

ACADEMIC PROGRAMS

Three new PhD programs add academic muscle

BY JAN GLEASON

Three new doctoral programs in nursing, business and theology will bolster Emory's offerings at the highest academic level.

"Ease of cooperation among schools and departments and the tradition of serious interdisciplinary work at Emory has made it possible for us to start these new PhD programs in three professional schools and to attract a large pool of interested applicants," said interim Provost Woody Hunter.

Nursing

The PhD in nursing began in 1999 as a major within the Graduate School of Arts & Sciences at Emory's Nell Hodgson Woodruff School of Nursing. Each year, three to five students are admitted. The program integrates the traditional science of nursing with emerging knowledge from associated fields of health policy, ethics and health outcomes research to build new knowledge for health care delivery.

"The tremendous challenges facing nursing and health care today are multifaceted and require novel approaches," said Sandra Dunbar, Candler Professor of Nursing and coordinator of the PhD program. "These challenges require multidisciplinary solutions. The doctorate in nursing program is designed for nurses

who want to revolutionize health care and improve health outcomes through a career devoted to research and leadership."

The strengths of the program include an outstanding faculty devoted to excellence in research and research mentoring; collaborative faculty from the schools of public health and medicine, the philosophy department, Emory Center for Outcomes Research, Center for Aging, and the Center for Bioethics; and opportunities for research residencies and teaching experiences.

The first class of nursing PhDs is currently at work on their dissertations. The program's four-year curriculum consists of required courses in the science of nursing and health care delivery, research and electives. Additional research and teaching experiences are integrated into the final two years.

Business

The Goizueta Business School enrolled its inaugural PhD class this fall. There were 120 applications for the 11 openings; students in the program will study accounting, information systems and marketing. Subsequent years will bring studies in organization and management and finance specializations.

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critical for developing cutting-edge knowledge—virtually all leading business schools have strong doctoral programs, and I am very pleased that we now have one," said Assistant Dean Ajay Kohli, Hopkins Professor of Marketing and director of doctoral studies. "[This] will energize the intellectual currents in the business school."

The doctoral program gives Goizueta the tools to educate the next generation of business academics—leaders whose research and teaching will influence future scholarship at the best business schools in the world. The program will draw heavily on resources from the Emory community, since the curriculum combines doctoral coursework in the social sciences and quantitative methods, seminars on specific research topics, summer research experiences, and a doctoral dissertation.

The program can be completed in four years, with a possible extension to five. Students receive a stipend in exchange for research and teaching responsibilities. Of the 11 inaugural students, six are from abroad and four are women.

Theology

The Candler School of Theology recently received a \$10 million grant from the Lilly Endowment to enhance programming in practical theology and religious practices. For five years beginning in

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2004, the doctoral program in the Graduate Division of Religion (GDR) will enroll eight students a year who intend to teach subjects such as preaching, pastoral care, worship, religious education and related fields.

The new PhDs will be in high demand because "the current supply of well-trained scholars in the ministerial or practical fields—persons equipped to teach and play leadership roles within theological schools—is inadequate," said Candler Dean Russell Richey. "These fields of study desperately need the renewal and strengthening this project envisions."

The study of religious practice is a theme not only of religious scholarship at Emory, but of interdisciplinary inquiry, as well. A faculty survey two years ago found that some 300 faculty on

campus have a stated scholarly interest in the study of religion—and only a third of them are religion or theology faculty. Indeed, faculty and administrators credit their success in religious practice and practical theology to the strong ties among the GDR doctoral program, the Department of Religion and Candler.

"Faith communities also stand to benefit from the new program," said Steve Tipton, GDR director and professor of sociology of religion. "This is the right moment, and Emory is the ideal place, to form scholars who can not only practice what they preach, but better understand how such practice both embodies tradition and transforms it. We're prepared to make the most of this opportunity."

ACADEMIC PROGRAMS

Professional schools offer wide variety of education

BY ERIC RANGUS

To go along with their national rankings, each of Emory's professional schools boasts a range of innovative and unique programs that contribute to students' wide-ranging postgraduate education.

The School of Medicine is ranked 20th in the nation among research-oriented schools and 25th among primary care-oriented schools, according to *U.S. News and World Report*. These rankings reflect an upward trend.

"We have long believed that our reputation would continue to rise across the board in accordance with the growth in our research base and our accomplishments in primary care," said medical school Dean Thomas Lawley.

Within the medical school, Emory's physical therapy program is ranked third in the nation and its physician assistant program is fourth.

Also according to *U.S. News*, the MBA program in the Goizueta School of Business is ranked 22nd, the School of Law 22nd and the Nell Hodgson Woodruff School of Nursing 32nd. When last surveyed in 2000, the Rollins School of Public Health ranked 11th.

"We're gratified to be listed consistently among the leading business schools in the United States," said Goizueta Dean Tom

Robertson. The school has been in the *U.S. News* top 25 nationally since 1994. In addition, *Business Week* ranks the MBA program 22nd, and *The Wall Street Journal* ranks the school as a whole No. 17. "Goizueta students, faculty and staff are dedicated to making this school better each year, and I commend them for their hard work," Robertson said.

Over and above the numbers, Emory's professional schools distinguish themselves through unique programming. For instance, the Nell Hodgson Woodruff School of Nursing last year helped create the Lillian Carter Center for International Nursing, which works to enhance the impact of nursing globally through targeted international academic exchanges.

Domestically, the nursing school sponsors a migrant clinic in Moultrie, Ga., in which Emory partners with several other Georgia universities to provide free basic health care to migrant workers and their families.

The Rollins School of Public Health, conveniently located down the street from the Centers for Disease Control and Prevention (CDC) and across from the American Cancer Society, comprises six academic departments and three interdisciplinary centers: the Center for Injury Control,



Undergraduate nursing student Menaka Ponnambalam helps young Isaac Perez through an eye exam as part of the Emory Nursing School Migrant Family Health Program in Moultrie, Ga. For two weeks over the summer, the program offers free basic health care to migrant workers and their families.

the Center for Public Health Practice, and the Women's and Children's Center.

Programs at the School of Law touch on a wide variety of subjects, as well. The Center for the Interdisciplinary Study of Religion brings religious research outside the church and investigates its relationship to society; the Barton Child Law and Policy Clinic promotes and protects the well being of abused children in

Georgia; and the Turner Environmental Law Clinic offers practical education to aspiring environmental law attorneys.

Since its students' backgrounds and goals are so varied, the Goizueta Business School offers a variety of daytime and evening MBA programs, both one-year and two-year. Also offered is an Executive MBA program (ranked No. 8 worldwide by *Business Week* and No. 11 nationally by

U.S. News). It offers business professionals already into their careers the same education as a two-year degree recipient.

The Candler School of Theology offers continuing education programs for clergy, church professionals and laypersons, as well as master's and doctoral programs in theology. The school also offers joint degree programs with the business and law schools.