

# EMORY report

Your message can reach over 30,000 Emory community members.







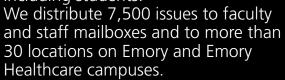


### **Advertising Appeal**

- Great rates, free color
- Multiple sizes
- Reach a targeted campus audience
- 61 years of outstanding editorial quality as Emory University's official news publication

EMORY report

Emory Report is distributed free to faculty and staff of Emory University and Emory Healthcare. Our electronic version reaches more than 30,000 members of University community, including students.





# Make your message come alive

Stand out from the campus crowd.

Advertise in Emory Report.

### Online Advantage

Ads also appear in the PDF version on the Web at



www.emory.edu/ EMORY\_REPORT.

# EMORY report

## **Advertising Rates and Information**

#### CONTACT

Emory Report Advertising Phone: 404-727-6178

E-mail: ebsnyde@emory.edu

#### **DISTRIBUTION**

Emory Report is distributed free to faculty and staff 21 times a year. **7,500 copies** are distributed to racks around campus as well as to individual subscribers. Each issue of Emory Report is posted online and an electronic version is distributed via an all-Emory e-mail, with a total reach of **30,000 faculty, staff and students**.

#### **AD SPECS:**

Full page: 10" x 14"

1/2 page vertical: 5" x 14"
1/2 page horizontal: 10" x 7"
1/4 page vertical: 5" x 7"
1/4 page horizontal: 10" x 3.5"
1/8 page vertical: 2.5" X 7"
1/8 page horizontal: 5" X 3.5"

#### **ON-CAMPUS ADVERTISING RATES:**

size	one time	6 or more	12 or more
Full page	\$850	\$800	\$750
1/2 page	\$425	\$375	\$325
1/4 page	\$210	\$185	\$160
1/8 page	\$105	\$80	\$55

X Cam	pus
	Page X 14"
1/2 Page Horizontal 10" X 7"	1/2 Page Vertical 5" X 14"



SMOON HIPONT AUGUST 25, 2008	2,100			
V	/4 Page ertical " X 7"	1/8 Page Vertical 2.5" X 7"		
1/4 Page Horizontal 10" X 3.5"				
H	/8 Page lorizontal " X 3.5"			

#### **DEADLINE**

All ad space reservations must be received no later than **10 days prior** to the desired issue date. See schedule.

#### **RESERVATION**

To reserve ad space contact an advertising representative at 404-727-6178 or ebsnyde@emory.edu.

#### **FILE SUBMISSION**

Client is responsible for all content and ad design, unless otherwise agreed upon.

Accepted Formats: PDF, EPS, TIFF, PSD

(Photoshop), AI (Illustrator) and INDD (InDesign)

Resolution: 300 pixels/inch

#### **AD PLACEMENT**

Space is limited and advertising will be taken on a first-come, first-served basis. Ads do not run on page one and placement of the ad is at the discretion of the editor. To guarantee placement on a certain page (except page one), a 25% percent additional fee will be charged.

#### **CLIENT RESPONSIBILITY**

The client is solely responsible for the accuracy of the advertising content. All ads must be clearly recognizable as advertisements by design. If not, the editor will label them as such.

#### PROFESSIONAL DESIGN SERVICES

Professional design services are available at an additional charge. Ask your advertising representative for details.

#### **ACCEPTANCE**

All advertising is subject to the editor's approval. The advertiser agrees to indemnify and protect the publisher from loss or expense on claims or suits based on submitted advertising.

#### **PAYMENT**

Clients are billed in advance of publication. University departments, units, programs and organizations may provide a department number for billing purposes at time of advertisement reservation.

#### **CONTENT GUIDELINES**

Emory Report reserves the right to revise, reject or cancel, in whole or in part, any advertising for any reason, including advertisements that advocate illegal actions, promote activities that are detrimental or damaging to Emory University or its mission, or may be interpreted as defamatory, an invasion of privacy, fraudulent, obscene or a violation of the law or University policies and rules.

#### **CANCELLATION POLICY**

To cancel an ad, clients must contact an advertising representative at least 7 days prior to the publication date reserved or clients may be subject to a service charge of 25% of the advertisement cost.

#### Advertising Schedule 2009–10

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Publication Date	Submission Deadline
Aug. 24	Aug. 14
Aug. 31	Aug. 21
Sept. 14	Sept. 4
Sept. 28	Sept. 18
Oct. 19	Oct. 9
Nov. 2	Oct. 23
Nov. 16	Nov. 6
Dec. 7	Nov. 27
Jan. 25	Jan. 15
Feb. 8	Jan. 29
Feb. 22	Feb. 12
March 15	March 5
March 29	March 19
April 12	April 2
April 26	April 16
May 17	May 7
June 7	May 28
June 21	June 11
July 5	June 25
July 19	July 9
Aug. 2	July 23