CDF founder named as keynote speaker

BY BEVERLY CLARK

Children's Defense Fund founder and president Marian Wright Edelman will deliver the keynote address at Emory's 161st Commencement on May 15, and will receive an honorary doctor of humane letters degree. Two other individuals will also receive honorary degrees: public interest attorney Stephen Bright, president of the Southern Center for Human Rights, and art historian and archeologist Dietrich von Bothmer, distinguished research curator at the Metropolitan Museum of Art in New York.

"These three extraordinary individuals exemplify Emory's commitment to creating positive change in the world, and we are honored to recognize them for their achievements as we celebrate the Class of 2006," said President Jim Wagner. Edelman has been an advocate for disadvantaged Americans her entire professional life. Under her leadership, the Children's Defense Fund (CDF) has become one of the nation's strongest voices for children and families.

"Mrs. Edelman has been high on Emory's list of potential speakers for a long time," Wagner said. "Her ethical engagement in society, her commitment to education in a variety of arenas and her relentless drive to achieve better communities for the children of our world resonate fully with Emory's own vision. In addition, she is a wonderfully inspiring speaker."

A graduate of Spelman College and Yale Law School, Edelman began her career in the mid-1960s when, as the first black woman admitted to the Mississippi bar, she directed the NAACP legal defense and educational fund office in Jackson. Miss. In 1968, she moved to Washington as counsel for the Poor People's Campaign, which Martin Luther King Jr. helped begin. Edelman founded the Washington Research Project, a public interest law firm and the parent body of CDF, which she formed in 1973.

In 2000, Edelman received the Presidential Medal of Freedom, the nation's highest civilian award, and the Robert F. Kennedy Lifetime Achievement Award for her writings. She is the author of eight books, including 2005's I Can Make a Difference: A Treasury to Inspire Our Children.

Dietrich von Bothmer, considered by many to be the world's leading archaeologist and historian of classical art, has served at New York's Metropolitan Museum of Art in various roles since 1946. He is one of the remaining giants of a wave of German intellectuals who escaped pre-war Germany to build a career in America. Before obtaining U.S. citizenship, von Bothmer joined the U.S. Army and was assigned to the Pacific theater during World War II, where he was wounded and awarded the Bronze Star for gallantry.

By Stacey Jones

Pulitzer Prize-winning historian Laurel Thatcher Ulrich once said, "Well-behaved women rarely make history." Whether on the international stage or in Emory's own backyard, the eight women chosen as this year's Unsung Heroines made the kinds of contributions, large and small, that break down barriers and confront compelling social issues.

All eight were honored at the ninth annual Unsung Heroines Awards reception and dinner, sponsored by the Center for Women and held Feb. 23 in a packed Governor's Hall at Miller-Ward Alumni House.

Leslie Gilbert '06C is a survivor of sexual assault. As a first-year student, she bravely spoke out about her own experience and since then has dedicated herself to raising awareness. She is the founder of Sexual Assault Awareness Greek Advocates (SA-AGA) at Emory. Said Leslie Campis, emcee Brenda Bynum described how Mohan recruited other women in her undergraduate biomedical engineering program at the University of Maryland.

"The Unsung Heroines Award pays tribute to women who have blazed new trails and taken on daunting social issues, either on the Emory campus or in the world at large. This year's recipients are (clockwise from top left) Susan Carini, Carmen Patrick Mohan, Lee Pasackow, Roberta Bondi, Kim Miller, Leslie Gilbert, Elizabeth Connell and Rebecca Vallas. The women are nominated for the award, which this year recognizes a range of ideas, including an effort to create lactation centers on campus for new mothers and one recipient's work to bolster disadvantaged minority families.

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On the King funeral

Robert Franklin is Presidential Distinguished Professor of Social Ethics in the Candler School of Theology.

Now that Coretta Scott King has joined Martin on the other side of the Jordan, we may all take comfort in knowing that they are together again. But, judging from the “home-going” funeral service near Atlanta, no one wanted to let her depart too soon. Funerals are sacred times in the life of every culture. In the African American village, they are high, holy moments that require sufficient time to cover the full gamut of emotional and spiritual expressions. First Lady King and Mrs. King had a high holy moment. And she deserved it.

There was no ordinary VIP funeral. Mrs. King was black royalty, so the funeral took on some of the trappings of a royal funeral, with horse-drawn carriages and heads of state present. Even more interesting was the way in which many people seemed to project onto Mrs. King the respect, affection and admiration they felt for her husband, but were unable to express during his brief life and very simple funeral.

Think about that for a moment. Black America felt that Dr. King deserved a royal funeral but he insisted he was a modest affair. He recognized the power of the symbol, that it would surround his own home-going. Recall that even he scripted his own eulogy with memorable words that no one could “lie” to him. This is, “I don’t want a long funeral. Don’t tell them I received a Ph.D. or a Nobel Prize. I just tell them I was a drum major for justice.”

For several days following Mrs. King’s death, the King family and supporters speculated about the ceremony’s location. Most assumed it would be Ebenezer Baptist Church, part of the family’s legacy, would be her final and appropriate resting place. Although the old sanctuary was the site of Dr. King’s funeral in 1968, several years ago the Ebenezer congregation, led by its distinguished senior pastor, Dr. Joseph Edwards, erected a new and larger sanctuary across the street. These companion sacred sites are now known as the Heritage and Horizon sanctuaries.

But neither of them could accommodate the thousands who would want to participate. Speculation about other possible inner-city sites intensified—the Civic Center, Phillips Arena, Morehouse. And so on.

Word soon spread that the funeral would convene at New Birth Missionary Baptist Church in a suburb several miles outside the city. New Birth’s pastor, Bishop Eddie Long, has built a vast and impressive ministry that includes a sanctuary capable of seating more than 10,000. Long is one of the leading mega-church Bapto-Pentecostal preachers who wields individual prosperity and personal piety while denning the title “bishop.”

Religious scholar Ralph L. Wyllys (a future bishop?) is on New Birth’s ministerial staff. So there were compelling logistical and familial reasons to leave Atlanta. While understandable, I found the decision unsettling. In the end, the funeral of the wife of America’s most revered religious and civil rights leader (and an activist in her own right) was held far from the inner city where the King legacy has deep and lasting roots. Although a memorial service was held at Ebenezer’s Horizon sanctuary (where Jesse and Oprah spoke), the main ceremony’s location meant that masses of poor and inner-city residents were not able to participate in the final high, holy moment of Coretta’s earthly pilgrimage.

I should also point out that the funeral location at New Birth may have raised the comfort level of President George W. Bush (if not the Secret Service). Bishop Long has been an occasional visitor to the White House and is on good terms with the president. Many in Atlanta took note of the embrace the president bestowed upon Long as a symbol of their close collaboration. Recall that Long alluded to his access to the president during the 2005 “State of Black America,” hosted by Tavis Smiley at New Birth, a perk that failed to impress Princeton scholar Cornel West and minister Louis Farrakhan. In fact, their rebuke of Long accounted for the one memorable moment of the all-day talk fest.

That’s the first message of the holy moment. The location seemed, in part, to be staged more to comfortably accommodate the powerful and the famous than their social subordinates. That message is quite different from the one Dr. King’s funeral conveyed.

Allowing for the logistical reason (size does matter), it is reasonable to see the presence of the possible symbolism behind the site. Should the viewing public interpret this to mean that Bishop Long is the heir apparent to Dr. Martin Luther King Jr. and the generation of leaders Mrs. King represented? Was this funeral also a passing of the torch of leadership for the future civil rights struggle?

I have no personal animus toward Bishop Long and have been on good terms with him in the past. But this issue pertains to the struggle to transform conditions for the poorest of the poor in Atlanta or in the nation. In any case, it is fair to say the bishop represents a new style of pastoral leadership. I refer to it as the “entrepreneurial ecclesiastical executive,” who embraces capitalism and prosperity while impregnating himself to be pious and hard working. By contrast, King called for fundamental changes in capitalism, national policy, and demanded that a just society protect the “truly disadvantaged.”

So, the second message of the funeral may be that a new style and substance of leadership is emerging, embodied in Bishop Long, that has the potential to redefine the movement and lead it in a different direction.

Finally, what does the funeral suggest about the future of leadership opportunity? In his book, Race Matters, Cornel West observes that contemporary black leaders, as compared with their peers from the 1960s, lack two important traits: anger and humility. West believes contemporary black political and intellectual leaders are preoccupied with material wealth and cannot be Courageous voices for the poor—especially the poor of the poor. He commends the superior leadership style and white shirts worn by Dr. King and Malcolm X as uniforms of humility, in contrast to the “pea- cock-like” flamboyant dress of many contemporary leaders who...
When Jon Howell arrived at Emory in 1998 to coach the men and women’s swim teams, he found squads mired near the cellar of the NCAA rankings. But in just eight years he has managed to turn around both teams, and is preparing to lead the Emory Eagles to the national championships, where they will compete against 60 other Div. III teams from around the country. “For us, it’s the celebration of our season,” he said recently from his third-floor office in the P.E. Center, which overlooks the giant pool where his teams practice. “It is the result of a lot of hard work.”

The women’s swim squad is scheduled to travel to Minneapolis March 9–11 for the championship tournament, which will be held at the University of Minnesota Aquatic Center. The men’s team is set to swim March 16–18.

Howell said he is optimistic about both groups’ chances. Eighteen Emory women have scored their first swimming dynasty, given the program’s recent rise. Howell said his squads practice twice a day for up to two hours each session. There is more practice on Saturday, when swim meets are often held. “It’s a pretty full schedule,” Howell said. “Every individual is different,” Howell said. “But this is not an environment where I have underachievers. The kids I have are overachievers.”

When it comes to recruiting, Howell said he finds athletes through a database that logs the results of high school swim meets. Emory sends questionnaires to prospective students who have demonstrated both athletic prowess in the pool and academic performance in the classroom. Many students respond, even though they know that swimming for a Div. III team means no athletic scholarship dollars. “They’re swimming here because they want to be here,” Howell said. “It’s a pure form of the sport.”

Howell attributes much of his teams’ success to their close camaraderie. Even swimmers who have graduated rally around the program, forming a tight-knit support group. Howell said: “As hokey as it sounds, it is an extremely close group. It’s a very nurturing type of program.”

Jess Ivy, a sophomore on the women’s team, said Howell is a big reason why the squad is so close. “He is supportive and really cares about every person on the team,” she said. “He goes out of his way to make everyone enjoy what we are doing.”

Howell said the biggest weakness for the team members is their fear of failure. “They’re such high achievers,” Howell said, adding that the achievement doesn’t end at the diving board; 10 of his swimmers had 4.0 GPAs last semester.

That fear of failure could hold the key as the Eagles prepare to compete in the NCAA championships. Howell is optimistic about their odds. “There is a strong group on the men’s side and the women’s side,” he said. “They are set up to perform pretty well.”

Howell’s ties to Emory are more than professional, they are personal as well. He is married to Debie Howell, an educator in the Emory Creative Group. He has two young children, a boy and a girl.

By Alfred Charles

Head swim and diving coach Jon Howell (left) gives guidance to a swimmer, advice that has helped propel the Emory Eagles to the upper levels of the NCAA Div. III rankings. The men and women’s teams will compete this month in Minneapolis for a national championship, a feat many players say is tied directly to Howell’s leadership.
FOCUS: CAMPUS SERVICES

Looking toward a sustainable future

What we do today—that each and every one of us does—affects the future. Some actions have greater or more noticeable impacts than others, but we can all do our part to ensure that generations from now enjoy this campus, its grounds and facilities, as are or even more beautiful, functional and environmentally friendly as they are today.

This article refers to something as sustainable, he or she could be talking about any number of things. In the dictionary (specifically, dictionary.com), "sustainability" has the following definitions:

1. To keep in existence; maintain.
2. To supply with necessities or nourishment; provide for.
3. To support from below; keep from falling or sinking; prop.
4. To keep in existence; maintain.

What we do

President Jim Wagner and the University administration believe sustainability is a fundamental guiding principle for Emory. When it comes to building construction, campus maintenance, operations or energy consumption, we hope our current practices will uphold all three of these definitions for many years to come.

Emory’s Campus Services departments have sustainability in mind with practically every decision that’s made. The University’s goal is to lower campus-wide energy and utilities consumption by 25 percent per square foot over the next 10 years. Indeed, Campus Services’ Facilities Management (FM) department is drafting an energy and utilities conservation plan.

The Campus Master Plan continues with the theme of building environmentally-friendly campus, directing off more streets and providing bike lanes and easy access routes to encourage walking for all community members, be they student, faculty or staff. Emory’s buses and many FM maintenance vehicles are alternatively fueled, operating on natural gas or electricity. FM has adopted a policy that, if a tree cannot be moved and must be destroyed, instead of planting one tree to replace it, enough trees are credited to account for the loss of leaf canopy. The University’s land use plan protects many of the green spaces, forests and creeks on campus; where possible, FM plants native species, which require very little maintenance.

But these initiatives are only on the surface of what the University does. Did you know that Emory collects rainwater in certain buildings and many FM maintenance vehicles are alternatively fueled, operating on natural gas or electricity. FM has adopted a policy that, if a tree cannot be moved and must be destroyed, instead of planting one tree to replace it, enough trees are credited to account for the loss of leaf canopy. The University’s land use plan protects many of the green spaces, forests and creeks on campus; where possible, FM plants native species, which require very little maintenance.

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What you can do

There are many things individual employees and students can do to help sustain Emory long into the future, such as:

• turning off lights in empty offices;
• setting computers to sleep after 10 minutes (at most) of inactivity;
• leaving thermostats set between 68 and 72 degrees;
• setting computers to sleep after 10 minutes (at most) of inactivity;
• using task lighting instead of overhead lights (and avoiding incandescent bulbs);
• walking to meetings or using Emory’s alternatively fueled shuttles;
• recycling paper, aluminum, glass and other recyclables;
• printing documents on both sides of the page or communicating electronically. All of these actions, when put into practice wherever possible and aggregated, not only will reduce Emory’s environmental impact but will help the University save a considerable amount of money over time.

You may be asking yourself, “Why should I care if the University saves money here and there?” Think of it this way: The less we spend on energy, the more funds are available for other purposes; therefore it’s imperatively we keep sustainability as a priority. Many years from now, when future generations are studying, researching, curing, teaching, operating, maintaining or simply enjoying the green spaces and facilities on campus, we want leaders who are gifted in the art of reconciliation. I say this because the communities in which black people live are so fragmented and polarized that we need leaders who can mend broken relationships, broken covenants and broken trust. Reconciliation is the ability to achieve right relationships between parties that have been in tension or open conflict.

We heard and saw many of these voices of black tension during Mr. King’s funeral. There were representatives of passion between young people and the “old school,” between the haves and have-nots, between religious and nonreligious, between straight and gay folk, and between those who want to change the world by converting individual souls and those who want to change social institutions, systems and policies.

The challenges that face us as a people are numerous, but we are capable of meeting every one of them. If we redefine ourselves to the disciplines and cooperative practices that led to the formation of the National Baptist Convention and other great black church families, we will overcome these obstacles.

Although some of the messages surrounding Mr. King’s funeral were unsettling, they should not obscure the depth of our appreciation for the life she lived and the extraordinary example of dignity, service, and courage that she has bequeathed to all of us.

Barbara Stark is manager of training and communications for Campus Services.

PERFORMING ARTS

Youth symphony a boon for local high school musicians

BY NANCY CONDON

E xhilarating. That’s how Scott Stewart, director of wind studies, describes his work and travel with the Emory-based Atlanta Youth Wind Symphony (AYWS), an honor ensemble of select high school wind and percussion instrumentalists.

Founded in 1988, AYWS showcases its talents with guest soloists, groups, composers and conductors. Since Stewart came to Emory in 1999, the ensemble has grown from 60 to 80 students and added tours to its four regular concerts on campus.

“Planning and implementing travel for that many teenagers,” Stewart said with a laugh, “is not for the faint of heart.”

With three free performances per season, AYWS is expanding its reach. On March 12 (2 p.m., Schwartz Center), the group will perform with the Greater Atlanta Youth Orchestra Wind Symphony in a program that includes works by Bach, Tchaikovsky and more.

“This concert is the first for which we have invited one of our counterparts,” Stewart said. “We’re taking them to the Georgia Aquarium, rehearsing, and having them stay with AYWS members.

Next year, we’ll travel to Dallas,” he said. “We hope to continue this tradition with other youth wind bands.

In June, AYWS will do an in-state exchange with the Columbus State University wind band. “It’s an opportunity for our students to hear some of the great college groups in Atlanta and to invite them to play in the Schwartz,” Stewart said.

The two groups’ March 20 concert (8 p.m., Schwartz Center) features works by Derek Bourgeois, Robert Russell Bennett, Malcolm Arnold and a free moment for any student who wants and capped off a week of unforgettable cultural and social experiences in New York.

Obstetrical Jessica Richards, a student at Alpharetta’s Milton High School, is grateful for her experience. “The AYWS is a tremendous concentration of musical talent,” Richards said. “I have grown musically and personally. Dr. Stewart is a brilliant director who, while continuing to seek growth and new experiences for AYWS, always has a smile for rehearsals and a free moment for any student. I hope every musician in AYWS experiences the inspiration I have found.”

Many AYWS members go on to attend The Juilliard School, Eastman School of Music and other notable schools—including the one their conductor calls home. “In any given year, there are five to 10 AYWS applicants to Emory, and some from other state music departments. The University is careful in picking its early college students who see themselves as music majors,” Stewart said.

Stewart runs the AYWS with some assistance from a student music director and adult volunteers. Planning rehearsals and concerts, hiring guest artists and concertmasters, searching and other prep work is all part of a typical weekly routine (in addition to teaching courses in conducting, wind band literature and film music, directing the Emory Wind Ensemble, giving clinics, and the typical faculty committee work).

What he hopes AYWS students carry away with them is a sense that they don’t need to major in music to be lifelong music performers and supporters of the arts.

“Physicians, attorneys, teachers—even those who have high-quality music in their lives,” he said. “If I tell the student musician it’s exhilarating to play and sing, join a community group, attend concerts and donate to arts organizations.”

For more information on AYWS or other Schwartz Center concerts, call 404/727-5050 or visit www.arts.emory.edu.

Emory Report

First person from page 2 want to be seen and celebrated. I have no doubt that West and think the challenge may be deeper than the self-presentation and virtues of leader. The very idea of “black community” has eroded so profoundly that we now have leaders who can help to restore, even redefine, what membership in that community means. And, beyond definitions, we need leaders who are gifted in the art of reconciliation. I say this because the communities in which black people live are so fragmented and polarized that we need leaders who can mend broken relationships, broken covenants and broken trust. Reconciliation is the ability to achieve right relationships between parties that have been in tension or open conflict.

We heard and saw many of these voices of black tension during Mr. King’s funeral. There were representatives of passion between young people and the “old school,” between the haves and have-nots, between religious and nonreligious, between straight and gay folk, and between those who want to change the world by converting individual souls and those who want to change social institutions, systems and policies.

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BY ALFRED CHARLES

A recent Future Makers lecture by a leading health care administrator could hold lessons for Emory Healthcare as it seeks to deliver better patient service.

A standing room only crowd gathered Feb. 23 inside the Emory Hospital Audito-

rium to hear Steven Lipstein, an Emory alumnus who majored in economics and is now president and chief executive officer of BJC HealthCare in St. Louis, discuss his hospital's experience with a health care trend known as pay for performance.

“It’s a topic that is re-

ally important, and one we’re all hearing a lot about,” said Michael Johns, executive vice president for health affairs.

Essentially, pay for perfor-
mance is a term used to describe linking the quality of service delivered by doctors and other health care provid-
ers to the amount of money they receive for performing it.

The goal is to reward physi-
cians for superior service delivered in the most cost-
efficient manner.

Insurance companies are embracing it as a way to compensate health providers considered to be the best in their field. Some experts con-
tend the current health care compensation system rewards providers based only on the number of services they render, which they say has diminished quality of care.

Lipstein spoke about the furore that erupted last year when one large insurer, United Healthcare Corp., suggested to institute a pay for performance system in the St. Louis metro area. As CEO of BJC HealthCare, one of the nation’s largest health care organizations with annual revenues exceeding $2.5 bil-

lion, Lipstein was on the front lines of a high-stakes battle that revolved around medi-
cine and money.

“We got off to a bad start with pay for performance in St. Louis,” he said.

The United plan, a pilot program to identify doctors, as well as insurance payers, who would perform well in terms of quality and costs, was widely considered a failure.

The outcry was so loud that United halted the pay for performance designation program after some health care providers, including Lipstein’s BJC HealthCare, threatened to stop accepting patients insured by United.

Lipstein suggested that the episode holds lessons for Emory and other health care provid-
ers because the industry must agree on several basic terms if pay for performance is to suc-

ceed. He said the metrics and meanings of performance methods used to evaluate doctors, as well as payment consequences, must have consensus.

“United Healthcare did not use widely recognized and generally accepted physician performance metrics,” Lipstein said.

Lipstein’s address on pay for performance was part of the Future Makers lecture series, which brings leaders in health, science and economics to the Emory campus to discuss topics relevant to the University’s economic, teaching and research missions.

COMMENCEMENT from page 1

the “Bothmer Gallery II” in honor of President Jim Wagner.

At Emory, von Bothmer has bolstered the Carlos Museum’s collections of Greek vase frag-

ments with gifts from his personal collection, considered among the best in the world. Stephen Bright is a

nation-wide renowned public interest lawyer. A graduate of the University of Kentucky School of Law, Bright
gave up a potentially lucrative practice to pursue public interest law, civil rights and social justice law, and

has been an advocate for addressing flaws in the criminal justice system.

As director and president of the Atlanta-based Southern Center for Human Rights, Bright helps provide legal repre-
sentation for people facing the death penalty and for prisoners challenging unconstitutional conditions in prisons and jails throughout the South.

The Center also is engaged in efforts to improve access to lawyers and the legal system for poor people accused of crimes in prison, and to bring about greater judi-

cicial independence.

In addition to serving as a trial attorney in capital cases since 1979, Bright regularly teaches law, social justice and the death penalty courses at Emory’s School of Law, as well as at Yale and Harvard universities. He also actively mentors Emory law students in mock trial case place-

ments at the center.

Bright previously has served as an attorney for the Public Defender Service in Washington and for the Appalachian Research and Defense Fund in Kentucky. He has received numerous awards for his work, including the John Minor Wisdom Professionalism and Public Service Award from the American Bar Association, and the Award for Leadership in Human Rights from Columbia University.
April symposium to feature Emerson Center award winner

A distinguished Harvard University faculty member has been named this year’s recipient of the Emerson Center Lecture- ship Award. Martin Karplus, professor emeritus in the chemistry department at Harvard University, Department of Chemistry and Chemical Biology, who study computational science, will be presented with the award at the annual Emerson Center Lectureship.

The award was established in honor of the Emerson Center’s lectureship. The Emerson Center is named for the late Roberto C. Emerson, a professor on the Berkeley campus of the University of California, who was known as the Emerson Center as well as the selection committee for the award.

One of the principal highlights of the event will be the award ceremony for the Emerson Center Lecture. The award is presented each year to a faculty member from Harvard who has contributed significantly to the field of computational science.

The award ceremony will take place on Friday, March 31, at 5 p.m. in the Emerson Center’s suite E208 in the University’s Life Sciences Center. The event is open to the public and is free of charge.

The Emerson Center is located in the Life Sciences Center, at 1501 Massachusetts Avenue, Cambridge, Massachusetts. For more information, please call 617-495-5336 or visit the Emerson Center’s website at www.emersoncenter.org.
Symposium examines best practices in trials process

By Alfred Charles

N
earl 100 people gathered this week for a day-long seminar to explore ways to strengthen the process used by Emory researchers to conduct medical research. The symposium, “Ethics in Action: Building Trust and Effectiveness in the Clinical Trial Process—Are We Doing Our Best?” was held March 1 at Cox Hall. The event was sponsored by the School of Medicine Clinical Trials Office and the Emory Center for Ethics Training, and featured a list of speakers, all of whom lectured on ways to improve the clinical trial experience. Conference attendees also broke into smaller groups to complete a variety of case study exercises to explore how they would handle a series of hypothetical situations.

Organizers worked for a year to create the conference. The officials decided to hold the symposium partly out of a fear that some groups, including minorities, the poor and disabled, were not getting adequate opportunities to take part in Emory’s clinical trials, which allow participants to sample new drugs and medical devices or try new treatment methods.

“We didn’t feel like we were reaching all the people that we could have,” said Carol Means, an event organizer in the clinical trials office. “We need to rethink how we’re presenting things to the different communities.”

The main topics of the program included lectures by speakers on how to avoid coercion when searching for research participants, how to better recruit minorities, how to use the news media to publicize the research process and how to improve the form given to patients who are to be a part of the trials.

Carlos del Rio, professor of medicine for infectious diseases and who also works with patients at Grady Hope Clinic, del Rio works with patients who are suffering from infectious diseases. He said that doctors in the clinic formed a promotional advisory committee to craft ways to reach out to the sick, many of whom are minority. Some of the patients are suspicious of efforts to get them to participate in clinical trials.

The distrust spurred a proactive plan to engage the patients, including outreach efforts that linked to third-party groups, the Internet and special events, del Rio said. Ezekiel Emanuel, department chair of clinical bioethics at the National Institutes of Health, led a rousing discussion on how researchers can avoid coercion or exploiting research participants.

Emanuel said the ultimate solution was for researchers to ensure that they were focusing on the details of the study first, specifically the risks and benefits, before discussing what the research program had to offer.

Randy Martin, professor of medicine who also works as a health reporter for WSB-TV/Channel 2, led the session on how researchers can better use the news media when promoting their cause.

“The media can be your best friend, but the media can also be your worst enemy,” said Martin, who worked for the television station since 1994. He suggested that researchers find real people to make their case for the necessity of the research. For example, he said instead of having a doctor talk about the need for a particular treatment, have a patient talk about their experience.

“The media can be a very, very powerful vehicle to tell our story, which I don’t think has been properly told.”

Part of the event focused on how researchers can make the consent form given to potential research participants more user-friendly.

“The language has always been very technical,” Means said.

James Keller, chairman of the Emory Institutional Review Board, gave a detailed description of what tips to follow when devising the consent form, including keeping terms simple enough for an eighth grade student to understand.

Kathy Kinlaw, acting director of the Center for Ethics, moderates the symposium panel as Randy Martin, professor of medicine and a TV health reporter, prepares his remarks at the podium.

FOCUS: HUMAN RESOURCES

Medco to replace Caremark as pharmacy plan manager

Beginning April 1, Medco will replace Caremark as the plan manager for Emory’s prescription drug benefit. The change will provide cost savings for all employees and is in line with the findings of the Benefits Review Committee of 2004–05 and its recommendations, endorsed by University Senate, to President Jim Wagner last spring, which called for greater transparency in the University’s pharmacy contracts.

One of the nation’s leading prescription-drug-benefit managers, Medco has a reputation for providing excellent customer service and has an established record with many Atlanta-area employers.

What can you expect from this change?

• There will be no interruption to your prescription plan benefits.
• The drug plan design will not change. In general, most prescriptions will remain in their current tier and co-payment. However, there are some exceptions:—Approximately 50 prescription drugs have been identified as moving to a lower tier and co-payment.
—Nine drugs have been identified as moving to a higher tier. (However, of these nine drugs, five have a generic equivalent and therefore can be purchased at a lower cost; two are for acute care and are usually a one-time prescription; and two actually cost less than the new co-payment, meaning employees will pay the lower cost, not the co-payment.)

Medco is sending a welcome packet to all Emory health plan members that contain two new ID cards. Beginning April 1, employees should present these cards when filling prescriptions at local pharmacies.

Employees may receive up to a 90-day supply of medication from a participating retail pharmacy. However, to maximize cost savings on ongoing medications, the 90-day supplies can be filled through “Medco By Mail” for the same price as a 60-day supply at retail.

As an additional incentive to use the mail-order feature, Emory has negotiated a $15 credit toward an employee’s first Medco By Mail prescription (either new or refill) from April 1 through June 30.

To get started using Medco By Mail, just ask your doctor to write a prescription for up to a 90-day supply, plus refills for up to a year (as appropriate). There are three options to fill the prescription:

• mail your prescription(s) along with the “Medco By Mail Order Form” and your doctor's prescription in the envelope provided; ask your doctor to call 888-327-9791 for instructions on how to fax the prescription. Physicians must have the employee’s plan member ID number (printed on the Medco ID card) to fax a prescription; or register and order through the Medco website at www.medco.com.

Employees with mail-order prescriptions to be filled prior to April 1 should send them to Caremark, either online or by phone. Caremark is responsible for filling all prescriptions received by March 31 at 11:59 p.m.

Existing mail-order prescriptions with refill available at Caremark will be automatically transferred to Medco as of April 1. Employees will not need to get new prescriptions from their doctors unless the prescription is for a controlled substance, in which case a new prescription is required by federal law.

Find out more

Starting March 10, employees may call Medco member services toll-free at 800-939-3758 to:
• find a participating retail pharmacy;
• get started with Medco By Mail;
• ask about retail and mail-order co-payments;
• ask whether a particular medication will be covered and under what tier; or
• ask how and when to submit a claim for reimbursement.

The Medco website, www.medco.com, will be available beginning April 1, 2006. Employees may review their personal prescription information, refill existing mail-order prescriptions and get detailed plan information, as well as general information on health and well being.

More information on the change is being sent to employees currently enrolled in an Emory health plan. A letter from HR with answers to frequently asked questions, as well as communications from Medco outlining the company’s services and its welcome packet, will be sent to health plan members’ home addresses.

New director takes helm of Carter Center peace programs

John Stremlau, former head of international relations at the University of Witwatersrand (South Africa) and founding director of its Centre for Africa’s International Relations, is the new associate executive director for peace programs at The Carter Center. Stremlau will oversee the center’s ongoing work in conflict resolution, democracy and development in Africa, Asia and South America. He has previously served as an adviser in Washington to a Carnegie Commission on preventing deadly conflict and as deputy director for policy planning in the U.S. State Department.

Katherine Hinson is director of HR communications.
Lectures

MONDAY, MARCH 6
European Studies Seminar

SATURDAY, MARCH 11
Emory Community Choral Festival” Atlanta Sacred Choral Festival, Festival of Singers of Atlanta, the Korean Master Chorale and New Creation, performing, and Eric Nelson, conducting. 8 p.m. Emory Concert Hall, Schwartz Center. Free. 404-727-5050.

Visual Arts

TUESDAY, MARCH 7

WEDNESDAY, MARCH 8

TUESDAY, MARCH 14
Pharmacology Seminar

THURSDAY, MARCH 9
“Surgical Grand Rounds” at Emory University Hospital. 11 a.m. Cannon Chapel. $15. 404-727-6350.

SUNDAY, MARCH 12
Youth Wind Symphony and Dallas Youth Concert at Emory Community Choral Festival. Atlanta Sacred Choral Festival, Festival of Singers of Atlanta, the Korean Master Chorale and New Creation, performing, and Eric Nelson, conducting. 8 p.m. Emory Concert Hall, Schwartz Center. Free. 404-727-5050.

Religion

WEDNESDAY, MARCH 8
Baptist Studies Program 150th Anniversary at Emory University. 11 a.m. Cannon Chapel. Free. 404-727-6350.

SUNDAY, MARCH 12
University Worship at Emory University. 11 a.m. Cannon Chapel. Free. 404-727-6350.

Special

WEDNESDAYS

Tuesdays: Toastmasters at Emory. 8 a.m. 231 Dental School Building. Free. 404-727-4192.

MONDAY, MARCH 6
8th Annual Emory Physical Therapy Golf Tournament at Emory Community Choral Festival. Atlanta Sacred Choral Festival, Festival of Singers of Atlanta, the Korean Master Chorale and New Creation, performing, and Eric Nelson, conducting. 8 p.m. Emory Concert Hall, Schwartz Center. Free. 404-727-5050.

MONDAY, MARCH 13
Epi Info Training at Emory University. 8 a.m. 4130. Free. 404-727-3485.

Mini-Theology School “Religion and Conflict.” 7 p.m. Location TBA. $106.25. 404-712-4352.

French 1

7 p.m. Callaway Center. $25. 404-712-4352.

TUESDAY, MARCH 14
Epi Info Training at Emory University. 8:30 a.m. P13 Rolls School. Free. 404-727-3485.

Google Scholar

2:30 p.m. 310 Woodruff Library. Free. 404-727-0178.

GRE Verbal Preparation Workshop 7 p.m. Candler Library. $89.25. 404-712-4352.

WEDNESDAY, MARCH 15
Epi Info Training at Emory University. 8:30 a.m. P13 Rolls School. Free. 404-727-3485.

Wireless Clinic

9:35 a.m. 310 Woodruff Library. Free. 404-727-0300.

FRIDAY, MARCH 17
A Brief History of Everything Workshop 7 p.m. Rich Building. $85. 404-712-4352.

GRE Verbal Preparation Workshop 7 p.m. Candler Library. $89.25. 404-712-4352.

SUNDAY, MARCH 19

Carlos Museum Workshop

For sports information, visit www.go.emory.edu.

To submit an entry for the Emory Report calendar, enter your event on the University’s web events calendar, Events@Emory, which is located at http://events.cc.emory.edu. Events must be submitted at least three weeks prior to the publication date. Dates, times and locations may change without advance notice. Due to space limitations, Emory Report may not be able to include all events submitted.