Greater Atlanta:
Higher eds bring $469M per year to state

BY RON SAUDER

The 19 colleges and universities in ARCHE pull in more than 5.7 million visitors per year—more than twice the projected number of the Georgia Aquarium—and the visitors spend an estimated $469 million, says a new economic impact study from the Atlanta Regional Consortium for Higher Education (ARCHIE).

Even more impressively, direct spending by Atlanta-area schools powers more than $10 billion a year in economic benefit for Georgia businesses in sectors ranging from manufacturing to transportation to agriculture and mining—amounting to slightly more than three percent of the state economy.

“We have got here what other cities would die to have,” said Michael Gerber, president of ARCHE, in introducing the study findings at a press conference with state and regional leaders. “We have got here one of the greatest selling points in a global economy and market.”

More intangibly, but equally important, thanks to its colleges and universities Atlanta has the ability to compete nationally and internationally for businesses who seek educated workforces and a strong quality of life, said Craig Lesser, commissioner of the Georgia Department of Economic Development.

Lesser said he began to understand the importance of higher education in a new way several years ago in an economic development trip to Boston, where Gerber’s briefing of the Georgian delegation made it clear that Atlanta matched up surprisingly well with one of America’s leading citadels of higher education in a number of categories.

“The metro Atlanta area is a university town,” Lesser said. “That was a revelation.”

In economic development, “it’s all about jobs,” he said, citing international outreach efforts by Emory and Georgia Tech as important to the state’s strategy of promoting Georgia in Europe and Asia. According to the ARCHIE analysis, Emory University and Tech are leading the state in international commerce and research partnerships.

Greater Atlanta:
Emory's State of the University address was broadcast from the Cox Hall ballroom for a live webcast.

President Jim Wagner’s State of the University address was broadcast from the Cox Hall ballroom for a live webcast.

COMMUTER NEWS
Ease on down the road in a van or carpool

BY KELLY GRAY

Solo drivers of the world unite. You have nothing to lose but your gridlock.

That’s the message Emory’s Transportation and Parking Department is sharing with commuters frustrated by the higher costs and lost time spent driving to work. The ability to save money on gas and vehicle maintenance, while enjoying a convenient ride to and from work or school, has many commuters jumping at the opportunity to use alternate modes of transportation.

Some commuters take shuttles or public transit; others walk or bike to and from their destinations. These alternatives to single-car commutes are definitely picking up steam. Within the past 12 months, Emory, with the help of the Clifton Corridor Transportation Management Association (CCTMA), has added more than 130 participants to its carpool program—bringing the total number to 2,822.

With the high cost of commuting in a single-occupancy vehicle alone, “we’ve noticed more interest in vanpools and carpools,” said Laura Ray, Van/Carpool administrator.

See VAN/ CARPOOL on page 5
DiverseQ&A

Provost Lewis

In early August, Lewis spoke to Diverse: Issues in Higher Education and shared his insights on the national climate for campus diversity.

Diverse: With the U.S. Supreme Court’s decisions on affirmative action in higher education in 2003 marking a new era for diversity, do you believe American colleges and universities have committed themselves to diversity as strongly as they did prior to the decisions?

Lewis: It’s clear to me that in the days and weeks after the Supreme Court decision, universities heralded it as a positive step. However, after the decision, university attorneys, under pressure from external sources, began to try and figure out how to comply without creating more risk exposure for their institutions.

So, my sense of this is multi-fold. One, I think higher education and many institutions hailed the fact that the University of Michigan fought for the decision and that the Supreme Court said that one could still take race into consideration. At the same time, while they were hailing the Supreme Court decision, they were also responding to the threats of legal challenge. And it was clear that making programs inclusive became the way out. So the great challenge was how do you achieve diversity with those groups that have historically been discriminated against.

There’s still a palpable political pressure to change the way in which we deal with access to higher education in the United States. There’s no university president who can ignore this.

The Michigan Mandate might be considered a high mark for higher education's commitment to diversity. Is there any institution that can be said to be currently pursuing a diversity push as aggressively as the University of Michigan did in the 1990s?

Lewis: I think, in all honesty, no one is crafting it in the way that the University of Michigan did in the 1990s. It was a different legal landscape, so in the 1990s you could sponsor certain programs, you could talk about it up front of your budget and you could designate special recruitment efforts. That’s not to say that people still aren’t doing that, but they haven’t come up with new practices to aggressively recruit students of color, particularly African American and Latino students.

With regard to faculty, Michigan was more successful than most places I knew. There were as many black faculty at Michigan as there were in the University of California system when I left in 1989. So you had nine campuses compared to one campus. What Michigan discovered in the late 1980s through the 1990s was that you are most successful when you hire in clusters. You are most successful when you hire in clusters. You are most successful when you hire in clusters.

How would you assess Emory’s commitment to diversity? How might the University be improved, given the wealth of minority institutions in Atlanta and the South’s cultural resources?

Lewis: Emory University President Jim Wagner always tries to distinguish between a diverse collection of individuals and a diverse community. I think what we can say is that when you look at the numbers here, we look pretty good compared to our peers in terms of African American and Asian American students.

For us, with Spelman, Morehouse, Clark Atlanta [comprising the Atlanta University complex] AU Center nearby, we’re reminded all the time that you young folks have choices. African American students have choices, Asian American, Latino, white American, all of them, have choices. So, our goal is to go out there and compete hard, and to explain why entrance into Emory College is an option for young people coming into their freshman year.

I think where we have the greatest opportunity to forge new alliances with the AU complex is at the graduate level. The numbers suggest that we don’t get our fair share of Spelman, Morehouse and Clark Atlanta graduates pursuing graduate education or professional education at Emory. I think the onus is on Emory to forge stronger alliances with the HBCUs and other institutions whose students can bring diversity to us.

Is there a wrong way to go about strengthening diversity?

Lewis: Yes. I think one wrong way is to say that you hire a senior diversity officer and it’s his or her responsibility to make it work. It’s not going to work. As I keep telling people around here, we’re not going to find Moses, who’s going to come here and perform a series of miracles. No one’s going to be able to part the waters alone. Diversity and the development of a community will work if that person is
Melissa Range sees poetry everywhere: in the spine of a book she is cataloguing in the Pitts Theology Library, in the lyrics of a song, in nature. In fact, the Emory employee, alumnus and poet at this moment somewhere in the Blue Ridge Mountains, cozied up in a cabin with nothing to do but focus on the “long poem” she is writing. “It’s just me and the long poem—we see who comes out of the mountains alive,” she joked.

The reason for her weeklong “writing retreat” Range recently won the Rona Jaffe Foundation/Readers’ Award, presented annually to women writers who demonstrate excellence and promise in the early stages of their careers. Range joined the five other recipients to accept the award—which includes $15,000 in grant money—in New York City last month. Writers are nominated in anonymous fashion, so when Range was notified by the foundation in June, it is safe to say she was pleasantly surprised. “It was like a magical thing. The day the director of the foundation called me, I said ‘Good Lord, this is the best thing that has ever happened to me,’” Range recalled.

The purpose of the Rona Jaffe award is to give writers the time and space to write, Range explained. She wanted to take advantage of this opportunity, but had only been in her position at Pitts for about six months. “Fortunately, I have such supportive colleagues— they’re really encouraging of everyone’s pursuits,” she said. “That gift of time is so important for writers. Especially for poets, you get so used to the idea of having some sort of day job, and I’m lucky to have a fantastic one.” Range is now working part-time, and is using her grant to concentrate on her poetry.

This includes two works-in-progress. One—which she has been working on in various versions for about eight years—is a collection of poems that takes as its major theme “language as expression of the sacred, and language itself as the sacred.” The central image of the collection’s title, “Scriptronium,” is drawn from the image of the collection’s title, theme “language as expression of the sacred.” The other, Range says, is her second manuscript, “The Lay of the Desolate Edris,” which she described it as as a cross between “Beowulf” and “Hood,” that combines “archaic diction with the Southern slang and Appalachian expressions that I grew up hearing.” That voice, she said, “pays homage” to her roots growing up in the northeastern-most corner of Tennessee, in a small town tucked in the foothills of Appalachia. She hopes her poem will “honor and preserve the language and heritage of the region.”

Range will also put the Rona Jaffe award toward a two-week research trip to East Tennessee, where she will peruse East Tennessee State University’s Archives of Appalachia in search of primary sources. One of the things she has learned in her work in libraries—which includes a stint in Emory’s Manuscript, Archives and Rare Book Library—is that primary sources allow you to read real people’s words. She is particularly interested in the African American experience in Appalachia, and will use her newfound knowledge to develop one of the characters in her “Edris” poem, an African American child. “Where I grew up there was not a lot of racial diversity,” she said, “and one of the reasons why I left was because I wanted to meet people who did not look like me.”

Range also wants to learn more about regional issues such as coal mining, though “I know plenty about tobacco farming,” because my great-grandpa was a small tobacco farmer. The farm was small, not my grandpa,” the language lover added with a smile. Range hopes these research and writing retreats will further her poetic aspirations. “My goal is to keep writing better and better poems,” she said. ‘I’d like to publish them, but that really is not the most important thing at all.”

Yet her poems have already turned up in such high-profile publications as The Paris Review, The Georgia Review, Western Humanities Review and Poetry London. In fact, Poetry London invited Range to England this past summer to participate in a poetry reading. “It was a blast. British poets are really cool,” she said.

Range also recently served as a poet-in-residence for a Candler course on the Bible as poetry. “I was there to contextualize the poetry part from a poet’s point of view,” she explained.

Range graduated from Candler in 2005, and earned her M.F.A.in poetry from Old Dominion University in 1998. In between, she held a variety of jobs ranging from an adjunct instructor of world literature at Georgia Perimeter College to a full-time poet at Decatur CD, her favorite record store. She received her undergraduate education at the University of Georgia, where she majored in English with an emphasis on creative writing. It was here Range first started writing poems.

She knew she wanted to be a writer from the age of 10. Yet she had always imagined herself becoming a fiction writer, not a poet. “I was always writing poetry—plays and stories and such—I just hadn’t found the right genre.” Then, “on a whim” she enrolled in a poetry course in college “and after that I was converted.”

Range finds that she writes best on Sundays, when the obligations of the rest of the week subside. She listens to artists like Neko Case or Sufjan Stevens as she writes, and that music often “infuses the poem.” She also “loves the music of language,” and said she is “obsessed” with language itself. She admitted, “I read the dictionary recreationally, it’s true.”

Her poetry is not restricted to any one form. “I typically write in disciplined free verse,” she said. She likes to challenge herself with a sonnet, villanelle or terza rima, the form Dante used in writing “The Divine Comedy.” But, like Emily Dickinson, Range said she is “not afraid to slant rhymze,” for example pairing the word “dagger” with “tiger.”

The major theme of her poetry, Range says, revolves around a religious impulsive. “I am not writing from a place of religious faith, though I used to. What I’m really interested in is how to capture what is ineffable, elusive and sacred in the world,” she said. “A teacher once told me that we write about our obsession, and I seem to have a religious obsession.”

That interest lends itself to Range’s work at Pitts, where her main task is to assign Library of Congress call numbers to books. Above her desk hang her muses—photocopied cut-outs of her favorite poets: among them Gerard Manley Hopkins and Marianne Moore.

She draws daily inspiration from these masters, another favorite being Gjertrud Schnackenberg. “I find their poetry so rich and meaningful and beautifully done,” she said. “I have absorbed their aesthetic, and it informs what I do.”

Poet Melissa Range takes a break from cataloguing books in the Pitts Theology Library.
Emory supports landmark civil rights documentary’s return to TV

“Eyes on the Prize” returns.

Eyes on the Prize is the critically acclaimed series chronicling the civil rights movement, returns to Atlanta’s PBS station this month, with Emory serving as a gold sponsor.

A promotional spot will feature Provost Earl Lewis as well as Delores Aldridge, Grace Towns Hamilton, Professor of Sociology and African American Studies, and Robert Franklin, Presidential Distinguished Professor of Social Ethics, urging viewers to tune in Oct. 5, 12 and 19.

Emory’s support of “Eyes on the Prize” fits the University’s strategic theme of understanding race and difference, Lewis said. The series is the centerpiece of a month-long programming and community awareness initiative by Public Broadcasting Atlanta with support from community partners. “Working with PBA and Public Broadcasting is one way to establish strategic alliances,” Lewis said, another important aspect of the University’s mission.

“Emory’s support of the documentary underscores its commitment to having this story told from the perspectives of men and women whose extraordinary actions launched a movement that transformed the American scene,” Aldridge said. “The impact of this powerful struggle for social justice continues to grow today in every walk of life for all Americans.”

African Americans at Emory have made contributions to the transformation of this institution, as well as having served as pioneers in the larger American and world scene,” said Franklin. “Emory community should take pride in this heritage.”

The six episodes document the events, issues, triumphs and tragedies that marked the civil rights era. They are narrated by the late Henry Hampton and first broadcast in 1987. “Eyes on the Prize” includes landmark events such as the Montgomery, Ala., bus boycott of 1955-56 as well as the workings of the movement on the grass-roots level.

Franklin noted the importance of understanding the role that African American churches and clergy played in the civil rights movement. He said that Emory’s Candler School of Theology “endeavors to respond to Dr. [Martin Luther King Jr.]’s call for clergy who serve the common good and who respect all faith traditions.”

“Eyes on the Prize” airs on PBA

Thursday, Oct. 5

from 8–10 p.m. as part of “American Experience.”

Diverse Q & A from page 1

working in concert with others in the community.

How does a university president or provost get faculty buy-in on major diversity initiatives? What are the most effective strategies? Lewis: Let me recount a story, and I’ll get to the answer. This past spring, we were hiring a senior vice provost for diversity, and we were having a series of open forums. I went to one, and a senior faculty member in one of our departments raised his hand and said, ‘Well, Earl, you’re the provost. You’re going to make this happen. You’re going to give all the money that’s necessary and people will respond.’

And I remember saying to that person, “I alone can’t do it. I can create a position.” So, one way you deal with it is to create incentives for people to want to invest. What I always say to people is that...
In an era of declining public trust, Wagner said, "a recognition not only of Emory's academic distinction, but also, and especially, of Emory's continuing commitment to education as a public good."
Creekmore’s new book revisits North Korea nuclear crisis

By Benjamin van der Horst

Marion Creekmore, a distinguished visiting professor of history and political science at Emory, is building interest in his new book, “A Moment of Crisis,” with a host of public appearances.

Marion Creekmore, a distinguished visiting professor of history and political science at Emory, is building interest in his new book, “A Moment of Crisis,” with a host of public appearances.

It seems like Marion Creekmore has been everywhere talking about North Korea and his new book on former President Jimmy Carter’s 1994 trip to the rogue nuclear power. Creekmore has appeared on CNN’s “Larry King Live,” lectured at the Southern Center of International Studies and at Emory’s own Halle Institute for Global Learning, and has co-written—with Emory president emeritus and former U.S. ambassador to South Korea, James Laney—an op-ed for The Atlanta Journal-Constitution.

Currently a distinguished visiting professor of history and political science at Emory, Creekmore was the University’s first vice provost for international affairs, first director of the Halle Institute and a program director at The Carter Center. He also was an American diplomat for 28 years, serving in many different roles, including chief of mission to India and ambassador to Sri Lanka and the Republic of Maldives.

As program director of The Carter Center, Creekmore accompanied Carter on the famous 1994 trip to North Korea, now the subject of Creekmore’s book, “A Moment of Crisis.” At that time, the United States was on the brink of war with North Korea, and Creekmore argues that Carter’s trip prevented the conflict by convincing the North Koreans to give up their nuclear weapons program.

When asked about what course the United States should take today, Creekmore said that he favors negotiations with North Korea and thinks sending a senior U.S. official to the country would be a smart idea. He cautioned that an active North Korean nuclear program would likely cause Japan to start a nuclear weapons program and would open up the possibility of North Korea selling nuclear weapons to terrorists or other nations because the country is in financial distress.

Creekmore argues that North Korea is not likely to use nuclear weapons since the world community would quickly respond to any nuclear attack by the country. He believes that North Korea would be open to giving up its nuclear weapons program in exchange for security guarantees and other incentives.

Carter not only wrote the introduction to “A Moment of Crisis,” but also praised Creekmore’s book on “Larry King Live,” saying “he’s written a remarkable analysis of how the 1994 situation is being almost exactly duplicated now, and how the two are related. Any American who’s interested in and concerned about the North Korean threat ought to read this book. It’s going to be a textbook for educators on what we might do in the future.”

Among the study’s other findings:

• Atlanta-area colleges and universities create about 130,000 jobs in Georgia.

• The ARCHE institutions boast more than 0.5 million alumni (522,540 persons) living in Georgia, earning more than $25 billion and paying about $2.4 billion in state and local taxes.

• The Atlanta metro area ranks sixth in the country in the number of college and university graduates receiving bachelor’s or more advanced degrees.
Novelist Tayari Jones, author of “Leaving Atlanta” and “The Untelling,” will give the second annual Phillis Wheatley Reading on Tuesday, Oct. 3 at 6 p.m. in the Woodruff Library Jones Room.

The event, sponsored by the Creative Writing Program Reading Series and the African American Studies Department, will be followed by a book signing. Jones will also give a colloquium Wednesday, Oct. 4, at 2 p.m. in N301 Callaway Center. Both events are free and open to the public.

Jones was born and raised in Atlanta, and her first novel, “Leaving Atlanta”—a coming-of-age story set during the city’s infamous child murders of 1979-81—received many awards and accolades, including the Hurston/Wright Award for Debut Fiction. While she has not lived in her hometown for more than a decade, much of her writing centers on the urban South. “Although I now live in the Northeast,” Jones explains, “my imagination lives in Atlanta.” Her second novel, “The Untelling,” which won the Lillian Smith Award for New Voices, is the story of a family struggling to overcome the aftermath of a fatal car accident.

For more information, contact the Creative Writing Program at 404-727-4683 or visit www.creative-writing.emory.edu/series/index.html. —Paula Vitaris

DISCOVERING ROME: MAPS AND MONUMENTS OF THE ETERNAL CITY

At the center of the exhibition is Giambattista Nolli’s “Great Map of 1748,” a landmark in the history of topography, on loan to the Carlos Museum from a private collector. The map enables viewers to explore the city as a whole and to understand how the individual monuments depicted by Falda and Piranesi fit within their urban context.

“Discovering Rome” is a fascinating complement to other exhibitions exploring the classical world at the Carlos. Through Oct. 22 “In Stabiano: Exploring the Ancient Seaside Villas of the Roman Elite” takes a look at the sumptuously decorated vacation homes of Rome’s wealthy and powerful.

For information, visit www.carlos.emory.edu.

—Nancy Condon

Klezmer Madness

“This is definitely not your grandmother’s klezmer!” said Bob McKay, Schwartz Center director, describing the opener of the Schwartz Center’s 2006-07 Flora Glenn Candler Concert Series. David Krakauer’s Klezmer Madness! kicks off the series on Oct. 6 at 8 p.m., with their unique brand of clarinet (tickets $48; discount category members $36; Emory students $5).

Krakauer, known for his mastery of myriad styles, including classical chamber music, Eastern European Jewish klezmer music—a musical tradition that parallels Hasidic and Ashkenazic Judaism and draws on devotional traditions extending back to biblical times—and avant-garde improvisation, lies beyond “crossover.” As one of the foremost musicians of the vital new wave of klezmer, he and his Klezmer Madness! ensemble fuse traditional Yiddish klezmer music with rock, jazz, classical, funk and hip-hop, appealing to those who remember yesterday’s klezmer as well as today’s world music enthusiasts.

The performance of Krakauer’s Klezmer Madness! at Joe’s Pub in New York City was picked as one of the best performances of the year in AllAboutJazz-New York’s Best of 2005. Recent Klezmer Madness! performances include a sold-out concert at New York’s Symphony Space; a series at Merkin Concert Hall in New York; numerous European tours; and appearances at several international jazz festivals, including Austria’s Saalfelden Festival.

For more information, call 404-727-5050 or visit www.arts.emory.edu.

—Nancy Condon

BY ALLISON DIXON

The poet Horace, writing during the reign of the emperor Augustus (27 BC-14 AD), boasted that he had completed “a monument more lasting than bronze” (Odes iii.30). Although he was speaking of the immortality of his own literary works, Horace’s words also hold true for the architectural legacy of imperial Rome, whose magnificence, though weathered, has survived to the present day.

For 2000 years these stone and brick structures have stood as memorials of Rome’s past greatness and have been reinvented and reinterpreted, renovated and rededicated, throughout the city’s changing history.


“Discovering Rome” provides a tour of the city through images of its ancient ruins, churches and Renaissance villas and gardens. Most of the works in the exhibition come from Giovanni Battista Falda’s 17th-century “Gardens of Rome” and Giovanni Battista Piranesi’s 18th-century “Views of Rome.” A 14th-century etching of the Colosseum by the Netherlands artist and publisher Henronymus Cock is also on view, attesting to the long-standing appeal of the city to pilgrims and tourists.

The event, sponsored by the Creative Writing Program at 404-727-4683 or visit www.creative-writing.emory.edu/series/index.html.

—Paula Vitaris
**PERFORMING ARTS**

**MONDAY, OCT. 2**

**Concert**


**Also Oct. 6–7.**

**TUESDAY, OCT. 3**

**Poetry Reading**

Phyllis Wheatley, poet, performing. 4 p.m. Room 205, Rollins Hall. Free. 404-727-6487.

**WEDNESDAY, OCT. 4**

**Poetry Reading**

Phyllis Wheatley, poet, performing. 4 p.m. Room 205, Rollins Hall. Free. 404-727-6487.

**FINANCIAL PLANNING WORKSHOP**


**THURSDAY, OCT. 5**

**Performing Arts Studio**

Performing. 8 p.m. Emerson Concert Hall, Schwartz Center. $15; $12 faculty and staff; $6 students. 404-727-5050.

**Also Oct. 6–7.**

**THURSDAY, OCT. 5**

**Poetry Reading**


**Lecture**

“Grammars of the Unconscious,” Tania Lombrozo, University of California, Berkeley. 2 p.m. 306 Rollins Hall. Free. 404-727-3440.

**Also Oct. 6–7.**

**THURSDAY, OCT. 12**

**Dance Performance**

Limon Dance Company, performing. 8 p.m. Percussion Arts Studio, Schwartz Center. $20; $15 discount category members; $10 for Emory students. 404-727-5050.

**Also Oct. 13.**

**VISUAL ARTS**

**Gallery Exhibit**


**Mondays, Oct. 2–9**

**History Lecture**

“Space and Kingdom in Iberian Monarchies.” Rita Costa-Gomes, Towson University. 2 p.m. 325 Bowden Hall. Free. 404-727-0012.

**Also Oct. 13.**

**Visual Arts Gallery Exhibit**


**Through Oct. 7.**

**THURSDAY, OCT. 5**

**Surgical Grand Rounds**

“Training Surgical Residents Like Military Fighter Pilots.” James McGrey, University of Utah, presenting. 7 a.m. Emory Hospital. Free. 404-712-2196.

**Music Lecture**

“Perspectives on Performance; C. P. E. Bach and Králik, clarinetist, presenting. 2:30 p.m. Emerson Concert Hall, Schwartz Center. Free. 404-727-5050.

**Predictive Health Lecture**

“Making the Case for Promoting and Protecting Health as ‘Something Positive.’” Corey Keyes, sociology, presenting. 3 p.m. Cox Hall Ballroom. Free. 404-727-2266.

**Environmental Studies Lecture**


**Public Health Lecture**

“Roll Back Malaria; Roll in Development: Reviewing 50 Years of Economic Promises.” Randall Packard, Johns Hopkins University, presenting. 4 p.m. 860 Rollins School of Public Health. Free. 404-727-8866.

**Astronomy Lecture and Planetarium Show**

“Deceptive Skies: Ptolemy’s View of the Universe.” Rick Williamson, physics, presenting. 7 p.m. and 8:15 p.m. Planetarium, Math and Science Center. Free. 404-727-4282.

**Center for Ethics hosts screening of film, food democracy speaker**

A film showing of “The Corporation,” will be held on Oct. 16 at 7 p.m. in Harland Cinema. The documentary film features Vandana Shiva, noted physicist, author and global justice advocate and internationally renowned speaker on issues around democracy, sustainable agriculture, women’s health and spirituality. Shiva will speak at Emory the next night, Oct. 17. The lecture, “Be Democratic: Eat Local,” will be held at 7 p.m. in Winship Ballroom.

Both the film showing and lecture are free. For more information, call 404-727-1208.

**TUESDAY, OCT. 3**

**Poetry Reading**

Phyllis Wheatley, poet, performing. 4 p.m. Room 205, Rollins Hall. Free. 404-727-6487.