contaminated with infective larvae. After one year, the mature worm slowly emerges from the body through a blister in the skin. The debilitating pain of this process often drives victims to immerse themselves in cool water; in doing so, they allow the worm to release new larvae into the water supply, perpetuating the disease.

Once this cycle is broken, the disease will be gone.

That is not as easy as it may sound, especially in the final phases of eradication. Guinea worm's one-year incubation period makes tracking progress challenging. Setbacks can emerge at any time, requiring vigilance by health workers and maintenance of costly surveillance systems throughout endemic countries even when only a handful of cases remain.

Preserving financial and political support for the eradication campaign is equally tricky. With the substantial reduction of cases, global health institutions are eager to apply limited financial and human resources to other pressing needs, particularly those that are life-threatening.

On the ground level, health education

workers try to convince communities that behavioral changes are the solution to a disease many cannot intuitively understand. The effective use of household and pipe filters, application of a safe chemical larvicide to the water supply, and treatment of Guinea worm symptoms require nurturing. And the stakes are high: one case of a victim contaminating a water source, for example, puts an entire community at might

Continued vigilance is the key to eventual eradication of Guinea worm disease. The substantial gains of 2007 bring The Carter Center closer to being able to celebrate the end of a scourge.

Submitted by the Office of Public Information, The Carter Center.

TEAM: Centralizing threat assessment for campus

Continued from the cover

risk-management team, meeting regularly to confidentially review reports of disruptive or troubling behavior. "If anyone in the Emory community has any concerns about someone — whether it's a student, faculty or staff member, or someone from outside the community — they can bring those concerns to us," Watson says. "If we determine that action is necessary, we can make sure that the University responds appropriately and comprehensively."

The Virginia Tech shooting was a rare, extreme event, and the media coverage helped create a distorted perception of mental illness, says Mark McLeod, director of the student counseling center and a member of the TAT.

"Throughout the country, there are more students coming to colleges and universities that have significant mental health and developmental issues, perhaps because there is earlier identification of these issues and better treatment," McLeod says. He says it's important to understand that just because a student behaves strangely or lacks social skills, it doesn't mean the student is dangerous.

"From a mental health perspective, we need to worry more about signs of eating disorders or suicidal feelings," says McLeod, who sees the TAT as a good opportunity to spread that message. "We'd love for the Emory community to be more aware of red flags for people at risk."

Faculty sometimes assume that if a

student confides in them, they cannot share any of the information because of privacy laws, says Amy Adelman, associate general counsel and a TAT member. "In reality, if you have concerns that a student might pose a risk to themselves or the community, that information can and should be brought to our attention. That doesn't mean we're throwing privacy laws out the window," she adds, explaining that the TAT works in strict confidence. Names are revealed only on a need-to-know basis.

Students lead diffuse lives, making it easier to miss a pattern of behavior that could indicate they are in crisis, Adelman says. "A faculty member may see just one piece of the puzzle, while a roommate and a friend may see other pieces. The TAT is a way to bring the pieces together."

The TAT also reviews concerns about faculty and staff members. "The threat could even be coming from someone outside of Emory, such as a domestic situation where a relationship is coming apart," says Del King, associate vice president of human resources.

The Emory community of 11,000 students and 22,000 faculty and staff, spread over an open, bustling campus, is like a small city, King says. "When you get that many people together, of course you will have situations. The TAT brings together expertise from across the University to handle situations in a centralized, systematic way, rather than on an ad-hoc basis."

Zipcar helps drive creative commuting

By KELLY GRAY

As the cost of gas reaches all-time highs, many commuters are beginning to wonder what they can do to beat gas price hikes.

Many of Emory's commuters have registered with Transportation Parking Services (TPS) and regularly ride Cliff shuttles, carpool and take transit to get to and from campus. But for commuters needing to run errands off campus during the workday, car sharing is the way to go

Car sharing is a way for registered members to rent cars for a short period of time, often by the hour. Emory introduced car sharing to its campus in August 2006 with the introduction of Flexcar. In October 2007, Zipcar purchased Flexcar.

What are the differences between Zipcar and Flexcar? "Zipcar offers a seamless, more user-friendly interface between the member and Zipcar," says Adele Clements, director of transportation for Emory. "Members can reserve or confirm reservations online or by phone."

In addition to the convenience that car sharing provides, the cost savings are a definite incentive for most Zipcar members. Gas, insurance and a reserved parking space on Emory's campus are all

included in the cost. For members registered with Emory's TPS programs, Zipcar is offered at a reduced rate of \$3/hour Monday through Friday. Zipcar members who do not participate in Emory's TPS programs will be charged \$9/hour in Atlanta. The rate for Departmental Zipcar for Business accounts is \$8/hour, Monday through Friday.

How can a car sharing service like Zipcar help the average Emory commuter? "If you participate in one of Emory's commute option programs, there is a car on campus to use for occasional errands or appointments," says Clements.

Some Zipcar members already feel the benefits of car sharing. Corey Anderson, an administrative assistant for the University, takes the bus to work and uses Zipcar once or twice a week. "I use Zipcar to run errands while at work and during non-work hours," says Anderson. "My husband and I are in the process of selling our second car and want to eliminate half of our driveway to increase our garden space."

Currently there are seven Zipcars conveniently located on Emory's campus. And there are more than 100 Zipcars strategically placed throughout Atlanta. Visit www.zipcar.com to learn more.

Who to call

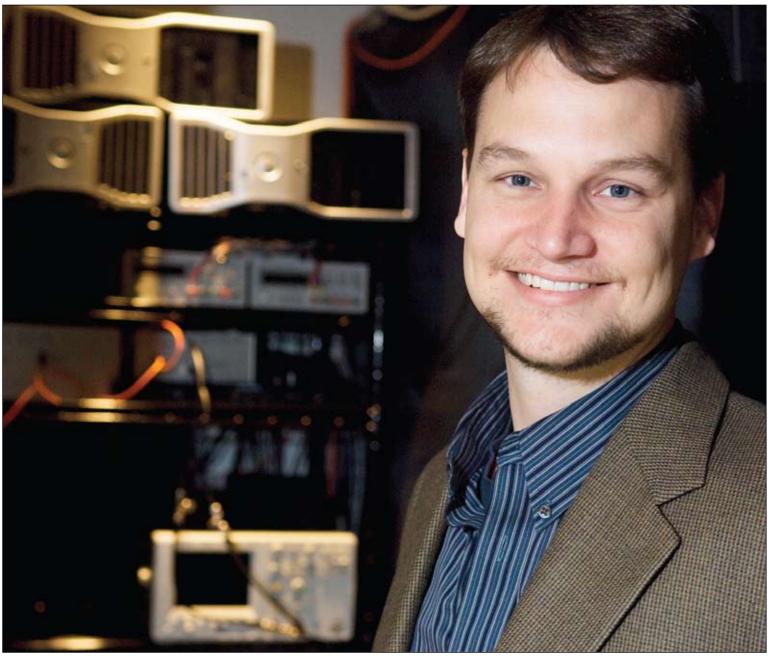
In the coming months, the Threat Assessment Team will be promoting its role to groups around campus. In the meantime, if you need to speak with a team member, call one of the following representatives:

- Emory Police: Craig Watson or Cheryl Elliott, 404-727-6115; or emergency line, 404-727-6111
- Campus Life: Carolyn Livingston, 404-727-4364
- Student Counseling Services: Mark McLeod, 404-727-7450
- Faculty Staff Assistance Program: Paula Gomes or Robin Huskey, 404-727-4328
- General Counsel: Amy Adelman, 404-727-6011
- Human Resources: Del King or Jeanne Thigpen, 404-727-7625 (University); Sharon Mitchell, 404-686-2612 (Healthcare)
- University Communications: Nancy Seideman or Elaine Justice, 404-727-6216



Discovery

Unlocking memory's secrets



"Emory has a particularly strong memory community," says Joe Manns, assistant professor of psychology, who studies rats for recounting spatial and episodic cues. "I can form collaborations here with scientists across the entire spread of research."

By CAROL CLARK

Psychology theories took on a human face for Joe Manns when he volunteered at an Alzheimer's center as an undergraduate student. For a few hours a week, he played simple games of cards and dominos with the patients, or just sat with them and asked how things were going.

"The most difficult part for me were the people in the middle of the downward slope of Alzheimer's," recalls Manns, assistant professor of psychology. "You'd be having a happy time that very quickly could result in tears. They might become a little confused during a card game and you could see it in their eyes, the realization that they were losing their memories."

The experience helped con-

vince Manns to make memory the focus of his career. "I saw how critical memory is to life — how big a role it plays in who you are," he says. "And it's a topic that scales well. You can study memory in terms of the cells in a dish, or from a cognitive perspective: Do our hopes and dreams affect what we recall?"

Manns' research explores how the hippocampus supports declarative memory — facts that you can bring to consciousness and verbalize — such as what you ate for breakfast, or the name of your third-grade teacher.

"One of the big advances in neuroscience in recent years is the idea that there are multiple memory systems in the brain, and the hippocampus system is only one of them," Manns says. "It's not as if memory relies on any one place. It relies on the extreme interconnectedness of the brain."

During a postdoctoral fellowship at Boston University, Manns led a research project that implanted micro-wires into the brains of laboratory rats, to monitor electrical activity in the hippocampus. The rats were then exposed to a series of tiny pots filled with different fragrant substances, such as oregano, basil, thyme, tarragon and cocoa powder. When the rats demonstrated that they could memorize the scents in a particular order they were rewarded with a Fruit Loop buried in a pot.

The results, which were published in the journal "Neuron," suggested that the hippocampus supports the performance of

this memory task by associating the odors with the context in which they were encountered.

Manns joined Emory in January, and is continuing to use electrophysiology to study the brains of rats engaged in recounting spatial and episodic cues. "It's a process similar to you remembering where you parked your car each day," he says, explaining that data gleaned from rats can help us understand how our own memories function.

"Emory has a particularly strong memory community," Manns adds. "I can form collaborations here with scientists across the entire spread of research, from the psychological level of how memory emerges in infancy, to those studying the cellular and molecular aspects of memory."

Magnetic gene shows imaging potential

By QUINN EASTMAN

Scientists have discovered a way to force animals to make tiny magnetic nuggets inside their bodies. The technique could become a valuable tool for tracking stem cells' movement through the body or exploring the nervous system via magnetic resonance imaging (MRI), says Emory/Georgia Tech biomedical engineer Xiaoping Hu.

"We have found a very simple way to make mammalian cells have a magnetic signature," he says.

The results were published in the June issue of Magnetic Resonance in Medicine by Hu, graduate student Omar Zurkiya and geneticist Anthony Chan.

After the introduction of a single gene called *MagA* from bacteria, mammalian cells accumulate lumps of magnetite (what a compass needle is made of) a few nanometers wide, they found.

The gene *MagA* comes from magnetotactic bacteria, which can sense the Earth's magnetic field. It encodes an apparently nontoxic protein that transports dissolved iron across cell membranes.

Turtles, fish and migratory birds have all been shown to have the ability to sense magnetic fields, and biologists hypothesize that they do so using magnetite embedded in parts of their nervous system.

The advantage of borrowing a gene from bacteria was that researchers had already dissected *MagA's* role and it was possible to force cells to make magnetite by inserting only one extra gene rather than several.

Although Hu's team tested *MagA's* effects in human kidney cells, Hu says it will probably be most useful in transgenic animals.

"MagA can be thought of as the equivalent of green fluorescent protein, but for magnetic resonance imaging," Hu says.

Scientists around the world use green fluorescent protein, originally found in jellyfish, to follow cells' movement within animals' bodies. Hu says he anticipates that *MagA* could find similar applications, with the advantage that magnetic fields can penetrate tissues more easily than light.

'Intrabody' cleans up in Huntington's disease model

By QUINN EASTMAN

Emory scientists have created a tool for mopping up the clumps of mutant protein that drive neurodegeneration in Huntington's disease.

A team led by geneticist Xiao-Jiang Li engineered a virus to make an intracellular antibody or "intrabody" against huntingtin, the protein whose mutant forms poison the brain cells of people with the fatal inherited disease.

Injecting the virus into the brains of mice that make mutant huntingtin improves their ability to move their limbs, although it does not prolong $their\ lives.$

The results were published in the Journal of Cell Biology in May

Delivering the intrabody to brain tissues in people would be a formidable challenge, because it would require some form of gene therapy. However, it may be possible to use information about the intrabody's structure to find drugs that mimic its effects, Li says.

Huntington's usually begins in young- to mid-adulthood with the destruction of brain cells and leads to involuntary movements and cognitive impairment. Disease-causing mutations lengthen part of the gene for huntingtin, so that it repeats three letters (CAG) of the genetic code dozens of times. Mutant proteins have a region made of only one amino acid, called poly-glutamine, which makes the proteins clump together inside brain cells.

Forum

FIRST PERSON

Why I'm over Tyler Perry

'Positive' images can spell negatives for black women



Moya Bailey is a doctoral student in the Department of Women's Studies.

BRYAN MELTZ

By MOYA BAILEY

I've been working in the area of stereotypes and media representations since I was little. In third grade I brought the book "Cornrows" to school to educate my classmates about my hairstyles (and forestall future unsolicited hair touching and questions). In high school I wrote a term paper on the rash of school shootings and the media's inattention to race, class and gender, as they informed the tragedies.

My first year of college, I was part of a national youth anticensorship group where I spoke out about the need for free speech and the right to critique problematic renderings of marginalized populations including people of color, women, the LG-BTQ community, and people with disabilities.

I continued to develop my analysis around race, representation and media throughout my college years both in my scholarship and activism. I was writing about the ways black women were depicted on the nation's large and small screens while simultaneously experiencing the real world consequences of those images in how I was perceived and subsequently treated in my day-to-day life.

As president of the feminist group on my campus, I and other group members brought the issue to the nation's attention by requesting a sitdown with rapper Nelly about misogyny in his lyrics and videos when he was scheduled to come to campus to promote a bone marrow drive. His refusal, and the subsequent media coverage, launched my unofficial career as a media critic.

I've remained interested in how black women are represented in the media, particularly by those who claim to provide "positive" and "alternative" images. I was asked by the National Urban League to weigh in on the current state of the representation of black women in the media and felt compelled to probe this notion of "good" representations.

What follows are my reflections on one pusher of the "positive." Writer/producer/director/actor Tyler Perry has branded himself as the arbiter of quality representations of black folks, black women in particular, and I wished to trouble this assertion.

As black actors wield more power in Hollywood, they have chosen to create and participate in projects that challenge long-standing stereotypical portrayals of black men. Films like "Antwone Fisher," "The Pursuit of Happyness" and "Daddy's Little Girls" are produced, written and/or directed by black actors as explicit correctives of black male representations on the silver screen.

Ironically, their ability to challenge problematic globecircling images is largely predicated on the previous successful personification of "negative" depictions of black masculinity by themselves and their peers. Will Smith's TV success as an uncultured inner city youth on the "Fresh Prince of Bel-Air" and Denzel Washington's Oscar winning portrayal of a corrupt cop in "Training Day" helped vault them to the star status that positioned them to pursue their own interests.

Alternately, Tyler Perry's ascendancy through the revived "chitlin' circuit" of black church stage plays demanded the attention of movie studios and paved the way for his entree into film.

Tyler Perry's fourth feature length film "Why Did I Get Married?" reflects his self-proclaimed agency to create the pictures he wants and rewrite popular understandings of black masculinity. However, in the process of creating these alternative "positive" representations of black male characters, stereotypes about black women are reified and reinscribed.

Additionally, positive black masculinity in these films is equated with the black male character's ability to achieve the heteronormative, patriarchal, capitalistic "American Dream." It is the acquisition of this assimilationist fantasy that provides the Hollywood ending.

This goal is reached through the often-violent reassertion of hierarchal gender roles. Black women are physically put back in their place or pushed out of the way by the black men in these narratives.

The film follows four couples into the mountains for their annual marriage retreat. As the promotional advertisements for the film suggest, it is the women who are the source of the marital problems. Each female character is identified within the trailers as having an extravagant quality that needs to be excised.

As one ad explains: "Diane is overworked; Sheila is overweight; Angela is over the top; Patricia is overly perfect." Viewers are primed to expect the female leads to overcome their initial disparaging characterizations.

"Violence against black women is made normal, comic, and necessary for the attainment of a positive black masculinity, making intraracial violence against black women off-screen tolerable."

— Moya Bailey

I'm interested in the advertisement's use of "over" as a preposition that constructs black femininity as excessive. Patricia Hill Collins' work on "controlling images" of black men and women speaks to this tendency to represent blacks as too much or more than the white norm or ideal.

Historically ascribed the undesirable attributes of being too sexual, too domineering, too demanding, black women continue to challenge these hegemonic misrepresentations. Surprisingly, we see a rearticulation of some of these traits in the female protagonists in this film.

Though consciously disrupting representations of black men as absentee fathers, lazy, uneducated or hypersexual, longstanding stereotypes of black women remain unperturbed. This fight to recast black masculinity is both figurative and literal as it depends on the active reaffirmation of traditional gender roles. In other words, the black women must be divorced from their "over"-ness which requires black men to "man-up" and assume their rightful place in the family.

The couples' dynamics imply an interdependency between binary gender role expressions, where proper "positive" black masculinity can only be obtained through a subordinate femininity. Acts of filmic violence are not coded as such but if enacted in the real world could warrant police action.

Violence against black women is made normal, comic, and necessary for the attainment of a positive black masculinity, making intraracial violence against black women off-screen tolerable.

In "Why Did I Get Married?," black women are subject to violence designed to remind them of their place in relation to black men. We must examine the potential problems of films that tout themselves as being "positive" or providers of "good" images by continually asking, good for whom and to what end?

As professor Bell Hooks offers in "Black Looks," we should be "asking ourselves questions about what type of images subvert, pose critical alternatives, and transform our world views and move us away from dualistic thinking about good and bad?"

SOUNDBITES

Hospital holds Midtown history

Tours of Emory Crawford Long Hospital's campus had a personal touch, conducted by Ren Davis '73C, project manager for Emory Healthcare and grandson of one of the hospital's founders.

Davis noted that "by preserving the original building in Midtown and those after it, you can see how the design philosophy (of hospitals) has changed over the years."

The original 1911 facility, he said, was built to appeal as an apartment house should the hospital fail because investors, shying away, felt its location was "too far out."

A mural in the employee lounge illustrates what's been built, leased or torn down over the decades, including "Crawford Short," the Jesse Parker Williams women's and children's facility once incorporated into the campus.

— Leslie King

Moving forward on health care reform

Emory's Institute for Advanced Policy Solutions and the Partnership to Fight Chronic Disease convened in Washington, D.C. June 5 to spotlight the integral role chronic disease prevention must play in health reform.

"When we talk about health care reform — especially in the context of the presidential election — there's no question that we need to talk about fighting chronic diseases. They are the most common, and the most costly, health conditions in this country," said Kenneth Thorpe, who heads both the IAPS and the PFCD

both the IAPS and the PFCD.

Moving into 2009, we
need to do three things differently, he said. "We need a
different message, a different strategy and a bipartisan
approach to moving forward
on health care reform."

— Kim Urquhart

Gender issues key to rebuilding Liberia

Emory's Institute for Developing Nations convened June 4–5 its first Workshop on Gender-Based Violence and Rule of Law. Participating were Emory scholars and Liberian officials.

"The discussions were exciting because they highlighted how central gender issues are to rebuilding many facets of post-conflict Liberian society," noted IDN Director Sita Ranchod-Nilsson.

According to Ranchod-Nilsson, the workshop marked IDN's "first big collaboration with our partner, The Carter Center, and revealed some of the real challenges that must be addressed when dealing with a multi-faceted problem like violence against women."

— Casey Dunning

ADVANCE NOTICE

Candler concerts feature illustrious performers

Los Angeles Guitar Quartet*
Friday, Sept. 26, 8 p.m. \$48;
\$36 employees; \$5 Emory
students. Grammy winners presenting standards plus world
and contemporary works.

Lynn Harrell, cello*
Saturday, Oct. 25, 8 p.m.
\$48; \$36 employees; \$5 Emory students. A consummate recitalist, conductor and teacher whose international tours have placed him in the highest ech-

elon of today's musicians.

Warsaw Philharmonic; Antoni Wit, conductor; and Valentina Lisitsa, piano Friday, Nov. 7, 8 p.m. \$80; \$60 employees; \$10 Emory students. Poland's national orchestra presents Liszt's "Piano Concert no. 1, E-flat major" and Brahms' "Symphony no. 2, op. 73, D major."

Philip Glass' "Akhnaten," performed by Atlanta Opera Friday, Jan. 23, 2009, 8 p.m. and Sunday, Jan. 25, 2009, 5 p.m. \$76; \$57 employees; \$10 Emory students. The concert-staged Atlanta premiere of Glass' mesmerizing historical drama about the Egyptian pharaoh.

Emory College presents: New York Philharmonic, Lorin Maazel, conductor Saturday, Feb. 21, 2009

Saturday, Feb. 21, 2009, 8 p.m. (limited balcony tickets on sale; no discounts). \$80. In his final season as New York Philharmonic music director, Lorin Maazel leads a performance of Berlioz and Schumann.

Guarneri String Quartet
Tuesday, March 3, 2009,
8 p.m. \$52; \$39 employees;
\$5 Emory students. Enjoy the
Quartet's final Atlanta performance before retiring from a
45-year career.

Lionheart* with the Vega String Quartet

Friday, March 20, 2009, 8 p.m. (Pre-concert lecture, composer Phil Kline, 7 p.m.) \$48; \$36 Emory employees; \$5 Emory students. Vega premieres Richard Prior's string quartet "Three Essays" then joins vocal sextet Lionheart for Phil Kline's "John the Revelator."

* Emory Coca-Cola Artists in Residence

Discounts (excluding New York Philharmonic) and pre-sales for Emory employees (retired and current), students and their parents, alumni and arts-related Friends group members:

- 50% off six-concert subscriptions (discounted \$176; regular \$352)
- 40% off four- and five-concert subscriptions
- Emory single ticket pre-sale: Sept. 3-4 (Public sales begin Sept. 5.)

To purchase subscriptions now, visit the Schwartz Center's Box Office or call 404-727-5050.

Events

Items are compiled from the University's master calendar, Events@Emory, and from individual submissions to Emory Report. Submit events at least two weeks prior to the publication date at www.events.emory.edu or christi. gray@emory.edu. Listings are subject to space limitations.

Performing Arts

Wednesday, June 25

Tibetan Sacred Arts. 8 p.m. \$18; \$12 discount categories. Emerson Hall, Schwartz Center. 404-727-5050. arts.emory.edu.

Seminars

Wednesday, June 25

"Laser Capture Microdissection User Meeting." 9:30 a.m. Room C5012, Winship Cancer

Room C5012, Winship Cancer Institute. Free. 1-800-635-5577. http://www.moleculardevices.com/pages/arcturus_lcm_user-meeting_2008.html.

"Planning a Baby: How to Optimize Your Outcome." Jane Mashburn, presenting. Noon. Women's Studies Seminar Room 125, Candler Library. Free. 404-727-2031.

Thursday, June 26

"The Dreaded Comment Section: Writing Effective Narrative Comments About Your Trainees." Barbara Pettitt, Emory surgery, presenting. 7 a.m. Emory University Hospital Auditorium. Free. 404-778-1903.

Thursday, July 10

"Wounded Warrior Network." David Feliciano, Emory surgery, presenting. 7 a.m. Emory University Hospital Auditorium. Free. 404-778-1903.

Nubian Monuments and the Land and People of Sudan Photography Lecture.

Chester Higgins, photographer, presenting. 4 p.m. Reception Hall, Carlos Museum. Free. 404-727-4282. www.carlos. emory.edu/calendar_next.

Laser Treatment for Varicose Veins Seminar. 6:30 p.m. Glenn Auditorium, Emory Crawford Long Hospital. Free. 404-778-7777.

Special

Monday, June 23

The XVth Congress of the International Association of Buddhist Studies Forum. 8 a.m. Emory Conference Center. \$300; \$200 students. 404-727-7526. Forum runs through June 28. www.religion.

emory.edu/iabs2008/.
Library Service Awards.

11 a.m. Jones Room, Woodruff Library, Free. 404-727-7526.

Monday, July 7

Salman Rushdie Reading: "The Enchantress of

Florence." 7 p.m. Ivan Allen Pavilion, Carter Center. \$28, includes book. 404-681-5123. To purchase tickets, visit www.acappellabooks.com.

Visual Arts

Wednesday, July 23

"Picking Cotton: Mississippi to Detroit Artist Talk." Nancy VanDevender, artist, presenting. 7 p.m. Visual Arts Gallery. Free. 404-712-4390. http://visualarts.emory.edu/events/index. html#vandevender.

Now Showing

"Picking Cotton: Mississippi to Detroit." Nancy VanDevender, artist, presenting. 5:30 p.m. Visual Arts Gallery. Free. 404-712-4390. Through July 31.

"Cultivating America: Visions of the Landscape in Twentieth-Century Prints." John Howett Works on Paper Room, Carlos Museum. \$7 suggested donation. 404-727-4282. Through June 29. Lost Kingdoms of the Nile: Nubian Treasures From the Museum of Fine Arts, Boston. Carlos Museum, Third Floor. \$7 suggested donation. 404-727-4282. Through Aug. 31.

Workshops

Tuesday, June 24

Learning Services Workshop: Feedback Essentials.

8:30 a.m. 1599 Clifton Road. Free. 404-727-7607.

Thursday, June 26
Learning Services Workshop:
Achieving Leadership
Potential. 8:30 a.m.
1599 Clifton Road. \$60 for

workbook. 404-727-7607.

Tuesday, July 15

Endnote Introduction Workshop. 1 p.m. 310 Woodruff Library. Free. 404-727-6863.

QUESTIONS FOR ... Selden Deemer

Ride along with 'Lone Librarian' at staff exhibit



Selden Deemer in Dawson Creek, British Columbia, at mile zero of the Alaska Highway. The other end is 1,442 miles away, at Delta Junction, AK.



This photo, taken west of Calgary against the backdrop of the Canadian Rockies, is among the 40 images now on display in the MacMillan Law Library.

Emory librarian Selden Deemer marked his 60th birthday by riding his Honda Pacific Coast bike on a solo, round-trip journey to Alaska. It was the summer of 2006, and with a Mac iBook and Nikon Coolpix S1 in his saddlebag he documented the 11,000-mile journey via hundreds of photos and a travel blog. Images from his trip, "The Lone Librarian Rides Again," are on display at Emory Law's MacMillan Law Library until Aug. 15.

Emory Report: Why did you decide to document your journey?

Deemer: It's really primarily for my benefit, so that I could have something that I could remember this by down the road.

I was able to write and upload content from the road as I went, there were very few places that didn't have Internet access. There is a fiber-optic line that runs the entire length of the Alaska Highway. Alaska is actually the most connected state in the United States, it has the highest Internet

One of the things I found from using a digital camera was that it creates a time stamp, and using Google Earth I was able to pinpoint most of these pictures within a mile, sometimes within a couple of feet.

ER: What was the most memorable moment of your trip?

Deemer: [Laughs]. Coming back. Seeing my wife [law librarian Pam Deemer] for the first time in six weeks.

ER: Are there future plans for this exhibition?

Deemer: There are 40 pictures in the law library now, and there will be 40 more pictures in the Schatten Gallery in Woodruff Library in November. They will probably also set up a Mac monitor for a photo slideshow.

Since I'm retiring from full-time employment at Emory [as library systems administrator] at the end of this year, I'm hoping we'll have a reception at the exhibit over at Woodruff, and I'm planning to get the word out to some motorcyclists, especially long-distance riders.

Read Selden Deemer's First Person report from the road in the July 24, 2006, issue of Emory Report, and his blog at http://userwww.service.emory.edu/~libssd/Alaska2006/.

—Kim Urquhart