

# EmoryReport



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Jon Rou

For five years staff employees in Woodruff Library have stuffed stockings for a Salvation Army program that distributes them over the holidays to underprivileged children and elders in Fulton and DeKalb counties. Some of the contributors include (clockwise from left): Marie Hansen, Sarah Ward, Tricia Goddard, Belinda Smith, Margaret Ellingson, Anne Nicolson and Kathy Britt. "A lot of people want to do things like this at this time of year, but they just don't know where to start," says Smith, who coordinates the program. "So if you offer them something easy and fun, they will certainly do it."

## WOODRUFF LIBRARY

### Library employees deliver for charity

BY ERIC RANGUS

The stockings were hung by the chimney with care, in hopes that St. Nicholas soon would be there," reads the famous passage from the poem "Twas the Night Before Christmas." Unfortunately, for many underprivileged children in metro Atlanta, come the holidays St. Nicholas has other things to do than pay attention to their stockings.

But sometimes St. Nicholas can visit in unexpected and very special ways. Like through the efforts of staff employees in Woodruff Library, who for the last five years have stuffed stockings for a Salvation Army program that distributes them to needy area children and elders at Christmas time.

"I think a lot of people want to do things like this at this time of year, but they just don't know where to start,"

said Belinda Smith, who coordinates the program. "So if you offer them something easy and fun, they will certainly do it."

Now in its fifth year, the stocking project is reaching more people than ever as library employees, including staff from the Information Technology Division (ITD), will fill a record 137 stockings.

"We have bags of donations left because we ran out of stockings, but that's a good thing," said Tricia Goddard, business analyst in ITD. Goddard distributes stockings from Smith to ITD employees in the library. She said the extra gifts would be given to the Salvation Army for distribution as they see fit.

After Smith, an interlibrary loan specialist, sent out an invitation e-mail in late October, anyone interested picked up his

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## CAMPUSNEWS

### Panel highlights Sudan solutions, contributions

BY KATHERINE BAUST

The complex issue of how to stop the Sudan genocide was the topic of discussion in the first panel of the series of "Sudan: Take Action," sponsored by the Institute for Comparative and International Studies (ICIS) and held in WHSCAB auditorium, Tuesday, Nov. 30. The series is a result of on-campus discussions held earlier this fall to help bring attention to the ongoing crisis in Sudan's Darfur region.

The five-person panel, as well as several audience members, spent approximately two hours discussing their experiences, perspectives, how to get involved and their current projects.

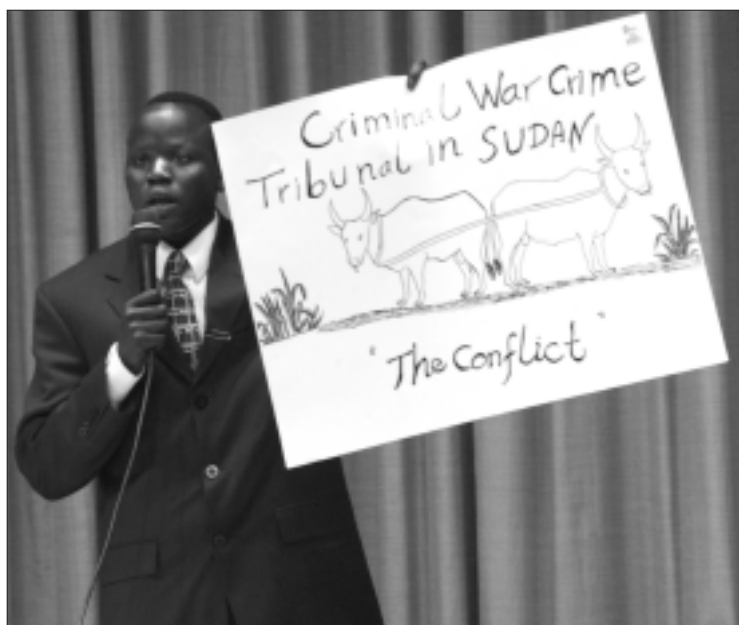
"The United Nations is supposed to stop this type of thing from happening, but it's not doing its job," said moderator Neal Shulman, associate professor in the School of Medicine.

"Two million people have been killed in Sudan, a number equivalent to one 9/11 attack on U.S. soil each week for 13 years," said Mark Bixler of *The Atlanta Journal-Constitution* and author of the book, *Lost Boys of Sudan—An American Story of the Refugee Experience*. "Sudan is a complex war often described in too simplistic of terms."

"If I have human rights, why is no one paying attention to the crisis in Sudan?" asked John Madut, one of those "Lost Boys," as some in the community of Sudanese refugees have come to be known. He told the audience about his experiences in war-torn Sudan and how he was forced to flee his country. "Even if peace is accomplished this year, people are sick and there is no medicine. People have no shoes on their feet, there are no more cattle to raise, and no communication in rural areas."

"Now that I know, what do I owe?" asked Daniel Kirk, international service director of the Marietta Rotary Club. He recently returned from northern Uganda, where he was on a mission to deliver wheelchairs to polio victims as a public service project. "There is an infinite, insatiable need for help in Africa."

"We need to get more people caring about what is happening in Sudan," said Susan Allen, professor in the Rollins School of Public Health. She worked as an AIDS researcher in Rwanda from 1986-94 and still heads a continuing AIDS project there. "We are responsible to be informed and to not be selective in what we hear and to act on it. Educating parents is also an important part of preventing another genocide



Ann Borden

John Madut is one of the "Lost Boys of Sudan" and one of the many refugees from that war-torn country who have fled to the United States. He told his story at "Sudan: Take Action," a Nov. 30 panel discussion exploring the genocide in Darfur.

from happening."

Following the panelists' comments, several audience members discussed their efforts to help in Sudan. Janis Sundquist has started a fund to address healthcare issues of Sudanese refugees. Yasmin Elhady, an undergraduate in neuroscience and behavioral biology, raised \$2,500 for the cause as the organizer of a fasting and other student activities on campus. College alumnus Vikash Parekh is starting "Paperclips for Peace," which will sell symbolic items (similar to breast cancer

ribbons) to raise funds for food, clean water and medicine in Sudan.

"There is progress done every time we meet," Shulman said. "It is not about how many people are here but about what the people here do."

For any more information about any of these initiatives, send e-mail to [speaksudan@yahoo.com](mailto:speaksudan@yahoo.com). The next session of Sudan: Take Action meeting will be Thursday, Dec. 16, at 7 p.m. in the WSCHAB auditorium.

## EMORYGIVES

### 2004 campaign heads into final month

BY ERIC RANGUS

With one month to go before the end of the Fall 2004 EmoryGives campaign, \$593,418 fills Emory's corporate-giving coffers. That's already more than the roughly \$492,000 raised last year, but still more than \$300,000 short of this year's goal.

"We're really pushing," said Michelle Smith, associate vice president of development and university relations, adding that her goal was to raise \$300,000 every month of the campaign, which began Oct. 1.

"There is going to be an all-out push by President [Jim] Wagner and everybody else to get people to ante up," Smith said.

While there is still a long way to go to reach its goal, Emory-Gives already has accomplished a great deal. More than \$286,000 was raised through a partnership with the American Heart Association's Heart Walk on Nov. 6. This year marked the first time funds had been pooled between the two entities.

On Nov. 14, \$31,000 more was collected at the annual Parisian shopping spree to bene-

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## AROUNDCAMPUS

**Donated food wipes out library fines**

Through Dec. 31 the Woodruff Health Sciences Center Library and Woodruff Library are holding their Food For Fines drive. Food items can be brought in to pay off library fines.

The exchange rate is one food item for fines totaling \$.05–\$1.25, two items for \$1.50–\$2.25, three items for \$2.50–\$3.25, and so on. Collected food will benefit the Atlanta Food Bank.

**W-2 forms to be available online**

Emory and TALX Corp. are partnering again to offer the Emory community an option to receive W-2 forms online.

Signing up is simple. Visit [www.w2express.com](http://www.w2express.com). On the home page, under “Employer Code” enter 11322 in the login box and click GO. The necessary PIN code is the last four digits of your Social Security number plus your birth month and year.

W-2s will be posted on a secure website in late January, and users will receive notification and instructions for retrieval.

The deadline to sign up for electronic delivery of your 2004 W-2 is Jan. 7, 2005. For service, call 800-996-7566.

**Correction**

In the Faculty Council writeup published in the Nov. 29 issue, Chair Sharon Strocchia’s name and e-mail address were misprinted. Her correct address is [sharon.strocchia@emory.edu](mailto:sharon.strocchia@emory.edu). *ER* regrets the error.

**Happy Holidays**

This issue is Emory Reports last of fall semester. *ER* will resume weekly publication on Monday, Jan. 18, 2005. For more information, call 404-727-0645.

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## FIRSTPERSON JOHN INGERSOLL

**Charitable excellence**

Ann Borden

**John Ingersoll** is senior associate vice president for major gifts in the Office of Development and University Relations.

It’s a shame that most Atlantans remain unaware of the extent of Emory’s community involvement. Our service at Grady Hospital alone should justify the University’s claim as a community resource without parallel. The second-largest indigent-care hospital in the nation could not exist without the Emory-trained doctors, nurses, interns and other medical professionals who make that valuable institution run.

Grady aside, every college, school, center and program in the University pursues community outreach and involvement. Few of our faculty members, staffers or students fail to render some kind of service to the metropolitan Atlanta region, under either the aegis of the University, their respective houses of worship, their civic organizations or as private citizens.

Add to all this the overlooked contribution Emory makes each year to Atlanta by producing well-educated graduates, many of whom remain in this friendly environment to teach and preach, practice medicine and law, fill other serving professions, and do business—an incalculable resource of brains, talent and willing hands.

Yet most Atlantans simply don’t see any of this. They catch a flash of Emory in a news story or even an occasional sports story, and if they require sophisticated medical attention, they may make their way into Druid Hills to find the University’s celebrated health sciences complex.

But the rest of the time, the public just doesn’t think of the University as an active player in the Atlanta community. It’s untrue, it’s unfair and it’s unfortunate.

We’re going to do something about it. We’re going to hire a top professional in marketing who will, for the first time, actively advance Emory’s profile and effectively publicize its enormous social, cultural, medical and intellectual impact on this city.

Marketing and branding are anathema to many in the academic community—but I have heard at least two Emory presidents lament that “perception lags behind reality.” Why? Because we haven’t marketed ourselves, explained ourselves or revealed ourselves in suffi-

cient measure to our Atlanta hosts and neighbors.

My opening reference to Emory’s claim as a community resource without parallel, for example, is a rhetorical flourish. Emory doesn’t make any such claim. It is a comparatively quiet institution, modest without having anything to be modest about (reversing Winston Churchill’s gibe at Clement Attlee), and, until recently, not terribly exercised by the public’s benign neglect.

What does all this have to do with EmoryGives, our annual campaign to enlist Emory’s 19,000 employees in a brief drive to benefit 485 local, national and international charities? Just this: EmoryGives is one of the University’s few highly visible ventures into the public’s awareness. We’re out there. We have a charge to keep, as the lucky employees of a great institution, to extend to the less fortunate members of our community, our nation and our world a measure of assistance, provided through reputable charities.

Even the best brand manager—the most expert marketer, the top public relations professional—cannot claim an

ator (or me, at [fingers@emory.edu](mailto:fingers@emory.edu)), and we’ll send you good, old-fashioned paper on which you may make your commitment. Surely there is at least one cause among the 485 listed charities that resonates, and surely you can understand that such participation helps not only the beneficiary but you, the giver, and your professional home: Emory University.

This is a somewhat pragmatic approach to charity, tinged with a strain of marketing and PR. That’s partly because I interact with the public every day and am acutely aware of perceptions and misperceptions about us. And it’s partly because my First Person predecessors, Marion Dearing and Kent Alexander, have written beautifully in years past about the joys of service, of giving. Yet their touching and well-crafted pieces failed to move a majority of you in 2002 and 2003 to make a gift.

Thus, I present this appeal on behalf of the quest not merely to help others—but to burnish Emory’s own reputation and its standing in the community. Our results, our

**EmoryGives is a very public way for all faculty and staff to exhibit this University’s sincere dedication to the community in whose midst we have thrived for so long. Just as the best prayer is a good deed, so the best PR is an unmistakable act of service.**

achievement that does not exist. They cannot trumpet as “done” something that remains undone. And reaching our \$900,000 goal remains undone. The best PR in the world can’t paper over a gap like that.

EmoryGives is a very public way for all faculty and staff to exhibit this University’s sincere dedication to the community in whose midst we have thrived for so long. Just as the best prayer is a good deed, so the best PR is an unmistakable act of service.

If you haven’t joined the campaign yet, you still have time before Dec. 31. Consider a gift through payroll deduction (you don’t see it, you don’t feel it, you don’t miss it). If every one of us deducted a mere dollar a week from our salaries and wages, we’d exceed the \$47.37 average gift required of every one of our 19,000 co-workers to meet that goal. And most of you could do more.

Payroll deduction enables you to make a larger contribution over time than an outright gift. I’ve been using it for 18 years and haven’t gone broke yet. If you’re frustrated by too many clicks in online giving, contact your campaign coordi-

rate of participation, will be duly recorded in the press and seen by the civic and business leaders of this city, as well as the cursory newspaper reader.

Let us be excellent in charity as we are in every phase of Emory’s endeavor—the kind of contributing excellence President Jim Wagner has called for. Let the public learn that Emory is indeed involved, and that thousands of its employees have freely contributed upwards of a million dollars to hundreds of good causes. Let yourself be prompted by an early Emory exhortation, still found on the fireplace in Dobbs Hall:

*Knowledge is worth nothing unless we do the good we know.*

## EMORYVOICES

What will be your favorite gift to give this year?



Love. That’s the best gift you can give anyone.

**Brenda Bennefield**  
program admin. assistant  
Theology



Money.

**Chris Cornille**  
resident  
Radiology



I would like to give my five children the gift of being together for Christmas.

**Carla Chelko**  
lecturer  
Physical Education



Probably the three-carat tennis bracelet I’ll give my wife. I gave her the necklace last year.

**Barry Moore**  
visitor  
Emory Hospital



If I could make someone in my family debt-free, that would be great.

**Nikki Miller**  
radiation therapist  
Radiation Oncology



EMORYPROFILE SAM CHERRIBI

# POLITICAL PERSONALITY

BY ERIC RANGUS



When he ran for one of the Dutch seats in the European Parliament last summer, Sam Cherribi took to the streets in many ways. When he couldn't be out working them personally, as he is here with supporter Marieke van den Berg, he let his campaign bus do it for him. "Europe is You. Vote for Sam Cherribi" is the slogan behind them. Cherribi, who previously served eight years in the Dutch Parliament, lost that election. Emory, however, has benefited from that result as Cherribi has quickly integrated himself into the community since his arrival in 2003.

Politics in Europe is just a bit different than it is in the United States. Politicians here hire armies of media advisers and operatives whose collective job is to craft the candidate's image through advertising, speeches and all manner of public appearances.

But it's a good bet no one came up with the idea to put, say, Cynthia McKinney's smiling face on the side of a bus.

"Politicians are a lot different here," says Sam Cherribi, assistant to the provost and senior lecturer in sociology, and he knows what he is talking about.

From 1994–2002, Cherribi was member of Parliament (MP) in the Netherlands, representing his hometown of Amsterdam. "They are very professional [in the U.S.], and they work very hard at things like fund raising. In Europe there is a lot of state support. Politicians don't work as hard to raise money for campaigns, but they do more for the people."

Cherribi accomplished a great deal while an MP. For instance, he created the first website to public post Dutch Parliamentary documents, breaking the law in the process since they were not for public consumption (the law was changed). He also was a leader in Europe's fight against cyber crimes.

In fact, Cherribi might still be a politician had he not been swamped by a sea change in Dutch politics. He lost his seat in 2002 when a conservative landslide swept out members of the ruling centerist coalition. Last summer, he ran unsuccessfully for the European Parliament—a race Cherribi admits he had little chance of winning—but that didn't stop him from making a go at it (or rolling out an advertising campaign that placed his picture in many places, including his campaign bus, which traveled the country in the final two weeks of the campaign).

Cherribi is a member of the Liberal party (VVD) in the Netherlands, a party that has run the Ministry of Finance, among others, in the coalition governments led by Labor party (PvdA) Prime Minister Wim Kok from 1994 to 2002. Cherribi describes the VVD in political philosophical terms as combining free markets with the welfare state. "It has a blue heart but a red economy," he says, showing an excellent grasp of the shorthand political vernacular on this side of the Atlantic.

He remains on the party's list of possible parliamentary candidates but says, if asked, he is unlikely to run. He is having too much fun in his new career, where he has been collecting responsibilities since the day he stepped foot on Emory's campus.

"When you are in politics, you are swimming with sharks," says Cherribi, whose political portfolio included foreign affairs, technology and education. As a Dutch MP he represented the Netherlands as a member of the Council of Europe (an assembly focused primarily on human rights), the West European Union (focused on defense and security) and twice served as a member of the Dutch delegation to the United Nations. He is fluent in Dutch, English, French and Arabic.

"I came here to Atlanta, this is such a nice place and integrating very easy," he continues. "Emory is such a welcoming place. You want to forget about politics."

Cherribi's election loss clearly is Emory's gain. Following his party's defeat in the 2002 election, Cherribi worked at his alma mater, the University of Amsterdam, for a time, and did some consulting and writing while considering his next move.

When his wife, Holli Semetko, was hired as vice provost for international affairs and director of the Halle Institute for Global Learning in 2003, Cherribi saw an opportunity. Excited at the prospect of working at the institution that was partnered with the Carter Center, with which he teamed while in the Council of Europe, Emory was exactly where he wanted to go.

"Countries in Northern Europe—Denmark, Holland, Sweden, Germany—give a great deal of support to the Carter Center because they genuinely believe in its philosophy," says Cherribi, who is the University's liaison to the Center. "President Carter is an icon in Europe, and Emory can really be a top global university in part because of its relationship with President Carter and the Carter Center."

One of Cherribi's goals is strengthening the relationship between Emory faculty and the Carter Center. A prime tool to accomplish that is the class, "Economic Development in Africa," one of three courses he is teaching this semester. A graduate-level class based in the Goizueta Business School, it was put together as a response to Carter's challenge to Emory students to become more involved in Africa. Focused primarily on the northwest African country of Mali, Cherribi has used

his many political connections to bring in a remarkable roster of guest speakers for his students. They include: Abdoulaye Diop, Malian ambassador to the United States; Mary Carlin Yates, U.S. ambassador to Ghana; Gordon Streeb, Carter Center staff person, visiting professor in economics and former ambassador to Zambia; Lomlu Sundararajan, managing director of the International Monetary Fund; and George Vojta, former vice chairman of the board of the management committee of Banker's Trust Company. Vojta currently is working with the business school to launch an institute for sustainable development.

"Our work with the Carter Center is mainly research but there also is a lot of applied work, which is very important for the developing world," Cherribi says. He is a Dutch citizen but is keenly interested in Africa for good reason.

Cherribi was born in a coastal town on the Atlantic Ocean in Mehdiya, Morocco, in 1959. He was raised in nearby Kenitra, about 20 miles north of the nation's capital city, Rabat, which at the time was home to the largest American military base on the African continent. American families lived off base in his Kenitra neighborhood, and he has fond memories of surfing with the children of American servicemen, several of whom he keeps in contact with over e-mail.

In the 1960s several relatives emigrated to the Netherlands as guest workers. He often visited them as a teenager during his time as a student at the University of Rabat, and was impressed by Dutch democracy and society. After he emigrated to the Netherlands at the age of 22, he enrolled at the University of Amsterdam where he studied for a MA degree in sociology while also working in journalism and public-policy research.

He quickly became politically engaged but took a slightly different path than many other immigrants from North Africa, who tended to be socialists. The Liberal party interested him most; its leaders asked him to join, and Cherribi quickly became highly visible.

Cherribi wrote frequently about the lack of democracy on his home continent. "The biggest problem in Africa was socialism and communism; the ideology of the one-party state killed everything," he says. "I was unhappy and unsatisfied with Arab rulers in general and decided to move to a real democratic country, enjoy freedom there and maybe be an example for other politicians in Africa."

In 2000, Cherribi's saw his ideals bear fruit with the election of Abdoulaye Wade in Senegal. Wade is a member of the Senegalese Democratic Party, which is affiliated with Liberal International, the same organization to which Cherribi's Dutch Liberal party belongs. That same year, Cherribi received his Ph.D. in social sciences from the University of Amsterdam.

While Cherribi is no longer involved in politics directly, his political know-how and networking ability have served him well since coming to this country. Another task he has taken on is that of interim director of the Center for the Study of Public Scholarship (CSPS) at Emory College, which has sponsored events on the U.S. elections, and on the politics of race, this semester. Cherribi spoke earlier this year on the topic of migration and homeland development at the Berkeley Center for Globalization and Information Technology (a center that examines the ramifications of globalization) at the University of California-Berkeley, and on the topic of migration and Europe at the University of Wisconsin's European Union Center. He also has been invited by the president of Georgetown University to speak there this spring.

He has his eyes on many things, but Cherribi clearly is focused on raising Emory's international profile, as well as opening up opportunities to faculty and students. "What is the role of a university in a city like Atlanta?" he says. "This is a global city, an international hub. What can we as Emory do to benefit Atlantans and share our knowledge?"

He speaks of leveraging some of his contacts within the European Union (EU) and Africa, and establishing various fellowships and internships (Cherribi has met not only EU representatives from many countries but also several heads of state; Belgian Prime Minister Guy Verhofstadt actively supported his run for the European Parliament.)

"That's why American universities are much smarter than European universities," Cherribi says, waiting for just the right moment to drop a memorable line. "European universities would never hire a politician."



## FOCUS: INFORMATION TECHNOLOGY

## ITD initiatives earn kudos in ECAR study

A team of researchers from the EDUCAUSE Center for Applied Research (ECAR) recently reviewed the Information Technology Division's academic computing initiatives, with a focus on the Computing Center at Cox Hall, and found much to commend.

EDUCAUSE is a nonprofit organization with 15,000 active members representing more than 1,900 colleges, universities and educational organizations worldwide, including Amherst, Brown, Georgia Tech, Harvard, MIT, Stanford and Yale. The organization's mission is to advance information technology (IT) in higher education through applied research, strategic policy advocacy, teaching and learning initiatives, publications, conferences, collaborative communities and professional development activities.

ECAR, one of EDUCAUSE's major initiatives, originates and publishes scholarly, analytical research that informs IT policy-making and strategies on issues of significant concern to higher education.

This year ECAR researchers Bob Albrecht, Bob Bender and Robert Kvavik launched a case study called, "Capitalizing on Opportunity: Creating a Facility for Innovative Teaching and Collaborative Learning at Emory University." The effort complements a former core study that collected and evaluated qualitative data on IT use, learning outcomes and educational value of using IT in higher education. For background and to develop evaluation criteria, in addition to a literature review, the researchers used a similar study done in 2003 within the University of Wisconsin system.

A key finding of the core study was "the importance of supporting faculty and students in using technology to improve learning." Researchers focused the case study on the Computing Center at Cox Hall because "it seem[ed] to address part of this key finding by meaningfully supporting students in the use of innovative technology while leading to collaborative learning."

The ECAR reviewers also looked at other ITD initiatives for training, increasing collaboration and supporting innovation with technology, including Emory's Center for Interactive Teaching (ECIT), the Emory College Language Center (ECLC), and the annual Educational Conference on Academic Technology at Emory (EduCATE).

The study charts the chronology of strategic planning and decision-making behind the 2002 creation of the Cox Hall center, a project that involved the renovation and redesign of an outdated technology lab. ECLC and ECIT are cited as useful models for a "next-generation facility" and for serving as laboratories where IT staff could examine trends.

Effective practices recognized as leading to a successful project outcome were: sensitivity to serving faculty and student technology needs appropriately; faculty/staff partnerships; capitalizing on financial opportunities; effective communication with senior administration; and intuitive thinking

### ECLC and ECIT are cited as useful models for a "next-generation facility" and for serving as laboratories where IT staff could examine trends.

about the physical design of the renovated space.

"Responsive initiatives to faculty and student needs can facilitate beneficial relationships for central IT organizations," the study said. "Faculty and students require two types of support: training and technical support, and facilities in which to work and learn. An aggressive IT organization can be instrumental in identifying such needs, refining them by listening to the constituents and initiating plans for support personnel and facilities. Emory's ITD exemplifies how each of these steps can be carried out effectively."

In interviews with faculty and students, the researchers heard anecdotal reports of real change taking place as a result of the teaching, training and technology resources in the Computing Center, ECIT and ECLC. On measuring attainment of key core criteria, the study concluded that "responses gathered from faculty, staff and students at Emory ... suggest that the Cox Center is successful in supporting innovative teaching and student collaboration."

Copies of this research study are available to members of the Emory community by contacting the Office of the Vice Provost for Information Technology and CIO at 404-727-7879.

Donna Price is coordinator of communications and marketing for ITD.

## EMORY COLLEGE

## Sander Gilman to bring broad scholarship to Emory

BY ELAINE JUSTICE

Provost Earl Lewis announced recently that renowned cultural and literary historian Sander Gilman will join Emory's faculty as Distinguished Professor of the Arts and Sciences, effective July 1, 2005.

"Sander Gilman is an internationally recognized scholar of immense stature and accomplishment," Lewis said. "He brings a broad commitment to interdisciplinary work, a foundation in the humanities and a view on the world that will benefit our students and enrich our intellectual community as we build for the future."

Bobby Paul, dean of Emory College, where Gilman will be based, said Gilman "stands in the very first rank of contemporary cultural historians."

"What is truly remarkable," Paul said, "is how well his vast array of research interests connects with the outstanding programs at Emory that will be strengthened by his presence: comparative literature, German studies, science and society, health, culture and society, Jewish studies, psychoanalytic studies, disability studies, and many more."

The 60-year-old Gilman currently is Distinguished Professor of the Liberal Arts and Sciences and of Medicine at the University of Illinois at Chicago. He is on leave this year as the Weidenfeld Visiting Professor of European Comparative Literature at Oxford University.

Gilman said he was attracted to Emory by "the diversity of faculty and programs and the opportunity to interact with graduate students and colleagues in a number of departments. I am taken by the wide range of exciting scholars and engaged students at Emory who are committed to interdisciplinary scholarship."

Gilman will be teaching a



Wide-ranging scholar Sander Gilman will join Emory's faculty as Distinguished Professor of the Arts and Sciences, effective July 1, 2005, and will teach a course on the history of diets and dieting next fall.

two-semester course next fall on the history of diets and dieting. He said he hopes the course will bring together graduates and undergraduates from different disciplines and schools. Students of all levels will be doing original research, as the course's end product will be a collaborative book on diets and dieting for a major American publisher.

"The idea is to learn how to do research," Gilman said. "how to write and how to think critically, and to have something at the end that is a real contribution to knowledge, not just an exercise filed in the trash."

A prolific scholar, Gilman is the author of more than 70 books. His most recent edited volume, *SMOKE: A Global History of Smoking* (with Zhou Xun of the University of London) was published this month by Reaktion Books. His first biography, *Jurek Becker: A Life in Five Worlds*, appeared

in 2003, and his widely reviewed monograph, *Fat Boys: A Slim Book*, appeared in 2004.

Gilman is the author of the basic study of the visual stereotyping of the mentally ill, *Seeing the Insane* (1982, reprinted 1996), as well as the standard study of *Jewish Self-Hatred*, published in 1986. He said he also is interested in pursuing the question of "whether the experience of Jews in Europe during the 19th century can teach us something about the conflicts and changes facing Muslims there today."

For 25 years, Gilman was a member of the humanities and medical faculties at Cornell University, where he held the Goldwin Smith Professorship of Humane Studies. For six years he held the Henry R. Luce Distinguished Service Professorship of the Liberal Arts in Human Biology at the University of Chicago.

## EMORYSNAPSHOT

Don Saliers, William R. Cannon Distinguished Professor of Theology and Worship, and his world-famous daughter, Emily Saliers of the Indigo Girls, have teamed up to explore their shared love of music in *A Song to Sing, A Life to Live; Reflections on Music as Spiritual Practice* (Jossey-Bass, 2005). In the book, both father and daughter recall how their personal musical styles developed, and how Emily's "Saturday night" and Don's "Sunday morning" music may not be as far apart as some people think. "We offer [this book] as an invitation to embrace a broader, deeper vision of the power and role of music in human life," they write in the preface. "Such an invitation, we are convinced, is in the long run part of the search for God." The Saliers will hold a joint performance and book signing on Tuesday, Dec. 7, at 6:45 p.m. in Miller-Ward Alumni House. For more information, e-mail Jennifer Hayward at [jennifer.hayward@emory.edu](mailto:jennifer.hayward@emory.edu).



Ann Borden



## STRATEGIC PLANNING

# Introspective process yields its own rewards for schools

BY MICHAEL TERRAZAS

Each of Emory's schools, units and divisions was asked to prepare its own individual plan as part of the University's overall strategic planning process, knowing the work they did would feed into a broader rubric that would lend direction and definition to all.

But even if that hadn't been the case—even if there were no Emory University Strategic Plan waiting at the end of the day—the effort displayed in the planning process and the rigor it imposed on its participants still would have made the work worthwhile. It revealed mechanisms and processes that will have utility beyond the confines of the plans themselves—and there simply is something invigorating about taking a fresh, comprehensive look at oneself.

Consider Emory College. “We hadn't done a college-wide strategic planning exercise in a long time,” said Dean Bobby Paul. “It has happened, but it's been done in a much more haphazard way and without any sense that anything was really going to come of it.”

But the promise of a major fund-raising campaign to realize the plan's goals, plus the excitement of a new administration, energized college faculty to participate. One immediate reward has been a renewed focus on departmental reviews, a practice that had languished somewhat in recent years but whose necessity was brought into stark relief during the planning.

“If we're going to make decisions about programs and departments and how they're going to fare—either in the course of a fund-raising campaign or in the normal development of the college,” Paul said, “we have to have much better data, both in terms of where they are now and where they could go in the future.”

On the other hand, there is the School of Medicine (SOM), which had been engaged in an ongoing series of planning initiatives since the late 1990s. The

SOM had done a strategic plan on research, another on teaching practices and is engaged in others on clinical operations at Grady Hospital and Emory Clinic. The school was just gearing up for a new effort on curriculum development when President Jim Wagner took office and set the entire University on a strategic planning course.

“For the School of Medicine, the process was not at all new,” said Dean Thomas Lawley. “It was very straightforward for us to take the existing plans, re-review them, have the chairs and faculty look at them and then amalgamate them into one document that focuses on the University as a whole.”

One benefit of the Emory-wide planning process, Lawley said, is having an interested but somewhat detached body in the steering committee review SOM's plans. “It's always better to have someone, or a group of someones, who aren't closely connected to take a look dispassionately and say, ‘You're doing well here, but you need to improve here,’” he said.

Critical to the success of the planning effort, both deans said, is its transparency, a need to be honest and upfront with faculty about strengths and weaknesses and what measures can be taken to make improvements, and the strategies to be pursued to move their schools forward.

“We have some departments that aren't yet as good as they could be,” Paul admitted. “Emory College's faculty is relatively small, smaller than most of our peers; we're not as effective as we could be in combining excellent teaching with cutting-edge research. We need to develop a sense of shared responsibility that these are things which often the administration can't just ‘fix.’ Just throwing money at an issue, or adding people to a department or program, is not a cure-all; reorganizing or reconceptualizing is much better.”

“Transparency is not only important, it's very healthy,” Lawley said. “It allows one's leadership in the school and the faculty to carefully examine

strengths and weaknesses, not try to hide them at all, but lay them out there and get input.”

Transparency about strategic goals also means being upfront when there are tough choices to be made in resource priorities. Part of the purpose of strategic planning is to determine the areas in which the University can truly make its mark.

“All of us in the administration,” Paul said, “have welcomed the opportunity to be as candid as we can amongst ourselves about what our strengths and weaknesses are.”

In the meantime, as Emory continues its planning and moves toward the upcoming comprehensive campaign, the ancillary benefits of the planning process continue to present themselves. Lawley agreed with Paul that one reason the current environment is generating enthusiasm is that people believe they will see results, and those results must be measured through a clearly defined set of benchmarks.

“You have to be quite specific about goals, timelines and objectives, about who's responsible for doing what, and—if you can figure it out—how much money it's going to cost,” Lawley said. “You have to keep score of how you're doing, because if you create this wonderful plan and keep it on the shelf, that's counterproductive.”

Wayne Alexander, R. Bruce Logue Professor of Medicine and a veteran of several SOM strategic-planning initiatives, including the current one on curriculum development, said the process should lead to a practice of “mission-based budgeting,” in which available resources are aligned with strategic goals.

“The development of a totally new approach to medical student education is not a viable plan without consideration of new ways to spend the educational dollars that flow into the institution,” Alexander said. “Ideally there will be a congruence between what you're trying to do and the dollars that support it, and it's the same with research and clinical operations.”

## EMORYGIVES from page 1

fit the program. More than 500 tickets were sold and attendees not only got to shop after hours—the store was open only to Emory community ticket holders—but they got to rub elbows with special guests such as European Union Commissioner Frits Bolkestein, who was in town for Emory's International Education Week. Smith said that the turnout was so strong that the Phipps Plaza store, where the shopping spree was held, was the chain's most successful in terms of sales on that day.

Faculty and staff can donate to EmoryGives anytime, but in order for funds to be counted in the current campaign, pledges must be received by

Dec. 31. Donations can be made securely online through the EmoryGives website at [www.emorygives.emory.edu](http://www.emorygives.emory.edu), or donation forms can be printed out at [www.emorygives.emory.edu/documents/Donation-Form.pdf](http://www.emorygives.emory.edu/documents/Donation-Form.pdf).

This is the first year EmoryGives has offered online donation, and while that has made the giving process easy for some, Smith said she is concerned that a segment of the Emory population that wants to donate might have been better served with traditional paper forms.

“We've had a great response online, but there is still a large chunk of people who would have been given if they had gotten something in the mail,” Smith

said. This year, no mailing was sent out, and the campaign opened with a campuswide e-mail from Wagner. Smith reiterated that giving online or by paper form is equally easy.

Donations can be made by personal check, credit card, payroll deduction or gift of stock. Six charitable partners participate in the EmoryGives campaign: Community Health Charities of Georgia, Earth Share of Georgia, Georgia Black United Fund, Georgia Shares, Global Impact and the United Way of Metropolitan Atlanta. Donations can be targeted to the partner and member agency of one's choice.

For more information or to request a paper form, contact the EmoryGives office at 404-727-2020.

## FOCUS: UNIVERSITY RELATIONS

## An imperative to serve

Before we next celebrate Thanksgiving, Emory will embark on a major fund-raising campaign, and the external environment in which this campaign will be conducted is different and infinitely more challenging than 10 or even five years ago.

To succeed, we as an institution will have to distinguish ourselves, but the question is: How? The answer may lie in President Jim Wagner's recent emphasis on *contributory excellence*—an excellence that brings improvement and innovation to society, rather than simply competitive excellence that helps us keep pace with our peers. The president isn't merely coining a new buzzword. The idea of contributory excellence is one he developed through decades of his own research, teaching and administration, and my 28 years in the trenches of marketing the academic enterprise to the outside world have taught me similar lessons.

For America's great research universities, a commitment to serve the supporting society is an imperative. It is not a choice. In fact, service ought to be one of the principal foundations upon which teaching and research reside, and the University's enduring connection with its constituents must depend on this relationship.

Yet despite their intellectual richness, large research universities have yet to tap fully this potential to serve—and certainly not in a way that captures the public's imagination. The very concept of higher education as a “public good” is being challenged; increasingly, citizens see universities as an individual benefit rather than serving the broader needs of society.

How do we change this perception? By directing our enormous intellectual capacity outward into society through a much-broadened, publicly stated “social contract” to serve the larger good. Emory and its peers must be central actors in efforts to address society's most important problems and make sure that citizenry sees us as such.

Emory is particularly well situated to play this role. We have leading-edge expertise in almost every discipline that affects quality of life in today's world. This puts us in a strong position to lead collaborative efforts that maximize our nation's intellectual, creative and entrepreneurial resources. This should constitute a large part of our institutional identity—our “promise,” if you will.

Great universities don't just try to foresee the future and react to it; they create their future. This raises important questions. What is Emory's purpose in today's world of hyperkinetic change? How does the University organize and apply itself to help renew society's social, political and cultural life amid a growing accumulation of unsolved domestic and global problems? We fail to answer these questions at our own risk. The time has come to stop trying to persuade society of our value—we must demonstrate it.

We have the capacity to build enormous support for our University by serving the huge numbers of citizens who simply need what we have in abundance: information, research, expertise, content, library resources, historical and cultural treasures, and much more. Even though we are a private university, we need to leverage these assets to build a much-enhanced sense of *public ownership* of Emory—a sense that people and communities can actually partner with and derive personal value from our University.

If we can build a strategic overlay of societal engagement that becomes an organic part of our nature, and if we can question existing premises and arrangements, we can embark on an exciting and mutually beneficial adventure to help society address its most vexing problems.

To do so will help Emory remain relevant by placing it in direct contact with the needs and aspirations of the supporting society. *Service should be more than volunteerism.* In fact, serving society should be a prominent factor underpinning research and teaching—service must emerge as a product of our activities that expands the very boundaries of academic disciplines.

These thoughts may stir debate. It is unclear whether the rather loose confederacies of talent that define large research universities can keep pace with societal changes. In a time of growing interdependence among society's various sectors, the organizational and cultural norms of great research universities appear to run counter to interdependence. This, again, is why President Wagner's notion of being a “university”—as opposed to a “multiversity”—is such a critical concept.

Still, if there were ever an ideal time to test Emory's capacity in this regard, now is that time. We are preparing for a large development campaign, which is the perfect moment for the University to revitalize, articulate with clarity and make concrete its mission to work for the greater good in an intentional, publicly stated way. We must make transparent and seamless the inherent, interdependent connections among teaching, research and service.

Rather than institutionalizing service as one of three separate—and, perhaps, competing—missions, Emory can lead higher education in designing and bringing to fruition a new vision of engagement with society. The ethical imperative to make a difference is what gives significance to our teaching and research. It is why we do what we do.

See DUR on page 7



## SCHOLARSHIP&amp;RESEARCH

## Project helps channel students toward depression help

BY KATHI BAKER

Suicide is the second leading cause of death among college students and the third leading cause of death in persons ages 15–24. According to the National Institute of Mental Health, more than 90 percent of people who kill themselves had been suffering from illnesses such as depression or substance abuse, and could have been treated and possibly saved had they been diagnosed. These statistics have challenged mental health professionals to find a way to get help to adolescents and young adults before it's too late.

Charles Nemeroff, Reunette W. Harris Professor and chair, Assistant Professor David Moore and Senior Research Associate Jill Rosenberg, all in psychiatry and behavioral sciences, are working on a pilot study that should help develop a plan to identify and treat students at high risk for depression and suicide. The study, called the College Screening Project, began in 2002 and is funded by the American Foundation for Suicide Prevention.

"We know that the majority of students who are in need of counseling services don't seek help through the traditional route," Nemeroff said. "We want to be proactive in finding out how to reach these students in a way that makes sense to them."

In the study, students receive an e-mail in staggered groups (beginning with seniors during

fall semester and ending with freshmen at the beginning of their second semester) inviting them to complete a depression screening questionnaire on a secure website. Over about 10 minutes, the students are asked to answer questions touching on suicidal thoughts and attempts and problems often related to depression such as anxiety, alcohol and drug abuse, and eating disorders.

To ensure anonymity, students then choose a user ID and password—the only identifier on the questionnaire—and are asked to supply an e-mail address to receive notification that a counselor's response is ready. The e-mail address is encrypted and cannot be linked to a student's identity.

Based on their responses, the computer program classifies students into three tiers. Those who score high on the depression scale, indicating they have thought about suicide within the past four weeks or other serious problems, are placed in Tier 1. Tier 2 includes students who have mid-range depression scores or who indicate problems related to anxiety, alcohol or drug abuse, or eating disorders. All other students fall into Tier 3. Tier 1 students are told to return to the site for their counselor's assessment in 24 hours; Tier 2, in three to four days; and Tier 3 in five days to a week.

The clinical social worker (Rosenberg, in this case) is notified via e-mail of the student's tier and is provided a link to that



Charles Nemeroff (left) and Jill Rosenberg from psychiatry and behavioral sciences are two of three Emory researchers (along with David Moore, not pictured) participating in a multi-site project that hopes to link up students suffering from depression with the help they need. Students are solicited via e-mail to complete an anonymous survey about depression, and those who show the highest risk are urged to get help.

student's questionnaire, which she reads and evaluates. She then prepares an individualized assessment that is sent back to the student's user ID. Students can choose to communicate with the counselor by e-mail or come in to see the project psychiatrist. The computer system also sends e-mail reminders to students in tiers 1 and 2.

"The key to making this work for the students is that they can remain anonymous," Rosenberg said. "Even if students are aware of counseling services, they may not come for-

ward out of fear of the embarrassment that other students will find out. If we reach out to them proactively and give them an opportunity to dialogue online, chances are good that they will come in for counseling.

"We know some students shy away from treatment," she continued. "This project provides a way to identify students who might benefit from mental health services and help them access these services. We believe that what works best in reaching the greatest number of students is communicating on their level by

using the appropriate language."

Mark McLeod, director of the Counseling Center, is coordinating care for the students who come forward. They are treated while maintaining confidentiality.

"I really feel we are seeing students who would not have been picked up without this project," McLeod said. "Although we have always been proactive, we have never had access to this type of technology. I believe that once the project is completed, the data will show that this is an effective way to increase the numbers of students who get help."

## Study to develop test for early diabetes risk



Medicine's William Weintraub (left) and Lawrence Phillips are collaborating on a major study that hopes to develop a test for Impaired Glucose Tolerance, often called "pre-diabetes." The study has received the blessing of leaders from Emory, Grady Hospital and Morehouse School of Medicine, from which the project hopes to recruit volunteers.

BY JANET CHISTENBURY

Employees at Emory, Grady Hospital and Morehouse School of Medicine soon could help revolutionize the way doctors screen for and treat the early stages of diabetes.

Beginning Jan. 2, 2005, a new research study will get under way to screen people for borderline or pre-diabetes, called Impaired Glucose Tolerance (IGT). IGT does not mean that a person has dia-

betes, but the condition often progresses into diabetes. More than 35 million Americans have IGT and do not know it.

Lawrence Phillips, professor of medicine in endocrinology, and his colleagues have been awarded \$2.9 million by the National Institute of Diabetes, Digestive and Kidney Diseases (NIDDK) to develop a new screening procedure to detect pre-diabetes.

"The U.S. is experiencing a dramatic rise in both type 2 diabetes and its antecedent, pre-diabetes, which is mostly

identified as IGT," Phillips said. "Progression from IGT to diabetes can be decreased, but patients can only be directed to risk-reduction programs if they are identified early. Since we don't presently screen for IGT, many patients progress to diabetes and already have diabetes complications, including increased cardiovascular risks, when they are finally diagnosed."

The Screening for Impaired Glucose Tolerance (SIGT) study hopes to enroll 2,100 volunteers over a three-year period. Employees from Emory, Morehouse and Grady are being asked to assist with this project because of its importance to medicine and potential benefits to individuals. The SIGT study has strong backing from the presidents/directors of the three institutions: Jim Wagner and Michael Johns from Emory and the Woodruff Health Sciences Center, Andrew Agwunobi from Grady and James Gavin from Morehouse, who have directed supervisors to allow employees adequate time off to participate in the study, which is also open to employees' family members.

Volunteers will be asked to make two visits to the General Clinical Research Center, either at Emory Hospital (ground

floor, G-wing) or Grady (8A). The first visit will take a little more than an hour and will involve taking blood samples, drinking a sugar drink and having repeat blood samples one hour later (glucose challenge test). This visit can be done any time of the day between 7 a.m. and 5 p.m.

The second visit will take a little more than two hours. That visit will consist of taking blood samples, drinking a sugar drink, repeating blood samples one and two hours later (oral glucose tolerance test), checking cholesterol and other heart risk measures, giving a urine sample to assess kidney function, taking body measurements, and filling out questionnaires on family history and health risks. This visit must be conducted before 11 a.m. since fasting is required to complete testing.

Study participants will receive their test results and an explanation of what they mean. Those who have pre-diabetes or a risk of heart problems will learn the next steps they and their doctors can take. Depending on test results, study participants may also be offered an opportunity to enroll in additional research studies, which will analyze cardiovascular and diabetes risks in more detail, and may include evaluation of

new treatments for pre-diabetes.

"Diabetes has no symptoms in its early stages, and in some cases it can take up to 10 years to diagnose," Phillips said. "We need a screening test to help recognize the earliest symptoms, which in turn will help with preventive therapies. The SIGT study will help develop this new test."

"The new test will not only identify people at risk of IGT," he continued, "it will also mean healthier employees, less time off of work and lower health care costs. We hope screening for pre-diabetes will soon be as common as screening for cancer through mammograms or prostate cancer exams."

Study organizers want to enroll participants across a wide range of demographics: young and old (ages 18 to 70), men and women, African-American and Caucasian, heavy and thin. Participation in the study is confidential.

Although the study will not begin until Jan. 2, scheduling for appointments is already under way. To participate, please call the Emory Health Connection at 404-778-7777. Additional information will also be available at the SIGT website [www.med.emory.edu/research/GCRC/SIGT](http://www.med.emory.edu/research/GCRC/SIGT).



## EMORYSNAPSHOT



Ann Borden

Emory College senior Joanna Dee "Didi" Kuo has been awarded a 2005 Marshall Scholarship for graduate study in the United Kingdom. A double major in political science and history, Kuo is vicepresident of Young Democrats and an award-winning debater with the Barkley Forum. She also volunteers with the Atlanta Urban Debate league and has worked with the Boys & Girls Clubs to develop funding strategies. "I truly never expected to be chosen," Kuo says. "Emory has been a very nurturing place for me; I don't think I could have done this had I been somewhere else."

## STOCKINGS from page 1

or her stocking allotment from her desk. The filled stockings were due back on Dec. 6, and this week Smith will deliver them to the Salvation Army warehouse in the West End district.

Some staff fill stockings individually; others take them home and invite family members to help and some departments hold stocking-stuffing parties during lunch hour.

Sarah Ward has been working in interlibrary loan for only a few months and is participating in the stocking program for the first time. She and several friends went shopping just before Thanksgiving to buy their gifts.

"It only cost us about \$10 each," said Ward, a 2003 graduate of Emory College, "and it was a lot of fun to do."

Each stocking contains about 10–12 items and is given to needy children between the ages of six months and 12 years. They contain items as wide ranging as hair barrettes, yo-yos, computer games and compact discs.

"I always like to put in a coloring book and crayons," Smith said. "That was one of my favorite toys growing up." Activity pads, notepads, key-chains, pencils and small clothing items like socks or gloves are some of Smith's favorites, as well. For elder stocking

recipients, lotion, soaps, combs, brushes and playing cards are among the most popular stocking stuffers.

Smith has filled stockings for charity for many years on her own and through other social groups. In 1997 she invited several co-workers from an administrative assistants working group to take part, which they did for two years. The effort was small—just 5 to 10 stockings were filled—but meaningful.

After the working group disbanded in 1999 and no stockings were stuffed in the library that December, Smith fielded several questions about bringing it back. She did so in a big way.

In October 2000, she e-mailed library staff inviting volunteers to stuff stockings. The response was excellent, and 56 stockings were delivered to the Salvation Army. The next three years saw a remarkable increase as around 125 stockings were filled each year from 2001–03. This year, the library filled about a dozen more.

"We need this sort of generosity every year," said Ruby Baxter, who coordinates the Stocking and Doll Program for the Salvation Army. She added that the Salvation Army will distribute approximately 8,000 stockings this year to needy children and elders in Fulton and DeKalb counties.

In addition to the stockings, families will receive clothing, two toys for each child, and food vouchers. The dolls mentioned in the program title can be stuffed animals or traditional dolls such as Barbies.

Between Dec. 18–22, the packages are distributed to parents and caregivers who then give the stockings to the children. They never see where the presents originate.

Except for final delivery, the library stocking project is complete. But Baxter said members of the Emory community can still fill Salvation Army stockings on their own. For more information, contact Baxter at 678-418-4667. Filled stockings are due at the warehouse Dec. 18.

Smith's efforts over the past few years have not gone unnoticed by her co-workers. Earlier this year she received the library's "Community Building Award," a self-explanatory honor that recognized her selfless attitude.

"I was blown away," Smith said, reflecting on the award. "I never dreamed in a million years something like that would happen." She is, however, not content with sitting back and basking in her newfound notoriety. Her goal is to one day fill 170 stockings—one for every library employee.

"But if it goes over that," Smith said, "that would be fine, too."

## UNIVERSITY GOVERNANCE

## Senate debates Univ. ethics statement

To open the University Senate's final meeting of the semester, held Nov. 23 in the Woodruff Library's Jones Room, President Sharon Strocchia gave an update on the ongoing comprehensive review of Emory's employee benefits package. Strocchia chairs the ad hoc committee conducting the review, and she said a benchmarking study shows the University compares favorably to peer institutions in some areas, while Emory "has some work to do" in others. Strocchia said the committee hopes to bring something before the Senate for review in March.

Gerald Lowrey, senior director of campus relations for the Association of Emory Alumni (AEA), gave a brief description of AEA's programs and services, as well as a breakdown of the demographics of the University's alumni. Of Emory's more than 102,000 living alumni, half have graduated since 1986, and as a result AEA in recent years has begun focusing more on programs to involve younger alumni.

Michael Huey, director of Student Health Services (SHS), appeared before the Senate to announce that the Board of Trustees voted to ban smoking in all indoor campus areas, effective fall 2005. Since smoking already is banned in all academic and common buildings, the decision effectively will prohibit smoking in residence halls. Huey said the move is a reflection of Emory's desire to discourage smoking—a legal activity in Georgia for persons 18 and older—among all its community members simply by making it more difficult to do so.

Huey said statistics show that Emory freshmen arrive on campus smoking less on average than their peers by age and gender; by the time they leave, however, Emory students are smoking more than both peer groups. "During their time at Emory, something happens—they learn to smoke," Huey said.

Enforcement of the new prohibition likely will be a three-step process, he said, with the first being peer enforcement and discouragement; the second being verbal warnings and smoking-cessation information from resident advisers; and the third, for repeat offenders, being a trip to the Conduct Council. Huey said SHS, the Counseling Center and the Faculty Staff Assistance Program all will ramp up their smoking-cessation efforts to help community members who want to quit.

Chris Grey, chair of the President's Commission on Race and Ethnicity (PCORE), briefed the Senate on the Campus Climate Survey that began appearing in all employees' mailboxes last week. The survey results are expected to be returned to the University in February. President Jim Wagner echoed Grey's request that all Emory faculty and staff complete the survey, data from which will inform—not dictate—policy changes in regard to diversity, Wagner said.

"You can ask any administrator about the racial climate at Emory, and they'll say, 'I don't know [the facts]; all we have are impressions,'" Wagner said. "That's what we're trying to remedy."

The final agenda item was a discussion of Emory's recently re-drafted statement of ethical principles. The statement first was proposed last summer, and draft language was distributed via all-campus e-mail for community comment. The Senate reviewed a new, six-paragraph statement that flatly states the pursuit of knowledge of truth is Emory's reason for existence and that the University "will pursue these ends honestly, unflinchingly and whole-heartedly, as we treasure and seek to foster academic freedom and civil discourse."

Several minor, friendly amendments were suggested and passed by unanimous vote following the Senate's discussion. For example, in the above sentence, the last phrase was amended to read, "... as we treasure and seek to foster academic freedom and the widest possible diversity of opinion within an atmosphere of civil discourse." Other friendly amendments included affirming basic human rights of all persons, and recognizing that Emory should create a "living environment" that fulfills its aspirations.

One amendment that was tabled for further discussion concerned the statement's last sentence, which read: "Compliance with the law is a minimal exception; members of Emory should do what is right, even if there is no governing legal requirement to do so." Several Senate members agreed that, on rare occasions, non-compliance with the law is "right" when that law is unjust. The Senate agreed to strike the sentence until language could be developed that satisfactorily addresses this and related concerns.

The full text (as amended) of the draft statement can be found on the University Senate website ([www.emory.edu/SENATE/](http://www.emory.edu/SENATE/)) under "Resolutions."

The Senate will next meet on Tuesday, Jan. 25, 2005, at 3:15 p.m. in the Jones Room.—Michael Terrazas

## DUR from page 5

All of this will entail more than philosophical pronouncements and stepped-up public relations. Because service and engagement cut across disciplinary and administrative boundaries, and because attaining this notion of service is predicated upon how the University defines, values, rewards and integrates its many academic products, my hope is that the strategic planning process will include a rigorous imperative for the University's administrative and incentive systems to work across lines.

In conclusion, to improve its national standing, to be successful in attracting the next generation of more demanding volunteer leaders, and to execute a strategically significant comprehensive campaign, Emory must explore new means to serve Atlanta, the state and the nation, free from the traditional constraints of institutional "success."

Johnnie Ray is senior vice president for Development and University Relations.

If you have a question or concern for University Senate, e-mail Strocchia at [sharon.strocchia@emory.edu](mailto:sharon.strocchia@emory.edu).



# @emory

For online event information, visit [www.emory.edu/TODAY](http://www.emory.edu/TODAY)

## Events for the Emory Community

### PERFORMING ARTS

#### MONDAY, DEC. 6 Concert

Atlanta Youth Wind Symphony and Joe Alessi, trombone, performing. Scott Stewart, director. 8 p.m. Emerson Concert Hall, Schwartz Center. Free. 404-727-5050.

#### TUESDAY, DEC. 7 Crusades in Cinema film series

*Crusades*. Alan Eriera and David Wallace, directors. 7:30 p.m. 101 White Hall. Free. 404-727-6354.

#### Concert

Emory Symphony Orchestra, performing. Richard Prior, conductor. 8 p.m. Emerson Concert Hall, Schwartz Center. Free. 404-727-5050.

#### WEDNESDAY, DEC. 8 Wonderful World of Color film series

*Far From Heaven*. Todd Haynes, director. 7:30 p.m. 205 White Hall. Free. 404-727-6761.

#### SATURDAY, DEC. 11 Concert

"Celtic Christmas I." James Flannery, director and host. 8 p.m. Emerson Concert Hall, Schwartz Center. \$15; \$12 group discount; \$5 students. 404-727-5050.

#### SUNDAY, DEC. 12 Family Concert

Atlanta's Young Artists, performing. 4 p.m. Reception Hall, Carlos Museum. \$4. 404-727-4291.

#### Concert

"Celtic Christmas II." James Flannery, director and host. 8 p.m. Emerson Concert Hall, Schwartz Center. \$20; \$16 group discount; \$8 children and students. 404-727-5050.

### VISUAL ARTS

#### Comfort women photo exhibit

"Dignity and Justice for Comfort Women." Dobbs Center gallery. Free. 404-727-2000.

Runs through Nov. 30.

#### Pitts Theology Library exhibit

"Catechisms of the Sixteenth Century." Durham Reading Room, Pitts Theology Library. Free. 404-727-5088.

Runs through Dec. 15.

#### Schatten Gallery exhibit

"Beneath the Banyan Tree: Ritual, Remembrance and Storytelling in Performed Indian Folk Arts." Schatten Gallery, Woodruff Library. Free. 404-727-6861. Runs through Dec. 31.

#### Carlos Museum exhibit

"The Eye of Greece: Athens in Nineteenth-Century Photographs." Carlos Museum galleries. Free; \$5 requested donation. 404-727-4282.

Runs through Jan. 30, 2005.

#### Carlos Museum exhibit

"The New Galleries of Greek and Roman Art." First Floor Galleries, Carlos Museum. Free; \$5 requested donation. 404-727-4291.

Runs through Dec. 31.

### LECTURES

#### WEDNESDAY, DEC. 8 Neurodegenerative disease lecture

"Molecular Pathogenesis of Spinocerebellar Ataxia Type 8: Lessons Learned from Mice and Men." Laura Ranum, University of Minnesota, presenting. Noon. 500 Whitehead Building. Free. 404-727-3727.

#### THURSDAY, DEC. 9

##### Surgical Grand Rounds

"Gastric Cancer." David Eddleman, surgery, presenting. 7 a.m. Emory Hospital Auditorium. Free. 404-712-2196.

##### Physiology lecture

"Human Embryonic Heart Cell Function Gleaned from Studies on Human Embryonic Stem Cell Derived Heart Cells." Jon Satin, University of Kentucky, presenting. 9 a.m. 600 Whitehead Building. Free. 404-727-7401.

##### Department of Medicine research seminar

5:15 p.m. Whitehead Auditorium. Free. 404-712-2660.

#### FRIDAY, DEC. 10

##### Frontiers in Neuroscience lecture

"Mechanisms of Postural Regulation." Richard Nichols, physiology, presenting. Noon. Whitehead Auditorium. Free. 404-727-3707.

#### THURSDAY, DEC. 16

##### Surgical Grand Rounds

"The Rewards of Teaching: A Contradiction in Terms?" Barbara Pettitt, surgery, presenting. 7 a.m. Emory Hospital Auditorium. Free. 404-712-2196.

##### Physiology lecture

"Dysmotility in the Gut: A Case of 'Transcriptional Channelopathy?'" Hamid Akbarali, Oklahoma Health Sciences Center, presenting. 9 a.m. 600 Whitehead Building. Free. 404-727-7401.

### RELIGION

#### MONDAYS

##### Weekly Zen sitting meditation

Weekly Zen sitting meditation and instruction in the Soto Zen tradition. 4:30 p.m. Rustin Chapel, Cannon Chapel. Free. 404-727-5120.

Runs through Dec. 26.

#### WEDNESDAYS

##### Zen meditation and instruction.

4:30 p.m. Religious Life Apartment (HP01), Clairmont Campus. Free. 404-688-1299. Runs through Dec. 15.

#### TUESDAY, DEC. 7

##### Taizé service

6 p.m. Glenn Chapel. Free. 404-727-6225.

#### FRIDAY, DEC. 10

##### Walk the Labyrinth

Noon. Sanctuary, Cannon Chapel. Free. 404-727-6225.

#### SUNDAY, DEC. 12

##### University worship

Susan Henry-Crowe, dean of Chapel and Religious Life, preaching. 11 a.m. Sanctuary, Cannon Chapel. Free. 404-727-6225.

##### Special Collections exhibit

"At Home Far Away: An American Family in the Philippines Exhibition." Special Collections, Woodruff Library. Free. 404-727-7620.

Runs through Jan. 31, 2005.

### SPECIAL

#### WEDNESDAYS

##### Toastmasters @ Emory

8 a.m. 721 Rollins School of Public Health. Free. 404-371-0505.

#### THURSDAYS

##### Carlos Museum Thursday Evenings

Visit the Carlos Museum on Thursdays, when galleries are open for extended hours until 9 p.m. Free. 404-727-4282.

Runs through Dec. 31.

##### Chess club

6:30 p.m. 106 Bishop's Hall. Free. 404-778-4121.

#### MONDAY, DEC. 6

##### Bloodborne pathogen training

10 a.m. Dental School Building. Free. 404-727-4910.

#### TUESDAY, DEC. 7

##### PCLGBTC meeting

5:15 p.m. 400 Administration. Free. 404-727-7016.

##### LGBT mixer

5:30 p.m. Faculty Dining Room, Dobbs Center. Free. 404-727-0272.

#### WEDNESDAY, DEC. 8

##### PCSW Brown Bag

Brown bag lunch for employees affected by FLSA. Noon. Center for Women. Cox Hall. Free. 404-727-7816

#### THURSDAY, DEC. 9

##### Carlos Museum bookshop holiday sale

9 a.m. Carlos Museum bookstore. Free. 404-727-4291.

#### SATURDAY, DEC. 11

##### Carlos Museum event

"Festival of Saturnalia." 1 p.m. Galleries, Carlos Museum. \$15; \$10 museum members. 404-727-4291.

#### FRIDAY, DEC. 17

##### Servant leadership conversation group

Noon. Formal Lounge, Cannon Chapel. Free. 404-727-7664.

\*\*\*Please recycle this newspaper.

For sports information, visit [www.go.emory.edu](http://www.go.emory.edu).

To submit an entry for the *Emory Report* calendar, enter your event on the University's web events calendar, Events@Emory, which is located at <http://events.cc.emory.edu/> (also accessible via the "Calendar" link from the Emory homepage) at least three weeks prior to the publication date. Dates, times and locations may change without advance notice. Due to space limitations, *Emory Report* may not be able to include all events submitted.

### EMORYSNAPSHOT

On display through Jan. 15, 2005, in Woodruff Library's Special Collections is an exhibit of Emory calendars from 1924 to this year, including scenic wall calendars, desk calendars and commemorative calendars marking important events such as the 150th anniversary of the founding of the School of Medicine. The images shown here include (left) a 1924 calendar showing Kilgo Cricle at its intersection with Mizell Bridge; today the vista would show Bowden Hall, the Carlos Museum and Carlos Hall on the right, but at the time the picture was taken, only Carlos Hall had been built. In the center is a 1963 calendar featuring the "Duke of Lullwater," a race horse owned by Walter Candler, '08C, who operated a harness racing stable and track at Lullwater Farms. Finally, at right is an image at once quaint and more familiar; it is an aerial view of Glenn Memorial Church, shown in a vintage postcard and used in Emory's 2004 CD jewel case calendar.

