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## A new Thanksgiving tradition



By purchasing Heritage Turkeys, Emory is supporting a viable market for an endangered breed.

SPECIAL

### Emory protects Heritage breed of turkey

By **DAVID PAYNE**

On Thursday, Nov. 19, Emory is planning its annual Heritage Harvest Feast for more than 8,000 faculty, staff and students, but don’t look for the traditional ‘tom turkey’ at this Thanksgiving meal.

And for Julie Shaffer, Emory’s sustainable food educator, that’s exactly the point.

Shaffer, working in conjunction with Emory Dining, lev-

eraged her past role as the president of Slow Food Atlanta to bring something unique to Emory: breeds of turkeys that just a few years ago were on the brink of extinction. In fact, Emory is the only college or university in the nation to partner with a national distribution network that specializes in cultivating the resurgence of endangered breeds of turkeys.

Emory wields considerable purchasing power — 1,600

pounds of turkey will be served across dining outlets on Nov. 19 alone. For the second year, all Emory Dining outlets will feature Heritage Turkeys on their Harvest Feast menus.

Heritage Turkey breeds are rare and raised on only a handful of farms. “By buying these turkeys, we are working to ensure that there is a viable consumer market for them,

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### FUNDING

## Boost for pediatrics partners

From **STAFF REPORTS**

Children’s Healthcare of Atlanta has received a \$30 million grant from the Joseph B. Whitehead Foundation, a charity focused on supporting organizations and programs that benefit children and youth in metro Atlanta.

The grant consists of \$25 million to help fund a new pediatric research building located on the Emory campus, and the remaining \$5 million will support the Marcus Autism Center and its strategic vision of delivering excellence in clinical care, expanding research efforts and advocating for improved outcomes for children with autism and related disorders.

“The relationship between Children’s and Emory has never been better, and this incredibly generous grant will allow us to expand our research partnership. This will ultimately lead to medical advancements, which will significantly impact the health of our children in Georgia,” says Doug Hertz, chair, Children’s Board of Trustees.

“The pediatric research facility enabled by this grant will enhance our ability to attract top scientists and to drive discovery of new knowledge. Additionally, this grant boosts our efforts at the Marcus Autism Center as we continue to build on the foundation Bernie and Billi Marcus put in place to help children with autism and related disorders.”

Some of the pediatric research expected to be conducted in the new building will include cardiac, cancer, vaccines and new drug discoveries, as well as serving as an attractive recruiting tool as Children’s and Emory attempt to attract top investigators from around the world.

“We are so pleased about this grant. It will help us build upon the strong partnership between Emory and Children’s as we work together to become a major pediatric research hub in the Southeast and the nation. It also helps our institution in its quest to be a 21st century model for an academic health sciences and service center. Most importantly, this initiative will

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## H1N1 back? Keep hygiene habits at hand

By **MARGIE FISHMAN**

Washing hands after using the restroom is a force of habit. But is it standard operating procedure after touching a door handle, typing on a library computer or retrieving money from an ATM?

As the nation gears up for what could be another round of H1N1 influenza, Emory health officials are reminding students, faculty and staff that taking simple precautions, such as regularly washing hands with soap and water, covering coughs and sneezes with a tissue and then disposing, and avoiding contact with those who are sick, can go a long way in helping to prevent the

spread of illness.

“Until a greater proportion of our community can be vaccinated, taking hand hygiene etiquette seriously can reduce the spread of the virus,” says Mike Huey, executive director of Student Health Services.

First appearing in April, H1N1 is a new flu strain that has been declared both a global pandemic and a national emergency.

As of early November, Emory University and Emory Healthcare clinics have distributed more than 3,100 vaccine doses for H1N1 influenza, also known as the swine flu, and another 13,100 doses for common seasonal influenza, which is already on par with the num-

ber of seasonal flu vaccines administered last year.

Emory received very limited quantities of novel H1N1 vaccine in mid-October, prompting the University to follow the CDC’s guidance and distribute the vaccine to the highest priority groups. These include pregnant women; caretakers of children under 6 months of age; frontline health care workers; and individuals ages 18 to 64 with severe cardiac, pulmonary or neurodegenerative disease.

Emory was fortunate to receive the H1N1 vaccine last month, says Huey, as some communities are still waiting on their first delivery. As many as 200 individuals have lined up at a single Emory vaccination

clinic, he adds.

“If you are in a group that is eligible to receive the vaccine right now, you shouldn’t wait to get it,” says Alexander Isakov, executive director of Emory’s Office of Critical Event Preparedness and Response (CEPAR). “The likelihood is that the clinics will run out before more vaccine becomes available.”

As future H1N1 vaccine shipments are released by the state (no formal timetable has been set), the program will be expanded to other priority groups in the Emory

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## NEW ONLINE AT EMORY.EDU

[www.womenscenter.emory.edu](http://www.womenscenter.emory.edu)

The Center for Women at Emory has redesigned its Web site, adopting the design of the main Emory site.

Read profiles of Women of Note; peruse the Center for Women calendar; or learn about the Center's programs, services and resources — just a few examples of the dynamic content featured on the site.

Also redesigned is Women's News and Narratives, the biannual publication of the Center for Women at Emory. As part of the Center's ongoing efforts to go green and cut costs, WNN has transitioned to an online-only version. Check out Dona Yarbrough's director's column, which gives an overview of the rich offerings in the current issue that is focused on gender-based violence.

## JOIN ER ON FACEBOOK

Extra, extra! Now you can "read all about it" in Emory Report and then visit us on Facebook to share your thoughts, post photos or join a campus conversation.

Emory Report's Facebook fan page is designed to create community, foster conversations, and serve as an outpost for employees to swap info about life at Emory.

Become a fan today! We look forward to getting to know you better.

## EMORY PROFILE Victoria Hanson

# At the center of campus life

## New DUC manager keeps operations running smoothly



Victoria Hanson is operations manager for the Dobbs University Center.

BRYAN MELTZ

By MARGIE FISHMAN

Two weeks into her new position managing the Dobbs University Center operations, Vickey Hanson received her trial by flood.

Merciless rains in September dumped 10 inches of water into the DUC's east wing, flooding several campus offices and meeting rooms. In the west wing, former President Jimmy Carter — on campus for a town hall meeting — was supping in the Winship Ballroom.

Hanson and her staff sprung into action, evacuating the immediate area, wielding water extraction machines and moving electrical equipment to higher ground.

"[Carter] never actually knew what was happening," she remembers, "and I think that's a testament to our staff."

Hanson is accustomed to working on the fly while keeping her cool and sense of humor. Before coming to Emory, she managed student centers at Augusta State University and Buffalo State College.

She encountered an altogether different challenge during her first two weeks at Augusta, when her boss pulled her into his office to "have a talk about the

Southern way."

Incidentally, Hanson grew up in Niagara Falls, where acknowledging a complete stranger and letting him cut ahead of you in line is met with suspicion. Before she decided to come down South, her boyfriend drew a line across the middle of a map of the United States and informed her that he would follow her anywhere "above the line."

In the end, Hanson became versed in Southern etiquette as a student operations coordinator at Augusta, dutifully smiling and waving "hi" to fellow passersby.

At Emory, she oversees nearly 30 student employees and ensures the 10,000 meetings and events held at the DUC each year run without a hitch.

During a recent visit, she flashes a 10-page schedule from Meeting Services crammed with events during the DUC's regular operating hours from 8 a.m. until 1 a.m. "This is actually a short day," she quips.

While Hanson typically reports to work before sunrise to prep rooms for the day ahead, she also fields 1 a.m. phone calls at least three times a week, solving everything from cash shortages to faulty lights.

She takes it all in stride,

impressed by her student workers' academic commitment.

"They're so smart and bright," she says. "They'll challenge you in ways you wouldn't imagine."

Hanson teaches her employees how to achieve the right balance between academics and work, and she is a firm believer in granting second chances.

Growing up with six siblings and working her way through college, Hanson learned how to operate independently but also to call for backup when necessary.

She tries to impart that same sense of personal and communal responsibility to her student employees, exposing them to practical, real-life work scenarios. They may not know how to hook up a video projector, but at least they will be in a position to ask the right questions, she says.

Before her three-month anniversary at Emory, Hanson initiated a year-long cataloging of technical equipment at the DUC. The goal is to know where every piece of equipment is at a given time, she says.

A certified Red Cross instructor, she also plans to train her staff in first aid, CPR and emergency response.

Before landing in the high-

er education field, Hanson worked in public relations and marketing for the Niagara Falls City School District. She grew weary of staring at four walls all day, yearning for more variety.

In 2004, she returned to school to earn her master of science degree in student personnel administration at Buffalo State. Hanson graduated, despite being involved in a serious car accident and spending much of her time in class sitting propped up on a pillow.

At present, she serves as marketing coordinator for the Association of College Unions International. Last week, she presented a conference talk focused on millennials and the multi-generational workplace.

In her down time, Hanson enjoys walking her Blue Nose Pit Bull Terrier, Lance, and adding to her collection of 300 porcelain dolls (not necessarily in that order). Her boyfriend acquiesced and made the move down South last year.

Occasionally, Hanson will catch herself calling one of her student employees "ma'am" instead of the other way around.

"The Southern way," she says, grinning. "It's in there now. I can't get rid of it."

## EMORY report

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EMORY REPORT (USPS705-780) is printed by the Office of Communications and Marketing biweekly September through August and distributed free to faculty and staff of Emory University. Periodicals postage is paid at Atlanta, Georgia. Postmaster: Send off-campus address changes to Emory Report, 1762 Clifton Rd., Plaza 1000, Atlanta, Georgia, 30322. Send e-mail to [emory.report@emory.edu](mailto:emory.report@emory.edu).

# People

## Book is season pass to wackiest sports

By KIM URQUHART

From toe wrestling to lawn mower racing, Emory College junior Ben Kassoy spent weeks searching Google and combing the Woodruff Library to unearth the world's most wacky, eclectic and extreme sports.

Author Michael J. Rosen, a mentor and friend from the Jewish community of Kassoy's hometown of Columbus, Ohio, had asked the young athlete and aspiring writer to help him compile a humorous book about unusual games.

The result: "No Dribbling the Squid: Octopush, Shin Kicking, Elephant Polo, and Other Oddball Sports" (Andrews McMeel Publishing, 2009). The pocket-sized guide profiles more than 70 sports through concise, witty overviews, jaw-dropping statistics and up-close-and-personal photos.

"This is a book that will appeal to almost everyone," Kassoy says. "You don't have to be a sports fan — it's more about spectacle, about fun, about wackiness, about pushing the limits of human creativity

and, at times, human stupidity."

Sports are a big part of life for Kassoy, who plays intramurals at Emory and performs with Skeleton Crew, among other activities. So naturally, sports with names like chess boxing, cheese rolling and swamp soccer piqued his curiosity.

The majority of the book took shape at Emory. Kassoy began researching as a freshman, wrote the first draft of the manuscript that summer, and was granted independent study credit from the English department sophomore year so that he could fold the writing time into his coursework.

The authors completed the project in January. "It was the ultimate collaboration," Kassoy says, whose mentor Rosen had previously helped him publish a collection of humorous essays.

While he didn't actually travel to, say, Finland for the World Sauna Championship, Kassoy found the research no less interesting. "It was exciting to see the power of human creativity. You have to get into the mind of the type of person who would take an ordinary



Junior Ben Kassoy teamed up with author Michael J. Rosen for "No Dribbling the Squid," a guide to oddball sports. SPECIAL

game and make it totally unique and off-the-wall," says Kassoy, who admits to having his own history of inventing games. (Knee soccer, anyone?)

Kassoy credits Rosen, and the support he received at Emory for the book, as helping him grow as a writer.

He's already at work on his

next project with Rosen, the forthcoming "Any Body's Guess!: Quirky Quizzes About What Makes You Tick."

Visit [nodribblingthesquid.com](http://nodribblingthesquid.com) to buy or learn more about the book, and to check out the "Featured Freaky Sport of the Week."

## ACCLAIM

George Armelagos delivered the Journal of Anthropological Research Distinguished Lecture at the University of New Mexico recently.

The Goodrich C. White Professor of Anthropology's talk, titled "The Omnivore's Dilemma: The Evolution of the Brain and the Determinates of Food Choice," explored the human diet in relationship to changes over time in our guts and our brains.



LaMar McGinnis Jr. has been installed as the 90th president of the American College of Surgeons.

McGinnis is a professor of surgery and an American Cancer Society adviser. He has been involved with the surgeons group, serving on committees and working with leaders, since 1962.

Thomas J. Lawley was named chair-elect of the Association of American Medical Colleges.

Lawley, dean of the School of Medicine and William P. Timmie professor of dermatology, begins his one-year term next year at AAMC where he is former chair of the AAMC Council of Deans.

Lawley is president of the Emory Medical Care Foundation and is on the board of directors of the Emory-Children's Center, the Children's Research Center, The Emory Clinic and Emory Healthcare.



Miguel Rovira has been named a Young Ambassador for the 2009-10 academic year by the German Academic Exchange Service (DAAD).

Rovira, a chemistry major, is one of 30 students who have studied or interned in Germany in the previous academic year named to serve as liaisons for the DAAD in the U.S. and Canada. He will represent Emory on a professional level, supporting international academic cooperation.

Dana Sayre-Stanhope gave two talks, "The Impact of Education Systems on the Development of Medical Providers" and "Educational Models and Professional Outcomes,"

at the second annual meeting of the International Academy of Physician Assistant Education in Ghana.

Sayre-Stanhope, director of the Emory Physician Assistant Program, was also the invited host to five Japanese cardiothoracic surgeons who are investigating the role and possible implementation of the physician assistant model for Japan.



## Her math adds up to a brilliant career

By CAROL CLARK

R. Parimala has received one of the highest global honors in her field: Selection as a plenary speaker for the International Congress of Mathematicians. The Asa Griggs Candler Professor of Math plans to talk about the arithmetic of two-dimensional fields at ICM 2010, set for Aug. 19-27, 2010, in Hyderabad, India.

The ICM is held at four-year intervals and is the most important activity of the International Mathematical Union. Twenty plenary speakers are chosen for the event, drawing from top talent throughout the world.

It may be a lofty honor, but Parimala remains decidedly down to earth. "I've always been very comfortable with math," she says, relaxing in her office after teaching a class. Her hair hangs down her back in a long dark braid and she looks casually elegant in a cotton tunic, shawl and pants.

The outfit is called a "salwar-kameez," she explains, and is from northern India. She grew up in the southern tip of the country, in the state of Tamil Nadu, where the saree is the traditional dress. "I love to wear a saree, but it's six yards of fabric and hard to maintain," she says. "Ironing is a bit boring."

When she graduated from high school, her father sat her down and asked her what she wanted to do. "I said, 'I want to continue with math. Period,'" Parimala recalls, adding that it was an unusual path for a female. "My father knew I had an aptitude for math and was very supportive of my higher studies."

At Stella Maris College in Chennai, India, she briefly

considered focusing her studies on Sanskrit poetry, but math won out. "Math has the beauty of poetry," Parimala says. "It's abstractions are combined with perfect rigor."

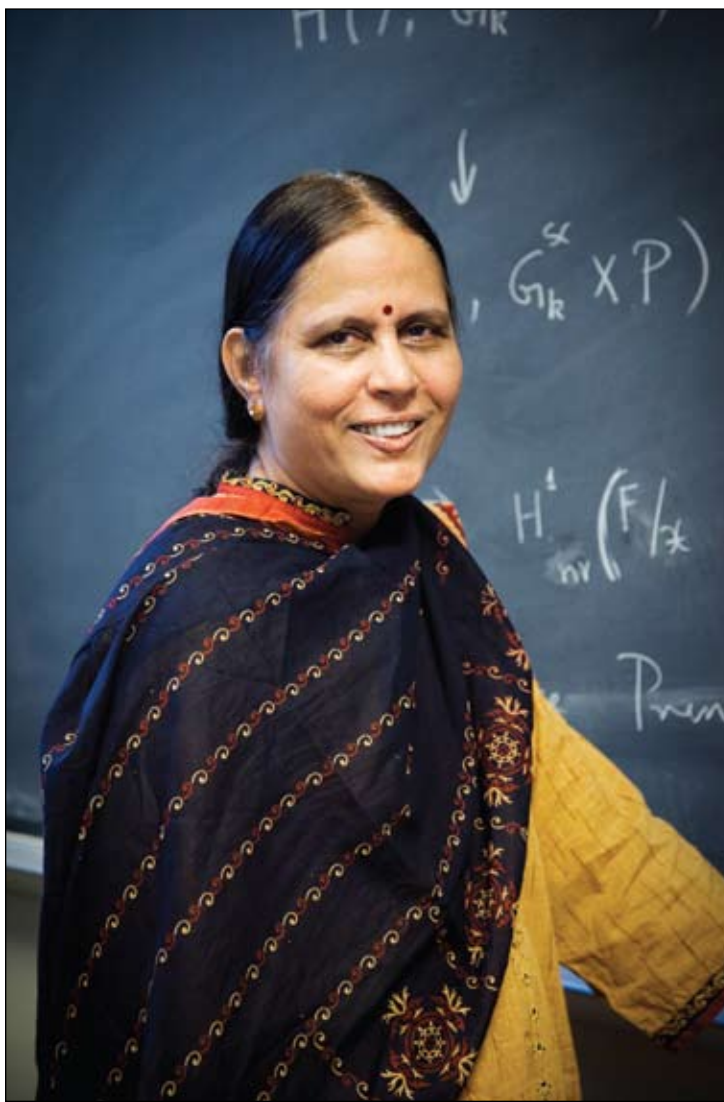
For her doctorate, Parimala attended the Tata Institute of Fundamental Research in Mumbai, one of the top institutes in India for the basic sciences. She was hired on the faculty after graduating, but then she got married and moved to Tanzania, where her husband worked as an auditor. "It's a beautiful place, and I had a lot of friends, but there was no math opportunity for me there," Parimala says.

When she was offered a post-doc position in Zurich, she found herself in a dilemma until her husband offered to give up his job and move with her to Switzerland. "It worked out 100 percent well," Parimala says. "My husband is not just supportive, he's very proud of me."

After Switzerland, the couple returned to Mumbai, where Parimala resumed teaching at the Tata Institute, until she joined Emory in 2005. She had met members of the Emory math faculty at conferences, and knew that she would fit in well with the department. The other primary motivation was to be closer to her only child, Sri, who now works as a quantitative research analyst in New York.

"I've always enjoyed teaching," Parimala says, "and it's fun to work with undergraduate students. They are so enthusiastic."

She also looks forward to new research challenges, primarily in algebraic groups, and quadratic forms. "There are many interesting questions that keep my attention," she



Math professor R. Parimala will speak at the International Congress of Mathematicians. BRYAN MELTZ

says. "Math is dynamic, not only internally dynamic, but across disciplines."

Parimala was recently invited to speak at Nehru University in Delhi, during a conference aimed at inspiring more female students to focus on math.

"Most bright students in

India choose another career over basic sciences," Parimala says. "It's a global phenomenon, actually, because they think there are more attractive jobs in other areas. But math offers a challenging and rewarding profession. If you have a love and a talent for it, you should come to math. That is my plea."

## TAKE NOTE

### Food drive helps fill empty shelves

The Emory University Community Food Drive is collecting food for the Atlanta Community Food Bank until Nov. 20. According to Matt Engelhardt of the Employee Council, it's Emory's biggest, collaborative effort to date.

Look for collection bins at various locations across campus, strategically placed to make it as easy as possible for students, staff and faculty to participate. Departments and others are also encouraged to set up individual contribution boxes to collect food; boxes must be dropped off at one of the 12 main locations for pick-up.

Most-needed food items include: peanut butter; canned tuna; canned beans, canned soups and stews; pastas; 100 percent fruit juice; canned fruits and vegetables; macaroni and cheese dinners; and whole grain, low sugar cereals.

### 2010 Unsung Heroines sought

The Center for Women is accepting nominations for Unsung Heroine awards; the deadline is Nov. 19.

Unsung Heroines are undergraduate and graduate students, alumna, faculty, staff and retirees who have demonstrated extraordinary effort to women's issues at Emory or the larger community but whose dedication has not been formally recognized.

Submit a letter describing why she should be considered for the award, detailing risk-taking, trailblazing and promoting safety, justice and equity for girls and women and serving as a role model.

Awards will be presented to the recipients at a reception and ceremony Feb. 18, 2010, at the Miller-Ward Alumni House.

For more information, contact Sasha Smith at sasha.smith@emory.edu.

### Thank-a-Thon needs volunteers

All members of the Emory community are invited to volunteer for the Emory Annual Fund's Holiday Thank-a-Thon Monday, Nov. 23 and Tuesday, Nov. 24.

Alumni, parents, faculty, staff and students call donors to thank them for their most recent gift to the University. The holiday tradition is a way to show Emory's most loyal supporters that not every call from the Emory Annual Fund Office is a request for a donation.

Apple cider and cookies are provided and each participant receives a certificate of appreciation and a commemorative gift as a thank-you. There will also be giveaways and chances to win prizes, officials say.

Online registration and additional information is available at [www.alumni.emory.edu/thankathon](http://www.alumni.emory.edu/thankathon).

## CAMPAIGN EMORY

# Winship's breast cancer efforts pay off

BY CINDY MURPHY-TOFIG

The Emory Winship Cancer Institute has earned a Community-based Organization Recognition Award from the BET Foundation and the Centers for Disease Control and Prevention for its focus on health programs and treatments for underserved women.

The award recognizes Emory Winship's multi-tiered approach to addressing breast cancer in the African American community — research, clinical access and community outreach.

"This award will allow us to further educate women on the importance of having annual mammograms since all breast cancers, including triple-negative cancers, are curable if diagnosed early," says Ruth O'Regan, associate professor of hematology and medical oncology at Emory and the chief of hematology and medical oncology at the Georgia Cancer Center for Excellence at Grady Memorial Hospital.

Through The Jean Sindab Project at Emory Winship,

researchers are focusing on the causes of, and treatments for, triple-negative breast cancer. This aggressive form of breast cancer strikes African American women nearly two times more often than it does Caucasian women. The project is named for environmental- and racial-justice activist Jean Sindab, who passed away in January 1996 after a year-long battle with breast cancer. The project was created in her memory in 2005 by an anonymous donor.

"Through leadership, breadth of its programs, and long-standing commitment, Emory Winship continues to have one of the largest impacts on underserved women in the Atlanta community," says Linda Torrence, chair of Winship's Sindab Advisory Board, who submitted Emory Winship as a nominee for the award.

Clinical services are available through the Avon Comprehensive Breast Center, located at the Georgia Cancer Center for Excellence at Grady. There, underserved women who live in either Fulton or

DeKalb counties can receive screenings, diagnosis, treatment and counseling, as well as other support services.

Since 2000, the Avon Foundation has awarded more than \$11 million to Winship and Grady, most recently contributing \$750,000 to continue community outreach, education, clinical access, and four research studies that directly affect care for underserved populations in Atlanta. The funds have been instrumental in supporting breast cancer research projects and improving outcomes for underserved women diagnosed with breast cancer in Atlanta.

"We recognize the tremendous support from the Avon Foundation that allows us to provide high quality clinical care for our patients and make the diagnosis of breast cancer earlier," says Sheryl A. Gabram-Mendola, professor of surgical oncology at Emory and deputy director of the Georgia Cancer Center for Excellence at Grady. "Our successes are directly aligned with the mission of the Avon Foundation — to improve

the lives of women globally and for that we are extremely grateful."

Community outreach efforts have brought the message of regular mammograms to churches, health clinics, community meetings, and other gatherings.

The outreach efforts are working: From 2005 to 2008, mammography services at the Avon Center at Grady increased from 11,000 to 16,000. In addition, diagnoses of stage IV breast cancer are decreasing, and nearly 100 percent of the women diagnosed with breast cancer are completing their treatments.

The award also honors the hard work and dedication of patient navigators — breast cancer survivors who, after training, help guide and support newly diagnosed breast cancer patients through the completion of treatment, says Kimberly R. Jacob Arriola, principal investigator for the Avon Foundation Community Education and Outreach Initiative.

## GLOBAL HEALTH CHRONICLES

# Heroes against disease

BY REBECCA BADGETT

In celebration of the 30th anniversary of the worldwide eradication of smallpox, Emory has launched the Global Health Chronicles ([www.globalhealthchronicles.org](http://www.globalhealthchronicles.org)), an online archive that documents the historic and successful battle that public health professionals waged against this deadly disease.

Many of the CDC disease experts who led the fight against smallpox in the 1960s were present for the archives' public launch at Emory Oct. 26.

"Eradicating a disease is the ultimate in disease prevention; as smallpox is the one human infectious disease that has been completely eradicated there's much to celebrate," said former CDC director David Sencer. "The Global Health Chronicles site features oral histories of individuals who played a crucial role in that accomplishment. Today's health professionals and students can hear and read of the passion these women and men brought to their work. This site will also be a valuable source of previously unknown material for historians."

Materials collected in the online archive hosted by Emory University Libraries include previously unpublished field reports and pictures; oral histories of epidemiologists, operations officers, and their spouses and children who worked in 25 countries to stop the spread of smallpox; digitized books on the history of smallpox eradication; and seminars by the leaders of the global program to eradicate small pox.

The massive effort to collect and preserve the data in the

GlobalHealthChronicles archive is a collaborative endeavor of Emory Libraries, the Emory Global Health Institute, the Rollins School of Public Health, the CDC, and the Robert Wood Johnson Foundation.

The idea for the project was born while planning a 2005 reunion of CDC professionals who worked on smallpox control efforts in West Africa, said Sencer, who spearheaded the Global Health Chronicles project. When former CDC Director Bill Foege heard about the reunion, he suggested collecting the oral histories of these public health professionals' experiences combating smallpox, Sencer said.

That idea led to initial funding from the Robert Wood Johnson Foundation, which resulted in the collection of 29 oral histories, numerous photographs and other historical documents from CDC professionals working in West Africa. Another reunion was held in 2008, where oral histories and historical documents were collected from the CDC professionals who worked to eradicate smallpox in Southeast Asia.

"The Global Health Chronicles are a wonderful cross-generational resource because they provide insights about past work in public health that can inform the work of current public health professionals, as well as provide hope and incentive for those who want to work in public health in the future," said Jeff Koplan, a former CDC director who is currently vice president of global health at Emory and director of the Emory Global Health Institute.

## SNAPSHOT



BRYAN MELTZ

### Honoring Laney

The Emory University Board of Trustees celebrated the naming of James T. Laney School of Graduate Studies at a Nov. 11 reception.

In August the school was named in honor of President Emeritus James T. Laney, former U.S. ambassador to South Korea, who led Emory from 1977 to 1993 during its emergence as a national research university.

A program honored Laney's legacy of transforming graduate education at Emory.

Laney was presented with a gonfalon imprinted with the school's name. Guests left with a smaller replica, a bookmark tucked inside a copy of "The Academic President as Moral Leader" (Mercer University Press, 2001) by James T. Laney and F. Stuart Guley that chronicles Emory's growth under Laney's leadership.

# Campus

5

**REPORT FROM:** The Carter Center

## Symposia bring attention to mental health policy

When I began speaking about mental health issues in the early '70s, the stigma of mental illness kept many from seeking help, and treatment options were virtually nonexistent outside of institutionalization. This year, as we celebrate the 25th anniversary of the Rosalynn Carter Symposium on Mental Health Policy, I pause to consider just how far we have come.

We have a greater understanding of brain disorders and their causes, and most people diagnosed can be successfully treated and live normal lives. Yet access to treatment for all who need it remains a huge hurdle, and

our mental health system still falls far short.

In 1985, our symposium was the first time national mental health leaders came together to try to work cooperatively on important issues. Over time, attendance grew as participants recognized the power of collaboration, and the symposium earned a reputation for setting an action agenda for the nation's mental health community. Issues have included children's mental health, health care system reform, the mental health consequences of the attacks of Sept. 11, 2001, mental health services as part of disaster

preparedness, and other crucial topics.

One longstanding goal has been to eliminate unfair coverage limits in health insurance plans for mental health conditions. Working together, policy-makers and mental health organizations finally won passage of parity last September. We like to think that our symposia played a role in making this happen.

As debate about health care reform ensues, our anniversary symposium in early November tackled integration of mental health care into primary care — how to ensure that primary care physicians have needed resources

to identify and care for patients with mental illnesses.

We've made progress since the 1970s, but there's still so much more to do. Our symposia will continue to bring attention to issues of the day, influence policies that will make a difference, and spur action to get the job done.

For more information and to watch the archived webcast of this year's symposium, please visit [www.cartercenter.org](http://www.cartercenter.org).

*Former First Lady Rosalynn Carter is co-founder of The Carter Center and founder of the Center's Mental Health Program.*

## TURKEY: Rare breed offers a richer taste, more texture

Continued from the cover

so turkey farmers will continue to raise and preserve the breeds," says Shaffer. "It is consistent with Emory's commitment to sustainable foods and protecting biodiversity."

Heritage Turkeys include several breeds of domestic turkeys derived from some of the oldest turkey genetics in the country, dating from the early 1880s. These birds are reminiscent of what most people think of as wild turkeys, but very different from the domestic turkeys that Americans have feasted on now for several decades.

Heritage Turkeys share three main characteristics: they mate and maintain their breeds naturally without human intervention; breeding hens and toms enjoy long productive lifespans; and the birds have a slower rate of growth before reaching their marketable weight. Overall, Heritage Turkeys are raised in a more humane manner than industrial birds.

"Thanksgiving provides a seasonal opportunity to educate within the context of a holiday filled with good food," says Patty Erbach, senior director, Emory Dining. "There will be a significant

educational component associated with Emory's Heritage Harvest Feast, including comparison taste-testing between Heritage and industrial turkeys, plus little-known facts about the turkey, and the rest of the sustainable-sourced menu."

"The holiday season gives us a moment to learn how our personal and institutional purchases can contribute to a more sustainable food system," adds professor Peggy Barlett, chair of the Sustainable Food Committee.

How do these turkeys taste? According to Patrick Martins, former president of Slow Food USA and the founder of Heritage Foods USA, which provides Emory's turkeys, diners should expect turkey meat that is richer in flavor and moister than the typical turkey sold at the grocery store. "These turkeys are raised outdoors and allowed to be active and healthy, so the birds are stronger and have more textured meat," says Martins. "Expect to use a knife to cut the bird."

Adds Shaffer, "Over 45 million turkeys will be sold this Thanksgiving alone, and if we can provide a great holiday meal while educating diners about how they can preserve a breed of turkey, then that's a legacy Emory can be grateful for."

## GRANT: \$30M for new center and autism research

Continued from the cover

serve the children of Atlanta, Georgia and beyond, as they'll get the best of both institutions," says Fred Sanfilippo, executive vice president for health affairs at Emory.

"We are profoundly grateful for this grant, which will further the collaboration between Children's and Emory University and our efforts to find cures for some of the most common and devastating childhood diseases," says Donna W. Hyland, president and CEO of Children's Healthcare of Atlanta. "This grant, which is the largest single gift ever to Children's, also will have an enormous impact on our two organizations and our goal to grow our pediatric research enterprise in Atlanta."

Research in the new facility will be dedicated to pediatrics and will provide the necessary infrastructure

for investigators conducting pediatric research to improve the quality of care and develop better treatments for Georgia's pediatric population. The grant has implications for the city of Atlanta as a growing research community, building on collaborations with Emory, Georgia Institute of Technology, Morehouse School of Medicine and others.

"This is a significant endorsement of the great assets we have in Atlanta and illustrates the possibilities that can happen for children as we nurture and grow unique collaborations and partnerships," says Doug Ivester, chairman of the board of Emory's Woodruff Health Sciences Center. "The Woodruff Foundations have long supported some of the greatest efforts to take place in Atlanta, and this grant from the Joseph B. Whitehead Foundation will help grow these initiatives, both of which will impact Atlanta as a city, the people of our state and children throughout the world for generations to come."

## FLU: Fewer cases 'should not make us complacent'

Continued from the cover

community, Isakov adds. For updates on campus advisories and vaccine clinic locations, visit [www.emory.edu/flu](http://www.emory.edu/flu).

Meanwhile, "sanitation stations," including hand sanitizer dispensers and wipes, are popping up around campus as a reminder to practice good hygiene during flu season. The dispensers have received a positive response at Student Health, says Huey, noting that they are refilled regularly.

While the threat of H1N1 influenza appears to have leveled off in the Southeast, health officials say it is dif-

ficult to predict when the next wave will occur or if it will overlap with the seasonal flu. Turman South, which now houses an occasional guest after hosting a peak of 51 students at one time at the beginning of the semester, still remains open as a self-isolation facility.

"Nobody can say when the next wave of H1N1 activity will come through our community, but we expect it will happen," says Isakov. "Just because we've seen the numbers taper off should not make us complacent."

Emory continues to be at the forefront of novel H1N1 research, responding rapidly to the pandemic as it unfolds.

Read more at [www.emory.edu/flu](http://www.emory.edu/flu).

MEETING SERVICES PRESENTS...

**THURSDAY & FRIDAY - DEC 3rd & 4th**

**10 am - 4 pm**

# Holiday Mall

Support local vendors as you find unique holiday gifts for co-workers, friends, family members, etc.

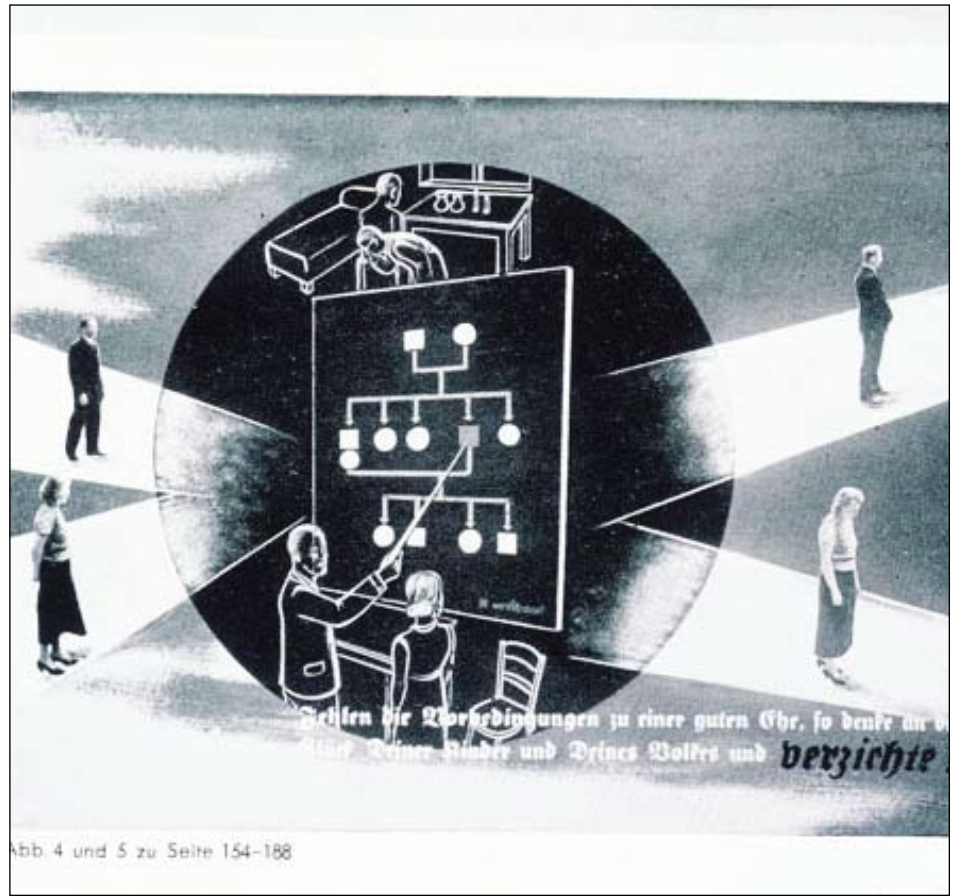
**Conveniently located in the  
DUC COMMONS**



**Dobbs University Center (DUC)**  
across from the Woodruff PE Center,  
behind the School of Medicine

## COURSE SPOTLIGHT

# Nazi Politics and Medicine shows face of evil



These images are part of a gallery created by the United States Holocaust Memorial Museum as a resource for the Emory course.

USHMM COLLECTION

### By CAROL CLARK

The course “Nazi Politics and Medicine” is not for the faint of heart. “It isn’t easy to study atrocities,” says Astrid M. Eckert, assistant professor of history. “We’re looking at some really gruesome subject matter, and we all struggle in dealing with it.”

The U.S. Holocaust Memorial Museum sponsors the course, which is offered through the Emory College history department, the Institute of Liberal Arts and the schools of medicine, nursing and public health.

“The subject matter raises difficult questions, many of which we are still grappling

with in a much different historical context,” says Sander Gilman, professor of liberal arts and sciences, who co-teaches the course with Eckert.

The curriculum starts with the intellectual roots of eugenics, tracing how German biologist Ernst Haeckel seized upon Darwinian theory to argue that human cultural life is determined by biological rules.

Enormous losses of “the best and brightest” on the battlefield during World War I fueled the notion that the German state needed to “breed up” to recover. The rise of National Socialism further politicized and twisted these ideas into forced programs of sterilization and euthanasia.

Jacqueline Black, a senior majoring in American Studies, was shocked to learn during the class that several U.S. states had sterilization laws for criminals and the “feeble minded” before the Nazis. “Some of the exact wording of the Nazi law was taken from U.S. laws,” says Black, who is researching a paper on the topic. “That was a real wake-up call for me.”

“I was surprised that German physicians joined the Nazi party earlier and in greater numbers than many other demographics,” says Luke Reimer, a sophomore majoring in biology and history who plans to go to medical school. “The medical field in Germany underwent a severe

crisis and some physicians were living on the streets, selling sausages. For me, it’s an interesting story. Physicians should look at their responsibilities as a caregiver first and put their careers second. I think German physicians inverted this relationship during this phase of history.”

The course also delves into important science done in the totalitarian state. “All of the early work on the relation between cancer and smoking was done in Germany under the Nazis,” Gilman says.

Would it be ethical for a modern geneticist to consider data gathered by the infamous Josef Mengele and his twin experiments? “These questions

get really, really complicated,” Gilman says.

Students read and watch videos of first-hand accounts by both perpetrators of atrocities, and survivors of pogroms against Jews, homosexuals and the disabled. The testimony of real people describing what happened to them is often more gut wrenching than photos of mutilated corpses, Eckert says.

“After we watched a clip of an elderly homosexual man recalling what he went through at Dachau, there was silence in the class,” she says. “That was a real game changer. I felt a rush of empathy come out of the students.”

## Institutions team up on pediatric kidney device

### By QUINN EASTMAN

When children need kidney dialysis because of disease or congenital defects, doctors are forced to adapt adult-size dialysis equipment. No FDA-approved kidney replacement devices exist that are specifically designed for children.

To address this problem, physicians and researchers from Emory, Children’s Healthcare of Atlanta and Georgia Tech have teamed up for a research project leading “from the laboratory bench to the basinet,” in the words of biomedical engineer Ajit Yoganathan.

The team has been awarded a Challenge grant of \$1 million from the National Institutes of Health to refine a prototype kidney replacement device. Pediatrician Matthew Paden, a specialist in critical care, is the

grant’s principal investigator and Yoganathan is co-investigator.

In the United States, it is estimated that at least 5,000 children per year require some form of renal replacement therapy. They may need kidney replacement therapy because of congenital defects or severe infections leading to inflammation and sepsis.

Paden says adult dialysis equipment can have a tendency to withdraw too much fluid from a pediatric patient, leading to dehydration and loss of blood pressure.

Inaccurate dialysis equipment can also result in clotting or internal bleeding. Part of the problem is that the proportion of blood required to fill up the tubes leading to and from the apparatus becomes larger as the child gets smaller, Paden says.

## Investigating muscle repair, scientists follow their noses

### By QUINN EASTMAN

When muscle cells need repair, they use odor-detecting tools found in the nose to start the process, Emory researchers have discovered.

The results were published in the November issue of *Developmental Cell*.

Found on the surfaces of neurons inside the nose, odorant receptors are molecules that bind and respond to substances wafting through the air. Researchers have shown that one particular odorant receptor gene, MOR23, is turned on in muscle cells undergoing repair.

“Normally MOR23 is not turned on when the tissue is at rest, so we wouldn’t have picked it up without looking specifically at muscle injury,” says pharmacologist Grace Pavlath. “There is no way we

would have guessed this.”

Interfering with MOR23 inhibits muscle cells’ ability to migrate, stick to each other and form long fibers, Pavlath and graduate student Christine Griffin showed. In addition, MOR23 is the first molecule found to influence the process of myofiber branching, a form of degeneration seen in muscular dystrophies and aging.

The finding could lead to new ways to treat muscular dystrophies and muscle wasting diseases. It also raises intriguing questions about what odorant receptors are doing in muscle tissue and possibly other tissues as well.

“There is a tremendous variation in humans as far as what odors individuals can recognize,” Pavlath says. “Could this be linked somehow to differences in the ability to repair muscle?”

MOR23 responds to lylal, a fragrance ingredient in many cosmetics that smells like lily-of-the-valley. Although Griffin could show that muscle cells migrate towards lylal, this doesn’t mean muscles in the body use the same chemical or “ligand.”

The human genome contains around 400 genes encoding odorant receptors, and mice have more than 900. It is not clear what the MOR23 equivalent is in humans, or whether the odorant receptors that respond to lylal in humans are also involved in muscle repair.

Pavlath says she wants to identify the molecule the body uses to direct muscle repair through MOR23. Apparently, when muscle cells are injured, the molecule leaks out or is released.

## Forum

## FIRST PERSON

## Why do cookies and milk matter?



Bridget Guernsey Riordan's dachshund Jelly Bean is a frequent star in her outreach to students.

BRYAN MELTZ

By BRIDGET GUERNSEY  
RIORDAN

What do the smell of freshly baked cookies, the warm feel of a puppy dog's fur, and a dunking tank have in common? Besides being topics in my e-mail inbox, hopefully they provide comfort, a feel of "home," or just an opportunity for laughter that will allow students to relax and enjoy something outside of the usual college experience. And, in my role as dean of students, each of these has served as a unique way for me to reach out to students.

After an external consultant team recommended that our university needed a "dean of students," Sr. Vice President and Dean for Campus Life John Ford asked me to assume that role in fall 2006. Because the dean of students is universally understood as the person who helps students and families navigate the complexities of the university, this was a wonderful opportunity.

John and I talked about how I could connect with students and hear what was on their minds. Of course, this is often done by attending meetings or programs, going to residence halls and sitting down with students for a Coke or coffee. However, by appealing to students in unique or non-traditional ways, I sought to gather information from a wide variety of voices so that I could listen, learn, and be an advocate for the needs of all students.

Shortly after being named dean, I volunteered to move in to a residence hall for a three-day stay to understand

Bridget Guernsey Riordan is dean of students.

the current residential hall experience. However, my visit had a little twist. I decided to bring my family so students could engage with a family similar to the experience some of our Faculty-in-Residence families provide at the Clairmont Campus.

With a husband, grade-school daughter and dog, we couldn't invade the traditional residence hall rooms, but instead stayed in a vacant apartment in Harris Hall. I'll admit that a lovely two-bedroom apartment is not comparable to bunking with a student or sharing a bathroom with 20 other people. However, we bonded with the students over the trials of navigating the double front doors with boxes and living next to noises associated with the Emory Hospital Emergency Department. (Student advice: Moving in is easier if you have friends to help, and a well-placed pillow muffles the ambulance sirens).

The residential living experience was enlightening and educational. With our dachshund puppy named Jelly Bean, we sponsored "Pet Therapy" and had other Campus Life staff members bring their dogs to join in the fun.

Students got to hold and pet the dogs who showed their appreciation through licks and tail wags. It was a crowded and somewhat chaotic event, but the opportunity to connect with students and hear about their Emory experiences was priceless.

Students commented that they missed their pets at home and it was nice to have the unconditional love a dog provides. They also talked about their lives and how Emory was now their home. It gave me an opportunity to listen and get insights into the lives of Emory students.

Since our first successful hall experience, we have moved on-campus three other times. Each time I learned a new perspective about living on-campus. In addition to staying in university housing and continuing Pet Therapy sessions, I also embarked on one of my favorite hobbies, baking cookies. My thought is, "Who doesn't love cookies and milk?" So with the opening of the Few Hall Demonstration Kitchen, I saw my opportunity to take advantage of a great kitchen and share the fun with students.

In September I invited a cross-section of students I had met through Orientation, Outdoor Emory, and various student interactions to the kitchen. Since my family and I were staying in the Sorority Village apartment for a week (we left the dog in the apartment), it really felt like home. With my husband (the former college rugby player) talking to a member of the rugby team and my daughter (the talented jewelry designer) comparing jewelry with some students, we had multiple and varied conversations going at once.

I caught up with a freshman I had met at the Roman Catholic Mass during orientation. She filled me in on the many activities she was exploring on campus. I met her roommate who had

already spent time in Turman Hall (recovering from the flu). Reaching for a cookie she then reconnected with another Turman Hall resident. I got to hear about the 18th birthday party they held in the "swine flu hall" for a fellow incubated resident.

Some fraternity and sorority members involved with the Emory Wheel and Outdoor Emory connected outside of their usual hangout places. In addition, a few Residence Life staff joined us to meet and interact. The noise level was high and the energy was contagious. Overall, I felt like we had our own Emory rush party in action.

Along with my colleagues in Campus Life, I work with students who are developing and growing in the "Emory bubble," as many of them like to call it. Their co-curricular experiences are vital as they chart their paths in the Emory community. We challenge and support them as they adapt to new roommates and friends, find new interests and hobbies, and develop new skills. We help them mourn losses and celebrate successes. We laugh with them, cry with them, and encourage their hearts and spirits.

Pet therapy sessions and baking cookies may seem pretty light-hearted, but they show that someone is listening. Whether students need support or encouragement, or just someone to understand their needs, they know they have that person in the dean of students.

Oh, and about that dunk tank...if getting in that means more fun for students, please pass me the snorkel and flippers!

## SOUNDBITES

Defining  
counterterrorism

"The fundamental premise of operational counterterrorism is that you cannot guess," said Amos Guiora, University of Utah professor of law, in an Oct. 27 lecture at Emory Law. A retired lieutenant colonel, Guiora spoke on counterterrorism in Afghanistan and Israel. He stressed the importance of articulating the mission and understanding the limits of power.

"If we don't define what is terrorism, we obviously can't define what is counterterrorism. And if we can't define what is counterterrorism, then the soldier doesn't know what is expected of him," he said. "I'm not sure that the decision-makers are articulating to the commander what the goal in Afghanistan is."

—Liz Chilla

An evening  
with Orpheus

The Roman poet Virgil's version of the classic story of Orpheus and Euridice, in which Orpheus travels to the Underworld to retrieve his wife Euridice after death, is "the one everyone knows, that this enduring love that persists even beyond death," said classics professor Peter Bing at the Carlos Museum. "When I mentioned to my 95-year-old mother that I would be part of an evening on Orpheus, she almost reflexively completed the sentence and said 'and [Euridice']'."

"Yet until Virgil, there were other aspects of the Orpheus legend that were more prominent," Bing noted, who, with professors Garth Tissol and Ronald Schuchard and curator Jasper Gaunt, explored the iterations of the Orpheus legend in history, art and satire.

The Nov. 4 collaboration between the Carlos and the Atlanta Opera included a performance by opera musicians.

—Leslie King

Flourishing in the  
face of adversity

Forget the smiley face icon and the Bobby McFerrin version of happiness. "I want you to change your view of what happiness really is," said Corey Keyes, Emory sociologist and a pioneer of positive psychology.

Speaking on "Flourishing in the Face of Adversity" for the Emory College Wellness Committee Nov. 2, Keyes argued that "tough times do not preclude the ability to find purpose and happiness — sometimes it's the best time, when we rally together."

In fact, belonging to a community is among the best predictors of longevity, mental and physical health, said Keyes.

Keyes spoke of shifting the emphasis of psychology. Priority should be on prevention, promotion and protection of health, he said.

"And it starts here with us, at places like Emory."

—Kim Urquhart

## ADVANCE NOTICE

### Booksigning with Sanjay Gupta

Emory neurosurgeon Sanjay Gupta will give a short presentation and show clips from his documentary "Another Day: Cheating Death," on Wednesday, Nov. 18, 6-8 p.m. in the Woodruff Health Sciences Center Administration Building Auditorium.

Afterward, Gupta, also a CNN medical journalist, will sign his new book, "Cheating Death: The Miracles that are Saving Lives Against All Odds," which was published this fall.

Reservations are not required. Read more about Gupta's work in the current issue of Emory Magazine.

### Bishop to talk about evangelicals

United Methodist Bishop William H. Willimon will give a public lecture on Thursday, Nov. 12 at 6 p.m. in Room 252 of the Candler School of Theology.

Willimon's lecture, which will be followed by a question-and-answer session, is titled "Emerging Evangelicals Among Postmoderns: A Blessing and a Warning." Sponsored by the student organization, Candler Evangelical Society, the event is free.

Willimon was elected bishop of the North Alabama Annual Conference of the United Methodist Church and is a member of Emory's Board of Trustees. He was formerly dean of the chapel and professor of Christian ministry at Duke University.

### Unity Month has diversity of events

Unity Month, Emory's annual celebration of "community and the unique individuals that create it," goes into its second half with a variety of events.

Coordinated by the Office of Multicultural Programs and Services, most events are free and all are open to the Emory community.

Elliot Chang's Bad Role Model Comedy Tour is Monday, Nov. 16, at 8 p.m. at the Harland Cinema.

On Tuesday, Nov. 17, there will be a "Dialogue on Race" with Provost Earl Lewis in the Winship Ballroom at 5:30 p.m.

SGA Unity Game Night at the Coke Commons is Saturday, Nov. 21, at 6:30 p.m., followed by the Unity Ball at Emory Conference Center at 9 p.m. Attendees must buy tickets for the ball.

For more information and a full schedule of events, see [www.unitymonth.com](http://www.unitymonth.com).

### Waste not at recycling week

Emory is celebrating National Recycling Week Nov. 14-21 with a variety of ways to participate. Visit [sustainability.emory.edu](http://sustainability.emory.edu) for a list of events sponsored by the Office of Sustainability Initiatives and Emory Recycles.

## THIS WEEK'S HIGHLIGHTS

### MONDAY, Nov. 16

#### READING: QUIARA HUDES.

6:30 p.m. Jones Room, Woodruff Library. Free. 404-727-4683. Also: *Colloquium on Nov. 17 at 2:30 p.m., N301 Callaway Center.*

### TUESDAY, Nov. 17

#### Diversity and Race at Emory:

**A Dialogue with Provost Earl Lewis.** 5:30 p.m. Winship Ballroom. Free. [pytaylo@emory.edu](mailto:pytaylo@emory.edu).

### WEDNESDAY, Nov. 18

#### LECTURE AND BOOK SIGNING:

**Michelle Moran.** 7 p.m. Carlos Museum. Free. 404-727-4282.

### THURSDAY, Nov. 19

#### "Out and About: The New Look of Public Space Since Disability Integration."

Rosemarie Garland-Thomson, Women's Studies; and Benjamin Reiss, English, presenting. 4 p.m. Jones Room, Woodruff Library. Free. [afcranck@emory.edu](mailto:afcranck@emory.edu).

### FRIDAY, Nov. 20

#### DAVID JOWERS LECTURE:

**"Quality and Safety in the Post-Fall Aftermath: Patient Responses and Nursing Assessment."**

4 p.m. 101 Nursing School. Free. 404-712-9633.

### SATURDAY, Nov. 21

**Unity Ball.** 9 p.m. Emory Conference Center Ballroom. Free. 404-727-6754.

To see all campus events, visit the online Emory Events Calendar at [www.emory.edu/home/events](http://www.emory.edu/home/events).

## EMORY DANCE



Emory Dance Company Fall Concert is Nov. 19-21.

LORI TEAGUE

### 'Muscle Memory' is choreography of reflection

Centered on the theme of memory and performed by Emory dance students, the Emory Dance Company Fall Concert showcases the collaborative efforts of dance faculty members Gregory Catellier, Anna Leo, Sally Radell, George Staib and Lori Teague. Titled "Muscle Memory," the concert runs Nov. 19-21 at 8 p.m. with a 2 p.m. matinee on Nov. 21 in the Schwartz Center, Dance Studio.

Catellier's "Rapid Fire Slide" is set to a score by Steve Martland and focuses on the ideas of memory acquisition and loss, and how they are manifested both physically and spatially. Teague's "Trigger" was inspired by personal photographs and memories, and examines how different objects can trigger memories. Radell's "Lost & Found" is an impressionistic journey that reflects upon memories of significant things that are lost and how they are found and replaced. Staib has created a quintet that addresses the struggle to retain large events and pieces of information in our minds and the resultant feelings of nostalgia and frustration. Leo choreographed a series of dances based on aspects of memory: the memory intact, the memory fading, the memory as a clear space and recollecting memory.

Tickets (\$12; \$10 Emory faculty, staff, discount category members; \$5 all students) available at [www.arts.emory.edu](http://www.arts.emory.edu), 404-727-5050.

## Connecting to the growth of 'green' jobs

By LESLIE KING

Despite the continuing rocky economy and the change of the seasons, some things are still green and growing: "Green" jobs.

"The outlook for green jobs is very positive, as the U.S. and other nations continue to explore alternative energy sources and as businesses everywhere look for ways to use resources more wisely and to save costs," says Paul Bredderman, assistant director of Emory's Career Center.

For the second year in a row, The Career Center hosts "Green Networking Night" on Nov. 18 from 7-8:30 p.m. at the Dobbs University Center's Winship Ballroom, where students and metro Atlanta's green professionals mingle to explore career opportunities in media, business, health, government, transportation, advocacy and

law, among others.

The Center's partners — the Office of Sustainability Initiatives, Office of University-Community Partnerships, Department of Environmental Studies, Emory Alumni Association and the Blue and Gold Make Green Alumni Network, University Food Service Administration and Volunteer Emory — are broadening the scope from last year's successful initial event, which drew 98 students and 38 Atlanta-based green professionals.

Community sponsors include Sevananda Natural Foods Market and Flat Creek Lodge.

"Our own network of green professionals keeps expanding, and we really want to showcase the fact that there are green career paths available to students from all majors and disciplines who are looking to make an impact," Bredderman says.

In addition to dispensing

information on new jobs in new fields, the event serves a secondary purpose: Teaching students how to network.

"We chose to keep the event as a networking night, rather than a career fair, because it's crucial for our students to learn how to proactively reach out and meet people who are doing the kinds of things they're wanting to do," Bredderman says. "They need practice in conveying their professional goals and interests in order to be persuasive and generate enthusiasm in what they have to offer as new workers."

The event is for undergraduate and graduate students from all majors and backgrounds. "We want students to stay wide open to the possibilities" of translating what they've learned into work that's sustainable and fulfilling, says Ciannat Howett of the Office of Sustainability Initiatives.

Howett also says the network-

ing night is "the first rollout" of Blue and Gold Make Green, a new group of alumni interested in sustainability.

"It's the perfect way to introduce sustainable-related work, and our alumni are such great models for our students," Howett says.

Her office made a special effort to get nonprofits involved, including public interest and social justice organizations as well as environmental groups. "It's not only about environmental impact but social equity issues as well," she says. Another profession her office is keen on: Chefs and restaurateurs committed to locally-grown and sustainable foods.

"Finding the right niche is often the most challenging prospect for students seeking jobs within the realm of environmental sustainability," says Bredderman.