



## White Paper Campaign

Emory Recycles is asking all building occupants to sort your white and mixed paper. National Recycling Week begins November 14 – 21<sup>st</sup> and, we are asking that we all make a concerted effort to sort these commodities – next week and always! Here's why.

### White Paper Information

Most all "trash" in Emory offices is composed of recyclable paper. Most of this paper is high-quality, white office paper which has much more monetary value than mixed paper. When recycling in your office, please consider the economical consequences of your paper recycling choice. If you throw white paper in the mixed paper bin, *you throw away revenue that helps support the University's recycling program and contribute to the University waste disposal fees.* If you place white paper in the white paper recycling bin you not only help save natural resources and energy, but also provide a material that is in high demand *and earns the University revenue.* The co-mingling of white paper and mixed paper results in a mixed paper stream which is of far less value to Emory. Further, when collected, white paper is recycled into a higher quality paper and a higher quality paper saves twice the number of trees than if it were used to make a lower-quality paper.

#### What is White vs. Mixed Paper?

##### White Paper:

- Copier paper
- Letterhead
- Notebook paper, even if slightly off white
- The Emory Report
- Business Envelops, without plastic windows



##### Mixed Paper: (Any *non-waxed* paper based material)

- Colored Paper
- Newspaper and Magazines
- Phone books
- Discarded mail
- Paperboard materials (poster board, paper cups, drink boxes, cereal boxes – no food contamination)
- File folders
- Paper bags



**Does not include cardboard, copier paper ream wrap, blueprints, NCR paper, carbonless copy paper. Please, no food contamination.**