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Summer at the SAAC is prime time for Associate Director Timber Hines. **Page 2**



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"I was determined to get on the ballot," says Congressional hopeful Quoc Van '08L. **Page 3**



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# Community rescue effort gets Grady off critical list



SPECIAL



JACK KEARSE



ANN BORDEN



JACK KEARSE



JACK KEARSE

Intensive caring infuses metro Atlanta's public hospital with hopeful future

By MARTHA NOLAN MCKENZIE

A little more than a year ago, it looked as if Atlanta's Grady Memorial Hospital was poised to follow in the footsteps of large public hospitals in Philadelphia, Washington, D.C. and Los Angeles. Caught between spiraling costs and falling funding, these institutions were forced to close their doors.

However, Grady apparently had something the other hospi-

tals lacked — a committed, visionary, and influential group of supporters, who were determined that the hospital must survive. They orchestrated a turnaround, and today the hospital has new leadership, an infusion of funding, and a plan for moving forward.

"The community stepped forward and rallied behind its mission and goals. That is what saved Grady," says Chancellor Michael M.E. Johns.

Grady's mission is to care

for the city's indigent. And while it fulfills this promise, its importance reaches far beyond. Staffed by Emory and Morehouse physicians, it has one of the nation's leading trauma centers — and the only Level One trauma center serving Metro Atlanta and North Georgia. It operates the state's only poison control center, Atlanta's only burn center, and one of the country's largest

Please see GRADY on page 4

# Yerkes garden caters to wild tastes

By CAROL CLARK

The basil is proving popular but the fennel is getting mixed reviews. Reactions to the harvests of a new educational food garden at the Yerkes National Primate Research Center really come down to individual tastes and styles of eating.

"The pigtail macaques took the marigolds, smelled them, and threw them on the ground," says primate socialization specialist Melissa Truelove. The Indian Rhesus monkeys, however, seem to enjoy the peppery taste of the flowers. "Some of them like to eat the marigolds slowly, picking them apart, she-loves-me, she-loves-me-not fashion, while others just cram the whole thing in their mouths," Truelove says.

Truelove is part of a 10-member team in the Yerkes Primate Behavioral Management division. They strive to enrich the physical and social environment of the nonhuman primates at the center by providing them with an array of tastes, textures and activities that simulate life in the wild. Edible treats are a big part of the program, beyond the primate biscuits, fruits and vegetables that make up the core diet.

Buying fresh herbs and flowers for treats would be prohibitively expensive, so the staff decided to grow their own, establishing the Sustainability Initiative's seventh garden at Emory, on the floodplain behind Yerkes' headquarters. The staff researched which

Please see GARDEN on page 5

# Employees' Bright Ideas pay off in funds, satisfaction

By KIM URQUHART

Contributing to Bright Ideas at Emory paid off for three employees, whose plans for their \$1,000 award money range from "green" investments to investing in education.

Julie Hale, Guy Mitchell and William Washburn were the grand prize-winners announced at Staff Fest, where 50 cameras

were given away in a drawing to the 185 employees who submitted a Bright Idea and six honorable mentions received \$300 each. (See page 5.)

It was the first round of awards for the new initiative that is challenging Emory employees to think about ways to save time or money and improve the quality of their workplace. Participating was easy, says

Mitchell, a Campus Services carpenter whose winning idea involves recycling sprinkler water when draining the system.

The Bright Ideas program works like this: Employees submit their problem-solving proposal via [www.brightideas.emory.edu](http://www.brightideas.emory.edu), where it is reviewed by the Bright Ideas Committee. The most promising ideas are forwarded for further review

and possible implementation, but all employees who submit an idea are eligible for various awards and recognition.

After learning she was a grand prize-winner at Staff Fest, Hale promptly visited the booth collecting money for China's earthquake relief fund. "I was able to make a more generous donation," says Hale, project manager for engineer-

ing services in Facilities Management. Hale, who is earning an undergraduate degree from Emory, was also able to buy a new laptop.

Hale's winning idea — recovering the water that is wasted during fire pump tests — was inspired as she was conducting

Please see BRIGHT IDEAS on page 5



## NEW ONLINE AT EMORY.EDU

<http://carlos.emory.edu>

The Carlos Museum's new Web site highlights exhibitions, the museum's collections, cutting-edge research and conservation practices, and the museum's educational programs.

Sections to visit for an interactive learning experience are Odyssey Online, accessed by classrooms around the world, and Carlos Conversations, podcasts on interdisciplinary perspectives from Emory scholars.

## ABOUT US

Emory Report serves as an informative, lively and comprehensive resource for news and events of vital interest to staff and faculty. The weekly publication highlights the Emory community's accomplishments, endeavors and aspirations that reflect the University's identity and strategic vision. Visit us online at [www.emory.report/EMORY\\_REPORT](http://www.emory.report/EMORY_REPORT).

## CORRECTION

In the May 5 issue we reported that Provost Earl Lewis and primatologist Frans de Waal had become the first two Emory faculty to be named Fellows of the American Academy of Arts & Sciences, one of the nation's oldest and most prestigious honorary societies. Actually, they are not the first faculty to achieve this honor, as we subsequently discovered. AAAS confirmed at least seven other Emory faculty who have held the honor, not including AAAS fellows among visiting faculty. Emory Report regrets the error.

## EMORY report

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## EMORY PROFILE: Timber Hines



Timber Hines is associate director of the Student Activity and Academic Center.

BRYAN MELTZ

# 'A's' in enthusiasm

## SAAC leader guides aquatics, athletics, academics

By KIM URQUHART

Summer is anything but quiet at the Student Activity & Academic Center on the Clairmont Campus. At the center of this bustling hub of summer camps and swimming pools is Timber Hines, the SAAC's associate director.

"In the school year we're focused on academics and the students, but during the summer we really meet the needs of the community," says Hines, who oversees programming, reservations, membership policies, upkeep and staffing of the 45,000-square-foot facility.

Hines recently trained this summer's student staff, a critical support team for camps running every week until August, three pools popular with the family of Emory employees, eight tennis courts, three classrooms, a fitness center, and much more.

"I love to work with students," says Hines. "Student staff are the core of this facility, and I feel like we are an extension of their education." She approaches her own work at the SAAC with the same enthusiasm.

"I love being in an environment where people have the opportunity to have

a good time and learn new leisure skills that they'll have with them the rest of their life," says Hines.

Clairmont Campus Director Frank Gaertner pops into her office to deliver a CD. "Frank is our DJ," Hines explains, and this music mix will serve as the soundtrack for their upcoming adventure. Hines, Gaertner and Emory teammates Mary Romestant and Christy Thomaskutty will race around the clock in the Madison-Chicago 200 Relay in early June.

"Our department has a lot of runners. We enter crazy races together," says Hines. Like Hines' team of Emory staff members who last year ran 200 miles from Vermont to New Hampshire in a 24-hour team relay race called Reach the Beach. "We did it in plenty of time to spare," she laughs.

She just signed up for another race, the Nike Women's Marathon in San Francisco, which she will participate in on behalf of Team-In-Training to raise money for the Leukemia and Lymphoma Society.

When she's not on the road or on the trail, Hines is likely to be in the water. The scuba diver's office is reminiscent of "Gidget," filled with the vintage aquatic memorabilia

she collects. A modest brown wool 1930s swimsuit is one of the items decorating the wall above the aquarium of the office mascot, Tsunami the beta fish. On another wall hangs a red lifeguard rescue board, circa 1973.

"This used to sit behind the lifeguard stand at the old Georgia State pool where I was a student lifeguard," recalls Hines, who would go on to become Georgia State University's aquatics director. "When they cleared things out to build a new recreational facility, I inherited the board."

Having worked in aquatics since her first lifeguarding gig at age 15, she says recreation has always been her focus. Hines' career, powered by a background in therapeutic recreation and a master's in exercise science, has taken her from the Wesley Woods Center to the Shepherd Center, to Emory's Center for Rehabilitation Medicine, to Georgia State, and finally back once again to Emory.

"I feel lucky because I've had the opportunity to meet some really wonderful people at Emory as a result of being on the health care side, and then the university side," says Hines. She also has a family link to Emory: her brother

Kirk Hines is a registered horticultural therapist who founded Wesley Wood's program in 1993. Health and healing is a passion they both clearly share.

"Learning to play and have a good time is essential to a person's physical and emotional health," says Hines. "I will always work in recreation because it really improves everyone's quality of life in some way."

## Join SAAC

Students aren't the only ones who can take advantage of the many recreational opportunities at the Student Activity & Academic Center. The SAAC offers a variety of membership options, including seasonal swim memberships. A discounted rate is available for Emory faculty, staff and alumni.

The SAAC is also one of the few campus recreation facilities in the country to offer memberships to those in the surrounding community.

For rates and more information, visit [www.saac.emory.edu](http://www.saac.emory.edu).



# People

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## NEWSMAKERS



The legislation “is the only recognition of the inventory of foreclosed homes and the impact on neighborhoods, communities and local governments.”

— Frank Alexander, law professor, in an interview with Cox News Service, following his testimony at a House subcommittee on the proposed Neighborhood Stabilization Act May 22.

## Cyclist pedals for healthy future



BRYAN MELTZ

**Epidemiology associate professor and ultra marathoner Julie Gazmararian says she wants her sons Isaac (left), and Alex to understand how to set big goals and achieve them.**

By CAROL CLARK

The toughest bike race of Julie Gazmararian's life was also her most recent.

“For the first 21 hours, it was raining the whole time,” she says, describing the major challenge she faced during the “Heart of the South” event in April. The ultra cycling marathon through Alabama and Georgia covers more than 500 miles over two days.

“I was soaked. My skin became shriveled, like when you swim a long time,” says Gazmararian, associate professor of epidemiology in the Rollins School of Public Health. “My clothes had to be peeled off me when the rain finally stopped.”

Then there was the freak hailstorm during the 24-hour Bike Sebring race in Florida last year. Her family supported her during this event, and her husband, Paul Foster, even fixed her a warm burrito during the middle of the night. “That’s the best thing I’ve ever eaten,” she says.

Gazmararian, 46, led the pack for her classification in both events, which qualified her for an even bigger challenge: the Race Across the West, or RAW, which begins June 8 near San Diego and ends 1,000 miles later in Taos, New Mexico. Gazmararian is one of only three women who have signed on as solo contestants for RAW, which has a time limit of three days and 20 hours.

By competing in RAW, she hopes to raise awareness for some of her favorite causes: Bike Emory, Emory’s sustainability initiatives, and combating childhood obesity. Her family provides a more personal motivation.

“I want to be a good role model for my two children, in terms of

setting a high goal and working towards it over a long haul,” Gazmararian says.

“My major goal is to have fun and to cheer Mom on,” pipes in Alex, 11, who has bounded into the family living room with his brother Isaac, 7. “I’m going to get to be in five new states! I’ve seen mountains, but I’ve never seen the desert.”

Gazmararian’s family and other members of her support team will follow her in a van and a recreational vehicle as she pedals round-the-clock, taking only occasional cat naps, through temperatures that can range from 22 degrees to 104.

If she completes RAW, she hopes to up the ante next year by entering the Race Across America — a 12-day, 3,000-mile transcontinental ride, billed as one of the toughest endurance events in the world. She has twice qualified for Race Across America and says RAW will be a test of her commitment.

Gazmararian was active growing up in Michigan and started competing in triathlons in graduate school. “It becomes a habit, like brushing your teeth,” she says of her intensive training. “After you get over the initial pain, you don’t feel good if you don’t do it.”

She rises as early as 4 a.m. for a group ride when Atlanta roads are quiet and before her sons wake up. She also rides with Sorella Cycling, an all-women biking club. “It’s a juggle,” she says. “I don’t have much time for anything else but my family, work and training.”

The entire family enjoys mountain biking together — her husband uses an off-road unicycle. “Biking’s fun!” says Isaac, who took his training wheels off when he was 3. “You can get exercise and get your body moving.”

## Mr. Van wants to go to Washington



WHEAT WURTZBURGER

**While his classmates study for the bar exam, Quoc Van '08L is spending his summer running for Congress.**

By TIM HUSSEY

Quoc Van '08L can clean and jerk-lift 300 pounds. He’s also running for Congress in Florida’s 8th Congressional District.

For Van, the son of Vietnamese immigrants and a two-time champion weight lifter, politics has been a driving force in his life for several years.

“I want to work on policies that benefit people at the macro level,” he said. “If you want to make systematic changes to help people, you have to work in the political arena.”

Van credits his parents and high school weight-lifting coach with inspiring him to run. His coach would talk about kids in Van’s high school who left school to work to help support their families.

“Sometimes at Emory we don’t realize that the education we’re getting is a luxury,” Van said. “We’re focused so much on extra rights, on civil rights. . . . For some people, free speech is not as important as being able to feed yourself. Education is the ultimate tool to alleviate criminal activity and to help develop the economy.”

To qualify for the ballot, Van had to collect more than 4,300 signatures or pay a fee equal to seven percent of the salary for the position he sought (nearly \$10,000). He collected signatures.

“I made the decision to run, and I was determined to get on the ballot,” he said.

His platform has three main issues: crime, education and the economy. While his running mates for the Democratic nomination are older and more seasoned, Van said he has one thing they don’t: “I will bring innovative, new thinking to solve old problems.”

After attending Georgetown University, Van chose to pursue a law degree. He said Emory offered him the opportunity to not only study law, but to also work as a strength and conditioning coach.

“In weight lifting, you have to keep your eye on the prize. You do everything in small increments. You learn to push yourself to keep going,” Van said. “In politics, it’s the same thing. You can never look at the big number; you have to take things slowly.”

“My chances of winning are really good because I am a hard worker,” he said. “I’m going to outwork my opponents. Our campaign is so disciplined. We’re going to keep chipping away.”

Despite strong opposition for the Democratic nomination and a strong Republican incumbent, Van plans to earn his party’s nomination on Aug. 26, when Floridians vote. When asked his plans if he doesn’t win, Van’s answer offers a glimpse of his future as a politician.

“I only planned on winning,” he said.

Learn more about Quoc Van’s candidacy at [www.vanforcongress.com](http://www.vanforcongress.com).

## ACCLAIM

Among the winners of the Atlanta Business Chronicle’s annual Healthcare Heroes awards are

**Karen Glanz**, professor of behavioral science and health education in the Rollins School of Public Health and director of the Emory Prevention Research Center; and **David Wright**, assistant professor of emergency medicine at the School of Medicine and co-director of the Emory Emergency Medicine Research Center and **Michelle LaPlaca**, adjunct associate professor of biomedical engineering in the School of Medicine.

Glanz was recognized in the community outreach category for her work to prevent cancer via a partnership between Emory and the Southwest Georgia Cancer Coalition in a rural area with high cancer rates.

Wright and LaPlaca were recognized in the innovations category for their work in developing a helmet to help diagnose Alzheimer’s disease.

**Susan Henry-Crowe**, dean of the chapel and religious life, has been elected president of the Judicial Council of the United Methodist Church. She is the first woman to lead what is known as the denomination’s “supreme court.”

The council, whose term is 2008-2012, is the top judicial authority of the United Methodist Church and rules on issues surrounding the denomination’s Book of Discipline.

**Patricia Hudgins**, director of Head and Neck Radiology, will be honored June 13 as Alumna of the Year by the University of California, San Francisco.

The ceremony will take place at the UCSF Resident Graduation Dinner.

Hudgins received the honor for her accomplishments and continuous dedication to education.

“Acclaim” recognizes the accomplishments of faculty and staff. Listings may include awards and prizes; election to boards and societies; and similarly notable accomplishments at Emory or in the wider community. Emory Report relies on submissions for this column. Contact: [ltking@emory.edu](mailto:ltking@emory.edu).



## TAKE NOTE

### Earthquake victims get Yerkes help

Employees at Yerkes Primate Center raised \$4,136 to help earthquake victims in China's Sichuan province.

Culinary fundraisers were held at the main center and at the Lawrenceville field station to help those impacted by the massive quake that struck May 12. Funds raised were sent to the American Red Cross Sichuan Province Earthquake Relief Fund.

University Vice President Gary Hauk has listed a number of avenues through which the Emory community can help the quake victims:

- Sichuan Medical University by way of the China Medical Board, 2 Arrow Street, Cambridge, MA 02138, [www.chinamedicalboard.org](http://www.chinamedicalboard.org)
- Canadian Red Cross, [www.paypaq.com/redcross/new/index.php](http://www.paypaq.com/redcross/new/index.php)
- American Red Cross, <http://american.redcross.org/site/Donation2>
- Hong Kong Red Cross, <http://www.redcross.org.hk>
- Red Cross Society of China, <http://202.108.59.10/english/>
- United Methodist Committee on Relief, <http://new.gbgn-umc.org/umcor/>.

### Farmers' market comes to campus

June 10 is opening day for a weekly farmers' market that will be held on campus every Tuesday through Thanksgiving.

The market will take place on the Cox Hall Bridge from 11 a.m. to 2:30 p.m., rain or shine, said Christa Essig, market manager.

Georgia farmers will sell local, organic fruits and vegetables. There will be a vendor selling artisanal cheeses. Essig said a local vendor of jams and jellies has also signed on and there will be organic bread.

### Hall wins building energy competition

Turning off lights and unplugging electrical devices when not in use helped McTyeire Hall win Emory's first all-building energy competition. The conservation tips given by the sustainability representatives hit home for residents in McTyeire Hall, who consumed 43 percent less energy compared to March 2007.

The Office of Sustainability Initiatives awarded \$1,000 to the residents of McTyeire Hall to use on a sustainable-related prize.

Collectively, Emory's building occupants saved 144,000 kilowatt-hours of electricity when looking at March 2007 and March 2008 data. That's roughly equivalent to powering Goizueta Business School for one month.

## GRADY: On the road to recovery

HIV/AIDS programs. And Grady is the training ground for future doctors, nurses and other health care professionals. Indeed, one out of four doctors in Georgia trained at Grady through Emory or Morehouse.

All the services Grady provides, while critical, are costly, and getting more so. The number of uninsured is climbing. However, Grady's funding — from county and state government, as well as from Medicare and Medicaid — has shrunk dramatically over the past decade. As a result, Grady finished last year with a \$55 million deficit, and one foot poised above the grave.

In an effort to save the failing institution, the Metro Atlanta Chamber of Commerce created a task force of prominent business and community leaders to develop a plan to resuscitate Grady. In July, the task force issued a concise, 23-page report outlining its vision for the hospital.

High on the list of recommendations was revamping its structure from the outdated hospital authority model to a 501(c)3 nonprofit organization, governed by a nonpolitical, private board.

The new 17-member board is chaired by Pete Correll, chairman emeritus of the Georgia-Pacific Corp., and includes Louis Sullivan, former U.S. Department of Health and Human Services secretary, prominent attorneys, CEOs of several large corporations, among others.

"The idea of replacing the politically appointed board with a board whose primary fiduciary responsibility was to the hospital and its mission was a critical piece for the success of the plan," says Johns. "These are people who have leadership ability, but they also have clout. People will listen to them."

The change in management cleared the way for Grady to receive a life-saving pledge of \$200 million over four years from the Robert W. Woodruff Foundation. The magnitude of the gift will make it easier to get others to contribute.

"We've committed to raise another \$100 million over next four years, and I have every expectation we can do more than that," says Correll.

However, some hoped-for funding has fallen through. Although the outlook for legislation to fund a statewide trauma care network was optimistic, the General Assembly ended its last session without approving the bill.

The hospital also needs to shave its operating costs by \$50 to \$60 million a year.

Despite the challenges ahead, Grady has managed to get off the critical list and is taking the first steps toward recovery.

"The task force report clearly outlined the issues and the direction to go forward," says Johns. "It rallied the entire community behind the value and contribution Grady makes to our city and state. Grady's new board has the talent and commitment to make what needs to happen, happen. Now the hard work begins."

### More information

- A longer version of this article will appear in the summer issue of Emory Health Sciences, [whsc.emory.edu/\\_pubs/hsc/](http://whsc.emory.edu/_pubs/hsc/).
- Read how students advocate for Grady in ER's First Person on page 7.
- Get the latest Grady news and updates at [www.emory.edu/grady/](http://www.emory.edu/grady/).

## SNAPSHOT



KENNETH ANDERSON

### Earning their stripes

The now-infamous Oxford zebra incident will live long in memory — and on the backs of the Oxford community — with special commemorative T-shirts sold by students Adnan Rashid and Katie Larson. The black shirts feature a zebra printed in white on the front and on the back is emblazoned "I was there when the zebra took over Seney Hall."

Profits from the sale raised \$2,150, which was presented to Oxford Dean Stephen Bowen in May. Bowen praised the students' creative initiative and said that the sum would cover most of the costs. Damages had included some broken furniture, repairs to the elevator, a half-eaten course catalogue and the biological consequences of large animal confinement.

For the record, no one has been caught and Barcode the zebra is doing well.

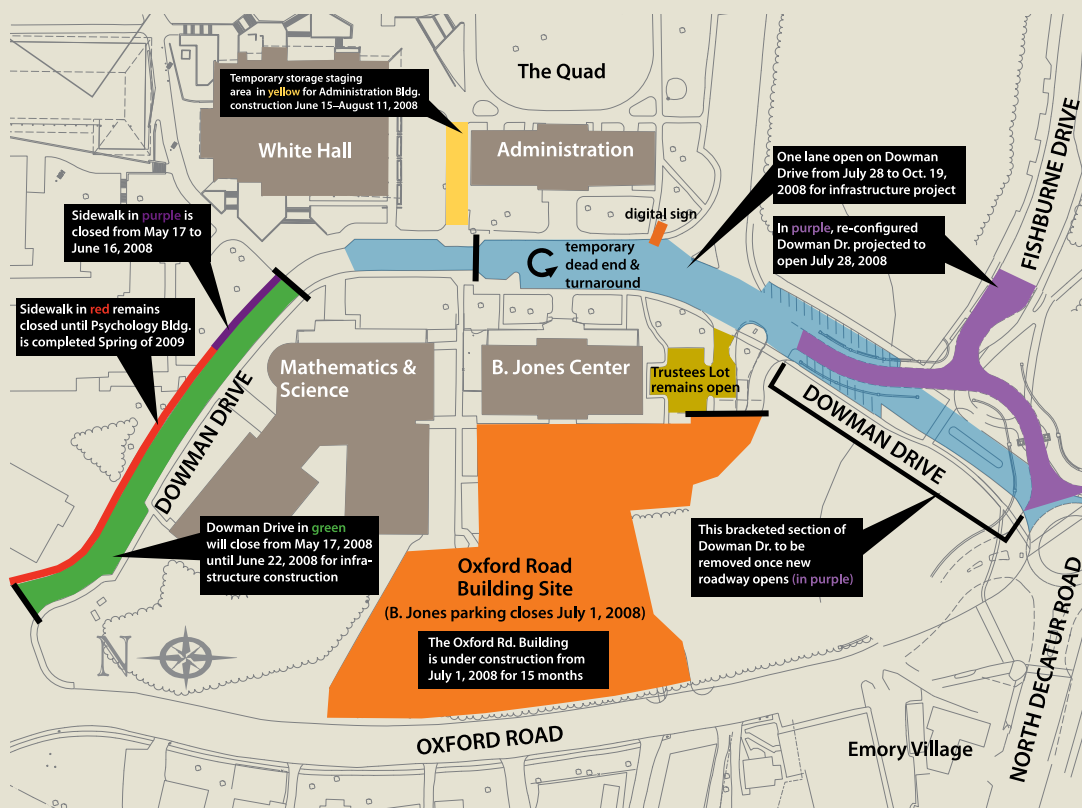
## Dowman Drive to see summer closures

Due to several utility, maintenance, roadwork and construction projects, temporary closures started last month along Dowman Drive and will continue throughout the summer.

Among the most visible changes will be a realignment of Emory's campus entrance off North Decatur Road. The new one-way street into campus will pass through the Haygood Hopkins Gate, and will provide an aesthetically pleasing entrance reminiscent of the early years at Emory. The road realignment will also provide easy access through the future roundabout at Emory Village. Work on the roundabout will begin late this fall, according to DeKalb County.

In July, the B. Jones parking lot will close permanently as site preparation begins for the new admissions building and campus bookstore located on that site. That project is expected to be completed in fall 2009.

—David Payne





# Campus

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REPORT FROM: Emory Healthcare

## Discounts offered for ‘retail’ health services at EHC

Are you considering a facelift or an eyelift? How about some contact lenses or eyeglasses? Or have you been thinking about getting rid of those eyeglasses forever with LASIK surgery? Maybe you need a jump start on your New Year’s resolution to lose weight? Whatever elective procedures you’re mulling over, why not let Emory help make your dreams come true. Emory offers you an employee discount for a variety of health-related procedures – from breast surgery to body contouring.

These procedures may or may not be covered on your insurance plan but they’re offered at significant discounts to employees and family members. Some specialties even offer free consultations or factor the price of an initial consultation against the procedure costs.

Visit [www.emoryhealthcare.org/departments/employee/retail-services.html](http://www.emoryhealthcare.org/departments/employee/retail-services.html) to get the details about some of the more popular services Emory offers,

including contact information, office hours, discounts available, physician list and more. And when you’re considering some of these exciting services, why not utilize your Healthcare Flexible Spending Account funds, which can be used in some instances, to maximize your benefit dollars.

Practices featured and employee discounts offered for elective procedures include:

- Emory Aesthetic Surgery Center at Paces; 3200 Downwood Circle, Suite 640A, Atlanta, GA 30327; 678-420-7046. (20%)
- Emory Department of Dermatology and Emory Dermatology Aesthetic Center; The Emory Clinic, Building A, 1365 Clifton Rd. NE, Atlanta, GA 30322; 404-778-3333. (10%)
- Emory Facial Center; 993-C Johnson Ferry Rd., Suite 215, Atlanta, GA 30342; 404-303-0101. (10%-20%)
- Emory Oral and Maxillofacial

Surgery; 1365 Clifton Rd. NE, Suite B2300, Atlanta, GA 30322; 404-778-4500. (25% to Emory employees who pay in full at or before service is rendered for self-pay services.)

- Vision & Optical Services (Optometry); 404-778-2020. Eyeglasses: Optical shops in The Emory Clinic, Building B, 1365 Clifton Rd. NE, Atlanta, GA 30322, and at Emory Crawford Long Hospital’s Medical Office Tower, 550 Peachtree St. NE, Atlanta, GA 30308; Emory Eye Center, The Emory Clinic, Building B: 404-778-4226; ECLH Medical Office Towers: 404-686-8714. (Eyeglasses: 25% discount for Emory employees and spouses; Contact lenses: 10% volume discount on certain brands.)

- Emory Vision; 875 Johnson Ferry Rd., Suite 100, Atlanta, GA 30342; 404-778-2SEE. (25% discount off LASIK, PRK, Epi-LASIK or Advanced Surface Ablation Surgery to employees

and immediate family member living at home and domestic partners.)

- Emory Bariatric Center; Office locations: ECLH Medical Office Towers, 550 Peachtree St. NE, Atlanta, GA 30308; The Emory Clinic, Building A, 1365 Clifton Rd. NE, Atlanta, GA 30322; 404-778-5673. (Waive deposit for medical weight loss programs.)

- Interventional Vascular Radiology; Emory University Hospital, 1364 Clifton Rd., Atlanta, GA 30322; 404-712-7033. (25%)

- Emory Vascular Surgery Vein Treatment Center; The Emory Clinic, Building A, 1365 Clifton Rd. NE, Atlanta, GA 30322; 404-778-3324. (Discounts range from 25% to 50%.)

*Una Hutton Newman is senior associate vice president and chief marketing officer, Emory University and chief marketing officer, Emory Healthcare.*

## BRIGHT IDEAS: Initiative sparks creative solutions

Continued from the cover

a test. She suggests capturing the gray water that is released during testing and using it for irrigating campus foliage. “There is a huge potential for recovering many hundreds and hundreds of gallons of water at every fire pump test,” says Hale.

Washburn too saw potential solutions and decided to submit a few ideas. “I want my alma mater to be one of the best schools when it comes to energy conservation,” says Washburn ’97Ox–’99C, whose winning idea involves offsetting energy usage with renewable power. The Emory police officer has opened an investment account and set aside the bulk of his Bright Ideas award for his own green energy investments.

Ideas that won awards will not necessarily be implemented, but were selected as “the most notable” by the Bright Ideas Committee, says Deborah Moyers, associate vice president for campus services administration and a member of the Excellence Through Leadership team that created Bright Ideas.

“The criteria is to save Emory time, money, or improve the quality of work-life, and these were the ideas that we

felt like had the best chance of doing that,” she says.

Moyers hopes that faculty, staff and student employees will continue to participate in the program, which will be awarding more prizes in the future.

“I’m looking forward to submitting some more ideas,” says Mitchell, who plans to use his prize money for a summer vacation. “The University is committed to the green philosophy and so am I. I think there’s a whole bunch of ways we can save lots of money.”

### Honorable mentions

**Mark Hanfman:** Disposable utensils made from starch instead of plastic

**Vickie Howard:** Administrative support link

**Amanda Freeman:** More specific lighting in White Hall

**Jim Murtha:** Industrial tricycles

**Charles Rossignol:** Sustainable food service at Cox Hall

**Elizabeth Webber:** Recycling laboratory waste

### Rollins breaks ground to double size

A groundbreaking ceremony May 30 celebrated the Claudia Nance Rollins Building of the Rollins School of Public Health, made possible by a \$50 million commitment from the O. Wayne Rollins Foundation and Grace Crum Rollins.

When the building opens in 2010, the school will more than double its size. Specifically, the Rollins family gift will help create a public health complex designed to enhance collaboration within the School of Public Health and its many partners in and outside of Emory.

The new building will serve as the

“front door” to the complex — “a welcoming home for students and alumni and a landmark space for partnership and community,” says Dean James Curran.

Since its first building opened in 1995, the school has tripled its number of students, faculty and research dollars.

“We are indeed fortunate to have resources that enable our school to dream of making the world healthier for all mankind,” Curran says. “Because of the generosity of the Rollins family, we will continue to be an international leader at the forefront of public health successes.”

### Emory Winship named Blue Distinction Center for Complex and Rare Cancers

Blue Cross and Blue Shield of Georgia has named the Emory Winship Cancer Institute as a Blue Distinction Center for Complex and Rare Cancers, focusing on complex inpatient and surgical care. Emory Winship is the only facility in the metropolitan Atlanta area to earn this designation and one of only 85 nationwide.

Blue Distinction is awarded by Blue Cross and Blue Shield companies to medical facilities that have demonstrated expertise in delivering quality health care.

Blue Cross and Blue Shield assesses facilities on evaluation, treatment planning, complex inpatient care and

major surgical treatments, all delivered by teams with distinguished expertise and subspecialty training for complex and rare cancers.

“What this says is we have the best surgical outcomes in multidisciplinary care for this group of complex cancers in the metropolitan area,” says Charles Staley, director of surgical oncology at Emory Winship and Holland M. Ware Professor of Surgery. “This designation is a confirmation of the hard work and dedication to research and patient care that is exhibited every day by our faculty, nursing and administrative staff.”

## GARDEN: Harvest provides edible treats

Continued from the cover

veterinarian-approved plants would thrive in the site and worked within the sustainability guidelines for organic, pesticide-free crops. They used recycled plastic barrels to create containers for the herbs and flowers and started a stand of bamboo along the fence. A rain barrel helps meet the drought’s watering restrictions.

The staff serves the treats harvested

from the garden in ways that promote natural feeding behaviors. “Primates can spend up to 60 percent of their time in the wild foraging for food,” explains Jaine Perlman, enrichment coordinator at Yerkes, adding that studies show captive primates also like to “forage.”

In the wild, chimpanzees use sticks to probe the openings of termite mounds and draw the insects out for a snack. At Yerkes, the staff fills plastic tubes with salsa or other treats, then gives the chimps strips of bamboo to use as dip-

ping tools.

Herbs from the garden are brewed into teas, then frozen into ice cubes to provide a crunchy, cooling treat. Foraging trays lined with artificial turf are embedded with grains and herbs for the primates to pick out. Capuchin monkeys are scent markers, and they like to crush fresh basil and inhale the aromas before eating the leaves, says Truelove, who enjoys putting together creative “salads” for her charges.

“I’d like to see this program really

grow,” says Perlman, as she surveys the small garden. She hopes that fruiting trees, such as apple and pear, can be planted in the coming years, along with more vegetables. Currently, the behavior management staff is maintaining the garden, assisted by technical advice from Facilities Management.

The humans are benefiting along with the other primates. “It’s rewarding to be doing something for the monkeys, and also get a little quiet time working in the garden,” Truelove says.



## Holocaust site reaches global readers



Deborah Lipstadt, Dorot Professor of Modern Jewish and Holocaust Studies, is using a Claims Conference grant to translate the Holocaust Denial on Trial Web site into Turkish, Russian, Arabic and Farsi.

ANN BORDEN

By ELAINE JUSTICE

Deborah Lipstadt's Holocaust Denial on Trial Web site, HDOT.org, may be mostly in English, but it's already being visited by people from more than 100 countries, says Dan Leshem, Web development specialist at Emory, which hosts the site.

Earlier this spring HDOT.org received a \$120,000 grant from the New York-based Claims Conference, the Conference on Jewish Material Claims Against Germany, that is being used to create parallel sites in Turkish,

Russian, Arabic and Farsi. Launch of the foreign language versions of the site is expected this fall.

The grant is allowing HDOT.org to complete 50 myth/fact sheets about the Holocaust in Arabic, Farsi, Turkish and Russian.

Although the Arabic and Persian myth/fact sheets have not yet been launched to the public, the site is already gaining attention in Arab countries, says Leshem, who manages the HDOT project at Emory. The site has almost complete

translations of 22 Holocaust denial myth/fact sheets in Arabic and Farsi that visitors are finding online now.

In a one-month period (April 14–May 14), the site had 200 Arabic visitors and 200 Farsi visitors. Iran was the fifth most popular country of origin, with 224 visits during the period. Leshem says he will watch the traffic closely as the site's home page and major elements are translated.

Holocaust Denial on Trial chronicles Lipstadt's 1996-2000 British trial versus British

Holocaust denier David Irving. In 1996 he sued Lipstadt in British court alleging libelous content in her book "Denying the Holocaust."

Following her resounding victory in 2000, Lipstadt, Dorot Professor of Modern Jewish and Holocaust Studies, founded the site in conjunction with Emory to provide complete archives of the trial's documents. The site strives to empower readers to identify and reject the lies, distortions and misleading innuendo used by Holocaust deniers who continue to spread disfor-

**"When people don't have historically accurate information they are susceptible to all sorts of distortions and fabrications."**

— Deborah Lipstadt, Dorot Professor of Modern Jewish and Holocaust Studies

mation on the Holocaust.

Lipstadt began HDOT.org precisely in order to make such distortions a thing of the past. "When people don't have historically accurate information they are susceptible to all sorts of distortions and fabrications," she says. "This is true for the Arab-speaking world and the English speaking world as well."

HDOT also will introduce two educational modules on the topic of Auschwitz denial for use in advanced secondary school and undergraduate college courses.

"The weight of this site is its integrity," says David Lower, a business analyst at Emory who oversees the site's development. "We have to hold these translations to the highest possible standards. We know that deniers will look for any errors on the site to exploit for their own purposes."

One example of precision in translation was the word "Holocaust" itself, says Leshem. "We transliterated the word and got 10,000 hits." Then, based on a recommendation by a scholar of Arabic, they used another term for holocaust in Arabic that is much more common — it translates loosely as 'the catastrophe of the Jews' — and got 150,000 hits, simply because it is the more common term. "That goes back to the translators knowing the content," Leshem says.

So far, that diligence seems to be working. After posting the first translations of the myth/fact sheets in Arabic, Leshem copied the name "Anne Frank" in Arabic and did a Google search. HDOT.org was listed at number three.

## Protein provides innate defense against HIV

By HOLLY KORSCHUN

Finding a protein that is able to stop the HIV-1 virus from releasing into cells may bring scientists closer to finding new approaches to treatment.

Most human cells contain a factor that regulates the release of virus particles, but until now scientists haven't known what it was.

Now researchers from Emory, Vanderbilt and Mayo Medical School have identified CAML (calcium-modulating cyclophilin ligand) as the protein that allows cells to keep HIV particles hanging on the cell mem-

brane. However, CAML's protective ability is counteracted by the viral protein Vpu.

"This research is important because it identifies CAML as an innate defense mechanism against HIV," says senior author Paul Spearman, an Emory pediatric infectious disease specialist. He and his colleagues are continuing to study how CAML and Vpu interact, and they hope to use this knowledge to develop new therapies.

The research was published online in the journal Nature Medicine.

## Researchers develop first transgenic Huntington's disease monkey model

By LISA NEWBERN

In the first study of its kind, researchers at the Yerkes National Primate Research Center, in collaboration with researchers from Emory's Department of Human Genetics, have developed the first transgenic nonhuman primate model of Huntington's disease, one of the most devastating human neurodegenerative diseases.

This development is expected to lead to greater understanding of the underlying biology of HD and to the development of potential therapies. In addition, this pioneering study is leading

the way toward the development of nonhuman primate models of other genetic diseases.

HD is a genetic, neurodegenerative disorder that causes uncontrolled movements, loss of mental processing capabilities and emotional disturbances.

According to lead researcher Anthony W.S. Chan, "In the past, researchers have used transgenic mouse models to study the disease. These models do not completely parallel the brain changes and behavioral features observed in humans with HD, thus making the development of a transgenic nonhuman primate model critical to currently treat-

ing and ultimately preventing the disease."

Chan noted, "The transgenic monkeys are providing us with unparalleled opportunities for behavioral and cognitive assessments that mirror the assessments used with humans. With such information, we are developing a more comprehensive view of the disease than currently available."

The researchers, who are continuing to assess the transgenic monkeys, believe their progress bodes well for developing transgenic nonhuman primate models of other neurodegenerative diseases, such as Alzheimer's.



## Forum

## FIRST PERSON

# Making a mark on the future of care

## HealthSTAT advocates for Grady in classroom and Capitol



JACK KEARSE

**Kate Neuhausen is a brand new graduate of Emory's medical school and coordinated HealthSTAT's Grady is Vital Campaign. Anjali Aurora, an Emory family nurse practitioner and nurse-midwifery alumna, is president of HealthSTAT.**

By **KATE NEUHAUSEN and ANJLI AURORA**

HealthSTAT, or Health Students Taking Action Together, is a student-run, nonprofit organization founded seven years ago at Emory. With a mission to create a statewide community of health professional students crossing disciplines and engaging in education, advocacy and service, we are the only organization of this kind in the nation.

Our focus is on HIV/AIDS prevention and policy, child obesity prevention, and health disparities and access to care. Public health indicators in these areas are abysmal in Georgia, and millions of Georgians struggle to access health care every year. As Georgia's future professionals, we are determined to improve those statistics and to make our mark on the future of health care.

One major effort is the Grady is Vital campaign that HealthSTAT initiated last fall in response to students' concerns over the future of the Grady Health System. We brought together more than 200 health professional students and residents from across Georgia including those at Emory, Morehouse School of Medicine, Medical College of Georgia, Mercer, Georgia State and Philadelphia College of Osteopathic Medicine.

When students first learned of the crisis surrounding Grady, many people told us to watch and wait. We watched, and we listened. We heard our patients telling us that they were praying every night for Grady to stay open. They shared their fears that they would have nowhere to go for health care if Grady closed. Because so many of us came to medical, nursing or pharmacy school because of our desire to

care for those in need, watching and waiting was not an option.

As health professional students, we saw three options: get depressed, angry or involved. Instead of giving in to despair, we decided to take action to fulfill the idealistic goals that attracted us to the health professions in the first place. Our education was too important for us to sit on the sidelines, watching the debate over Grady play out without the voices of Georgia's future. So, the students organized together to advocate for Grady patients and its future.

Our campaign started as an extensive grassroots advocacy effort with presentations that integrated education with action in Georgia schools. Students delivered more than 600 handwritten letters to the governor, lieutenant governor and speaker of the House encouraging them to support Grady, fund a statewide trauma network, and increase Medicaid reimbursement rates. HealthSTAT organized a rally at Grady hospital, drawing more than 300 students, residents and faculty to share our message that this debate must focus on patients, not politics.

Once we understood the context for Grady's crisis, we organized advocacy at the local and state levels. More than 100 students stood together at a critical Fulton County hearing and 120 students attended a DeKalb County Hearing as HealthSTAT leaders testified on the importance of Grady's mission to care for the uninsured and underserved. White coats filled the hearings, capturing coverage on all the major news channels.

We created fact sheets on Grady, primary care, trauma, Medicaid, and graduate medical education for state legislators based on extensive research. Ben Harbin, chair of the House Appropriations Committee, sponsored a breakfast at the Capitol for HealthSTAT. And more than 50 students from across Georgia along with residents from five specialties successfully lobbied legislators to

support Grady.

As the campaign continued, students and residents met one-on-one with key state leaders to advocate for Grady as well as organized tours of Grady for legislators to see firsthand that Grady is a vital safety net hospital for the poor and underserved.

Representative Edward Lindsey, speaking from the floor of the Georgia House of Representatives, said that "touring Grady with HealthSTAT students was one of the most eye-opening experiences in my four years in the state Legislature."

We started the Grady is Vital Campaign to give our patients a voice and to unite students in a movement to help Grady thrive. In the process, we experienced a crash course in health policy and realized the tremendous power of our voices as Georgia's future health professionals. In the end, we played a significant role in the political process and helped change the destiny of a hospital.

Today Grady's doors remain open. There is a new nonprofit board with renowned civic and business leaders in Atlanta that has secured a \$200 million donation and is committed to initiating a fundraising explosion. HealthSTAT achieved its legislative advocacy goals of increasing Medicaid reimbursement rates and graduate medical education funding and has continued to lobby for trauma funding.

And we're not going anywhere. HealthSTAT remains committed to creating a cadre of health professionals who have the skills and vision to improve health for all.

The most common question we are asked is, "on top of extremely demanding school schedules, why do you put so much time into HealthSTAT?" Our answer: because we believe a healthy future is possible for all Georgians. Because we believe we have a voice and an obligation to shape our health care system.

## SOUNDBITES

### Toastmasters talk public speaking

Toastmasters@Emory celebrated its fourth year of helping members become better communicators.

"School may provide us with knowledge, but this club really helps us prepare for real-life experiences," said Kai Young, who co-founded the campus branch of the worldwide speaking organization as a student.

The Toastmasters nodded knowingly as keynote speaker Gary Hauk, vice president and deputy to the president, spoke of the three 'PRs' that he said relate to both speaking and living: "prepare, preside, project."

Toastmasters@Emory meets on campus each Wednesday from 8-9 a.m. and welcomes new members. Noted Young: "Where else on campus can you find people praising and listening to you at 8 a.m.?"

—Kim Urquhart

### Clinical researchers dissect ethics issues

"The sophistication of medicine is evolving rapidly through genomic research and stem-cell therapies that are on the way. These are going to present enormous challenges to IRBs (institutional review boards) and to investigators," said Ernest Prentice, executive chair of the IRB at the University of Nebraska Medical Center. "We have to do the best we can to try to merge the evolution of ethics with the evolution of science at a closer point than it is now."

A featured speaker for the Office of Research Compliance's third annual ethics symposium, he discussed some of the critical problems facing IRBs, including inadequate training for members and investigators. "A culture of conscience is not a priority. Research funding is the academic mantra," he said.

—Carol Clark

### 'Indiana George' uncovers Nubia

In his 40-year career, archeologist George Reisner excavated literally and figuratively the ancient kingdom of Nubia, said Peter Lacovara, Carlos Museum curator of ancient Egypt, Near East and Nubia.

Reisner produced a "spectacular array" of artifacts from that lost culture, Lacovara noted.

Lacovara's lecture title, "Indiana George: Reisner and the Rediscovery of Ancient Nubia," plays off the fictional movie hero of derring-do but according to Lacovara, Reisner "was the most systematic archeologist of his day."

Reisner had a methodical approach to a dig, took copious notes and was the first to use photography in archeology.

—Leslie King

# Breast cancer probed, activist honored

By **QUINN EASTMAN**

Cancer researchers and oncologists from across the country gathered in Atlanta May 16 to focus their attention on a form of breast cancer that disproportionately affects African American women.

Winship Cancer Institute's inaugural Jean Sindab Scientific Symposium on Triple Negative Breast Cancer honored the scholar and human rights activist, who died in 1996 after a year-long battle with breast cancer.

A study of more than 800 breast cancer cases in Atlanta

found that African American women were more than twice as likely to have triple-negative tumors, Emory public health researcher Mary Jo Lund told the group.

Triple-negative breast cancer's aggressive pathology contributes to African American women's higher breast cancer mortality rate, she said. Statistics don't show a split in mortality until 1980, when health care disparities became more apparent with the widespread introduction of mammography.

"Black women today have the survival rate of white women from 25 or 30 years ago," Lund

said. "We've got to do better than that."

Triple-negative breast cancers lack three biological markers that make other breast cancers vulnerable to drugs such as tamoxifen or Herceptin.

On top of that, triple-negative breast cancer strikes women two decades before than other forms of breast cancer — on average — and can come back quickly after chemotherapy, according to keynote speaker Funmi Olopade.

"No wonder we've had such a debate about the effectiveness of mammography," said Olopade, director of the Cancer Risk Clin-

ic at the University of Chicago. "We've really been looking at two different kinds of cancer."

Olopade described a mother of four daughters from Brownsville, Texas, who came to her with breast cancer at age 27. Follow-up work with the family prevented the progression of cancer in two of the daughters, who inherited the mutation their mother carried.

Although chemotherapy can be effective against triple-negative tumors, researchers said a variety of experimental antian-genic/antihypoxic agents show potential as well.



## ADVANCE NOTICE

### Rushdie reading set for July 7

Emory, A Cappella Books and the Carter Presidential Library present Salman Rushdie, as part of his national book tour, for a special evening lecture at 7 p.m. Monday, July 7 at the Carter Presidential Center. Emory's Distinguished Writer in Residence will read from and discuss his new novel "The Enchantress of Florence."

Tickets can be purchased at A Cappella Books or online at [www.acappellabooks.com](http://www.acappellabooks.com). The ticket price of \$28 includes an autographed first edition of "The Enchantress of Florence." For more information, contact A Cappella Books at 404-681-5123.

Rushdie's lecture will be in The Carter Center's Ivan Allen Pavilion. Doors open at 6 p.m.

### Buddhism forum to be June 23–28

Emory is sponsoring an international forum for scholars of Buddhism on June 23–28.

The XVth Congress of the International Association of Buddhist Studies is held once every three to four years.

This year's conference features over 250 presenters. Panels and sections are offered on a variety of historical and contemporary topics in Buddhism across all the main traditions. Exhibitors whose products support the study of Buddhism will be on hand.

Performances include a Tibetan sand mandala, Tibetan music and dance (pubic tickets available at [www.arts.emory.edu](http://www.arts.emory.edu)).

For more information, visit [www.religion.emory.edu/iabs2008/](http://www.religion.emory.edu/iabs2008/).

### Photos, lectures on ancient kingdom

Two events, in conjunction with the Carlos Museum's exhibition "Ancient Kingdoms of Nubia," will take place this summer.

On Sunday, June 29, at 4 p.m., archaeologist Charles Bonnet, author of "Nubian Pharaohs: Black Kings on the Nile," discusses 40 years of Swiss Mission of Archaeology excavations at Kerma and Dukki Gel in Sudan.

On Thursday, July 10, 7 p.m., photographer Chester Higgins discusses his photographs, described as "brilliantly evocative."

Higgins' photographs, "Nubian Dreams: Images of the Sudan by Chester Higgins," will be on view in Woodruff Library's Schatten Gallery through July 20.

Both events will be held in the Carlos Museum's Reception Hall.

For more information, visit, <http://www.carlos.emory.edu/>.

## Seminars

Thursday, June 12

**"Emory Endosurgery Unit: The Changing Face of Minimally Invasive and GI Surgery Fellowships."** Edward Lin, endosurgery, presenting. 7 a.m. Emory University Hospital. Free 404-778-1903.

Thursday, June 19

**"Terrorism, Turbulence and Trauma: An Analysis of the Past and Prognostic Implications for the Future."** H. Leon Pachter, New York University Medical Center, presenting. 7 a.m. Emory University Hospital. Free 404-778-1903.

## Special

Wednesday, June 11

**Lullwater Suspension Bridge Dedication.** 10 a.m. Lullwater Preserve. Free. RSVP to [rsvp@emory.edu](mailto:rsvp@emory.edu).

## Visual Arts

Friday, June 20

**OPENING: "Picking Cotton: Mississippi to Detroit."** Nancy VanDevender, artist, presenting. 5:30 p.m. Visual Arts Gallery. Free. 404-712-4390. *Through July 31.*

Now Showing

**"Democratic Vistas: Exploring the Raymond Danowski Poetry Library."** Schatten Gallery. Free. 404-727-6861. *Through June 14.*

**"Cultivating America: Visions of the Landscape in Twentieth-Century Prints."** John Howett Works on Paper Room, Carlos Museum. \$7 suggested donation. 404-727-4282. *Through June 29.*

**Lost Kingdoms of the Nile: Nubian Treasures From the Museum of Fine Arts, Boston.** Carlos Museum, Third Floor. \$7 suggested donation. 404-727-4282. *Through Aug. 31.*

### Blood drive

Rollins School of Public Health and the Employee Council are sponsoring a blood drive Tuesday, June 10 from 8 a.m to 1 p.m. in the Rita Ann Rollins Room, School of Public Health.

All donors will be entered into a drawing for a \$750 gas card.

Before you donate:

- Drink extra caffeine-free fluids, like water or juice.
- Eat a good meal or snacks.
- Get plenty of sleep the night before.
- Remember to bring a photo ID.

For an appointment log on to [givelife.org](http://givelife.org) and type in sponsor code: emory.

## Crawford Long tours 100 years



Historian Ren Davis (above), author of "Caring for Atlanta: A History of Emory Crawford Long Hospital," will lead the walking tours.

BRIANNE GLOSKI

By LESLIE KING

Emory Crawford Long Hospital gets a jump on celebrating its 100th anniversary, officially Oct. 21, with a historic exhibit and historical tours.

The exhibit is currently on view in the atrium of the medical office tower.

And the tours of the hospital are being offered on Wednesdays, June 11 at 1:30 p.m., and June 25 at 3:30 p.m. The tours are being led primarily by Ren Davis, a project manager in Emory Healthcare; author of

"Caring for Atlanta: A History of Emory Crawford Long Hospital;" and grandson of one of the hospital's founders.

Edward Davis and his former student, Luther Fischer, founded the hospital's forbear, the 26-bed Davis-Fischer Sanatorium, on Crew Street near present-day Turner Field in 1908. Three years later, they moved the facility to its present site in Midtown, opening an 85-bed building on Linden Avenue that now houses the hospital's museum. Davis and Fischer exhausted their own

personal funds and took out a loan to complete this facility.

The hospital was rechartered as a nonprofit in 1931 and renamed in honor of the Georgia physician who discovered sulfuric ether as an anesthetic. In 1939, Fischer deeded the hospital to Emory, which became its proprietor when Fischer died in 1953.

To schedule a free tour of the hospital, call Emory Health Connection at 404-778-7777. The historical display can be viewed at any time without a reservation.

## SNAPSHOT

### Hillel Center will be home and headquarters



PHOTO COMPLIMENTS OF WWW.ERICBERNSTUDIO.COM

The Marcus Hillel Center is a big step closer to reality with a recent groundbreaking ceremony for the building that will serve as a center for Jewish life at Emory and headquarters for Hillels of Georgia, which both serve thousands of students each year.

Located on Gatewood Road next to the Woodruff Residential Center, the facility, named in honor of Atlanta philanthropist and Home Depot co-founder Bernie Marcus (left), will include a lounge and café, conference facilities, student meeting

and work spaces, event space, chapel and patio areas for social gatherings. The Billi and Bernie Marcus Foundation provided a lead gift of \$3 million to build the center, which is expected to open by fall of 2009.